

TABLE 2 TRIAL CONVERSION

<u>REGIONS</u>	<u>AIDED AWARE</u>	<u>EVER TRIED</u>	<u>--- IN PAST 6 MONTHS ---</u>	
	%	%	<u>TRIED ONCE</u>	<u>RETRIED</u>
			%	%
HOKKAIDO	98	93	14	45
TOHOKU	80	89	21	47
KANTO	77	77	23	17
HOKURIKU	97	76	19	19
TOSAN	77	89	30	22
TOKAI	66	88	20	27
KINKI	68	57	17	7
CHUGOKU	63	65	24	9
SHIKOKU	85	74	8	26
KYUSHU	66	75	22	11