INTERNATIONAL TRADE BUSINESS PLAN 1993/1994 COMPENDIUM

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SECTOR: Information Technologies AREA: Multiple Markets DATE: Mar 1994 ACTIVITY: Geomatics, digital mapping and cadastre; seminar LOCATION: Ottawa CONTACT: Pak Chagarlamudi EMRC TELEPHONE:613-996-7644

> An incoming mission consisting of representatives of international firms and government officials, which will take place in conjunction with the sixth Canadian Conference on GIS.

SECTOR: Medical Devices AREA: United States DATE: May 1993 ACTIVITY: Medical devices and equipment; national stand: Mid-Atlantic Health Care Show LOCATION: New York City CONTACT: Jean-Pierre Petit EAITC UTO_ TELEPHONE: 613-944-9482

> May 19-20, 1993 PRODUCTS: Hospital equipment, products and services. SCOPE: This show caters to one-fifth of the U.S. hospital industry representing 214,000 hospital beds, 723,000 employees and \$39 billion in expenditures annually. ATTENDANCE: In 1992 the show had over 5,000 paid attendees and over 370 exhibiting companies offering health care products and services. Canada will participate in 1993 with a National Stand accommodating 8 Canadian firms.

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SECTOR: Medical Devices AREA: United States DATE: May 1993 ACTIVITY: Medical devices; information booth: Washington Health Care Association LOCATION: Tacoma, Washington CONTACT: J P Petit EAITC UTO TELEPHONE: 613-944-9482

> MAY 17-19, 1993. PRODUCTS: A horizontal show catering to the nursing home market. Health care aspects involving, support life systems, health equipment and related equipment are also exhibited at this show. ATTENDANCE: 100 exhibitors will be present at this event and

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