

International Trade Issues Study  
 - TOPLINE RESULTS -  
 (2-723-08)

All figures quoted in percent

British Columbia.....	12
Alberta.....	9
Saskatchewan.....	4
Manitoba.....	4
Ontario.....	37
Québec.....	26
New Brunswick.....	3
Nova Scotia.....	3
Newfoundland.....	2
Prince Edward Island.....	1

Hello, my name is \_\_\_\_\_ and I'm calling from the Angus Reid Group. We're a professional public opinion research company. Today, we're talking to people about some important issues facing Canadians, and would appreciate a few minutes of your time to ask your opinions.

Are you 18 years of age or older?

Yes - (CONTINUE)

No - May I speak with someone who is? (REPEAT INTRODUCTION)

SEX: (DO NOT ASK: WATCH QUOTAS)

Male.....	49
Female.....	51

A. PSYCHOGRAPHICS

1. Before we get into our main topic for today, I'd like to read you some general descriptions of how different people approach life. Please tell me how you feel about each statement on a scale of 1 to 7, where "1" means you totally disagree and "7" means you totally agree. (ROTATE FROM X)

Completely Disagree	Completely Agree	(DK/NS)
1.....2.....3.....4.....5.....6.....7.....9		

- a) There is too much government red tape interfering in practically everything these days.....4.....3.....5.....11.....17.....18.....42.....1
- b) I enjoy taking risks, especially if there's a good chance of getting ahead as a result.....6.....5.....12.....18.....26.....13.....19.....0
- c) Financial security is a major concern to me right now.....4.....3.....5.....8.....15.....18.....47.....0
- d) Life should be enjoyed as much as possible today, without worrying about the future.....12.....9.....14.....15.....20.....8.....20.....0
- e) I like to read, watch and listen to international news as much as I can.....4.....3.....7.....11.....19.....17.....40.....0