

## SUMMARY OF THE AUSTRALIAN HOME HEALTH CARE REPORT

The accompanying study of the current climate in the Australian Home Health Care industry is designed as an overview for Canadian manufacturers contemplating entering the Australian market.

Canada has not been a major player in either the Medical equipment or supplies fields which are dominated by the United States, Japan, West Germany, United Kingdom and local manufacturers.

However, as the Home Health Care industry is very much in its infancy in Australia, there would be opportunities for Canadian companies to enter the market on the ground floor, so to speak.

This report has been produced to provide information regarding the organization of the Australian Health Care System, the direction in which the industry appears to be heading and the possibilities for the emergence of an expanded Home Health Care System.

The study is realistic in that it points out weaknesses in the industry and some of the obstacles which need to be overcome.

If, having read the study, you require further information regarding the Australian market, please write, telex or fax the Canadian Consulate General, Sydney, detailing your company's contact information, advising which products you manufacture and would be interested in promoting.

Contact:

Mrs Eleanor Morton-Duff  
Canadian Consulate General  
8th Floor, 50 Bridge Street  
SYDNEY NSW 2000  
AUSTRALIA

Tel: (02) 231 7022  
Tlx: AA 20600  
Fax: (02 ) 223 4230