

It is recommended that you develop a systematic marketing plan and contact only those Trade Commissioners in your target market area. For help in developing your plan, contact your nearest International Trade Centre.

Further information is provided in the department's *Directory of the Canadian Trade Commissioner Service*. It lists the complete address, telephone and Fax numbers and other data for all trade commissioners in Canada and abroad.

Contact: your nearest International Trade Centre (see card 4)

or

InfoExport

Toll free: 1-800-267-8376

Ottawa callers: 944-4000

Fax: (613) 996-9709

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