REPORT 4 88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 88 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 601-BOSTON

014-EDUCATION, MEDICAL, HEALTH PROD UNITED STATES OF AMERICA

ANTICIPATED RESULTS:

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

FOLLOW-UP MARKETING ACTIVITIES RELATED TO DISTRIBUTION OF CMDD TO 250 AREA MEDICAL DEVICE PURCHASING AUTHORITIES COMPLETED IN 1987.

ASSESS EFFECTIVENESS OF BID-TECHNOLOGY SEMINAR FOR QUEBEC COMPA-NIES ORGANIZED IN BOSTON IN 1987.

ESTABLISH REPRESENTATION FOR CON MEDICAL DEVICES COMPANIES.

CONVINCE LARGE GROUP BUYING ORGANIZATION OF MEDICAL PRODUCTS/SER-VICES TO INCREASE NUMBER OF CDN COMPANIES LISTED.

IDENTIFY BIO-TECHNOLOGY COMPANIES INTERESTED IN JOINT-VENTURES

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 RECRUIT NEW ENGLAND PARTICIPATION TO CANADIAN BIOTECHNOLOGY CONFERENCE IN MONTREAL.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

191 TO ASSEES OFFIMARE AND CRAFIS OFFORTUNITIES IN NEW ENGLAND

PUST TO CONDUCT STUDY OF FURNITURE MARKET IN MASSACHUSETTS.

PROFESSIONAL PROVET STUDY OF APPAREL INDUSTRY IN NEW ENGLAND.

NEW EXECUTES EVENTS, INCOMPOSE PRODUCT PARTY COMPOSED IN

ALL SUB-SECTORS

INCLIAILIES BHORERED IN LOST FLAM

UNITED STATES OF AMERICA

FORECAST OF REY ACTIVITIES AND ANTICIPATED RESULTS BIATED IN MISSION'S ARMAAL PLAN

INCREASE CDN EXPORTS BY \$3 MILLION.

DETERMINE IF FORMAT SUITABLE FOR BIO-TECHNO-LOGY COMPANIES FROM OTHER PROVINCES.

CONCLUDE 5 REPS AGREEMENT

GET 10 NEW CDN COMPANIES LISTED.

CONCLUDE 2 JOINT-VENTURES.

QUARTERLY RESULTS REPORTED:

POST RECRUITED 3 SCIENTISTS WHO ATTENDED CONFE-RENCE.

OUARTERLY REGULTS REPORTS

ACTLITATE INCREASED MARKET PERETRATION BY CANADIAN COMPANIES EXPECT GIGH IN SHOWIN, DEVELOP MARKETING STRATEGY INFORMATION FOR

FERMIT CON COS WITH LITTLE CURRENT SUCCESS'TH ENHANCE OPPORTUNITIES. TO COMPANIES AND 11 M.

INCREASED CONSUMER PRODUCT INTIATIVES 11

ANTICIPATED RESULTS: