

TWELVE

ROWAT'S SPECIAL COFFEE
The finest procurable. It pleases most particular people.
70c a pound.
T. A. ROWAT & CO.
250 Dundas Street. Phone 3051-3052

DOLLAR WINDOW

Any article in our north window will be sold for \$1 Each
C. H. Ward & Co.
Diamond Merchants and Jewelers.
386 RICHMOND STREET

We Show the New Shoe Styles First in London

Reaching out for that just a little better kind of footwear that particular women want, this old-established shoe store has for years been closely associated with the best makers in America. The moment a new style is designed, we have it on display. In this way, the women of Western Ontario do not have to travel to a distant American city to get these styles. They are sold right here in this store at lower prices.

Cook's Shoe Store

London Business College

Dundas & Richmond Sts., London, Ont.
We teach business as it is done today. Winter term from Jan. 5 to Jan. 15. Phone 7330.
J. MORRIS, Prin. N. Stonehouse, Vice-Prin.

TAYLOR'S THROAT AND LUNG BALM
Is guaranteed to cure any cough, cold or bronchial irritation. It gives instant relief and will not upset the stomach.
TAYLOR'S 6 DRUG STORES.

Carlyle TREBILCOCK OPTICIAN
PHONE 2351. 233 DUNDAS. Two Doors East of Majestic Theatre.

Canadian Bureau of Credits
COLLECTORS, ADJUSTERS, LIQUIDATORS, ASSIGNEES, CREDIT REPORTERS, ETC.
Associated agencies all points. Ask for terms.
Dominion Bank Chambers, London.

STORAGE BATTERY RECHARGING AND REPAIRING
EXCELL AUTO ELECTRIC
Reliance Garage
Phone 6490. 297 Dundas Street. 61-62-63

RIDE A Red Bird Bicycle
A Real Canadian Made Bicycle.
SAVE CAR FARE.

PHONE 3511.
HAVE YOUR PIANO TUNED
BY
S. BOARDMAN
Formerly six years with Heintzman Co. ywt

Anthracite Coal
Egg, Stove, Chestnut, Pea—Best Quality—
Wood! Wood!
Hard Wood, Mixed Wood, Mixed Slabs. Prompt delivery, any part of city.

BRISTOL ESSERY
630 Maitland. ywt. Phone 1089

INSURANCE
HAROLD J. LAWSON
(Returned).
205 Dominion Savings Bldg. Phone 550. ywt

WALL PAPER RENEWED IN A FEW MINUTES.
Your walls and ceilings will always look clean and fresh if you rub Sattinette over them. Sattinette is ready for use, and is a great economizer because it saves repapering your walls and kalsomining your ceilings.

SATINETTE
25 Cents a Tin.
AT ANY DEALERS.

The Sattinette Products Manufacturing Co., Ltd.
Toronto, Ontario.

FOR SALE
ON EASY TERMS, HOUSE NO. 20 DREANEY AVENUE, Apply
London Loan and Savings Co.
Corner Clarence and Dundas Streets.

SPRING HAT REVUE
Beltz & Co. ywt

A FEAST IN ITSELF—
Appetizing, Nourishing.

PARNELL'S BREAD
A TRIAL LOAF TODAY?

A HELP
For Spring House-Cleaning

A bottle of our Diamond Hall Silver Polish will in a few minutes make your silverware look like new. The large bottle contains enough polish to clean the average set of silverware three or four times.

We have made this polish for nearly 20 years, and have hundreds of people who regularly buy a bottle of it.

Try it once and you will always use it.

Large Size 25c
Young's LONDON'S JEWELERS
London. East London.

Why not treat the family today to a Bread with a Rare, Nutty, Rich Flavor? You will find
JOHNSTON BROS. XXX BREAD
Always uniform and its wonderful qualities never vary.
Your grocer sells it.
Johnston Bros. Phone 944.
Our wagons pass your door. ywt

ABDUCTED BY "SOPHS," GIRL STUDENT FALLS FROM THIRD STORY

CHICAGO, March 17.—Miss Elizabeth Chapman, president of the Freshman class of Northwestern University, was seriously injured as a result of a fall from a third-story window of an apartment building here, she was imprisoned after being abducted from her home by members of the sophomore class to prevent her appearing at a St. Patrick's Day party of the freshmen. She was rescued from the window and a doctor from the hospital.

HEINTZMAN & CO., PIANO IN SOUTH AMERICA.
Influenced by the high reputation that the piano of Ye Olde Firm of Heintzman & Co., Limited, 242 Dundas Street, London, Ont., have borne during these many years, an order has just been received for one of the beautiful Empress design Uprights, in mahogany, of this firm, to be shipped to Mr. Robert A. Guernsey, Santa Maria, Republic of Columbia. The export trade of this firm today is expanding at many different points, frequent shipments being made to New Zealand, Australia, and South Africa, as well as Great Britain.

There is no time like the present to have your spring advertising campaign prepared. Consult those who know.
Federal Advertising Agency
T. H. VULL,
Dominion Savings Building,
London, Canada.
Mechanical Photo Retouching.

QUALITY ELECTRICAL STORE.
Every electrical appliance and every fixture we sell is of the highest quality obtainable. Our prices are right. Come in and see for yourself.
BENSON-WILCOX ELECTRIC CO.,
264 Dundas Street. Phone 2671.

At The Theaters

BEAUTIFUL JAPANESE LOVE STORY, "THE DRAGON PAINTER," STARRING SESSUE HAYAKAWA, AT THE MAJESTIC.
A beautiful love legend of old Japan, filmed in the picturesque Yosemite Valley, and made by an all-Japanese cast—this is "The Dragon Painter," a magnificent Japanese production, starring Sessue Hayakawa, Tsuru San and Toku Fudita at the Majestic. A revelation of artistic photography, a masterpiece of scenery and settings effects, reflecting all the ideals, the glory and beauty of age old Japan. In a story which will strike a responsive chord in every heart. Among the many extra attractions are a number of interesting scenic and news films, and a most amusing Christie comedy.

ENGLAND'S GREATEST CINEMA PRODUCTION COMING.
Predicted and heralded to be the biggest box office attraction of the year, "12-10," England's greatest production makes its first appearance in Canada next week at the Majestic Theatre. The call for British-made pictures for the Canadian market has been growing so pronounced that England's leading statesmen have financed a training corporation and studio, secured the best director available and a star who, for patriotic reasons, returned to the land of his birth, they chose for the first time to present a picture to the British Theatre, New York and after the first few days showing "Twelve-Ten" should come with glowing notices, the greatest record ever checked up on by any single attraction. London, Canada, and American audiences can pass judgment on the most astounding production ever conceived by the mind of man. There will be no advance in prices, and a special matinee daily with two screenings every evening.

AT THE GRAND TODAY.
Presented at the Grand for the last time today will be Elsie Janis in "A Regular Girl," a big modern comedy drama. Earning \$10,000 in thirty days, winning the hearts of many men, showing the world how to live, and whooping things up in general is the idea of a regular girl. Elsie Janis will be the first and only appearance in this city of the celebrated Glorin Danvers, the biggest dancing sensation of the Keith circuit. There are seven artists in the offering, and they will present an artistic dancing novelty, introducing various classical and up-to-date dances. Those who enjoy dancing should make it point to visit the Grand today, as this will be the only appearance in this city of the famous artists. Comedy films, news reels and scenic films will be added features on the bill.

TYRONE POWER IN "THE SERVANT IN THE HOUSE."
Trans-Canada Theatres, Limited, the new all-Canadian organization controlling a chain of theatres across the continent from the Atlantic to the Pacific, announce their first production, a revival of "The Servant in the House," with the distinguished English actor, Mr. Tyrone Power, in the great role of the Draughtman. First notable by him in 1905 at the Savoy Theatre, New York. This famous play will be the attraction at the Grand Opera House for two days, commencing tomorrow night, with matinee on Saturday.

Charles Rann Kennedy's significant play, when first presented many years ago, created a veritable sensation and Mr. Power's remarkable portrayal of the central character, the Draughtman, was heralded by both metropolitan and other dramatic critics as one of the most impressive of a decade.

AT LOEW'S.
When nineteenth century ideas clash with twentieth century ideas, there is sure to be a dramatic "clash" of what happens in "Erstwhile Susan," the Realist picture adapted from Mrs. May's recent story of the same name, and Helen R. Martin's novel, "Dorabella," on which the play is founded. Considerable interest in her stellar debut in pictures in this story of dramatic suspense laid in the quiet Pennsylvania Dutch town of Reinhardt. "Erstwhile Susan" will be the feature film attraction at Loew's for the balance of the week.

The vaudeville bill will be headed by the Lee Art Sextet. Six young men, each a specialist in a different line of musical performance, will give a finished artist. Quigley and Fitzgerald will put up in a snappy laugh turn entitled, "Comicalities." Ward and Ward will dispel old gloom with just a word and a song or two. Harvey De Vore Trio in "Blackout Cabaret," and La Vire Trio in "Daring Aerial Odies," will complete a mercurial bill of amusement. The added attraction for the last half will be a Hank Mann fun comic and the Loew weekly of world events.

DOUBLE FEATURE PROGRAM AT THE ALLEN TODAY, TOMORROW AND SATURDAY—WILL ROGERS AND MARY PICKFORD IN "AMARILLY OF CLOTHESLINE ALLEY."
Presented at the Allen today, tomorrow and Saturday will be another of those delightful double feature programs, with the famous Zeigfeld Folies stars, Will Rogers, in "Jahob," as the leading feature, and Mary Pickford in "Amarilly of Clothesline Alley," the added attraction.

You wouldn't think a hobo could make love, would you? Neither did I, until along came "Jahob," and then! You should see the light he puts up when another fellow tries to steal his love, too.

Mary Pickford, the great star, never made a more pleasing picture, than her delightful character of the little urchin of the streets, who suddenly becomes the rich little girl of the golden palace of her dreams, than in "Amarilly of Clothesline Alley." You must let the children see these two features. There's a student's matinee at 4:30 daily, and if they can't come to it, be sure and let them see the big Saturday afternoon performance. The extra attractions will be the Allen News and beautiful scenic pictures.

WOMAN DISAPPEARS; SLIPPERS FOUND ON BANK OF AUSSABLE
Miss Lovie Leaves Home of Her Sister in Early Morning.

PARKHILL, March 17.—Missed from the home of her sister, Mrs. Angus McIntosh, concession B. E. West Wilkes, when she was living, Miss Lovie, aged between 40 and 50 years, early this morning was traced to the banks of the river Aussable, where her slippers were found, but no signs of her body. The river is in flood, and it is feared, the woman has committed suicide, probability of finding the body for some time to come is remote, but a close watch is being kept. Miss Lovie has been in ill health for some time, and it is feared that the death of her brother at Ridley, Ont., about a week ago, affected her mind temporarily.

NOTICE.
Advertiser subscribers should renew their subscriptions before April 1, 1920, at \$4 a year. After that date the rate will be \$5 a year, or \$5.25 for six months. Address renewals to The Advertiser Company, London, Ont. 56-17

QUALITY ELECTRICAL STORE.
Every electrical appliance and every fixture we sell is of the highest quality obtainable. Our prices are right. Come in and see for yourself.
BENSON-WILCOX ELECTRIC CO.,
264 Dundas Street. Phone 2671.

T. AND L. COUNCIL TO AID IMMIGRANTS COMING TO LONDON

To Prevent Unemployment and Exploitation.
WAS COUNCIL SLIGHTED?
School Board Criticised For Ignoring Recommendation For Appointment.

Because it was believed by the local Trades and Labor Council that on many occasions immigrants coming to this country experienced hardships through inability to find work and through ignorance of prevailing conditions, a committee was appointed at a meeting of the council last night to investigate matters and to devise ways and means of helping those arriving in this city.

The question of giving assistance to immigrants was brought up by Raymond Smith. He said that new comers were, as a rule, entirely ignorant of conditions prevailing in this country. Many found difficulty in securing employment, and often employers took advantage of their ignorance by underpaying them. He felt that by taking steps to help these men organized labor would secure protection against the importation of cheap labor as well as giving the immigrant protection from unjust treatment.

A. Moule spoke briefly and pointed out that a large proportion of the men coming from Britain were not coming to organized labor before leaving the old land, and they would therefore prove valuable acquisitions to the ranks of labor in this country. If they were looked after, he said that there were more than six million members of organized labor in England, and for that reason a large proportion of the immigrants from that country would be union men. A committee consisting of Delegates R. Smith, A. Moule, Miller, and Chambers was appointed to look into the matter.

The Ontario Legislature will be asked to make it permissible for the Trades and Labor Councils throughout the province to appoint their representatives to the advisory committees of the local boards of education. At the present time the boards of education are allowed to choose any labor man they wish to represent organized labor on the committees.

Defeated.
It was claimed by several speakers that the local board of education absolutely refused to allow the Trades and Labor Council to appoint the representative, although the council had requested the privilege on many occasions. It was made known that the present representative, who was appointed by the board of education, was a member of the union. A delegation from the L. R. C. will be asked to take the matter up with the members from London, and he will request them to bring it before the House.

A. J. McDonald, a member of the union, said that he had received no credentials from the American Federation of Labor, the executive committee was authorized to make any labor man they wished to make a unionist, and he was authorized to make any labor man they wished to make a unionist, and he was authorized to make any labor man they wished to make a unionist.

Following a request by H. Wray, the local organizer appointed by the council, that he be allowed to resign the position, because he had received no credentials from the American Federation of Labor, the executive committee was authorized to make any labor man they wished to make a unionist, and he was authorized to make any labor man they wished to make a unionist.

The committee also had asked the city council to publish the names of bread and coal dealers found guilty of giving short weight. The council advised the committee to make application to the Government to give the city

Warning Issued to Jewelers to Take No Risks

Police Advise Moving Valuables From Windows—Thieves Working in Ontario.

According to a statement made to The Advertiser yesterday, the jewelers of London have been warned to keep all of their more valuable stock out of their windows for the next few days. This warning was issued by the police following the breaking of two jewelers' windows at Hamilton and one at Brantford two days ago. The robbers are thought to be some of the larger American cities for some time. Although no definite word has been received by the police as to the whereabouts of the criminals, precautions have been taken by the local force. The police department has given no intimation of what it is doing at present in regard to preparing a warm reception of the unwanted visitors, but it is reported that extra patrols are being put on at night.

The stores of this city are practically all down-town and within easy reach and view of at least one policeman at all times. Owing to this location the

FAT THAT SHOWS SOON DISAPPEARS
Prominent fat that comes and stays where it is not needed is a burden; a hindrance to activity, a curb upon pleasures. You can take off your fat as effectively as you can take off your coat, and without any harm to your system. Buy any of our "Fat That Shows" and you will find it so easy to get rid of it that you will be glad to do so. You can thus say good-bye to dieting, exercise and fat.

The last recital of the series, March 24, will consist of numbers from Chopin and Liszt. Mrs. McHardy-Smith and A. D. Jordan will assist at a second piano.

Another Fine Recital by VIGGO KIHIL ON WEDNESDAY
Famous Danish Pianist Will Give But One More.

Not least of the treats afforded London on the evening of St. Patrick's Day was the recital given by Viggo Kihil at the Institute of Musical Art. The program consisted of works of modern composers: From Brahms, "Variations and Fugue on a Theme by Handel, Op. 24," finely rendered, as only those of keen musical appreciation could realize; from Rubenstein, "Barcarolle, Op. 39, No. 1," with its well-marked melody and delicate accompaniment; from Moszkowski, the joyous "La Jongleur," and the "Caprice Espagnole," so brilliant as to suggest snow-lad forests glittering under north star suns; from Debussy, the exquisite and well-named "Reverie"; from the Spanish Albeniz, "Triana," and from Glazounoff-Blumenthal, "Valse de Concert," of restful rhythm and enlivening brilliance. To numerous of the audience, Kihil responded with the Verdi-Liszt "Rit-etto."

Although only one more recital by Mr. Kihil is available to the music-lovers of London for the present, it is a satisfaction to those who have been attending to know that Mr. Kihil will continue to come to London. He will be the attraction of the Institute of Musical Art, A. D. Jordan, musical director, is to be congratulated on having secured so great an artist as the Danish pianist of world fame for this work.

NEAL'S GOOD WHITE BREAD
You sow good health when you eat
You begin at the very beginning.
Good bread supplies valuable nourishment which you cannot obtain in any other form.

It also tones the appetite and strengthens digestion, so that you obtain increased nourishment from all other food.
There's wonderful health value in NEAL'S.

Early Spring Arrivals For the Men
You'll find it hard to equal the comfort and service you can get from our footwear. This is one of the models we're showing in black and brown calf leather.
\$10.00

Can You Pick Out Good Shoes?
When buying shoes a man can usually trust his own judgment as far as "looks" are concerned. But "how will they wear?" is another question that can't always be answered by appearance.

You needn't buy "sight-unseen," though. We tell you just what you're getting. We guarantee the quality of our footwear.

Johnston & Murray
LONDON ST. THOMAS.

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Johnston & Murray
LONDON ST. THOMAS.

FIRST—A BAD COLD Then—Down with 'Flu

Don't let your cold develop into an attack of influenza and pneumonia, or bring on a hacking, irritating cough which may last all winter.
At the first sneeze or shiver, open the Red Box and take a Dominion C. B. Q. Take these Cascara, Bromide & Quinine Tablets, regularly until every trace of the cold is gone. You won't have to take many.
DOMINION C. B. Q. break up a cold in a few hours—often over night—clear the head—stop headaches and neuralgia—drive away that "grippy" feeling.
Keep DOMINION C. B. Q. always in the house. Get the red box at your druggist's today, so you will have them on hand when needed. Prepared by the National Drug and Chemical Co. of Canada, Limited.

To Stop a Cold in a few hours take DOMINION C. B. Q. Tablets (in the red box) 25 cents.

Jewelers, although heeding the warning, are not a great deal alarmed, as most of them carry their more valuable stock in their safes, with the exception of a few rings, which from now on will go with the higher-priced articles into the safe until another customer comes along.

PAULIST CHOIR
Father Finn, with his famous Paulist Choir, will appear in London Thursday, April 8, in St. Peter's Parish Hall, under the auspices of the Catholic Club. The announcement will bring joy to the hearts of thousands of music lovers in London and district, some of whom had the privilege of hearing this wonderful singing organization during its last visit to London.

Double Mileage
Puncture-Proof Service.
Ask
ART WILKES
London Tire Repair Depot.
354 Wellington. Opp. McClary's. ywt

ROSS' Limited

FURS

PURCHASING FURS NOW WILL SAVE MUCH MONEY WHEN COMPARED WITH THE PRICES THAT WILL HAVE TO BE PAID NEXT FALL.

1 only Hudson Seal Coat, 40 inches long, large shawl collar and deep cuffs, half belt, and lined throughout with pussy willow silk. Price\$537.50	1 only Muskrat Coat, 32 inches long, large collar and half belt of Hudson seal, deep muskrat cuffs, and lined throughout with pussy willow silk. Price.....\$210.00
1 only Hudson Seal Coat, 36 inches long, large roll collar and deep cuffs, half belt, and lined with pussy willow silk. Price\$485.00	Ermine Cape. Price\$125.00
1 only Hudson Seal Coat, 32 inches long, large roll collar and deep cuffs, half belt, and lined with pussy willow silk. Price\$435.00	Ermine Muff to match. Price\$67.50
Scotch Mole Set, price\$100.00	Large Hudson Seal Scarf, with banding of mole. Price\$120.00
	Hudson Seal Stoles. Price \$62.50 and \$72.50
	Hudson Seal Muffs to match. Price \$40.00
	Large Grey Squirrel Scarf, with pockets. Price\$110.00
	Large Beaver Scarf. Price\$127.50
	Beaver Muff to match. Price\$60.00

Ladies' Wear Department

Never have garments of greater merit from the standpoint of style or richness of appearance nor newness of mode been shown to the patrons of good dress in London.
The new spring styles in Suits, Coats and Dresses, produced by our designers and modiste, speak for themselves. We welcome you to our showrooms, and will be glad of your inspection.

Spring Coats

Mole Bolivia Cloth Coat, imitation cuffs, large shawl collar, full belt crossing in front, and trimmed with buttons. Price\$52.50	Brown, Navy and French Blue Tricotine Suits, beautifully braided in two-tone soutache braid, trimmed with buttons and lined with silk. Price \$66.50 to \$70
Sand Polo Cloth Coat, full belt, trimmed with buttons, silk stitching and erow tacks. Price\$50.00	Brown, Navy, Black, Taupe and French Blue Serge Suits, trimmed with military braid and buttons. Price\$46.50 to \$63.00
Delph Blue Broadcloth Coat, patch pockets, all-round belt crossing in front, trimmed with buttons and lined to the waist with figured silk. Price\$44.50	
Tweed Coats, trimmed with buttons, ranging in price from\$21.00 to \$27.00	

Blouses

Georgette Blouses, in white and plain half-inch tucks, convertible collar, Venetian lace trimmed. Price\$12.00
Georgette Blouses, with round, square or V necks, embroidered and beaded. Prices\$6.75 to \$18.00
Creme de Chine Blouses, with embroidered vest effect, heavy weight. Price\$8.25
A few odd sizes in Voile Blouses, with V and square necks. Prices ranging from\$1.69 to \$3.75
Smoeks, smocked in blue, rose and sand regular \$2.00 and \$2.50. To clear at\$1.75

Neckwear

Square and Round Collars, in net and lace. Price\$1.25 to \$3.00	GLOVES A few odd sizes in Chamisette Gloves, with contrasting points. Special\$1.00
Three-Frilled Net Collars. Special...\$1.00	HOSIERY Lisle Hose, in black, grey and white. Price50c and 60c
Fine Net and Lace Vesting. Price, per yard\$2.50, \$3.00 and \$5.00	Clock Hose, in black and white. Price \$3.00 Fancy-Stitched Hose, in black and navy. Price\$3.00

Phone 1319 196 Dundas Street