

Inter-American Conference of Business Executives

This Inter-American Conference of Business Executives is a biennial meeting of senior executives in which Canada participates through the Canadian Council of Management Associations (CCMA). The Inter-American organization promotes the cause of private enterprise in the broadest sense. Its objective is to further internationally the principles and methods of scientific management in order to improve living standards by the better utilization of human and material resources. The themes in Lima will include the problem of development in Latin America and the implications of regional economic integration.