

H. H. FUDGER, President.

J. Wood, Manager.

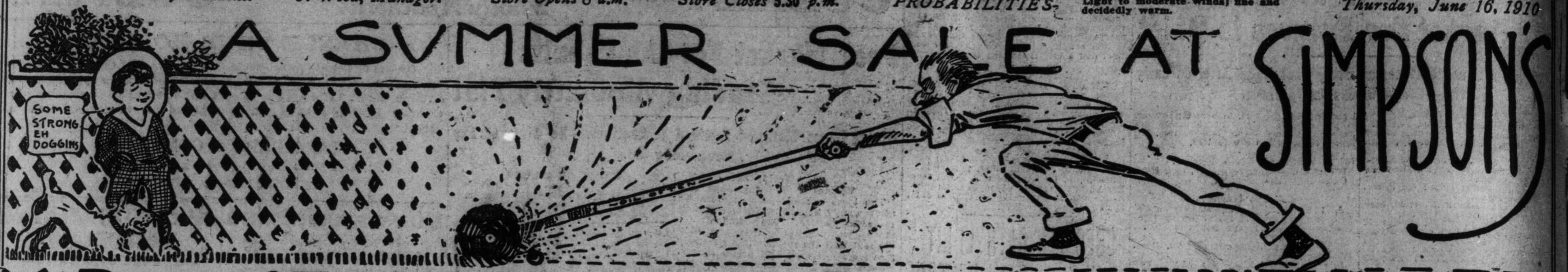
Store Opens 8 a.m.

Store Closes 5.30 p.m.

PROBABILITIES

Light to moderate winds; fine and decidedly warm.

Thursday, June 16, 1910



# A Page of Friday Bargains in the Simpson Summer Sale

**W**HILE this sale continues, every day counts as a bargain day. We are reducing prices on Summer goods with a view to clearing the bulk of the Summer stock during this month of June. We are getting along nicely, too. But Tomorrow is Friday, and Friday is our regular bargain day. To make Friday emphatically bargain day this week, we must need compete with the Summer Sale bargains offering every day. Read the list over and judge for yourself how well we have done so.

Shop early to-morrow. You'll enjoy the cool freshness of an early morning trip on the car and a couple of leisurely hours in this airy store. Be here at 8 o'clock when the business day begins and bargain lots are entire. At 8 o'clock we'll be all ready for you.

**Hammocks—Lawn Mowers**  
 300 Hammocks, assorted colors, \$1.25 value; Friday, 85c.  
 100 Hammocks, large size, with head and foot spreader, pillow and valance, pretty striped effects of green, red, black and buff, also a number of other patterns; regular up to \$4; Friday, \$2.98.  
 Screen Doors, well-made, stained and grained, 2.8x5.8, 2.10x5.10, 3x7 ft.; Friday 65c.  
 Screen Doors, stained and grained, with corner brackets, same sizes as above; Friday, 95c.  
 Lawn Mowers, with 3 well tempered steel blades and 9-in. open drive wheel, 12-in. cut, \$3.19; 14-in. cut, \$4.25; 16-in. cut, \$4.75.  
 Woodratt Mower, 14-in., \$5.00; 16-in., \$5.25; 18-in., \$5.50.  
 Mowers, with 7-in. enclosed drive wheel, 16-in. cut, \$3.75.

**China Dept. Bargains**  
**OPEN STOCK DINNER WARE.**  
 Genuine Limoges China Dinner Set of 102 pieces, in a dainty rosebud pattern, with gold trimmings, up-to-date shapes, and the body is pure white and transparent; regular price, \$65.00; Friday bargain, \$39.80.  
 English Semi-Porcelain Dinner Set of 97 pieces, open stock; choice of 2 patterns, Dorothy and Green Hamilton, with gold edges and trimmings; regular \$10.50; Friday bargain, \$5.50.  
 250 pieces Fancy China, in Austrian and Japanese Ware, including Salad Bowls, Fruit Bowls, Rose Bowls, Celery Trays, Hair Revolvers, Chocolate Pots, Fancy Cups and Saucers, etc.; prices up to \$1.50; bargain, 45c.  
**GLASS WARE.**  
 8-inch Berry Bowls, in colonial and pressed patterns; regular 45c; Friday bargain, 19c.

**Furniture Bargains**  
 Sideboards, in quarter-cut golden oak, highly polished, British plate mirror, one long linen drawer and three small cutlery drawers, with double door cupboard. Regular price \$40.00, for \$23.50.  
 Verandah Arm Chairs and Arm Rockers to match, in natural or green finish, made of solid maple frames with closely woven cane seats, strong and well made. Regular price \$3.00 to \$3.35, Friday \$2.20.

**Summer Cushion Bargain**  
 Tapestry, repps, monk's cloth, cretonnes, chintz, satens, damasks, case-ments, and many other fabrics are used. Plain and mixed colors, all good large sizes, handkerchief and Dutch style, well filled and well made. Hundreds to choose from, worth up to \$3.00. Your choice Friday at 50c.

**Floor Covering Bargains**  
 650 yards Brussels Carpet, oriental, floral and conventional designs, suitable for drawings, diningrooms, dens, hall, etc., plenty of colors to select from. Regular price to \$1.10 per yard, Friday, 85c per yard.  
 Remnants of Cocoa Matting, in all widths suitable for verandahs, mats, etc., to clear Friday, half-price.  
 2,000 yards Japanese Matting, well woven, good serviceable colors, all new goods. Reds, greens, blues, etc. Regular price 25c and 30c per yard, Friday 15c yard.

**Wall Papers 1-3 Price**  
 Bedroom and Kitchen Papers, in assorted colorings. Regular to 10c, Friday 3/4c.  
 Imported Bedroom Stripes and Florals, in blues, pinks and greens. Regular to 25c, Friday 9c.  
 Sanitas, short ends, blue and green on white ground, for bath rooms or shelves, 1 1/2 yards wide. Regular per yard 40c, Friday 11c.

**The Bargain Day Groceries**  
 2,000 bags Choice Family Flour, 1/4 bag, 60c.  
 Choice California Seeded Raisins, 3 packages 25c.  
 Currants, cleaned, 3 1/2 lbs., 25c.  
 Finest Featherstrip Coconut, per lb. 15c.  
 Perfection Baking Powder, 3 tins 25c.  
 New Orleans Molasses, 2 lb. tin, 10c.  
 1,000 quart gem jar pure Orange Marmalade, regular 35c per jar, 25c.  
 Canada Corn Starch, package 7c.  
 2,000 lbs choice Rangoon Rice, 7 lbs. 25c.  
 Telephone direct to department.

**Cloak Dept. Bargains**  
 90 only Women's and Misses' Summer Suits in a variety of washing materials, linens and English repps.  
 In the lot are pink, sky, mauve, white and green, also tan with white and sky with white striped linen-finished fabric.  
 Coats are either round or square cut styles, trimmed with either strappings of self or pearl buttons; some with lace insertion and embroidery.  
 Skirts are in either gored or pleated styles, and trimmed to match coats.  
 Some of these goods are slightly soiled, but most are in perfect condition. The regular selling prices ranged from \$5.00 to \$12.50. Friday \$2.39.  
 (Cannot accept phone or mail orders.)

**WOMEN'S \$5 COVERT COATS FOR \$2.95**  
 A collection of Women's Covert Cloth Coats, in plain fawn, green with fawn stripe and two-tone fawn stripe effects.  
 A number of three-quarter and shorter length semi-fitting styles, trimmed with self strappings and buttons; mannish collar and lapels.  
 Only 55 coats in the lot, mostly 36, 38, 40 and 42 bust measurements. The regular selling prices of these goods were \$8.50 and \$5.00. Friday \$2.95.

**WOMEN'S \$2.25 WASH SKIRTS FOR \$1.50**  
 Smart style of Women's Wash Skirts, of fawn with white or sky with white striped linen finish material.  
 Nine-gore flare style, with deep hem at bottom and inverted pleat at back. A garment that fits well and is easily laundered. Only 75 skirts in the lot.  
 Regular \$2.25 value, Friday \$1.50.

**June Whitewear Bargains**  
 Princess Slips, fine nainsook, hem-stitched hem and tucks, Val. lace, beading and silk ribbon; sizes 32 to 44 bust measure. Regular value \$1.50. Friday bargain, 95c.  
 Night Gowns, fine cotton, slip-over style, neck and sleeves have frills of dainty embroidery; lengths 58, 60, 62 inches; regular value 95c; Friday bargain, 65c.  
 Corset Covers, fine nainsook, elaborately trimmed with Val. lace insertion, lace beading, lace frills, silk ribbon; very dainty, sizes 32 to 44 bust measure; regular value 95c; Friday bargain, 65c.  
 Underskirts, fine cotton, tucked lawn flounce, wide embroidery insertion and frill, dust ruffle, lengths 33 to 44 inches; regular value, \$1.25; Friday bargain, 87c.

**Ladies' Underwear**  
 Ladies' Vests, fine ribbed cotton, low neck, with short or no sleeves, beading and ribbon, sizes 32 to 38 bust measure; regular values 15c and 20c; Friday bargain, 10c.  
 Ladies' Combinations, fine ribbed cotton, low neck, no sleeves, umbrella style, lace trimmed, sizes 32 to 40 bust measure; regular value 50c; Friday bargain, 35c.  
**INFANTS' WEAR.**  
 Short Dresses, fine nainsook, embroidery beading around waist, tucked front, lace frills on neck and sleeves, fancy braid, deep hem, sizes 2 and 3 years; regular value, \$1.00; Friday bargain, 59c.  
**WOMEN'S SWEATER COATS.**  
 Sweater Coats, fine heavy fawn, knit wool, colors white, grey, navy, red, grey with red or grey with navy, heavy plain style, V neck, pearl buttons, 2 patch pockets, sizes 32 to 44 bust measure; regular value, \$2.25; Friday bargain, \$1.75.  
**CHILDREN'S DRESSES.**  
 Dresses, fine white lawn, trimmed with cluster tucking, embroidery beading and lace frills, sizes 10 to 14 years; regular value, \$1.50; Friday bargain, 75c.  
 Dresses, fine sheer lawn, daintily trimmed with embroidery and lace insertions, lace frills and tucks, sizes 10 to 14 years; regular value, \$3.50; Friday bargain, \$1.95.

**Summer Sale Waists**  
**\$1.00 WASH WAISTS, FRIDAY 45c**  
 300 Shirtwaists, of heavy English prints and spot muslins, tucked style, open front, centre pleats, collar and cuffs of striped banding to match waist, shirt sleeves, tucked collar, white ground with black, navy, mauve and pink designs; sizes 32 to 44. Regular \$1.00. Friday bargain, 45c.  
**\$1.25 AND \$1.50 SUMMER WAISTS FOR 75c**  
 A big collection of dainty Lawn Waists, fronts of all-over Swiss embroidery and pin-tucking, in eyelet and shadow effects; dressy tucked sleeves, lace trimmed, front or back opening.  
 Also an Outing Waist, of linen, with mauve spots, and strappings, Peter Pan style, short sleeves and deep sailor collar; sizes 32 to 42. Regular \$1.25 and \$1.50. Friday bargain, 75c.  
 Waists of soft chiffon taffetas and messaline silk, also silk-lined nets and laces, made in various styles, tailored backs of pretty embroidered fronts, trimmed with lovely lace insertion and edging; white or ecru nets; navy, myrtle, rose and brown silks. Regular \$4.00 and \$5.00. All sizes in the lot. To clear, Friday bargain, \$1.69.

**Black Silk Petticoats**  
 50 only Petticoats, of heavy black taffeta silk; 12-inch accordion pleated flounce, trimmed with four narrow joined frills; deep under-piece of taffeta; lengths 36 to 42. Regular \$4.50. Friday \$2.95.

**Summer Millinery Bargains**  
 800 Splendid Sailor Hats, in assorted shapes, colors and bands, all banded and new, and worth much more; Friday, \$1.  
 1,500 Untrimmed Hats, in a great variety of shapes, best colors; Friday, 85c.  
 3,000 Assorted Flowers and Follage, fresh goods and pretty colors, worth from 50c to 80c; Friday, 19c.  
 180 yard-wide Fancy Ribbons, used as scarfs, regular 40c, 50c and 60c; Friday, 19c.  
 400 Hat Pins and Fancy Ornaments, in assorted styles; regular 20c and 25c; Friday, 6c.

**Trimming Department**  
 Main Floor.  
 1,000 yards of beautiful Bead Trimming, in black and crystal, and a nice assortment of colored bandings and applique, suitable for trimming silk, wool or linen goods; regular prices, 50c, 65c, 75c, 85c and \$1.00 yard; Friday bargain, 25c yard.  
**Art Needlework Bargains**  
 Main Floor.  
 Embroidered Waist Pieces of pure Irish linen, with sufficient linen to make the waist; regular price, \$1.50; Friday, to clear, 50c.  
 Fine Cambrie Night Dresses, pieces stamped, new designs, with material for working; regular price, \$1.25; Friday bargain, 85c.  
 Pure Irish linen guest towels, with hem-stitched and plain edges, stamped ready for working; worth 45c; Friday, bargain, 25c.  
**SPECIAL.**  
 3,000 real Indian Canoes, several sizes, regular 10c, 15c and 20c each, Friday, 2 for 5c.

**Ribbons and Beltings**  
 Hundreds of ends of beautiful plain and fancy Ribbons, in all widths and colorings, including black and white, from 1/4 to 3 yard lengths; Friday, half price.  
 Made-up Sashes and Bows of plain and fancy Ribbons, including Dresdens, taffetas and liberty satins; Friday, half price.  
 120 Ribbon Belt Lengths, Persian effects, in silk and gold embroidery; good assortment of designs; regular 45c to \$1.00; Friday bargain, 20c.

**Staples Dept. Bargains**  
 Second Floor—Yonge St.  
**\$1.25 AND \$1.50 BLEACHED DAMASK TABLE CLOTHS, 86c EACH.**  
 Fine qualities, bordered all around, 67x84 inches, splendid designs; only 200 to clear Friday.  
**A 54-INCH WHITE IRISH DRESS LINEN, 29c YARD.**  
 Think of the extra width, one of the season's biggest sellers for white dresses, coats, skirts, etc., on sale, Linen Dept., upstairs, Friday.  
**BLEACHED ENGLISH SHEETS, \$1.00 PAIR.**  
 2x2 1/2 yards, standard hems, torn sizes, made from heavy, strong English sheeting, only 150 pair to clear Friday.  
**8 1/2 AND 10 BLEACHED ENGLISH COTTONS, 6 1/2c.**  
 1,700 yards, round thread, fine Laccina finishes, yard wide, for undergarments or general home use; quick clearance for Friday.  
 (Phone Direct to Linen Dept.)

**6-Cased Tea Spoons \$1.25**  
 200 cases Silver-plated Tea Spoons, neat floral pattern handle, set of six in satin lined leather case, Friday, special, \$1.25.

**25c to 50c Jewellery 10c**  
 Stone Set Collar Supports, Stone Set Scarf Pins, Fancy and Stone Set Hat Pins, Sterling Silver Brooches, Enamelled Souvenir Brooches, Belt Pins, Bar Pins, Beauty Pins, Cuff Links, bright and Roman, Finish Pearl, Set Cuff Links, Brooches, and Lace Pins, etc. Regular up to 50c, Friday bargain, 10c each.

**Summer Wash Fabrics**  
 19 pieces only, fashionable black and white large checked, linen finished Suiting, 36 inches wide, regularly 25c, Friday 15c.  
 36 pieces white mercerized Vesting; a full range of designs, spots, figures and fancy stripes; regularly 20c, Friday 13c.  
 Paisley or Persian designs in muslins are the favorites this season. We clear 69 pieces to first-comers Friday morning; regularly 12 1/2c, special 6c.  
 Figured Muslins; a hundred or more designs to choose from, white and colored grounds, beautiful designs, in spots and floral effects; regularly 10c to 19c, special 7 1/2c.

**\$1.00 Corsets 75c**  
 Ladies' Corsets, fine percale, medium high bust, long front, back and hips, skirt extension, all fine triple steel filled, wide side steels, 4 strong garters, lace and ribbon trimming; sizes 18 to 26 inches. Regular value \$1.00. Friday bargain, 75c.

**3 Dress Goods Bargains**  
 75c for 39c.  
 1,000 yards English Stripe Worsteads and Serges, guaranteed pure botany wool, thoroughly shrunk and fast dyes, excellent wearing quality, 44-inch; regular 75c; Friday, 39c yard.  
 50c for 37c.  
 1,500 yards bright finish Lustres, in all the new shades, for bathing suits, dresses and waists, nice weight for summer wear; guaranteed fast dyes; 44-inch; regular 50c; Friday, 37c.  
 75c for 39c.  
 1,000 yards, an assortment of Voiles, Taffetas, Serges, Cashmere Velours, Alpaca, nice weights for cool summer dresses, guaranteed pure wool and fast dyes, 42 and 44 inch; regular 65c and 75c; Friday, 39c.

**Summer Footwear Bargains**  
**MISSIS AND CHILDREN'S SUMMER SHOES.**  
 360 pairs Misses' and Children's Summer Shoes, white canvas, ankle strap, dainty bow or vamp, leather sole, low heel, 11 to 2. Regular \$1.15, Friday bargain 80c; 8 to 10 1/2, regular \$1.00, Friday bargain 75c.  
**WOMEN'S PATENT COLT BOOTS.**  
 120 pairs Women's Boots, patent colt, dull calf, Blucher top, creased vamp, Cuban heel, all sizes, regular \$2.49, Friday bargain \$1.99.  
**WOMEN'S WHITE CANVAS OXFORDS.**  
 120 pairs Women's White Canvas Oxfords, Blucher, leather sole, Cuban or low heel, all sizes. Friday bargain 95c.  
**MEN'S BOOTS.**  
 60 pairs only, Men's Boots, patent colt, calf and kid leathers, all sizes in the lot, \$1.19. Regular price \$4.00, Friday bargain \$1.99.  
**WOMEN'S TAN PUMPS.**  
 180 pairs Women's Tan Pumps, Ankle Strap Pumps, Cuban heel, 2 1/2 to 7, worth \$3.00. Special purchase, Friday bargain \$1.99.  
**TENNIS SHOES.**  
 200 pairs Tennis Shoes, Friday bargain—Men's, 54c; Women's, 44c; Boys', 44c; Girls', 39c; Youths', 39c; Children's, 29c.  
 Telephone orders filled.

**Summer Hosiery Bargains**  
 Women's Black, Tan Seamless Cotton Hose, Summer weight. Regular 20c, Friday, pair 12 1/2c.  
 Women's Plain Black Seamless Cashmere Hose, double spliced heel, toe and sole, perfectly fast dye, 33c regularly, Friday, pair 25c.  
**CHILDREN'S SUMMER STOCKINGS.**  
 Infants' and Children's Lisle Thread Socks for summer wear; a large variety of patterns and colors; regular 20c; Friday, pair, 10c.  
 Boys' and Girls' 1-1 and 2-1 Ribbed Black Cotton Stockings, spliced knee, heel, sole and toe; sizes 8 to 10; regular 25c; Friday for 15c.  
**WOMEN'S 25c LISLE GLOVES, 15c.**  
 Women's Fine Imported Lisle Thread Gloves, black, white, 2 dome fasteners, all sizes; regular 25c; Friday, pair, 15c.  
**MEN'S 17c LISLE SOCKS, 10c.**  
 Men's Fancy Lisle Thread Socks, circular stripes, all sizes; regular 17c; Friday, pair, 10c.  
**MEN'S 25c CASHMERE SOCKS, 18c.**  
 Men's Black Cashmere Ribbed Socks, made from smooth, even English cashmere yarn, spliced heel, toe and sole; regular 25c; Friday, pair, 18c; 3 pairs, 50c.

**Summer 65c Silks 39c Yard**  
 3,000 yards Japanese Foulard Silks, 27 inches wide, in an excellent variety of designs, small patterns, stripes, cream grounds with colored polka dots, Copenhagen blues with novel designs.  
 Nearly every wanted color in the collection. All 27 inches wide.  
 Regularly sold at 65c yard. Friday bargain, 39c yard.

**Men's Tweed Suits**  
 Regular Prices \$9.00, \$10.00, \$10.50 and \$12.00. To Clear Friday \$6.95.  
 Men's fine quality English Tweed Suits; a large assortment of medium and dark fancy mixtures, in neat stripe patterns; three-button single-breasted sack style; broad shoulders, and medium long lapels; splendidly tailored; sizes 36 to 42. Regular prices \$9.00, \$10.00, \$10.50 and \$12.00. Friday \$6.95.  
**MEN'S TWEED AND WORSTED PANTS,**  
 Regular Prices \$2.50, \$3 and \$3.50. Friday \$1.49.  
 Clearing line of English Tweed and Worsted Pants, made from a manufacturer's stock of short ends of suiting cloths, neat dark stripe patterns; sizes 32 to 42. Regular prices \$2.50, \$3.00 and \$3.50. Friday \$1.49.

**Boys' Summer Suits**  
 Boys' strong, durable tweed three-piece Suits, dark brown and grey mixtures, with neat self and fancy colored stripes, single-breasted style, sizes 28 to 38; regular prices, \$4.00, \$4.50 and \$5.00; Friday, \$3.49.  
 Boys' Russian and Sailor Blouse Suits, chambray's, prints, galathea and madras cloths, in white and tan grounds, with neat fancy colored stripes, made with and without sailor collars; pants elastic blouser style, sizes 2 1/2 to 7 years; regular prices, \$1.75, \$2.00 and \$2.50; Friday, \$1.25.  
 Boys' White Canvas Oxfords, Blucher, leather sole, Cuban or low heel, all sizes. Friday bargain 95c.

**Men's 75c Work Shirts 59c**  
 500 English Oxford Work Shirts, to sell at, each, 59c, the regular price being 75c; made with reversible collars and pockets, in stripes of blue, grey, etc., light and medium dark shades; an ideal work shirt for summer wear and one that will hold; sizes 14 to 18; each, Friday, 59c. MEN'S 50c, 75c and \$1.00 UNDERGARMENTS, 39c.  
 300 Garments, all are broken ranges taken from regular stock; babirgans in pink or cream shades, regular 50c; mesh knit, in blue or pink shades, short-sleeve shirts and knee drawers, regular 75c; pure linen athletic garments, slightly soiled, regular \$1.00; "Penman's" merino and elastic rib; all at one clearing price, per garment, Friday, 39c.  
 (No Phone or Mail Orders.)  
**\$1.50 PJVAMA SUITS, 95c.**  
 150 Suits in all, made in England from a delightfully fine and lightweight nainsook cotton, pure white, fancy trimmed, French neck style; purely a summer garment, assuring cool comfort; per suit, Friday, 95c.  
**KING COLLAR BUTTONS, 1/2 PRICE.**  
 5c each for a card containing 9 collar buttons; regular 10c.  
 10c per card of four buttons, front, back and cuffs; regular 10c.  
 10c per card of six buttons; regular 20c.  
 10c per set of four buttons, front, back and cuffs; regular, 20c.

**Men's Summer Hats**  
 300 Men's Soft Hats, odds and ends from regular stock lines, in a number of different shapes and colors; sizes 6 1/2 to 7 only; regular prices, \$1.00 to \$2.00; Friday for 49c.  
 Men's and Youths' Straw Hats, boater and negligee shapes, fine white Canton brads, plain and fancy silk bands; regular \$1.50; Friday, 95c.

**Children's Summer Hats**  
 Children's Straw Turbans and Straw and Leather Crown Turbans, new, dressy shapes; regular 50c; Friday, 35c.  
 Children's Washable Tams, in pale blue, tan, navy blue or white, duck or pigskin, named silk bands; Friday, special, 25c.  
 Boys' Navy Serge Varsity Caps; regular 15c; Friday, 9c.  
 Children's Velvet Varsity Caps, in cardinal, navy, green and brown; regular 25c; Friday, 15c.

**The Break in the Sky Line**  
**FOR** many years the facade of the Robert Simpson Company has formed one of the marked architectural features of lower Yonge street. People have sighted its cornice from afar in the long vista of the street, and for long have they wondered at that gap in the graceful line occasioned by the staunch little building that used to be the Wanless jewelry store.  
 To some it reminds them of a boy with a front tooth out. Others wondered how it happened to wedge itself into such a little hole.  
 Everybody doubtless will be interested to know that this last break in the uniformity of the Simpson block will soon be mended. We will tear down and rebuild the Wanless store this present summer, and the work has already begun—namely, clearing out the goods on sale there. To-morrow, bargain day, we'll sell:—  
 1,200 WASH NECKTIES, 10c EACH, 3 FOR 25c.  
 Regular 15c, 18c and 25c each. Four-in-hand style. A few are slightly soiled. The majority are not. Many different designs and colorings, including plain white and colors. All at one grand reduced price for Friday. Each 10c, or 3 for 25c.  
**50c AND 75c SILK NECKWEAR, CLEARING FRIDAY AT 29c EACH.**  
 2,400 first-class Ties, perfect goods in every way, this season's designs and colorings, absolutely nothing wrong but the price, which should read 50c and 75c each. Made in open-end, reversible, and French derby styles. Many different stripe effects in, straight, panel, bias and cross-bar designs. Dozens of different patterns and summer colorings. Buy all you want at each. Friday.....  
**25c**  
**29c**



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