YUKON

HOW TO REACH THE GOLD FIELDS OF

ALASKA

A FIVE-THOUSAND-MILE TRIP FOR MINERS, PROSPECTORS AND TOURISTS, FROM SAN FRANCISCO AND SEATTLE TO THE UNSURPASSED YUKON GOLD FIELDS, THE ARCTIC CIRCLE AND THE LAND OF THE MIDNIGHT SUN, VIA THE NORTH AMERICAN TRANSPORTATION AND TRADING COMPANY'S NEW PASSENGER STEAMERS.

Our advent into this little known and almost inaccessible region five years' ago; the establishing of a line of ocean and river steamers, thus opening a new 5,000 mile transportation line; the building and opening of trading posts and general merchandise stores at the many mines in that great interior, have brought us to public notice, and we are flooded with inquiries for detaile I and comprehensive information regarding the Yukon Gold Fields, and to answer such inquiries we have hastily prepared the following:

To begin with, the Yukon country will never be anything but a mining one. It is a country of great mineral wealth, very extensive, and the nature of the country is such that it will take centuries to exhaust it. There is a large area of country yet unexplored. Interior transportation is difficult. Cost of living necessarily quite high; yet, compared with the opening of other new countries, very moderate.

The country is healthy, climate warm; during the summer the days are long and quite dry, during the winter the days are short and very cold.

The ground is frozen to a great depth, prospecting and mining necessarily slow and difficult. Heretofore the season in which active work could be done was only about four months, but during the last two years a new method called burning has been tried with great success. By means of fires and tunnels, work is prosecuted during the long winter, and the pay dirt taken out and laid on the bank, all ready for the sluice box when the water runs during the short summer months. This enables the miners to work the year around to a very good advantage and much to their gain. The opportunities for good,