THE SIMPSON COMPANY ROBERT SIMPSON LIMITED

Toboggan Cushions 89c Each

Cold Weather Clothes on Sale Today



Women's Wear and Home Needs

Women's \$12.50 Winter Coats \$5.95

60 only, newest styles; in tweeds, chinchillas, curls and zibeline cloth; military or storm collar; sizes 32 to 42. Saturday, 8.30 a.m., \$5.95. \$25.00 Plush Coats, \$14.95.

STOUT WOMEN'S SUITS, \$7.95. Formerly \$20.00 and \$25.00.

75 only, in various styles and materials; suitable for early spring wear; black, navy and several good mixtures; all this season's styles; sizes 40, 42, 44 and 46 only. Regular \$20.00 to \$25.00. Saturday at

New Spring Suits now showing, \$15.00 to \$35.00.

DRESSES, \$1.39, \$3.95 AND \$7.98.

At \$7.98—Silks, velvets and pop-

lins, in various styles. Formerly priced \$12.50.

At \$3.95 - Corduroys, silks and serges; assorted styles and sizes.

Formerly sold at \$5.00 to \$6.95. At \$1.39-150 Wash Dresses, assorted styles, shades and sizes. Reguar \$4.50 to \$7.50.

A Varied List of

Floor Coverings

Scotch; Oriental designs, in blue,

tans, greens and fawns; also small

conventional designs; 22 1/2 in. wide,

New Brussels Rugs, many new designs

6.9 x 9.0...\$13.25 11.3 x 12.0...\$29.50

Axminster Rugs, \$1.85-Mottled centres

Small Fringed Axminster Rugs, \$11.50

-For small dens, living-rooms, etc.; red,

tan and blue colorings; size 4.6 x 6.6,

Hangings for Your

Home

English Lace Curtains, a few new

patterns in English lace, ecru and

cream; 21/2 yards long; 42 in. wide;

Nottingham net, with pretty border.

Mid-Winter Sale, Saturday, pair,

English Lace Curtains, pair, \$1.00 — White only, 48 inches wide, 3 yards long; new designs. Mid-Winter Sale, Saturday,

Bootch Madras Muslin, 19c-45 inches

English Cretonnes, 12c - New verdure

Teats, 30 inches wide. Mid-Winter Sale

Saturday, yard, 12c,

wide; white or cream, trellis and floral effects. Mid-Winter Sale, Saturday, per

in green and tan, with quaint Dutch bor-

ders at ends; size 27 x 54 inches, \$1.85.

9.0 x 10.6...\$19.75

9.0 x 12.0 ... \$22.50

11.3 x 13.6...\$33.75

\$1.45; 27 in. wide, \$1.75.

and colorings:

4.6 x 6.0 ... \$ 5.25

4.6 x 7.6. 1.\$ 7.50°

6.9 x 7.6. .. \$11.00

6.9 x 10.6...\$15.50

89c.

Velvet Stair Carpets, English and

Fox Furs

Red Fox Muffs, new round and heart shapes, from the finest Alaska fox skins, trimmed with natural head and brush. Regular \$27.50 and \$30.00. Saturday, \$21.00.

Red Fox Scarves, large single skin size; shaped at neck; finished with head and brush. Regular \$30. Saturday, \$21.00.

2 Only Sets of Alaska Cross Fox, large two-skin muff and large two-skin stole; beautifully lined and finished with natural heads and brushes. Regular \$150.00. Saturday, per set, \$110.00.

New Taupe Fox Set, imported model, single skin straight scarf and large fancy. muff, handsomely lined and finished with taupe crepe de chine. Regular, per set, \$95.00. Saturday, \$75.00.

FINE BLACK FOX FURS.

Muffs, Stoles and Scarfs, all the new shapes from the very best skins, beautifully finished and guaranteed fast black. Searfs from \$17.50 to \$45.00. Muffs from \$30.00 to \$55.00. Saturday at 25 per cent. less than regular prices.

Beds

and Bedding

Iron Bedstead, white enamel, brass

cap on each post. Regular \$3.00.

Brass Trimmed from Bedstead, white enamel; brass top rails caps and up-

Brass Bedstead, 2-inch continuous posts. Regular \$18.90. Saturday, \$12.95.

Brass Bedstead, heavy posts and top

Brass Bedstead, 2-inch posts, double

top rails. Regular \$34.00. Saturday, \$21.50.

Bed Spring, steel tubing frame. Regular \$3.00. Saturday, \$2.30.

Bed Spring, heavy steel tubing frame.

Mattress, sanitary seagrass filling; heavy layer of jute felt at both sides.

Mattress, pure cotton filling. Regular \$7.00. Saturday, \$4.55.

Mattress, pure cotton felt filling; built

in layers. Regular \$10.00. Saturday \$7.75.

300

Framed Pictures

Landscape and figure subjects;

sizes 9 in. x 12 in. to 14 in. x 18 in.

At one-fifth less than usual prices,

Saturday, 49c,

PICTURES FRAMED.

Special selection of mouldings,

Regular \$4.25. Saturday, \$3.25.

Regular \$3.10. Saturday, \$2.60.

rails; turned ball corners. Regular \$24.75. Saturday, \$15.45.

rights. Regular \$5.25. Saturday, \$4.15.

Saturday, \$2.10.

For Men and Boys

Men's Winter Overcoats \$10.95

Regular \$18.00, \$20.00, \$24.00 and \$25.00.

Broken lines from our regular stock, must be cleared now; not all sizes in any one line, but sizes 35 to 44 in the group.

The Styles are the season's best; slip-ons, with box back; wide lapels; wide velvet collar and convertible collars; double-breasted ulster; 50 inches long; belted back; Newmarket style; short, close-fitting styles.

Materials are all-wool English coatings, in browns; plain and small patterns; grays, in fancy patterns. Saturday, \$10.95.

Men's Plush-lined Coats

With Persian Lamb Shawl Collars, fine grade black beaver cloth shells; rubber interlining. Regular \$19.75. Saturday, \$13.75.

Men's Black Russian Rat and Canadian Muskrat-lined Coats, Canadian otter collars; English beaver cloth shells. Regular \$100.00. Saturday, \$80.00. Men's Persian Lamb Caps, wedge shape, \$10.00 and \$12.00,

Men's Persian Lamb Collars, to fit any coat. Regular \$12.50 and \$15.00. Saturday, \$9.00.

Men's \$18.00, \$20.00, \$22.00 and \$25.00 Suits at \$15.00

Broken lines in English worsteds and tweeds, browns and grays, singlebreasted sacque style, high cut vest; sizes 36 to 44. Saturday, \$15.00. \$3.50 AND \$4.00 TROUSERS AT \$2.49.

English worsted trousering, in gray stripes; sizes 32 to 44. Saturday, \$2.49. BOYS' \$9.50, \$10.00 AND \$12.00 ULSTERS AT \$5.95.

52 Double-Breasted Ulsters, shawl and notch convertible collars, full cut,

belted back, English and Scotch ulsterings, browns and grays; sizes 31 to 35. Saturday, \$5.95. BOYS' \$6.50 TO \$9.00 DOUBLE-BREASTED SUITS AT \$3.95.

Stock and Sample Suits, in dark gray or brown imported tweeds, cut full

with bloomer pants; sizes 25 to 33. Saturday, \$3.95.

Men's Wear

50c, 75c and \$1.00 Neckwear at 39c, 3 for \$1.10.

\$2.50 Combinations at \$1.69. Botany wool, "Robin Hood", brand; English, winter weight; sizes 34 to 44, \$1.69.

UNDERWEAR FOR SMALL MEN.

We have purchased the entire floor stock of one of the largest manufacturers in Canada; heavy winter underwear, in cream and natural shades; shirts and drawers; sizes 32 and 34 only. Regular \$3.00. Satur-

day, \$1.19, ·Boys' Underwear, 39c. English "Linsey," unshrinkable; shirts, sizes 20 to 26; drawers, sizes 20 to 32. Regular 89c. Saturday, 39c.

Men's Neglige Shirts, stripes in blue or black, zephyr, soisette, chambray, pecuna and cambric; coat styles; laundered cuffs; sizes 131/2 to 18. Regular \$1.25, \\$1:50 and \$2:00. Saturday, 87c; 3 for \$2.50.

Boys' Neglige Shirts, blue and black stripes; coat styles; laundered cuffs; sizes 12 to 14. Regular 50c and 65c. Saturday, 34c.

Men's 50c Cashmere Sox, per pair, 25c.

Men's Automobile Gauntlet Gloves, wool lined and unlined, black leather. Regular \$2.00, \$2.25 and \$2.50. Saturday, \$1.13.

Boys' and Girls' Mitts, suede leather, tan, wool lined. Regular 75c. Saturday, 49c.

Boys' Gauntlet Gloves, tan leather, wool lined; ages 6 years to 16 years. Regular 75c. Saturday, 50c.

Today's Boot Sale

Two Big Purchases of Men's and Women's Winter Footwear Merged Into One Great Saturday Boot Sale.

This sale offers what every shrewd buyer seeks out, and occasionally finds-style, quality, accurate workmanship and bargain prices all in one purchase. Saturday you will find all sizes, plenty of widths, and extra salespeople to serve you.

MEN'S \$4.50 TO \$7.00 SAMPLES, SATURDAY, \$2.99.

600 pairs high-grade makers' samples, newest and best styles. leathers, shapes and designs; all the different soles and weights; every pair Goodyear welted; latest cloth and leather tops; plain and toecap styles; every conceivable style and design; sizes 6 to 71/2; widths B to F. Regular \$4.50 to \$7.00. Saturday, \$2.99.

3000 PAIRS MEN'S \$4.00 TO \$6.00 BOOTS, SATURDAY, \$2.99.

Button and lace styles, patent colt, dull calf, vici kid, tan calf and all high-grade leathers; best quality

single, slip and double oak barks tanned soles; all heel styles; rounda wide, high and narrow toes; good fitting widths; all sizes. Regulati \$4.00 to \$6.00. Saturday, \$2.99.

WOMEN'S SAMPLE BOOTS, REGULAR \$4.00 TO \$7.00, FOR. \$2.49.

600 Pairs Leading Makers' Wini ter Sample Boots, choicest leathers; distinctive designs, newest colors Gipsy lace, Blucher lace, Elizabetts button and Gipsy button patterney another chance to secure the except tional kind if you wear a 31/2, 4 nor 41/2 in A, B or C width. Regular \$4.00 to \$7.00. Saturday, \$2.49.

300 PAIRS WOMEN'S NEW YORK BOOTS AT \$2.49.

Beautiful High-Grade American Boots, in button and lace, in the diffil ferent designs and patterns; selected patent kid, dull calf, vici kid, patent colt and Boston calf leathers and rich black velvet; superior eveningi and winter weight soles; newest heels; latest toe shapes; many very original New York styles; widths A to D; all sizes. Regular \$5.00 and \$6.00. Saturday, \$2.49.

8000 Pairs Best Quality Rubbers for men, women and children at bass gain prices.

Today in the New Market Telephone Adelaide 6100

Shoulder Roasts, best beef, per lb. 14c and 15c.

Blade Roast Beef, very tender, lb. 16c. Thick Rib Roast, extra quality, lb. 20c. Rump Roast, square end, per lb. 18c. Rump Roast, round end, per 1b. 20c. Wing Roast, finest beef, per lb. 27c. Leg of Young Lamb, per 1b. 26c-Best All-Pork Sausage, our own make,

Preakfast Bacon, choice and mild, whole or half side, special, per lb. 25c. Pure Lard, 1-lb. prints, per lb. 16c.

THE GROCERIES.

2,000 lbs. Fresh-Creamery Butter, White Clover Brand, per lb. 38c.
Toasted Cornflakes, 3 packages 25c. Loaf Sugar, 3 lbs. 25c. Clark's Pork and Beans, in Chili Sauce, large tin 14c, Canned California Asparagus Tips, per

Campbell's Soups, assorted, 2 tins 25c. Shirriff's Marmalade, 2-lb. jar 25c. Canned Beets, Rosebud Brand, tin 14c. Baker's Cocoa, 1/2-lb, tin 23c. Choice Red Salmon, 2 tins 25c, Finest Canned Lobster, ½-lb, tin 25c Finest Canned Corn, Peas or Tomatoes,

5 tins 25c, Crossed Fish Brand Sardines, 2 tins 25c. Garton's H. P. Sauce, bottle 20c. Finest Canned Fruit, Raspberries, Etrawberries and Cherries, per tin 18c. Finest Mild Cheese, per 1b, 22c,

500 lbs. Peek Frean's Shortbread, lb 2802 Heinz Pickles, picnic size, bottle tic.
Choice Olives, stuffed or plain, bottle

500 lbs. Fresh Fruit Cake, per lb. 15c. Fancy Mixed Biscuits, per lb. 15c. Roman Meal, large package 24c. 1,000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory.

One car Choice California Orange large size, sweet and seedless Saturdays

Goz, 33c, Choice Grape Fruit, Saturday, 4 for 25c. Fresh Lettuce, bunch 5c.

Princess Violets, 35c, bunch or 3 for Tulips, assorted colors, per dozen 46c.

Carnations, assorted colors, dozen 3500 Freesia, the sweet-scented flower, per dozen 60c.

CANDY-Main Floor and Basement 500 lbs. Assorted Chocolate Creanss. truit flavors, regular 30c, per 1b. 25c 1,000 lbs, Imported English Gums, per

1,000 lbs. Assorted Nut Taffey, lb. 12c. 1,000 lbs. Simpson's Special, an assortement of Chocolates, Creams. Taffeys. Caramels and Bon-bons, per lb. 20c.

SIX SEC FIVE CI

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