

THE FRESH BISCUIT WITH THE "STRAIGHT FROM THE OVEN" TASTE

That's MOONEY'S. Because MOONEY'S are made in Winnipeg, right at your very door. They are shipped to your grocer the very day they leave the oven. Besides Mooney's sell so rapidly that they never grow stale on his shelves.



are made of the choicest and purest ingredients. They are baked in a huge oven under the eye of an expert and they are packed in dainty airtight packages or sanitary sealed tins as you prefer,

"LET MOONEY DO IT"

