

FRIDAY BARGAINS IN THE MIDSUMMER SALE AT SIMPSON'S STORE

Boots and Shoes

MEN'S OXFORDS, \$4.00, \$4.50 AND \$5.00 VALUES, AT \$2.45.

Almost ten thousand pairs in the lot, and every pair of the highest grade; made on the newest and most popular lasts, and perfect in every way; tans, patents, vici kid, black calf and kangaroo leathers; some have rubber soles; all sizes from 5 to 11 in each style. All at one clearance price, Friday... **2.45**

WOMEN'S \$2.50, \$3.00, \$3.50 AND \$4.00 SHOES, \$1.45.

These are all high-grade shoes, perfect fitting, and the newest in style; Pumps, Button Oxfords and Blucher Oxfords, in great variety, all popular leathers and fabrics, medium and light-weight soles; high, medium and low heels. Sizes 2½ to 7. Great clearance price Friday... **1.45**

POPLIN PUMPS, 99c.

Dainty Imported Poplin Pumps, in colonial or plain pump styles, in colors white, black, mauve and gray; Cuban heels, covered with same material, hand-turn soles, all sizes from 2½ to 7 in each color. Regularly \$1.25, \$1.50 and \$1.75. Grand clearance price Friday... **.99**

Telephone orders filled.

WOMEN'S Dainty Pumps, 99c.

Stylish Pumps, without strap, made from fine dongola kid and patent, light flexible soles and Cuban heels, all are finished with pretty oxidized buckles. Sizes 2½ to 7. Regularly \$1.50 and \$1.75. Grand clearance price Friday... **.99**

COMFORTABLE HOUSE SHOES, 99c.

Fine Dongola Kid Southern Ties, light flexible soles and low heels, no toe caps; all sizes from 2½ to 8. Regularly \$1.50. Grand clearance price Friday... **.99**

SLIPPERS FOR CHILDREN, \$1.19.

Ankle and Instep Strap Slippers, selected patent colt, with neat bows and buckles on vamps; medium weight hand-turned soles; spring or low heels; very dressy and easy fitting. Sizes 8 to 10½. Regularly \$1.50 and \$1.75. Grand clearance price Friday... **1.19**

Telephone orders filled.

(Second Floor)

Dress Goods Bargains

This most drastic price revision is intended to effect a final clearance of broken lines and odd pieces. Half prices and less are those named for Friday. The lots are grouped together at three prices, 49c, 69c and 99c.

LOT NO. 1, 49c YARD.

Beautiful summer fabrics, such as Crepe de Chine, San Toys, Epingle and Pongaline Cords, Taffeta, Cashmeres, Crepes, etc., in a fine assortment of shades; also Cream and Pencil Stripe Serges, Worsted Stripes, Diagonals and College Serges; 42 to 44 inches wide. Regularly 65c and 75c. Friday bargain... **.49**

LOT NO. II, 69c YARD.

English Suiting Serges, in a good assortment of staple shades; cream, navy, and black; and Smart Diagonal Suitings in the wide twill finish; pure wool qualities; guaranteed for wear, dye and finish; soap shrunk; 50 inches wide. Regularly \$1.00. Friday, per yard... **.69**

LOT NO. III, 99c.

A splendid collection from regular stocks, including Silk and Wool Crepes, Eolennies, Stripe Voiles, Ninons, Marquisettes, San Toys, Gloria, etc.; beautiful cool summer fabrics; draping ideal; a superb assortment of shades for party, reception or street wear; 42 to 44 inches wide. Friday... **.99**

(Second Floor)

Towels Friday, Half Price

Pure Linen, Huckaback Bedroom Towels, size 20 x 38 inches, finished with hemmed ends. Regularly 40c and 50c pair. Rush price Friday, pair... **.25**

LARGEST SIZE SUMMER BLANKETS, CLEARING AT \$1.29 PAIR. Flannelette Blankets, white only, with or without border; size 70 x 84. Bargain Friday, pair... **1.29**

\$3.50 WHITE BED QUILTS, REDUCED TO \$2.48.

White Crochet Bed Spreads, with corner cut and shaped, suitable for brass beds, scalloped or fringed edges. Large double bed size. Regularly \$3.50. Rush price Friday... **2.48**

Bleached English Sheets, size 54 x 90 inches, hemmed ready for use. Regularly \$1.50. Bargain Friday, pair... **1.10**

Bleached Linen Table Damask, assorted designs, 66 inches wide. Regularly 50c. Bargain, Friday, yard... **.38**

Pure Linen Damask Table Napkins, in neat designs, suitable for hotel or restaurants; size 20 x 20 inches. Hemmed ready for use. Bargain Friday, per dozen... **1.63**

Dresser Scarfs in pretty Japanese draw work effects; size 18 x 54 inches. Finished with a deep hemstitched hem. Bargain Friday, each... **.49**

(Fourth Floor)

Spectacles

Fine Gold-filled Spectacles or Eyeglasses, 10k, solid gold rimmed or rimless. Regularly \$6.00 and \$7.00. Friday special... **3.45**

Fine Gold-filled Spectacles or Eyeglasses, Friday special... **2.45**

Eyes tested by specialists.

(Optical Dept., Second Floor.)

Handkerchiefs

7500 dozen Women's All-Linen Handkerchiefs, narrow hemstitch borders; a 5c Irish linen handkerchief. Friday bargain, each... **.2**

Not less than 12 to any one customer. We cannot fill phone or mail orders.

3600 Handkerchiefs, Swiss embroidered, scallop borders, pretty floral patterns, samples, scarcely two alike; our 15c and 20c handkerchiefs. Friday bargain... **3 for .23**

(Main Floor)

Women's Silk Ankle Hose

Strong, durable thread; nice weight; spliced heel, toe and sole. Sizes 8½ to 10. Black, tan and white. Friday bargain... **.23**

Women's Lisle Thread Hose, plain black, tan, white, sky, and pink; silk embroidered, black with white feet and laces. A clearing lot. Regularly 25c and 35c. Friday bargain 19c, 3 pairs 55c.

Women's Plain Black and Tan Cotton Hose, seamless, extra fine quality, close weave, fast dye, good wearing. Sizes 8½ to 10. Friday bargain... **.12½**

Boys' and Girls' Fine Ribbed Black Cashmere Hose, seamless, all wool yarn, closely knitted, summer weight; sizes 5 to 8½. 35c quality. Friday bargain... **.23**

Children's Cotton and Lisle Thread Socks, white with fancy colored tops, stripes, plaids and checks, and other kinds; sizes 4 to 8½. 15c value. Friday... **.12½**

Boys' and Girls' Fine Ribbed Cotton Hose, tan and black, seamless, good weight, washes and wears splendidly; sizes 5 to 10. Extra value. Friday bargain... **.12½**

Men's Fine Plain Black Cotton Socks, seamless, extra fine thread, close weave, good wearing. Extra value, Friday bargain... **.10**

Women's Long Silk Gloves, elbow length, opened at wrist, dome fasteners, double tipped fingers, black and white; sizes 5½ to 7. 50c quality. Friday bargain... **.50**

Women's Wrist Length Pure Silk Gloves, 2 dome fasteners, double tipped fingers, neat point on back; black and white; sizes 6, 6½, 7 and 7½. 40c value. Friday bargain... **.25**

Store Hours: 8.30 a.m. to 5.30 p.m.
Saturday Closing at 1 p.m. No Noon Delivery

Bargains in Men's Wear

MEN'S \$8.00, \$8.50 AND \$10.00 SUITS, TO CLEAR, \$5.95.

Made from reliable English tweeds, in gray and brown, striped patterns; coats cut in good-fitting, single-breasted, three-button sack styles, and the vest single-breasted. The majority of the suits have twill mohair linings. Sizes 34 to 44. To clear... **5.95**

Workmen's Tweed Pants, 95c—Brown and gray pants, in striped patterns; strong and serviceable. Sizes 34 to 42. To clear... **.95**

Men's \$10.00 Waterproof Coats, \$7.95—Made from English Paramatta cloth, double texture, in fawn and greenish fawn color, single-breasted, 50 inches long, motor and Raglan style; all seams sewn, cemented and stitched. Sizes 34 to 46. To clear... **7.95**

MEN'S FURNISHINGS AT FRIDAY PRICES.

Genuine French Balbriggan Underwear, with short sleeves and knee length drawers; "Zim-merknit" shirts and drawers, with long sleeves, and ankle length; all natural shades. Sizes 34 to 44. Regularly 50c. Friday... **.39**

Leather Belts, in all sizes to 42 inches. Regularly 50c. Friday... **.25**

Large, Wide Neckties of Silk, in splendid designs and plain shades. Regularly 50c. Friday... **.49**

Nightrobes, of flannelette, large and roomy, all sizes 15 to 18. Regularly 75c. Friday... **.49**

Boys' Raincoats, Special, \$2.95—Full cut style, from double texture paramatts, in olive and fawn, single-breasted style, with collar to button up close to chin. Sizes 26 to 32. Regularly \$4.50 to \$5.50. Friday bargain... **2.95**

Boys' Man-o'-War Suits, 95c—Regularly \$1.75 and \$2.25; of English linen-finished white duck, blouse style, with long sailor trousers, separate blue collar and cuffs, with lanyard and whistle. Sizes 5 to 10 years. Friday bargain... **.95**

Men's Neglige Shape Straw Hats—Medium or large crowns, in fine quality, plain braids, curling or snap brims. Regularly 75c, \$1.00 and \$1.50. Friday... **.45**

Straw Boater Hats—English, American and Italian makes, in Canton, split, palm and sennit braids. Regularly \$2.00. Friday... **.85**

\$4.00 Panama Hats, Friday, \$2.00—200 Hats in this lot; fine, even weave. Friday... **2.00**

Children's Straw Hats—Fine white braids, good quality, white and navy blue trimmings, medium and wide brims. Regularly 75c. Friday bargain... **.29**

Children's Straw Hats, in extra fine quality Canton braids; middie, turban and Jack Tar shapes; 100 hats, Friday bargain... **.50**

(Main Floor)

Half Price or Less on Misses' and Women's Suits

Tweeds and Serges, in checks, tan, black and navy, also pretty tweed mixtures, numerous styles. Friday bargain... **4.95**

CLEAR-UP OF SILK DRESSES, \$2.95.

Smart Dresses, in messalines, foulards and summer silk; a good range of styles and colorings. Friday bargain... **2.95**

SUMMER WASH DRESSES.

Dainty Flowered Voiles, Crepes and Combination of Plain Voiles, numerous styles, all fresh and clean. Friday bargain... **2.49**

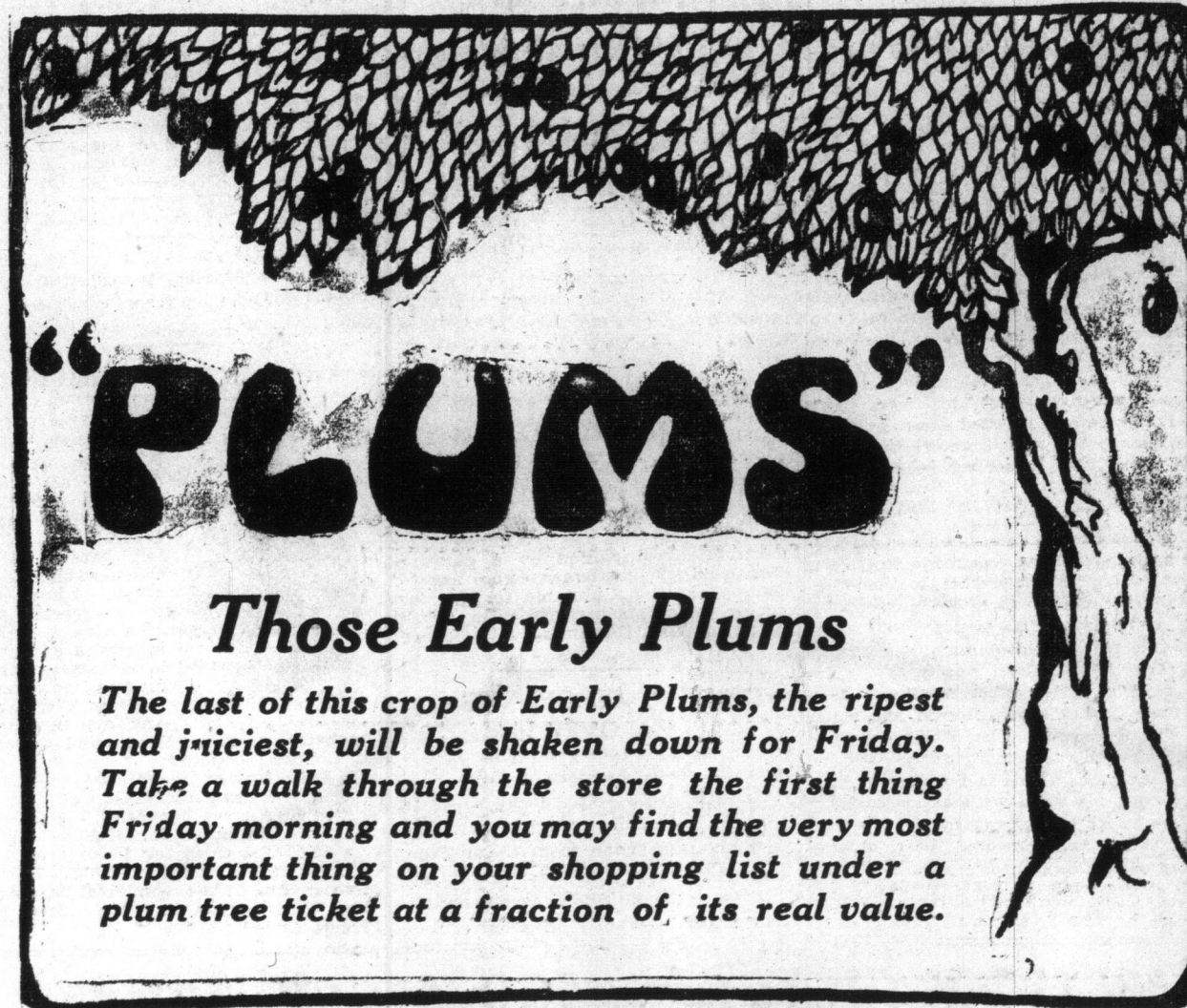
GIRLS' RAINCOATS, \$1.98.

Regularly \$3.75 to \$5.00. These coats are made from good quality rubberized twill, in tan and navy, and have storm collars, Raglan sleeves, for ages 8 to 14 years. Friday rush price... **1.98**

GOOD SKIRTS AT 69c.

For women and misses, made from reps, linens and Indian heads, varied styles, what you want for holiday wear. Friday clearing... **.69**

(Third Floor)



"PLUMS"

Those Early Plums

The last of this crop of Early Plums, the ripest and juiciest, will be shaken down for Friday. Take a walk through the store the first thing Friday morning and you may find the very most important thing on your shopping list under a plum tree ticket at a fraction of its real value.

The Robert SIMPSON DRUG Company Limited

The following tablets are put up in bottles of 100 and will keep indefinitely:

| | | |
|---|---|---|
| A. B. S. & Co., per bottle... 20 | Digestive Compound (dissolve soda and pepsin)... 40 | Compound Syrup of Hypophosphites, 50c bottles, Friday... 25 |
| Calomet and Soda ¼ to ½ grain, per bottle... 20 | Migraine Tablets, per bottle... 35 | Sedlitz Powders, 3 boxes... 25 |
| Aspirin Tablets (true), per bottle... 25 | Phenacetine Tablets, 5 grain bottle... 50 | Selling Caps, cloth covered. Regular up to 50c. Friday... 25 |
| Acid Acetyl Salicylic, per bottle... 35 | Compound Rhubarb Pills, per box... 10 | Pullman Aprons, Friday... 30 |
| Antipain Tablets, per bottle... 40 | Compound Cathartic Pills, per box... 10 | Vacuum Bottles, pint size, Friday... 75 |
| Cascara Extract, 5 grain... 25 | Lemon Kall, per pound... 25 | Drinking Cups, Boy Scout and collapsible paper, Friday, 3 for... 10 |
| Cascara Extract, 3 grain... 25 | Cascara Laxative, 15c and 35c... 25 | Sanitary Beds, "Acme," Friday... 25 |
| Coryza Tablets, per bottle... 35 | Mosquito Oil, 15c, 25c and 35c... 25 | Sanitary Towels, Regular 25c. Friday... 19 |
| Laxative Cold Tablets, per bottle... 25 | Liquid Paraffin, finest Russian oil, 40c, 50c and 85c... 25 | |
| | Slug Shot, per package... 10 | |
| | Blaud's Iron Pills, plain or improved, 100 in a box. Friday... 10 | |

(Main Floor)

Great Reductions in Toilet Requisites

| | |
|--|---|
| Brown Windsor Toilet Soap, Friday, dozen cakes... 9 | Hair Brushes, solid backs, with 11 rows pure bristles, Friday... 39 |
| Twin Bar Castile Soap, Friday, 6 bars for... 25 | Loonen's French Tooth Brushes, with pure bristles, Friday... 14 |
| Violet and Arbutus Talcum Powder, large tins. Friday... 10 | New Process White Crepe Toilet Paper, extra large roll, Friday, 3 for... 25 |
| Imported French Face Powder, Friday, per box... 14 | |
| Pure Cold Cream, in pots. Friday... 29 | |

(Phone direct to Toilet Department—Main Floor)

The Robert Simpson Company, Limited

Bargains in Floor Coverings

200 Imported Axminster Rugs, Special \$1.85 Each—A big variety of designs and colors are included in this very low-priced special offering of useful sized Hearth Rugs; some have fringed ends, and some without. Size 27 in. x 54 in., 24 in. x 48 in. Special Friday, each... **1.85**

Imported Wool Carpets Reduced to 39c a Yard—Several half rolls and one or two full rolls of good, serviceable wool-filled and wool and fibre carpeting, 36 inches wide. Regularly 50c and 68c. Friday, a yard... **.39**

Scotch Tapestry Stair Carpet at 39c a Yard—About half a dozen odd rolls included in this lot in different colors, 18 inches wide. Special Friday, a yard... **.39**

Hard-Wearing Floor Oilcloth, 27c a Yard—Oak board, tile and matting designs in these three widths, 36-inch, 54-inch and 72-inch. Per square yard... **.27**

Summer Rugs Reduced to Half Price—Twisted and Plaited Rush Rugs, 7.0 x 4.0, regularly \$6.75, Friday **3.45**. Oval Plaited Rush Rug, 7.0 x 4.0, regularly \$2.35, Friday, **1.18**. 6.0 x 9.0, regularly \$4.50, Friday... **2.25**

12 Imported Seamless Axminster Rugs at \$17.95 Each—A choice of eight or ten good patterns, in greens, reds and tans, at this exceptionally low price, suitable for living-rooms, bedrooms or dining-rooms. Friday special, each... **17.95**

(Fourth Floor)

Broken Lines from the Parasol Sale

250 Fancy Parasols, in taffeta or satin finish, in fancy Dresden, stripe or plain shade, with dainty borders, mounted on brass frames, in canopy or standard shapes. Regularly \$1.75 and \$2.00. Friday... **1.19**

Silk and Silk-Mixed Parasols, in bell dome, canopy or regular shapes, in plain shades, fancy stripes, and bordered effects; in all the newest shapes. Regularly \$2.50, \$3.00 and \$4.00. Friday... **1.95**

Misses' Parasols, in crepes or plain shade, with fancy borders, mounted on brass frames. Regularly \$1.00. Friday... **.50**

(Main Floor)

Some Wash Goods Bargains

1000 Yards Only 28-inch White Crepe—This is all we have left of this special purchase. Regularly 15c. Friday bargain... **10**

A Clean-up of Several Odd Factory Stocks in Rattines—Colors and designs too numerous to advertise, width 40 to 50 inches. Friday bargain... **.20**

No phone orders taken on this lot.

28-inch Gingham, in stripes, checks and plaids, strong, serviceable qualities of English manufacture. Regularly 12½c and 15c. Friday bargain... **.9½**

28-inch Printed Crepes, and odd lines in the better class of wash materials. Friday bargain, half price... **.25**

28-inch Piques, in stripes and checks; all fast colors, dress-maker's bill paid if they fade from any cause. Regularly 35c. Friday bargain... **.25**

Some Odd Lines in Striped, Plain and Printed Crepes, 28 inches wide. Friday bargain... **.9½**

(Second Floor)

Stocktaking in Millinery

The last Friday bargains before stock-taking, small lots, sample quantities and reserve stock from our Mail Order Department, will make a busy day. No phone or mail orders filled on lines for Friday selling.

Trimmed Hats at 90c—Regularly \$2.25 and \$3.50; colors of navy, black, sage and burnt, trimmed with satin ribbon and flowers. Friday, while they last... **.90**

Shapes at 25c—Regularly \$1.25 and \$1.50. These are a reserve line from our Mail Order Department, and are all fresh goods. Every shape is most practical in style. Friday... **.25**

Shapes at 50c—Regularly \$1.50 and \$2.20. Many of this line are Tagel brims with satin crown, black hair, white Milans; each hat strictly midsummer style. Friday... **.50**

Children's Department—At 19c—200 hats for the kiddies, in Milans, Tagels and fancy straws, all pretty styles and every hat worth 75c. Friday... **.19**

Misses' and Young Women's Big Special for Holidaying—11 8-12 White Peanuts or Invitation Panamas, with satin trimming, summer sailor style. Regularly \$2.75. Friday... **1.00**

(Second Floor)

Friday Bargains in Embroideries

Children's Flouncing, 26-inch, in fine quality of Swiss, embroidered in pretty daisy and floral patterns, small scallop borders. Friday bargain, per yard, **22c**, instead of 38c.

17-inch Camisole or Corset Cover Embroideries—Good quality of cambric, beading for ¼-inch ribbon, openwork patterns. Friday bargain, **15c**, instead of 23c.

(Main Floor)

Groceries and Candy

| | |
|---|---|
| One car Standard Granulated Sugar, 20 lb. cotton bag. Per bag... 45 | Choice Family Flour, ¼ bag... 31 |
| California Seeded Raisins, 3 packages... 25 | Choice Cleaned Currants, 3 lbs... 25 |
| Yellow Cooking Sugar, 11 lbs... 25 | Perfection Baking Powder, 3 tins... 25 |
| Canada Cornstarch, Per package... 25 | Heather Brand Flavoring Extract, 2½... 25 |
| New Orleans Molasses, 2 lb. tin... 17 | Pickled Shoulders of Pork, 6 to 8 lbs. Per lb... 25 |
| Pure Kettle Rendered Lard, Per lb... 25 | Canned Corn and Peas, 3 tins... 25 |
| Finest Canned Tomatoes, 3 tins... 25 | Choice Creamery Butter, Per lb... 25 |
| Canned Sweet Pumpkin, 3 tins... 25 | Pure White Clover Honey, 5 lb. pail... 25 |
| Choice Pink Salmon, 3 tins... 25 | Choice Pink Salmon, 3 tins... 25 |
| Choice Ramon Rice, 5 lbs... 25 | Finest Tapioca, 4 lbs... 25 |
| 5,000 lbs. Fresh Peel Cake, Per lb... 25 | Pancake Mixed Biscuits, 3 lbs... 25 |
| Macoonie's Kipperd Herring, Per tin... 25 | 1,000 lbs. Pure Celona Tea of uniform quality and fine flavor, black or mixed, 2½ lbs... 50 |
| 1,000 lbs. Assorted Chocolate Creams, fruit flavors, 25c... 25 | Per lb. 1,000 lbs. Licorice Allsorts, Per lb... 15 |
| 1,000 lbs. Walnut Maple Cream, Per lb... 10 | |

(Basement)