Mayhew & Co. **Glencoe's Leading Store Our Grand Fall Opening Sale** 

OF ALL SEASONABLE MERCHANDISE "Old Time Qualities at Old Time Prices"

Saturday, October 15th, the Opening Day of this Gigantic Sale

Linen Crash Roller Towelling, ex-

## ONE BIG ATTRACTION WILL BE A SALE OF FLANNELETTE BLANKETS

Large size, made of exceedingly fine quality finnelette, with a soft, cosy nap. The very best make-"Dragon." It will be wise economy to lay in a supply for the winter. \$2.69 per pair. HERE'S THE KEY TO THE WHOLE

SHOE SITUATION FOR FALL AND WINTER

Attend Mayhew's Fall Shoe Opening Sale on Saturday

Sale on Saturday Girls' strong Box Calf School Shoe, splendid quality, for \$2.59 per pair. Boys' strong Box Calf School Shoe, Goodyear welt, for \$2.79 per pair. Women's fine Box Calf Blucher, extra value, for \$2.95 per pair. Men's Dress Shoes, English bal, brown or black, with new brogue toe, worth \$6.50, for \$3.95; Women's Brown Bal, with brogue toe and sport heed, \$4.65. Men's Heavy Black Chrome Work Shoe, with toe cap, guaranteed wat-erproof, for \$3.95. Many other such bargains as these. Come with the crowd and see "Old Time Prices." DAINTY NEW NECKWEAR FOR

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Dainty, pretty styles of all that is ew in Collars, at exceptionally low READ!

AD! COMPARE! "OLD TIME QUALITIES AT OLD TIME PRICES"

Best English Prints, at the "old time price," 17c per yard. Standard Prue Cottons, bleached

of unbleached, at 18c per yard. 36-inch Striped Flannelette, extra weight, at "old time prices," 19c. 42-inch and 44-inch Circular Pillow

Cotton, very fine quality, at 39c yd. 8-4 Bleached Sheeting, one of the standard qualities, at 49c per yard.

Linen Crash Koller lowelling, ex-tra quality, at 25c per yard. Extra good quality Bath Towelling, colored, for 35c per yard. Extra good quality Bath Towelling, white, for 37c per yard. Big snap in Art Sateens and Cre-tonnes, 25c per yard.

NOW GET THIS! MEN'S HEAVY

Again we come to the front with wanted merchandise for men. Heavy Fleece-lined Shirts and Draw-ers, all sizes, for 89c per garment. Men's Extra Heavy All Wool Rib-bed Shirts and Drawers for \$1.69 per garment garment. Men's Heavy All Wool Sox, best make, usually sold for 60c, on sale

for 39c per pair. AN EXCEPTIONAL BUY

Carhart's and Snag-proof Overalls and Smocks for \$1.69 per garment. Men's Fine Shirts with soft collars to match, good value at \$2.50, on sale for \$1.69.

Men's Extra Heavy Work Shirts, khaki color, all sizes, for \$1.25. GRAND OPENING IN OUR LADIES' READY TO WEAR DEPARTMENT

The range of choice is very wide, styles express every idea that is in good taste, from extreme types to conservative models. New Blouses at \$8.75. Are \$14 value elsewhere. Others from \$3.98 to \$12.50. Tracking and Over-Blouget in navy

to \$12.50. Tuck-ins and Over-blouses in navy, beige, flesh, brown; bead and em-broidery trim. Every woman loves nice Under-garments, and at our price every wo-man can afford to wear them. Extra values this week in Turnbull's fam-ous underwear for particular women. ONE WORD ABOUT OUL DEFESS

ONE WORD ABOUT OUR DRESS GOODS DEPARTMENT

The great demand today is for "jazz" Flannel. We have it in all colors and at lower prices than else-where. 54-inch Flannel, \$2.39 yard.

See our Botany Serges, that did sell for \$6, selling now for \$1.95 and Armure Serge, correct for child-ren's wear, only 79c per yard.

ANNOUNCING COMPLETE NEW FALL STOCKS OF MEN'S AND YOUNG MEN'S SUITS AND OVERCOATS

OVERCOATS Ready-to-wear, \$19, \$25 and \$25. Unquestionably the finest display in Mayfrew's history, men, and it's marked at just about ONE-HALF last year's prices for similar gualities!

Record-breaking sale of Women's Hosiery, 29c per pair or 4 pairs for

Women's Fall and Winter Coat specials. These coats sell in the reg-ular way for \$35 and \$40, selling this week for \$24.95.

Smartly tailored Skirts for dressy omen. Prices range from \$6.95 to

WE ARE REALLY BUSY

At the Mayhew store we have thrown oursefves with real enthusi-asm into the work of speeding up the outflow of merchandise, and you may asm into the work of speeding up the outflow of merchandise, and you may drop into this big store at nearly any hour of the day and find that we are really busy. Of course, we couldn't keep our business growing in a time like this if we exacted pro-fits that were all that the traffic would bear. These are not war years, and the merchant who wants to keep busy must offer a great deal better value than usual. People to-day are shopping and in consequence our values are being discovered. Of course, our immense purchasing power and the fact that manufactur-ers know that we always pay cash is helping. Indged, many a bargain comes cur way from manufacturers sorely pressed for funds. We are always striving to help our friends to lower-priced merchandise.—E. A. MAYHEW.

CO.

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## MELBOURNE

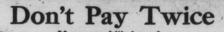
MELBOURNE An Adult Bible Class has been started in connection with Guthrie church. The minister is in charge as teacher. A Young People's Society will be formed on Thursday evening. Oct. 27, at 8 o'clock. The haif-yearly communion will be held on Sunday. Oct. 30, with preparatory service on Friday. Oct. 28, at 2.30 p.m. Rev. Mr. Elder, moderator of the Presbytery of London, was in Wal-lacetown last Thursday presiding at the induction of the new minister. Rev. J. Stanley Owens. There was a large attendance. On Thursday, Oct. 20, Mr. Elder will preside at the in-duction of Rev. J. McKillop, B.A., in St. Paul's church, London West. Last Friday the pupils of our con-tinuation school attended the field day held at Mount Brydges. Old Sol grinned cheerfully all day and helped make the sports a success. The stu-dents motored over, and upon each cocasion of their athletes scoring vied with each other in shouting the school yells and songs. Kenneth Campbell scored the highest number of points in the junior boys' contests, winning six firsts, one second and one third. Avis McRobert, Sadie Switzer, Agnes Alexander and Ada Tanner captured the shield donated by the Mount Brydges business men for the girls' relay race. When the points were sumared up Melbourne stood in second place, Delaware win-ning the highest honors. Mount Brydges is to be constantiated upon the splendid way she handled the field day, and the Melbourne students for their hospitality. The Epworth League of the Meth-dist church is entertaining the min-

their hospitality. The Epworth League of the Methodist church is entertaining the pu-pils of the Melbourne continuation school to a social evening on Thurs-day of this week.

CASTORIA For Infants and Children In Use For Over 30 Years Always bears the signature of Char H. Flitchers

Pushing the war against smugglers of merchandise purchased in Detroit, customs officers at the Windsor ferry dock Saturday afternoon held up and searched all automobiles bearing Onsearched all automobiles bearing On-tario license tags. Socks, ciothing. carpets and other dutiable goods were seized. In some cases owners of the autos were warned that a repetition of the offense against the Dominion laws would result in the confiscation of the car and police court proceed-ings. It is estimated that \$2,500,000 worth of American-made goods are smaggled across the Detroit river an-nually by residents of Essex county

There may be other corn removers, but you will not be completely satis-fied until you have used Holloway's Corn Remover.



If you pay bills in cash, there is always the chance of receipts being lost or destroyed, and of your being asked to pay the same bill twice. How much better to deposit all your pay in a Savings Account in The Merchants Bank and pay the bills by cheque. There can be no dispute then, because the endorsed cheques are indisputable vidence that you have paid.

## THE MERCHANTS BANK Head Office: Montreal OF CANADA Established 1884.

GLENCOE BRANCH, BOTHWELL BRANCH, NEWBURY BRANCH R. M. MacPHERSON, Manage J. R. BEATON, Manage N. R. HENDERSHOTT, Manage eposit Boxes to rent at Clencoe Branch. ... Safety Deposit Boxes to rent at Glen

## The **National Crisis**

" My appeal is to the whole people; to every man and woman who wants to do right by this country ; to everyone who breathes the spirit of our fathers who founded this British Dominion." -ARTHUR MEIGHEN

THE Election to be held December 6th will be the most momentous in

Canadian history; for as men and women vote will depend the economic stability, the political stability and. indeed, the national stability of this country.

Today we find group striving against group, class against class, the industrial and financial structure of the country assailed by false and unsound doctrines and theories, while our great neighbour to the south has adopted a trade exclusion policy directed against Canada's vast agricultural interests.

The currencies of nearly every country in the world are depreciated. The Canadian dollar in the United States is subject to a heavy discount causing a loss of over one hundred million dollars in exchange annually.

Europe is overwhelmed with war debts-unemployment is acute - and the restoration to pre-war conditions is slow.

While Canada is in a much more favorable condition than many countries, yet there is evidence of stagnation, instability, unemployment and lack of confidence

Taxes are heavy because of the country's efforts in the Great War, but have become burdensome on account of the misconceived policies and blunders of Governments that directed Canada's affairs prior to 1911.

These conditions are largely the direct aftermath of the war, but they must be dealt with fearlessly and constructively. This is no time to consider experimental changes, or the theories of visionaries.

This is no time for Crerar and his Free Trade policy.

This is no time for King and his wobbling "charted" policies, varying with each provincial boundary.

It is the time to cling to orderly, stable Government in the interest of all the people; to be guided by the

E.A. MAYHEW

