

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

STORE HOURS:
OPENS 8.30 a.m., CLOSES 5.30 p.m.

SIMPSON'S

STORE OPEN
ALL DAY SATURDAY

Good Suits That Boys Can Get for \$9.25

75 suits that possess the fit, style and attractiveness that all boys demand. Tailored in dressy blue self-striped and gray and black wool and cotton English tweeds. Styled in better model, with full-fashioned bloomers having belt loops and governor fasteners. Sizes 7 to 14 years. Today's special price, \$9.25.

Boys' Tweed Bloomers, \$1.98
150 pairs boys' wool and cotton mixed tweed bloomers, in a dark gray invisible stripe pattern. Made full-fitting, lined throughout. Equipped with belt loops and governor fasteners. Sizes 8 to 14 years. Today's special price, \$1.98.

Simpson's—Main Floor.

Men's Soft Felt Hats \$2.45

Regularly \$3.00, \$4.00 and \$5.00

Many smart fedora shapes, in shades of gray, green, navy, fawn, brown and black. English, Italian, American and Canadian makes. No phone or C. O. D. orders for these hats. Today, special, \$2.45.



Men's Black Stiff Hats, \$1.95
Regularly \$2.50, \$3.00 and \$4.00
All odd hats from the above stocks will be placed on sale at \$1.95 today. English and American makes. Today, special, \$1.95.

Simpson's—Main Floor.

Sound Savings in Men's Clothes Today

Simpson's quality clothes featuring original expressions of detail, characteristic of clothes from this Store and adding to the distinctiveness of dress so much desired by particular men. The three specials listed today offer you an opportunity of purchasing clothes that are distinctly out-of-the-ordinary in style, quality and finish, at prices which, to say the least, are extremely moderate. For instance these



Melton Overcoats at \$35.00
will convince you of the truth of the above statement. They are handsome in design—roomy and comfortable for the cold weather—finished in the standard fly front Chesterfield model from a heavy weight black melton cloth—with slightly fitted back, velvet collar, regular pockets with flaps—wool body linings. Sizes 36 to 44, \$35.00.

Tall Men's Suits, \$35.00
Sizes 42, 44 and 46 Only
A reduction of 35% on today's prevailing prices for such suits—fine finished worsteds, in browns and grays—neat check and invisible stripe effects.
Single-breasted, 3-button, soft roll sacques, especially designed for tall men.
Well-tailored vests and trousers, which can be finished up to 37 inches inside leg; cuff or plain bottom. Sizes 42, 44 and 46 only. Today, \$35.00.

Navy Blue Worsted Suits at \$45.00
Single-breasted, 3-button, semi-fitted sacques, with soft roll notch lapels—centre vent and regular pockets with flaps.
Five-button vests, regular trousers, finished with side, two hip and watch pockets—belt loops, cuff or plain bottoms. Sizes 36 to 44, \$45.00.

Simpson's—Main Floor.

Men's \$3.00 Pajamas \$2.49

Cambric Pajamas, in blue, tan, black and green stripes, in neat two-tone effects. French neck, silk frogs and pearl buttons on coat. Drawstring at waist. Sizes 34 to 44. Regularly \$3.00. Today, \$2.49.

Boys' Fleece-Lined Underwear, 59c
Natural shade, heavy winter weight, soft fleecy wool lining. Shirts and drawers to match. Sizes 24 to 32. Today, 59c.

Boys' Sweater Coats, \$3.00
Plain or fancy stitch, in maroon, navy or brown—high storm collar, good weight, pearl buttons, two pockets. Sizes 30 to 34. Special, \$3.00.

Boys' Natural Wool Underwear
(Penman 95 brand). Made from fine wool and cotton mixture. Shirts are double-breasted, drawers have reinforced seat.

Sizes 24 to 26, each, \$1.50.
Sizes 28 to 32, each, \$1.75.
Also combinations same as above:
Size 26, each, \$3.00.
Sizes 28 to 32, each, \$3.50.

Simpson's—Main Floor.

Men's and Women's Umbrellas \$2.95

Regularly \$3.95
Silk mixture covers, tape edge and close-rolling frame.
Women's Handles, in long and short styles. Ebony, with cords and cordaliers; also splendid assortment colored bakelite rings.
Men's Handles, in opera and crook shapes, some silver trimmed.
Regular \$3.95. Clearing today at \$2.95.

Simpson's—Main Floor.

Attractive Housefurnishings Help to Produce Warm Inviting Home Cheeriness

New Curtains!

Nottingham Lace Curtains at \$2.69 Pair
Several new and attractive styles, in either white or cream. Choice of perfectly plain or medallion centres and strong lock-stitched edges. 2½ to 3 yards long. Today, pair, \$2.69.
Lace Curtains for Wide Windows at \$4.25 Pair
Strong Wearing Lace Curtains, in sizes measuring up to 54 inches wide. Good patterns, with floral and medallion centres and effective border designs. White only. Today, pair, \$4.25.
Scrim and Marquisette Curtains, \$5.75 Pair
Good quality marquisette or fine scrim, in either white, ivory or ecru colors. 2½ yards long. Neatly trimmed with lace edging and insertion or plain double hems and hemstitching. Today, pair, \$5.75.
Genuine Swiss Net Curtains, \$9.75 to \$29.50 Pair
Scores of beautiful new styles to choose from in these lovely net curtains.
Mostly shown with plain centre and conventional, floral or scroll borders. In the collection are Pointe Venice, Tambour and Irish Point varieties. 2½ to 3 yards long. White, cream or ecru. Today, pair, \$9.75 to \$29.50.

Nor does it cost much to change the whole aspect of your room into one of luxurious comfort when you shop at this store.

SIMPSON'S HOME-LOVERS' CLUB

offers exceptional privileges to its members. All responsible people are eligible for membership and may share in the deferred payments plan. The Club secretary will gladly explain it to you in detail—Fourth Floor.

Rugs and Carpets Priced to Advantage



Wilton Rugs
Size 9' x 9' \$64.00; Size 6' 9" x 9' \$49.75
The close, even pile of fine Wilton rugs enables the weavers to produce the most minute designs with wonderful accuracy. The colorings are soft, subdued shades, blended to harmonize with the modern schemes of interior decoration.
Size 9' x 9', at \$64.00.
Size 6' 9" x 9', at \$49.75.
Wilton Rugs, for small rooms, halls, etc.
Size 6' x 4' 6", at \$22.50.
Size 36" x 63", at \$17.50.
Tapestry Carpets at \$1.95 and \$2.25 Yard
Marked away below present day regular prices for quick selling today. Handsome designs, durable quality. An altogether reliable carpet. Today, yard, \$1.95 and \$2.25.
Congoleum Rugs
Size 12' x 9', at \$19.95
Size 9' x 6', at \$9.95
Rugs bearing the Gold Seal guarantee, in the popular art designs. Congoleum is damp-proof, will remain flat on the floor, will not bulge or shrink in wear, and is easily cleaned. Size 9' x 12', at \$19.95; size 9' x 6', at \$9.95.

Brussels Rugs
New designs in durable Brussels Rugs, including exceptionally attractive two-tone effects, also some small Persian designs, ground colors in tan, blue and green.
Size 6' 9" x 9', at \$27.50.
Size 4' 6" x 7' 6", at \$15.00.
English Axminster Carpet, With Borders to Match.
Two foliage designs, one on a dark ground, the other medium figures in green and rose.
Axminster body at, yard, \$4.50.
Border to match at, yard, \$3.95.
Simpson's—Fourth Floor.

Rogers' Sectional Silver Plated Ware Reduced

ARCYLE PATTERN
Large Size Teaspoons, regularly \$4.25 dozen; set of six, \$1.38.
Small Size Teaspoons, regularly \$4.25 dozen; set of six, \$1.38.
Tablespoons, regularly \$8.50 dozen; set of six, \$2.65.
Soup Spoons, regularly \$8.50 dozen; set of six, \$2.65.
Dessert Forks, regularly \$7.50 dozen; set of six, \$2.38.
Solid Handle Dessert Forks, regularly \$5.50 dozen; set of six, \$2.15.
Simpson's—Main Floor.

Specials in the China Sale Today

"Ruby" Limoges Set, \$75.00
French Limoges china, with rosebud and blue border decoration. Coin gold handles and gold line edges. 97-piece composition. Open stock pattern. Today, \$75.00.
\$42.50 "Olympic" Sets, \$37.50
Thin, translucent china, with dainty rose border decoration. Gold-traced handles and edges. 97-piece composition. Today, \$37.50.
Marguerite Set, \$37.50
Thin white china, with dainty floral and panel border decoration. Gold-traced handles and edges. 97-piece set. Today, \$37.50.
\$25.00 Dinner Set, \$21.50
Entirely new, red rose and black border decoration on English semi-porcelain—gold line handles and edges. This 97-piece set, specially priced for today, \$21.50.
\$25.00 "Woodrose" Set, \$19.95
25 only, excellent quality English ware, with pink rose and black border decoration. Gold traced handles and edges. 97-piece composition. Today, \$19.95.
At \$13.95
25 only, English Semi-Porcelain Dinner Sets, with green conventional border decoration. 97-piece composition and suitable for twelve persons. Regularly \$16.50. Today, only \$13.95.
Simpson's—Basement.

6 Big Specials From the Linen Department

Double Bed Sheets, \$6.50 Pair
75 pairs only, fully bleached plain English sheets. Choose from either hemstitched on top with plain hem on bottom, or plain hems at both ends. Size 70 x 90 inches. Regularly \$8.00 and \$8.50. Today, special pair, \$6.50.
Linen Huck Towels, \$1.73 Pair
Hemstitched at both ends. Size 18 x 26 inches. Not more than six pairs to each customer. Today, special, pair, \$1.73.
Battenberg Table Covers, \$1.69 Each
Hand-made Battenberg lace in the popular grape and other pretty designs. 52 x 52 inches round. Today's special, each, \$1.69.
Damask Table Cloths, \$4.95 Each
Irish Damask Table Cloths, pearly, shamrock or ivy leaf designs. Size 68 x 88 inches. Today, special, each, \$4.95.
Plaid Woolnap Blankets, \$8.95 Pair
Large size, 72 x 84 inches. In gray, blue, pink or tan plaids, white ground. Pretty borders with ribbon bound edges. Special, pair, \$8.95.
Bridal Nainsook, 28c Yard
White Nainsook pure spring water bleached, 36 inches wide. Today, special, yard, 28c.
Simpson's—Fourth Floor.

The Robert SIMPSON Company Limited

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