

*Supply—Justice*

**Mr. Crouse:** I realize this, Mr. Minister, but the question I posed yesterday was whether you could give me some indication of the amount that your department intends to spend in this area, the approximate date when construction will be completed, and when the final move will be made from Albro Lake to Mill Cove.

**Mr. Hellyer:** I am advised, Mr. Chairman, that the approximate date of the move will be in the fall of 1967, and the approximate cost is of the order of \$3 million.

**Mr. Orlikow:** Mr. Chairman, we had some discussion last night about the directorate of information services, and I should like to explore a different facet of this question with the committee. A fairly extensive advertising campaign is carried on by the department in connection with recruiting. Could the minister tell the members of the committee how much money is allotted in the estimates to the recruitment program by way of advertising, where the money is spent, which advertising agencies have been given this very important task, and how are they picked?

**Mr. Hellyer:** Mr. Chairman, the figure for next year is of the order of \$700,000 to \$800,000. The advertising agency is Vickers and Benson, of Montreal and Toronto. This, I might say, is about the smallest advertising program for many years. The department's expenditures many years ago for recruiting ranged up as high as \$2 million a year or more. The figure has now been very substantially reduced, perhaps to even a lower figure than it should be.

**Mr. Orlikow:** Could the minister tell the committee how the department picks the particular advertising agency? Does it call for tenders, does it ask agencies to submit ideas or programs? If so, how many agencies were contacted, or is this a particular agency with some special merit? If so, what is this special merit?

**Mr. Hellyer:** Mr. Chairman, the department did place its advertising a year or two ago through, I think, four different agencies. At the time we introduced the bill in the house which embarked us upon the integration program, and subsequently, it was considered advisable to concentrate all of the advertising program in one agency. This was (a) because the amount involved was relatively small, and (b) because it would enable the agency to do more research and to provide better service at lower cost than would be the case with a multiplicity of agencies.

At the time some thought was given to the selection of agencies. I was advised that Vickers and Benson was an aggressive, dynamic agency, one of the better agencies in the country, and therefore that firm was selected by the department for this particular task.

Item agreed to.

**The Chairman:** Order. This completes the estimates of the Department of National Defence.

The committee will now proceed to the estimates of the Department of Justice.

**Mr. Hellyer:** Mr. Chairman, before you start on the estimates of the Department of Justice I wonder whether I might express, on behalf of the associate minister and myself, our appreciation to the committee for the courtesy and co-operation which we have received during the study of these estimates.

**Mr. Fairweather:** Perhaps I might invite the minister to splice the mainbrace.

**An hon. Member:** No navy left.

## DEPARTMENT OF JUSTICE

Legal and other services—

1. Administration, including the office of the superintendent of bankruptcy, grants and contributions as detailed in the estimates, gratuities to the widows or such dependents as may be approved by treasury board of judges who die while in office and authority to make recoverable advances for the administration of justice on behalf of the governments of the Northwest Territories and the Yukon Territory, \$2,504,300.

**The Chairman:** Order. Estimates of the Department of Justice, vote No. 1.

**Mr. Cardin:** Mr. Chairman, in introducing the 1965-66 estimates I am well aware that members of the house are most anxious to debate certain specific questions relating to the Department of Justice, and I welcome the opportunity of stating my position on these matters. As was previously agreed upon, the Prime Minister will make a statement on the Spencer case as soon as I have finished a very short introductory statement. Although I propose to make a more complete statement in introducing the 1966-67 estimates, I wish to make a short statement concerning the division of responsibilities within the Department of Justice.

Important changes made in any long standing organization such as the Department of Justice give rise almost automatically to criticisms and complaints, particularly if the