

H. H. FUDGER, President  
J. WOOD, Manager

Store Closes Daily at  
5:30 p.m.

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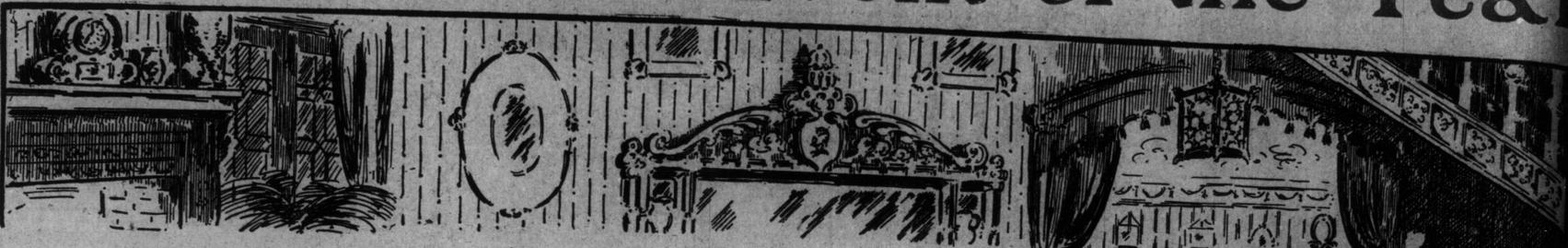
THE  
SIMPSON

COMPANY  
LIMITED

PROBABILITIES.  
Lower Lakes and Georgian Bay—  
Northernly and northwesterly gales;  
snow at first, followed by clearing  
colder weather.

SATURDAY  
JAN. 30

# The Furniture Event of the Year



The February Sale Opens on Monday With Thousands of Dollars' Worth of New Furniture Specially Gathered for This Economical Occasion

WF have been particularly successful this time in securing the desirable kinds of Furniture such as the majority of folks are buying every day. All over Canada we have picked and chosen.

## Wednesday Next Fixed for Stock-taking Day

ON WEDNESDAY NEXT the present business year of this store comes to an end and we take down the inventory. Wednesday next is the day of days.

For these first three days of the week—Monday, Tuesday and Wednesday—we will be applying every effort to finishing the year with a CLEAN SWEEP. All the chips and shavings of a busy winter's work must be cleared out.

Will you help us? We make it to your practical advantage to do so.

After Stock-taking we will launch into the working out of ambitious plans for February. As you see elsewhere on this page the February Furniture Sale starts in promptly February 1st.

After Stock-taking we will make an announcement about our Semi-Annual Sale of Underbought Hosiery and the Initial Sale of Silverware in that magnificent Department of the New Store. In the meantime, however, we bespeak your assistance in a mutually profitable activity—reducing stocks to their absolutely lowest terms.

There is not a factory which has not offered to meet the issue of this February Furniture of 1909. The demand for Furniture has not been so overwhelming during the past year as to prevent occasional accumulations of stock. We, as one of the great retail outlets, have fallen heir to thousands of dollars' worth on which big discounts have been made. As you know, these discounts go to our February customers.

For example—Two carloads of standard bedroom furniture from one of Ontario's most progressive manufacturers, gives a discount of 25 per cent. to our customers.

Again, a shipment of dining-room chairs—over 100 sets—gives you a discount of equal percentage.

Another example—One purchase of twenty parlor suites saves our customers 33 1-3 per cent.

We might multiply instances, for we have gone into the market with energy and determination with the idea of making this February sale a big success.

In addition to the furniture especially bought for this sale, we are sternly reducing the old figures. Measures in this connection will be radical, and the more radical they are meant will show you Monday morning.

## Domestic Staples and Flannels

Monday's list for Housekeepers published weekly by the Linens and Staples Department takes an added interest owing to the fact that Stock-taking is so close.

400 yards Heavy Bleached English Sheerings, plain, close, firm weave, 70 inches wide. Regular 25c to 28c per yard, Monday 20c.

300 yards All Pure Linen, Sheer Irish Linen, for blouses, etc., full grass bleached, 36 inches wide. Regular 35c to 40c per yard, Monday 25c.

500 yards England's Best Longcloths, beautiful quality cloths, in bright or linen finish, free from dressing, full bleached, ready for the needle, round, smooth thread, 36 inches wide, at per yard, Monday 10c.

25 pairs Finest Pure Saxony Wool White Blankets, made from selected thoroughly scoured wool, finest, warm, perfect washing, lofty finish, assorted borders, 8 lbs., 68 x 88, and 9 lbs., 70 x 90 inches. Regular \$5.85 and \$6.00 per pair. Monday \$4.83.

Full bleached Canadian Crochet Bed Spreads, free from dressing, fine, even weave, good designs, hemmed ready for use, full double bed size, 150 only to clear at, each, Monday 30c.

320 yards Best Canadian Military Flannel, clear dark grey, unshrinkable, a great wearing flannel, 32 inches wide. Regular 20c per yard, Monday 20c.

400 yards Finest Irish Semi-bleached Damask Table Linen, all pure linen, perfect bleaching qualities, good weight, 72 inches wide. Regular 65c and 75c per yard, Monday 30c.

## Pre-Stock-taking Corset Clearance

Stock-taking Wednesday! You will never have a better opportunity to supply your Corset requirements present and future, than on Monday and Tuesday. The goods are perfect and the prices lower than ever before. Phone orders filled.

300 pairs Ladies' Fine Corsets, Royale model, latest style, made of fine white or grey coutil, medium high bust, long hips and back, bias cut, straight front, filled with fine steels, 4 wide side steels, 4 fine plain elastic garters, trimmed with lace and ribbon, sizes 18 to 26 inches. Regular value \$1.25, Monday reduced to 75c.

220 pairs Ladies' Superfine Corsets, Royale model, suitable for medium or stout figures, fine, heavy white coutil, medium bust, very long back, deep, snug hip style, filled with finest rustproof steels, wide side steels, wide plain elastic garters, trimmed with lace, silk ribbon and satin bow, sizes 20 to 30 inches. Regular value \$2.50, Monday reduced to \$2.25.

## Ladies' Woolen Wear

Ladies' Golf Vests, fine fancy knitted wool, colors navy and red, double-breasted, small pocket, finished with braid and pearl buttons, sizes 34, 36, 38 only. Regular price \$1.25, Monday to clear out at 80c.

Misses' Golf Blouses, fine fancy knitted wool, colors white, navy or red, high turndown collar, buttoned front, pearl buttons, sizes 26, 28, 30 inches bust measure only. Regular price \$1.50, Monday to clear at 80c.

### CUT GLASS.

8-inch Berry Bowls, deep shape, beautifully cut in combination hobnail, pillar and star cuttings, regular \$10. Monday, \$4.75.

Handsomely Cut Water Bottles, regular \$9. Monday, \$4.75.

Cut Glass Vinegar Bottles, regular \$2.50. Monday, \$1.50.

### DUTCH ART CHINA.

Teapot, sugar and cream, in quaint Dutch shapes and decorations, regular \$8.50. Monday, \$3.25.

Dutch Tea Cups and Saucers, same decoration as above, regular 40c. Monday, each, 25c.

Tumblers, with Dutch inscription, regular 35c and 40c. Monday, each, 20c.

Milk Jugs, with inscription, Monday, 75c, \$1 and \$1.25 each.

### CHINAWARE.

Open Stock Dinner Sets.

Highest Grade English Semi-Formal Dinner Sets of 97 pieces, decorated with dark blue border design and floral sprays, gold traced handles and edges, complete dinner and tea service. Monday, \$10.50.

Coronet Limoges Dinner Sets of 102 piece composition, pure white china, thin and transparent, decorated with small clusters of pink roses and green sprays, gold stippled handles, edges and wide border line 4 1/2 antique gold, regular \$36. Monday, \$28.50.

Bavarian China Fruit Saucers, decorated with sprays of pink roses, regular \$1.55 dozen. Monday, each, 8c.

### GLASSWARE.

Thin Blown Tumblers, straight shape, regular \$1.20 dozen. Monday, 6 for 35c.

Custard Cups, pressed cut patterns, regular \$1.20 dozen. Monday, 6 for 35c.

An assortment of Cream Jugs, Sugar Bowls, Spoon Holders, Fruit Bowls, etc. Monday, each, 15c.

Half Gallon Water Jugs, cut glass pattern. Monday, 49c.

Candle Sticks, nine inches high, regular 90c. Monday, 38c.

Stand Lamps, complete, medium size, regular 40c. Monday, 23c.

### HARDWARE.

Wood Snow Shovels, regular 50c. Monday, 38c.

Furnace Scoop, long and D handle, regular 50c. Monday, 38c.

Gas Brackets, rope pattern—silver, 23c; single swing, 28c; double swing, Monday, 38c.

Chandeliers, with fancy centre ball frosted globes—

2-light, regular \$4. Monday, \$2.98.

3-light, regular \$5. Monday, \$3.98.

300 pairs Nickel-plated Hockey Skates, in odd sizes, to clear Monday as follows:

Nickel-plated Hockey Skates, regular up to \$1.50. Monday, 85c.

## MONDAY BASEMENT SALE

Nickel-plated Hockey Skates, regular up to \$2. Monday, \$1.59.

Nickel-plated Hockey Skates, regular up to \$3. Monday, \$1.88.

Nickel-plated Hockey Skates, regular up to \$4. Monday, \$2.98.

Genuine Lindsay Inverted Burners, complete with frosted, colored or etched globes and mantle; regular \$1.50. Monday, 98c.

Lindsay Burners, complete with white Q globe and double wire mantle; regular 20c. Monday, 10c.

Lindsay Wizard Double Wire Mantles; regular 20c. Monday, two for 25c.

White Q Globe, Monday, two for 25c.

King Locks with malleable iron key and white porcelain knob, complete, Monday, 15c.

An assortment of Stag, Bone and Pearl Handle Penknives, Sheffield steel blades; regular up to 50c. Monday, 25c.

"Royal" Clothes Wringers, 11-inch, solid rubber rolls, guaranteed for five years, ball-bearing; regular \$8. Monday, \$4.95.

Splint Clothes Baskets, medium size. Monday, special, 23c.

Heavy Tin Wash Boilers, with pit or flat copper bottoms; regular \$1.45. Monday, \$1.10.

Common Clothes Pins, per package of 4 dozen, Monday, 10c.

Improved Globe Wash Boards, Monday, special, 19c.

METAL POLISHES AT HALF PRICE.

Globe Metal Polish, 1 pint, Monday, 20c.

Globe Metal Polish, 1-2 pint, Monday, 13c.

Globe Metal Polish, 5c tins, Monday, two, for 5c.

Shinon Bar Polish, regular 65c size, Monday, 32c.

Shinon Bar Polish, regular 35c size, Monday, 18c.

Crest Silver Polish, regular 30c. Monday, 10c.

New Century Washing Machine, with wringer attachment, Monday, \$3.49.

Nickel-plated Round Trays, 13-inch, Monday, 10c.

Japanned Oval Trays, good heavy tray—

20-inch, regular 50c. Monday, 55c.

22-inch, regular 60c. Monday, 55c.

24-inch, regular 70c. Monday, 55c.

One thousand pieces White Enamel Pie Plates, Pudding Dishes, Milk Pans, etc.; regular up to 25c. Monday, special, 9c.

## A Sale of Original Pictures

Don't you want a clever bit of painting—a picture by an artist whose work you appreciate and may well be proud to show?

Not expensive at all, but original work, nevertheless, and of the sort and size most people like to pick up when the special opportunity comes. Some of these Pictures were secured at very low prices abroad, owing to certain reasons which need not be specified. The result is, you may pick out pretty little bits of original work nicely framed at prices from \$25 all the way down to three dollars and a half!

About 200 Original Oil Paintings and Water Colors, by Canadian and other artists. Prices from \$3.50 to \$25.00.

On view in Art Gallery Saturday, to which we invite your special attention.

Advantage of this sale may be taken by all members of our House-furnishing Club.

## Paper Your Houses Now and Have Them Ready for Spring

Stock-taking is on—we are clearing broken lots. See special prices Monday.

1250 rolls Imported Parlor and Dining Rooms, rich color effects, in greens, blues, browns and fawns. Regular to 65c, Monday 38c.

2300 rolls Hall and Dining Room papers, warm color effects and conventional patterns. Regular to 35c, Monday 18c.

2200 rolls Stripe and Floral Effects, assorted colors. Regular to 15c, Monday 7c.

Room Moulding, 2 1-2c pattern, Monday 1 1-2c.

Plate Rail, 1 1/2 pattern, Monday 8c.

## Boys' Overcoats and Suits

Mothers of boys may have noticed that at stock-taking time prices on many things go down. Such is the case Monday with boys' clothing. See—

Boys' Fancy Overcoats, in fine English beaver cloths, grey naps, and heavy unfinished red serges; make up in the very latest American style, double-breasted, finished with black velvet collars, pearl buttons and fancy emblem on sleeves, sizes 2 1-2 to 8 years. Regular \$5.00 to \$7.00, clearing Monday \$2.49.

Boys' Fine Grade Suits, in two-piece, double-breasted and Norfolk style. The materials are fine imported English worsteds and smooth-finished Scotch tweeds, mostly in greys and fawns, plain and bloomer pants, sizes 7 to 13 years. Regular prices \$7.00 to \$8.75, clearing Monday \$5.00.

## Still Clearing Out Footwear

Nobody with boots to buy need complain of expense. See the list of reductions and think of the saving that stock-taking affords.

MISSIS and WOMEN'S BOOTS, HIGH-GRADE AMERICAN MAKE, \$5.00 VALUE, FOR \$1.99.

In these sizes only:

A width, 2 1-2 to 4 1-2.  
B width, 1 to 5.  
C width, 1 to 4 1-2.  
D width, 1 to 3.

Misses' and Women's High-grade American Boots, in the most popular leathers, lasts, toes, heels and soles, black, chocolate, tan and the new wine-colored calf. Regular prices \$4.00 to \$5.00, on sale Monday \$1.99.

Rubbers, made from best quality rubber, all sizes. Our prices Monday: Men's 69c, women's 49c, boys' 59c, youths' 49c, misses' 39c, children's 29c.

Men's Boots, every pair Goodyear welted, box calf, Dongola kid and patent cow leathers, heavy oak tan soles, Blucher style, all sizes. Special purchase price Monday \$2.49.

## Children's Headwear Reduced

Children's Grey Lamb Caps, woolen and turban shape. Regular up to 12 1/2c, stock-taking sale Monday, 5c.

Children's Iceland Lamb, Fur carriage Robes, white felt lined, Regular \$3.50, Monday sale \$1.00.

3 only fine quality Raccoon Fur Coats, to fit boy or girl about 10 years of age. Regular price \$22.50, Monday sale \$18.00.

Children's Wool Toques, in hocky or stocking style, fine quality, wool. Regular 35c, Monday sale 15c.

## 75c Chiffon Taffeta 55c Yard

Rich Black Chiffon Taffeta—Dress Silks, fine mousseline finish. Regular price 75c, sale price 55c yard.

## Groceries and So Forth

Finest Gold Dust Cornmeal, per stone 35c.

Jan, in 5-lb. pail, assorted, per pail 38c.

Choice Picnic Ham, 6 to 8 lbs, each per lb., 12c.

1,000 tins Canned Pilch, Lombard, 3 tins, 25c.

Finest Canned Tomatoes, 3 tins, 25c.

Canned Corn or Peas, 3 tins, 25c.

One car Fancy Navel Oranges, red sizes, per dozen, 23c.

Paraffine Wax Candles, per dozen 12c.

Silver Gloss Starch, 4-lb tin, 10c.

Old Dutch Cleanser, 3 tins, 25c.

Powdered Ammonia, 3 packages, 25c.

Sunlight Soap, 6 bars, 25c.

3 LBS. PURE CELONA TEA, 10c.

500 lbs. Pure Celona Tea, in black or mixed, Monday, 5 lbs., \$1.05.

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