



# THE ROBERT SIMPSON COMPANY LIMITED

SHOP IN THE MORNING AND SHOP IN COMFORT



## 8.30 A. M. SPECIALS AND OTHER CHRISTMAS VALUES ON SALE TODAY

### Women's Evening and House Slippers Friday \$1.49

Formerly \$2.50 to \$4.50  
Satin, Patent Calf and Kid, Party, Afternoon, Dress and Evening Slippers, high-grade, distinctive styles, and plenty of the conservative kinds: beaded vamp, colonial, brilliant ornaments and tailored bows: blue, pink, white, black and gray satins in the lot; all sizes 2 1/2 to 7 in the 1000 pairs. Regular \$2.50 to \$4.50. Slipper Section, Friday at \$1.49.

### Boot Department Makes Room For Christmas Novelties

Over 7000 Pairs of Boots and Slippers at Friday Bargain Prices.  
**MEN'S \$2.50 TO \$3.25 BOOTS FOR \$1.89.**  
Work, Street, Dress and Hockey Boots, popular, easy-fitting and regulation skating styles; English box kid, buffed black elk, dongola kid and dull calf leathers; over 1200 pairs to select from; all sizes 6 to 11 in the lot. These \$2.50 to \$3.25 boots, all one price, Friday, \$1.89.  
**WOMEN'S \$2.50 TO \$4.50 BOOTS, FRIDAY, \$1.49.**  
Here's the story: 700 many in sizes 2 1/2 to 4 1/2. Button and Lace Boots, in patent kid, black calf, polished kid, tan calf, patent calf and chocolate kid leathers; all the new and plenty of the conservative styles in the lot, with cloth and leather uppers; light soles, heavy soles, cushion soles; 600 pairs; widths A to E; sizes 2 1/2 to 4 1/2. Regular \$2.50 to \$4.50. Friday bargain \$1.49.  
Rubbers, to fit, per pair ..... 49  
**CHILDREN'S BOOTS, FRIDAY, 95c.**  
1000 Pairs Button and Lace Boots, in dongola kid, box calf and patent leathers; flexible hose and play weight soles; spring and low heels; plain vamps and toe caps; patent leather trimmed uppers in the lot; very dandy and serviceable; sizes 2 to 10 1/2. Regular \$1.25 to \$1.75. Friday bargain at ..... 95  
Rubbers, to fit ..... 34

### Hockey Boots For Boys and Youths \$1.49

1030 Pairs of Dandy Skating and Hockey Boots, in all black and black and tan leather trimmed; spring and low heels; strap ankle, supports and plain laced styles; large brass and small eyelets; they make cheap school boots if you don't use them for skating; all sizes, 11 to 13 and 1 to 4. Formerly \$1.99 to \$2.50. No phone or mail orders. Friday bargain ..... 1.49

### Women's Neckwear

800 Pieces Women's Neckwear, new up-to-date styles, selected from our regular stock. Regular 75c, 95c and \$1.00 each. No phone or mail orders. Friday ..... 25

### Bargains in Handkerchiefs

Initial Handkerchiefs for Women, white Irish lawn, 3/4-inch hemstitch border, small neat initial with floral wreath. Friday bargain, 6 for ..... 25  
Plain Linen Handkerchiefs for Women, narrow hemstitch borders, fine even threads, six in Xmas greeting box ..... 38  
Plain Linen Handkerchiefs for Women, 3/4-inch hemstitch border, extra good quality of Belfast linen. Friday, six in Xmas greeting box ..... 48  
Plain Linen Handkerchiefs for Women, 1/2-inch hemstitch border, extra the quality of Belfast linen. Friday, six in Xmas greeting box ..... 68  
Men's Belfast Linen Handkerchiefs, full size, 1/2 and 3/4-inch hemstitch borders, good quality of linen. Friday, six in Xmas greeting box ..... 65

### 75c, \$1.00 and \$1.25 Fancy Linens for 49c

Here is a chance to pick up some nice fancy pieces for Christmas gifts, Japanese drawwork and embroidered pieces, some with lace edges; range of scarfs, squares, etc. No phone or mail orders. All one price Friday, each ..... 49

### 720 Shopping Bags at \$1.50

Seal grain leather, leather lined, good size change purse, covered and ruffled frame. Regular \$2.00, Friday ..... 1.50  
Gun-metal Bags, 8-inch frame, carved out pattern, best French gunmetal. Regular \$4.00, Friday ..... 2.95



### Christmas Festival of the Allies

(FOURTH FLOOR.)  
The Capitals of four great allied countries—England, France, Russia and Italy—are the setting for the most wonderful Christmas Gift display we ever made. Come and see it today.

### This Morning 8.30

Teddy Bears, Regularly 89c, 95c, \$1.25 and \$1.50. 258 only, Friday morning ..... 59  
Mechanical Automobile, a very well-made and finished machine; 72 only. Regular \$1.25, Friday at ..... 69  
Musical Dolls, 60 only. Regular \$1.00, Friday at ..... 69  
**Boys' Cowboy and Indian Suits**  
Your gift list will not be complete without one of these play suits. Each suit neatly boxed.  
300 Boys' Indian Suits at \$1.00—Strong khaki, loose blouse and long trousers, finished with fancy colored trimmings; cap with colored feathers around top and long string down back; sizes 3 to 10 years.  
400 Boys' Cowboy Suits at \$1.50—Fancy leather trimmed khaki blouse and long trousers, leather belt with pocket and revolver, lasso rope, wide brim hat and bandana handkerchief; sizes 3 to 10 years.

### Big Picture Books

"Good Friends," "Beautiful Animal A. B. C.," "The Night Before Christmas," "Mother Goose," "Black Beauty," "Candy," "Daddy," "Books for the Kiddies—The Cecil Aiken's Fairy Tales Book," "The Peter Rabbit Book," "The Hansell and Gretel Book." Regular 15c. Special 3c.  
Sunday Volume for 1914—Full of interesting reading and pictures. Regular 75c. Special ..... 50  
**50 Rag Rugs**, in plain shades of blue, green and rose; extra fine quality; size 20 x 60 inches. Each ..... 1.65  
Hundreds of Carpet Sweepers, suitable for Christmas giving; the well-known make, the "Bissell," in the various qualities as quoted below: "Domestic," 2.00; "Grand Rapids," 3.00; "Canadian Queen," 3.50; "Elite" ..... 4.00  
Velvet Carpets, \$1.45 a Yard—Several excellent Oriental and two-tone patterns, including two-tone greens and reds, tan and green Oriental, some with stripes to match. Regular \$1.95. Friday ..... 1.45  
Well-Printed Linoleum, 45"—Many different designs to select from in floral, tile and hardwood effects, 2 yards wide only. Per square yard ..... 45  
All Linoleums bought Friday or Saturday laid free.



### Gloves in 8.30 a.m. Special

Men's Gloves, Mitts and Pull-Overs, wool lined and unlined; travellers' samples; in horsehide, Alaska horse, buckskin, pigskin and reindeer; large variety; \$1.00, \$1.25, \$1.50 usual values. On sale Friday ..... 59  
Men's Plain Black Cashmere Sox, seamless foot; good weight; sizes 9 1/2 to 11. Friday ..... 29  
Men's Tan Cape Leather Gloves, wool lined; one dome fastener; assorted tan shades; sizes 9 1/2 to 10. Friday bargain ..... 65  
Men's \$1.00 and \$1.25 Tan Cape Walking Gloves, travellers' samples; assorted tan shades; sizes 7 to 10 in the lot. Friday ..... 79  
Women's Silk-Lined French Suede Gloves, black, gray and tan; sizes including all three, 3 1/2 to 7 1/2; \$2.00 value. Friday bargain, in gift box, at ..... 1.19  
Women's Choice Kid Gloves, tan, brown, black, castor, gray and white only, with black stripe on back; sizes 5 1/2 to 7. Extra value, Friday bargain, in gift box ..... 89  
Women's Tan Suede Wool-Lined Mitts, elastic wrist; soft velvet finish; dressy, warm hand covering; sizes 6 to 8; \$1.00 value. Friday bargain .79  
Women's Fleece-Lined Plain Black Cotton Hose, heavy fleece lining; fast dye; sizes 8 1/2 to 10. Friday bargain at ..... 15  
Men's Heavy Wool Heather Mixture Sox, seamless, strong weave; close, elastic rib; sizes 9 1/2 to 11. Friday bargain; 3 pairs .55; pair ..... 19

### Furniture Bargains

Desk, made of solid quarter-oak, fumed or golden finish. Regular \$10.50, Friday ..... 8.00  
Desk, in quarter-oak cut, fumed finish. Regular \$13.00, Friday ..... 10.50  
Bookcase, quarter-oak cut, fumed or golden finish. Regular \$17.25, Friday ..... 13.25  
Desk, quarter-oak cut, fumed finish. Regular \$14.25, Friday ..... 10.75  
Footstool, in solid oak, fumed finish, loose upholstered cushion covered in leather. Regular \$3.50, Friday ..... 2.75  
Parlor Tables, in mahogany finish and solid quarter-oak, golden finish. Regular \$4.50 to \$6.00, Friday ..... 2.25  
Arm Chairs and Arm Rockers, quarter-oak fumed finish, loose cushion in genuine leather. Regular \$8.50, Friday ..... 7.25

### Carpets and Linoleums

500 Hit and Miss Rugs, with fancy borders, in a great variety of colors; size 24 x 48 inches. Regular \$1.25, Friday ..... 89  
50 Rag Rugs, in pretty shades of green, gray, rose, pink, with fancy line borders; size 27 x 54 inches ..... 1.35  
100 Rag Rugs, in plain shades of blue, green and rose; extra fine quality; size 20 x 60 inches. Each ..... 1.65  
Hundreds of Carpet Sweepers, suitable for Christmas giving; the well-known make, the "Bissell," in the various qualities as quoted below: "Domestic," 2.00; "Grand Rapids," 3.00; "Canadian Queen," 3.50; "Elite" ..... 4.00  
Velvet Carpets, \$1.45 a Yard—Several excellent Oriental and two-tone patterns, including two-tone greens and reds, tan and green Oriental, some with stripes to match. Regular \$1.95. Friday ..... 1.45  
Well-Printed Linoleum, 45"—Many different designs to select from in floral, tile and hardwood effects, 2 yards wide only. Per square yard ..... 45  
All Linoleums bought Friday or Saturday laid free.

### \$2.50 to \$3.25 Nickel-Plated Tea Pots \$1.49

A fine, practical gift, hand-made in design and finish; 3, 4, 6 and 8-cup size. Regular \$2.50 to \$3.25, Friday ..... 1.49  
Bainett's—The genuine Enterprise make, 21 only. Regular \$1.00, Friday ..... 49  
Food Choppers—Cuts meat, fruit and vegetables coarse, medium or fine. Regular \$1.25, Friday ..... 98  
Enamel Covered Roasters—Size 12 x 8, made of good gray granite. Regular 90c, Friday ..... 39  
Sheet Iron Roast Pans—Any size, 8 x 16 inches up to 12 x 17 inches. Regular 1.50 and 2.00. Friday ..... 1.10  
Stove Top Liner—Set of three tin, round or square, with legs or solid bottom. Regular 2.00 and 2.50. Friday ..... 1.19  
Wear-Ever Aluminum Saucepans—One-quart size. Regular 75c, Friday ..... 45  
Aluminum Lipped Saucepans—Set of three good sizes. Regular \$1.25, Friday ..... 98  
Broad Wafers—Slices and kneads dough in three minutes, any quantity from 2 to 8 loaves. Regular \$1.25, Friday ..... 1.98  
Brown Enamel Sink Strainers—Three-cornered shape. Regular 25c, Friday ..... 15  
Indoor Clothes Line—Winds up on reel. Friday ..... 25  
Brush Floor Broom—Good 12-inch broom with handle. Regular 75c, Friday ..... 49  
Corn Broilers—Good grade broom, well made, with good 20-cup broom. Friday ..... 25  
Sant-Gene Polish Mops—For cleaning and polishing wood floor linoleums, oilcloths, etc. Regular 75c, Friday ..... 45  
Frost King Weatherstrip—Twenty-five feet in package. Regular 35c, Friday ..... 39  
Cool Scuttles—Japanese sash. Friday ..... 25  
Furnace Shovel—Long D top handle. Friday ..... 39  
Fire Shovel—With long handle. Friday ..... 40  
Ash Shifters—Sheet steel with long handle. Friday 15  
Garbage or Ash Cans—Japanese gray, ball handle, and with covers, three sizes. Friday ..... 39, 79 and 95  
Wood Slat Boxes, Regular 25c, Friday ..... 15

### 400 Boys' Gray Chinchilla Overcoats \$3.95

Exceptional values; all smartly tailored from dark and medium gray chinchilla; double-breasted style; full belted; flannel linings; sizes 3 to 9 years. Friday bargain ..... 3.95  
Boys' Double-Breasted Ulsters, \$5.95—Wide, convertible collars and belted back; dark brown fancy tweeds and brown check linings; sizes 25 to 35 ..... 5.95

### Men's Ulster Coats for \$7.95

Regular \$10.00, \$10.50 and \$12.00; English coatings in browns and grays, in small patterns; cut in good-fitting double-breasted ulster style; 50 inches long; sizes 36 to 44. To clear, Friday 7.95  
**ENGLISH TWEED SUITS, \$7.45.**  
Regular \$12.50 and \$13.50; an assortment of suits in gray and brown, stripe patterns; neatly tailored, in single-breasted, three-button saquee style; the vest is single-breasted, high cut; sizes 36 to 44. To clear ..... 7.45  
**WORSTED AND TWEED TROUSERS, \$1.49.**  
English trousering, in gray and brown; sizes 32 to 42.

### Men's Mufflers, 49c

Silk-Knitted Mufflers, in fine chain-stitch weave, in gray, brown, white and green shades; good length; each in gift box. Regular 75c, Friday ..... 49  
Men's Neglige Shirts, plain and fancy stripes; sizes 14 to 16 1/2. Regular 75c and 85c. Friday, 55c; 2 for ..... 1.00  
Men's Fleece-Lined Underwear, in natural shades; soft, fleecey wool shirts and drawers, in sizes 34 to 44. Regular 80c, Friday ..... 39  
Boys' Pull-Over Sweaters, with high roll collar, in gray, navy and brown; good winter weight; in sizes 20 to 32. Regular 95c, Friday ..... 59  
Men's Pure Wool Sweater Coats, in plain and fancy stitch; plain and fancy colorings; high storm collars; sizes 36 to 44. Regular \$3.00 and \$3.50, Friday ..... 1.49

### Fire Screens and Andirons for Home Gifts

20 METAL FIRE SCREENS.  
To clear, a number of odd Screens. These are good quality four and three folds, some slightly shop-soiled.  
Three fold brass. Regular \$22.50, Friday 12.95  
Four fold brass. Regular \$14.00, Friday ..... 7.95  
Three fold black and brass. Regular \$16.50, Friday ..... 8.95  
Four fold black and brass. Regular \$18.00, Friday ..... 9.95

### Andirons

Clearing at enormous reductions, a number of plain and decorated, very fine quality Andirons. They include wrought iron, black iron finish, bronze, antique copper and brass. Regular \$5.50 to \$10.00 a pair. Friday from a pair, 2.50 to 5.00

## Watch Our Market Prices Daily Telephone Tonight, 5.30 to 10 o'clock, for provisions to go by early delivery Saturday. Telephone Adelaide 6100.

### FLOWERS

Boston Ferns, which regularly sell at \$1.25 each. Special ..... 75  
Flat Ferns, regular 45c. Special, each ..... 35  
Red or Green Christmas Roping, 3 yards 20c, or 60 yards \$1.95.  
If Palm Do Not Grow Try Artificial, 24, 36 and 26-inch high. Special 67c, \$1.00 and \$1.50 each.  
Red Rusus, for decorating, in bunches of about 2 1/2 dozen. Per bunch ..... 25

### VEGETABLES

Choice New Brunswick Potatoes, per box ..... 22  
Choice Sweet Potatoes, 7 lbs ..... 25  
Canadian Dry Onions, 15 pack ..... 15  
Carrots or Beets, small basket ..... 8  
Choice British Columbia Apples, for table use, every apple perfect, per box, 25, 30, 36, 42, 50.  
Choice Florida Grape Fruit, three for ..... 25  
One Can Florida Oranges, good size, sweet and juicy, per dozen ..... 29

### MEATS

Shoulder Roast, choice beef, per lb ..... 13  
Baked Ham, per lb ..... 12 1/2  
Loaf of Young Lamb, per lb ..... 18  
Simpson Family Sausage, per lb ..... 12 1/2  
Imperson Breakfast Bacon, whole or half size, per lb ..... 28  
Pure Lard, 5-lb. pails, gross weight, per pail ..... 31  
Chopped Beef Suet, per lb ..... 15

### FISH

Hallbut, by the piece, per lb ..... 15  
Haddock, per lb ..... 12  
Lake Trout, per lb ..... 12  
Lake Trout Steaks, per lb ..... 15  
Whitefish, per lb ..... 13  
Milk Herring, 2 lbs. for ..... 15  
Smoked Salmon Steaks, per lb ..... 20  
Smoked Herring, per lb ..... 10  
Smoked Kipper Herring, each ..... 5  
Fresh Oysters—We are now ready to deliver to you fresh oysters in cans. These oysters retain all their original sea flavor, are put up in all solid meat without water, and are full imperial measure. Half-pint size, per can, 70c; pint size, per can, 75c; quart size, per can, 70c.

### THE GROCERY LIST

One can Standard Granulated Sugar, in 20-lb. cotton bags, per bag ..... 1.36  
Choice Family Flour, quarter-bag ..... .93  
Yellow Cooking Sugar, 3 lbs ..... .50  
Choice Currants, 3 lbs, 2 packages ..... .35  
Finest New Mixed Peel, Orange, Lemon and Citrus, per lb ..... .39  
Perfection Baking Powder, 3 lbs, 25c bottle ..... .25  
Heather Brand Extracts, assorted, 2 1/2-oz. bottle ..... .25  
New Orleans Molasses, 2 1/2-lb. ..... .25  
Mild Pastry Spice, per lb ..... .17  
Crisco, per lb ..... .23  
Finest Shelled Walnuts, per lb ..... .47  
Finest Canned Pumpkin, 3 lbs ..... .28  
Choice Cornstarch, package ..... .18  
Choice Hungarian Rice, 5 lbs ..... .28  
Finest Pearl Tapioca, 3 lbs ..... .25  
Choice Pink Salmon, tall tin, per tin ..... .10  
Finest Canned Corn, Peas or Tomatoes, 3 lbs ..... .15  
No. 12 Powder, 5 lbs ..... .28  
Choice California Prunes, good size, 2 lbs ..... .29  
1000 lbs. Pure Celona Tea, uniform quality and fine flavor, black or mixed, Friday, 2 1/2 lbs ..... .74