Simpson's City Sale

Store Remains Closed on Monday

See The Great Furniture Values in Our CITY SALE On the Other Simpson Page

This is not a picture of New York's Water-front---It's a glimpse of Toronto on its Eighty-first Birthday!

On other Simpson page you will see what looks like a print of a country village. It is a picture of the Simpson Block thirty years ago. Look upon that picture, and then at the fine structure of to-day! That is growing "some," both for a city and for a store.

Toronto's citizens enjoy many advantages and not the least of them is living near such a store as Simpson's. THE CITY SALE is a practical demonstration of the advantages enjoyed by citizens who are also Simpson customers.

The Sale begins at 8.30 a.m. Tuesday, and even on these two pages we cannot tell you of all the good things. But there's enough told here to make you see the advantages of paying the store an early visit.

MAIN FLOOR

Women's Lisle Hose 15c
Black and white, 8½ to 10. Regular 35c.

Children's Lisle Socks 11c
Black, white and colors, fancy top, ages 4 months to 10 years. Regular 15c.

Women's Long Lisle Gloves 15c
Black and tan, some in lace, also wrist length, all sizes. Regular 25c, 29c and 35c.

Women's Chamoisette Gloves 49c
Washable, white, sizes 5½ to 8. Regular 65c.

Women's Long Silk Gloves 59c
16-button length, black and white, sizes 5½ to 8. Regular 85c.

Women's Silk Gloves 39c
Wrist length, black and white, sizes as above. Regular 50c.

Men's Lisle Socks 10c
Black only, sizes 9½ to 11. Regular 19c.

Men's Cashmere Socks 29c
Black, sizes 9½ to 11. Regular 50c.

Parasols 98c
Some slightly soiled, others fresh, canopy and standard shapes; were $1.50 to $5.00.

Folding Cameras $7.95
Regular $10.00; others $8.95. Regular $12.00.

Ring Specials
Birthday, signets, dinner and plain band rings, gold-filled or silver. Regular 50c, 75c and 98c, for 25c.
Birthstone Rings, 10k. and 14k. gold. Regular $1.50, $2.00 and $2.50, for 98c.
Real Cameo Rings, shell and stone. Regular $3.00 to $6.00, for $1.95.

Papeteries at Low Prices
"Queen's Court." Regular 19c, for 16c.
"Princess Patricia." Regular 19c, for 15c.

Books at 50c
"Behind the Beyond," Stephen Leacock.

4 and 5-Inch Ribbon 5c
Broken lines and color ranges, silk and satin. Regular 10c and 15c. No 'phone or mail orders.

Ribbon Remnants Half Price and Less
1 to 6 inches, ½ to 2½ yards.

300 Sample Belt Buckles at 25c
Gunmetal, grey or oxidized. Regular 50c, 75c to $1.50.

368 Odd Hat Pins at 19c
French rhinestone tops. Regular 60c to 98c.

$1.00 Hand Bags 25c
From regular stock, slightly soiled.

1,600 Yards Embroideries at 38c
42 and 44-inch Swiss Muslin Flouncing.

1,200 Pieces Sample Neckwear 25c
New goods, Puritan collars and sets, plain and embroidered sets, vestees and yokes. Regular 50c to $1.00.

SECOND FLOOR

English Shepherd's Checks 39c
Various check sizes. Regular 50c.

English Suiting Serges 55c
Indigo, navy and black. Regular 75c.

Priestley's Serges 74c
Navy and black. Regular $1.00.

Black Dress Goods 69c
Poplins, armures, serges, cashmere, san toys, etc., 42 to 46-inch. Regular 85c to $1.00.

Silk Poplin Cord Suitings 95c
Silk cord finish, range of new shades. Regular $1.25.

Cream Chinchilla $1.10
Curl and ripple finishes, 54 inches wide. Regular $1.50.

British Peau-de-Soie and Tamolines at 34c
Also Chiffon Taffetas. Regular 44c to 75c. 3,000 yards.

Black Satin Pailette 96c
38 inches wide. Regular $1.25.

Ivory Japanese Silks 39c
36 inches wide. Regular 50c.

1,000 Yards Duchesse Satin at $1.18
Including C. J. Bonnet's weaves. Regular $1.33 and $1.50.

Terry Cord Velvets 50c
27 inches wide, new colorings. Regular 75c.

Colored Duchesse Pailettes 84c
1,000 yards, 36 inches wide, 20 new shades. Regular $1.00, $1.10 and $1.25.

French Crepe de Chines $1.10
1,000 yards, silk, 40 to 42 inches wide, new shadings, ivory and black. Regular $1.24, $1.33 and $1.50.

Slightly Damaged Wash Goods 12½
Regular 25c to 79c goods, cotton suitings, silk and cotton mixtures, 27 and 36 inches wide.

36-in. White Indian Head, 9½c
27-Inch Silks and Cotton Crepes 19c
Regular 50c.

40-Inch Printed Voiles, 25c
Regular 39c and 50c.

1,500 Real Panamas at $1.69
Women's South American Hats, cream white, best sailor blocks. Regular $4.50, $5.00 and $6.00.

Millinery at $1
Trimmed Hats of many styles, outing, Panama and motor hats, tagels and milans, 1,000 hats. Regular $2.00 to $6.75.

THIRD FLOOR

$7.95 and $9.00 Wash Frocks, $5.95
Voiles in stripes, spots bordered and printed; also fancy muslins; tiered, pleated and shirred skirts; vestees, fancy sleeves.

Three Groups of Dresses
Taffetas, messalines, poplins, serges, striped and figured goods:
Were $15.00, $17.50 and $18.50, for $9.50.
Were $22.50, $25.00 and $30.00, for $16.95.
Were $35.00, $38.00 and $45.00, for $26.50.

Rajah Silk Coats, $5.95
20 only, natural color, newest designs. Regular $15.00.

Early Fall Suits for Women, $17.50
Mannish serge coats, side and front pleats, small buttons and belt, mannish revers and flared skirt.

Women's 50c and 75c Combinations at 25c
Low neck and short or no sleeves, tight knees, sizes 34 to 44 bust.

Women's 15c and 25c Vests at 10c
Cotton, low neck, short or no sleeves, sizes 32 to 38 bust.

$1.25 to $2.25 Corsets, 95c
400 pairs best selling grades, several well-known makes, sizes 18 to 30 inch bust in the lot.

Women's Sweater Coats, Half Price
Pure wool, heavy and medium weights, sizes 34 to 42 bust.

Women's Night Dresses, 69c
Regular $1.00 to $1.50, fine nainsook or cotton, lengths 56, 58 and 60 inches.

50c and 65c Corset Covers, 33c
Nainsook, dainty trim, sizes 34 to 42 bust.

Girls' 75c to $2.00 Dresses, 50c
Clearing of wash dresses at less than cost of materials, sizes 3 to 14 years in the lot.

Infant's 50c to $1.00 Bonnets, 25c

Lingerie Blouses, 98c
20 styles, sheer materials, soft organdies and voiles in white and black stripes or white with colored designs, newest designs, all sizes. Regular $1.25, $1.48 and $1.95.

$1.50 Gingham House Dresses, 75c
300 only, gingham, prints, muslins and linene, stripes and checks, sizes in the lot 34 to 44.

100 Real Lace Fancy Pieces at 98c
Renaissance, Cluny, Carrickmacross, etc., scarfs and shams. Regular $1.50 to $3.50.

200 Sweet Grass Baskets, Half Price
100 Nightgown Lengths at 74c
Stamped for needleworkers. Regular $1.25.

SIXTH FLOOR

Leather Suit Cases, 24-in. for $3.95

Leather Club Bags, 18-in, $4.95

Steamer Trunks, $4.95
32, 34 and 36 inches.

Tourist Trunks, $4.95
32, 34 and 36 inches.

Basement Sale Items

The Sani-Genic Dustless Floor Mop, dusts, cleans and polishes hardwood floors, linoleums and oilcloths, a one dollar mop and a 25c bottle of polish complete on Tuesday for ..... .69

Brush Floor Brooms, 14-inch size, with long handles, 85c value, Tuesday ..... .69

Self-wringing Mops, complete with mop cloth, Tuesday ..... .27

Copper Bottom Wash Boilers, size 8 or 9, regular $1.25 and $1.35, Tuesday ..... .95

Two-Burner Gas Hot Plates, the genuine Griswold make, regular $1.75, Tuesday 1.25

Gas Stoves, a two-burner stove, with 16-inch oven, Tuesday 6.95
A Three-Burner Size, Tuesday 8.49

Waste Paper Baskets, a neat, strong well made basket in three sizes, round or square, priced for Tuesday at 49c, 59c and 69c.

The Easy Clothes Wringer is a high-grade, warranted wringer, with 11-inch rolls, enclosed cogs and ball bearings, $5.00 value, Tuesday 3.98

Wash Boards, zino-faced, 30c values, Tuesday ..... .23

49c Corn Brooms, for 29c—A five-cord broom, selected corn, well made, regular 40c, Tuesday .29

Clothes Pin Bags, a handy canvas bag for holding clothes pins, complete with six dozen selected pins, Monday ..... .23

Splint Clothes Baskets, medium size, a particularly well finished basket, 600 of them on sale, Tuesday, at, each ..... .21

Aluminum Preserving Kettles, clean, bright and sanitary; 6-quart size, 98c; 8-quart size, $1.25; 10-quart size, $1.48; 12-quart size, $1.75; 14-quart size, $1.98.

Aluminum Tea Kettles, 5 and 7-quart size, regular $2.72 and $3.07, Tuesday 1.98

Enamel Preserving Kettles, turquoise blue outside, pure white lining, 10 and 12 quarts, 75c and 85c value, Tuesday ..... .49

Enamel Potato Cooker, a grey enamel lipped saucepan, with holdfast enamel cover, 45c value, Tuesday ..... .25

New Perfection Oil Stove, for summer homes. Two-burner size, Tuesday $7.95; three-burner size, Tuesday $10.95.

Set of Grocery Cans, japanned finish, five cans of different sizes, marked coffee, tea, sugar, oatmeal, flour. Regularly $1.00, Tuesday ..... .69

Galvanized Refrigerator Pans, square, regular 60c, Tuesday .39

Lawn Hose, ¾-inch, three-ply, warranted grade, complete with couplings, clamp and nozzle.
25 ft. length, Tuesday 1.98
50 ft. length, Tuesday 3.89

Window Screens, adjustable sizes, specially priced from 15c to 49c.

Screen Doors, size 2.10 x 6.10 and 3.0 x 7.0, regular $1.25, $1.50 and $1.75. Monday ..... .98

STOVE OVENS, MONDAY, $139.
Gas or Oil Stove Ovens, polished sheet steel, two-burner size, Tuesday 1.39

Rolling Pins, a clear hardwood pin with revolving handles, Tuesday ..... .19

Ice Boxes, white enamelled outside, size 18 x 12 x 14 inches. Tuesday 1.89

THE DELUGE SPRAYER, TUESDAY 25c.
For spraying potatoes, vines, flowers, shrubs, cattle, etc. Tuesday Basement Sale ..... .25

FLY TRAPS.
Wire Fly Traps, small size, 15c; large size, for outside 98c.

2,750 Pairs of Summer Footwear

WOMEN'S OXFORDS, 99c.
700 pairs, blacks, tans and patents; pump, colonial and button and lace Oxfords; gunmetal calf, vici kid, patent colt and tan calf leathers; welts, turns and McKay soles; Cuban, military and common-sense heels; plain toe, solid comfort, Southern ties in the lot. $2.00 to $4.00 shoes. No mail or phone orders. Tuesday..... .99

WOMEN'S $4.00 COLONIALS AT $1.29.
450 pairs, patent colt Colonials and pumps; dainty buckle and bow ornaments; English and American style shapes; hand-turned and light, flexible soles; spool, Cuban and kidney heels; a rare lot of stylish summer footwear; all sizes. Regular $3.00 to $4.00. Tuesday 1.29

BOYS' BOOTS, 99c.
600 pairs, button, blucher and of light, strong dongola kid; flexible McKay soles; neat round toes; easy-fitting widths; a real dress-up or light wear boot; sizes 8 to 10½ and 11 to 13. Tuesday ..... .99
Same style, sizes 1 to 5. Tuesday 1.29

WOMEN'S OXFORDS, 99c
WOMEN'S COLONIALS, $1.29
MEN'S OXFORDS, $1,99
BOYS' BOOTS, 99c
BOYS' OXFORDS, 99c
No Mail or 'Phone Orders.

MEN'S OXFORDS AT $1.99.
600 pairs, button, blucher and English lace Oxfords; patent colt, dull calf, tan willow calf and vici kid leathers; high, round, wide and narrow toe shapes; Goodyear and hand-turned soles; all easy-fitting, sensible summer shoes; latest and popular styles; all sizes. Values $4.00 to $5.00. Tuesday 1.99

BOYS' OXFORDS, 99c.
700 pairs, high-grade blucher lace Oxfords; gunmetals, patents and tans; easy fitting widths; high, recede and military toe shapes; good durable soles; dressy, stylish summer shoes; sizes 8 to 10½ and 11 to 13. Regular $1.75 to $3.00. Tuesday ..... .99

Smallwares

Black Mending Wool, on cards, 3 for .10
Best English Bunch Tape, 12 assorted widths, 3 bunches for ..... .10
Good quality Safety Pins, 1 doz. card, assorted, 3 sizes, 3 cards for ..... .10
Our Special 400-pin Sheet, 3 for ..... .10
The 5th Avenue Shoe Trees, pair ..... .10
Nickel Coat Hangers, each ..... .10
Lingerie Tape, in blue, pink, mauve and white, packet of 12 yards for ..... .10
Fan Pad Toilet Pins, 3 for ..... .10
500 gross Men's 36-inch Mohair Boot Laces, per dozen 5
Mending Silk, in ball, all shades, per ball 5
25c Pin-on Hose Supporters, for, pair .10

Toilet Goods Reduced

Ever-Ready Safety Razor, Rubberset Shaving Brush and Shaving Stick. Regularly $2.25 per set. Special 1.39
Real Ebony Hair Brushes. Regularly 65c. Special ..... .42
Tooth Brushes. Regularly 15c. Special .10
Corn Whisks, with ring handle. Regularly 25c. Special ..... .16
French Castile Soap, in cakes. Regularly 35c dozen. Special ..... .25
Snap Hand Cleaner. Regularly 15c. Special, 2 for ..... .16
Crepe Toilet Paper, in rolls. Special, 6 for ..... .18
Wheeler's Carbolic Soap. Special, 2 cakes .9
English Milled Toilet Soaps. Special, 6 cakes for ..... .25
***Welco Peroxide Face Cream, Cold Cream and Tooth Paste.** Regularly 15c tube. Special ..... .10
*War stamps extra.

The Robert SIMPSON DRUG Company Limited

Tourist Cases, finest quality, good size, with compartments for all toilet needs. Regular up to $3.00, for 1.49
Tourist Cases, smaller size, up to $1.00, Tuesday ..... .59
Chamois Jewel Bags, regular 25c, Tuesday ..... .17
Vacuum Bottles, Tuesday ..... .69
War Boxes, containing necessary dressings for first aid, ready for mailing, regular 50c, Tuesday .33
Utility Kits, regular 25c, Tuesday ..... .19
Absorbent Cotton, 1 lb. rolls, regular 30c, Tuesday ..... .23
***Vitafer**, $1.25 size, Tuesday .85
Horlick's Malted Milk, hospital size, Tuesday 2.69
Straw Hat Cleaner, regular 10c, .5
Grape Juice, pint size ..... .20
* War Tax Extra.

Groceries

Telephone Direct to Department Adelaide 6100

One Car Standard Granulated Sugar, in 20 lb. cotton bags, per bag 1.29
4,000 tins Finest Canned Tomatoes, 3 tins ..... .22
2,000 bags Lake of the Woods Five Roses Flour, ¼ bag .99
Magic Baking Powder, 1 lb. tin ..... .21
California Seeded Raisins, package ..... .10
Choice Picnic Hams, 6 to 8 lbs. each, per lb. ..... .18
Pure Lard, 3 lb. pail ..... .45
Finest Creamery Butter, per lb. ..... .30
Choice Red Salmon, 2 tins ..... .25
Quaker Oats, large package ..... .25
500 Packages Ivory Brand Shaker Salt, 3 packages ..... .25
Shirriff's Marmalade, 2 lb. jar ..... .25
500 lbs. Fresh Ginger Snaps, 3 lbs. ..... .25
Clark's Potted Meats, assorted, 5 tins ..... .25
Cowan's Cocoa, ½ lb. tin ..... .22
Paris Pate, per tin ..... .10
Post Toasties, 3 packages ..... .10
Heinz Pickles, picnic size, bottle ..... .25
St. Charles Milk, per tin ..... .14
Red Wing Grape Juice, bottle ..... .10
Blue Bell Jelly Powders, assorted, 4 packages ..... .25
Finest Kippered Herring, plain and in bouillon, per tin .10

CANDY SECTION.—Main Floor and Basement.
500 lbs. Assorted Chocolate Creams, fruit flavors, reg. 30c, per lb. ..... .25
1,000 lbs. Lady Caramels, wrapped, per lb. ..... .15
1,000 lbs. Chewing Candy, per lb. ..... .10

Basement Sale Items

CLOVER LEAF DINNER WARE.
9c Cups and Saucers, for 8

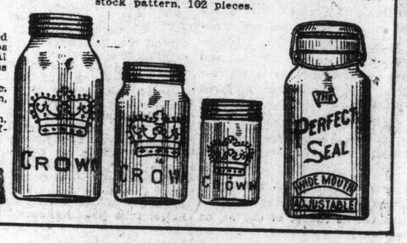
Cups and Saucers for 5c—Good quality English porcelain cups and saucers, blue decoration, regular $1.20 dozen. Limited quantity to a customer.

9c Dinner Plates, for 8
8c Soup Plates, for 7
7c Tea Plates, for 6
6c Bread and Butter Plates, for 5
5c Oatmeal Dishes, for 5
5c Fruit Saucers, for 3
500 Dozen Decorated Fruit Saucers, regular 40c dozen, city sale, each 2
49c Gibson Teapots, for ..... .38
29c Decorated Teapots, for ..... .15
49c China Cuspidors, for ..... .39
89c Covered Vegetable Dishes, for ..... .39

GLASSWARE.
$1.00 7-piece "Nearcut" Berry Sets ..... .59
$1.25 dozen Decorated Etched Design Water Tumblers, each 5
25c and 29c Handled Glass Flower Baskets .19
39c and 35c Glass Vases, for ..... .14
98c Cut Glass Vases, for ..... .49
49c Cut Glass Vases, for ..... .23
75c Glass Table Sets, for ..... .49

20c Glass Table Tumblers, each 2
$2.25 to $2.75 Cut Glass at $1.49—Floral buzz mitre designs, 5 and 6-inch handled Bonbons, Spoon Trays, Vases, Pickle Dishes, etc.
$3.75 Cut Glass Bowls, $2.49.

PRESERVING TIME NEEDS.
Black Fruit Rings, dozen 5c. Red Fruit Rings, dozen, 7c. Glass Tops for Crown Jars, dozen 15c. Metal Rings for Crown Jars, 19c. Glass Funnels, each 10c.
Crown Jars—Pints, per dozen, 55c. Quarts, per dozen, 65c. Half-gallon, per dozen, 75c.
Perfect Seal Jars—Pints per dozen, 80c. Quarts, per dozen, 90c. Half-gallon, per dozen, $1.00.



DINNERWARE.
$2.35 20-piece Tea Set, $1.49—50 only, real china 20-piece tea sets, for six people, various pretty decorations to select from.
$8.95 97-piece Dinner Set, $5.95—Good quality English ware, pretty green floral decoration, hard brilliant overglaze. 97 pieces (illustrated).

$12.50 Pink Rose Decoration, $8.49—Dainty rosebud spray design, excellent grade English ware, gold traced handles and edges, 97 pieces.
$14.00 Blue Band Set, $8.95—Quarter-inch Cobalt blue band border and gold line stripe design, English semi-porcelain, 97 pieces.
Genuine Limoges Set, $30.50—"The Czarina," pink rose festoon border decoration, kermis shape cups, 97 pieces.
$38.50 Bernardaud Dinner Set, $29.75—Pink rose border decoration, full gold handles, finest quality, 102 pieces.

WHITE AND GOLD DINNERWARE.
"Grindley's" English Semi-porcelain, $15.75—Quarter-inch gold band and full gold handles, 97 pieces.
$34.00 China Dinner Set, $20.75—White and gold decoration, kermis cups, full gold handles, 97 pieces.
$55.50 Limoges China Set, $34.95—Bernardaud "St. Regis", white and gold, and full gold handles, 102 pieces.

$125.00 Oriental Border Set, $69.50—A very handsome three-quarter inch design, Limoges china, full coin gold handles, kermis cups, stock pattern, 102 pieces.

The Robert Simpson Company, Limited