

FOUNDED 1880

THURSDAY MORNING, JAN. 10.

Four dark glass bottles of O'Keefe's beer are arranged in a row at the top of the advertisement. Each bottle has a label that reads 'THE O'KEEFE BREWERY CO. LIMITED' and 'IMPERIAL'. The bottle on the far right has a label that also includes 'ALE', 'LAGER', and 'STOUT'. The bottles are set against a light background with a subtle pattern.

O'Keefe's
IMPERIAL
ALE • LAGER • STOUT

These pure hop and malt brews are really delightful — the triumph of 60 years' experience. One trial will convince you.
For Sale at All Hotels and Restaurants. Order by the case from your Grocer or Dealer.

THE O'KEEFE BREWERY CO., LIMITED, TORONTO
PHONE MAIN 4202