



A Royal Beauty Secret from Ancient Egypt

Today one of ancient Egypt's lost arts is becoming universal knowledge. Apparently Nitocris, Hatasu, Cleopatra, and other queens of Egypt, all used Palm and Olive Oils at their daily toilets.

To these two *natural* sources they owed much of their celebrated beauty.

For over three thousand years these enriching oils have been famous for their cleansing, softening and beautifying virtues.

So we use them in Palmolive Soap. We unite them in a scientific blend which greatly enhances their old-time efficacy.

Palmolive

PALMOLIVE SHAMPOO—the Olive Oil Shampoo—makes the hair lustrous and healthy and is excellent for the scalp. It rinses out easily and leaves the hair soft and tractable. Price 50 cents.

PALMOLIVE CREAM cleanses the pores of the skin

and adds a delightful touch after the use of Palmolive Soap. Price 50 cents.

THREEFOLD SAMPLE OFFER—Liberal cake of Palmolive, bottle of Shampoo and tube of Cream, packed in neat sample package, all mailed on receipt of five 2-cent stamps.

No other combination we know of is so soothing, so cleansing, so truly beneficial to tenderest skins.

In the form of Palmolive these healthful oils are today used in millions of world homes. The utter purity of Palmolive is evidenced by the delicate green color—due to the olive and palm oils. The exquisite fragrance is a veritable breath from the Orient.

Fifteen cents per cake puts this truly regal luxury within easy reach of all.

In hard water or soft, hot water or cold, for toilet, bath or shampoo, Palmolive lathers freely and readily, cleanses and refreshes in a way that is strictly "PALMOLIVE."

READ THIS TRANSLATION

- (1) As for her who desires beauty.
- (2) She is wont to anoint her limbs with 1 oil of palm and 1 oil of olives.
- (3) There cause to flourish these 1 ointments the skin.
- (4) As for the oil of palm 1 and oil of olives, 1 there is not their like for revivifying, making 1 sound and purifying the skin.

EXPLANATORY NOTE

This is a translation of the story of palm and olive oils written in the hieroglyphics of 3,000 years ago.

The characters and the translation are correctly shown according to the present-day knowledge of the subject.

Read hieroglyphics down, and to the right.

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