

30/05/89

DEPARTMENT OF EXTERNAL AFFAIRS

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RPTCL

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: BOSTON

Market: UNITED STATES OF AMERICA

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: FOLLOW-UP 1988 NEBS COMPANIES  
Expected Results: 10 CDN COMPANIES BEGIN EXPORTING

Activity: FOLLOW-UP CDN COMPANIES IN TERRITORY 1988 TRADE SHOWS  
Expected Results: 5 CDN COMPANIES BEGIN EXPORTING

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: FOLLOW-UP ON TOUR OF N.S. CRAFTS  
Expected Results: PROSPECT 5 COMPANIES FOR NEW ENGLAND MKT

Activity: CDN CRAFTS INCOMING SOLO MISSION JAN. 1990  
Expected Results: EXPOSE 15 COMPANIES TO NEW ENGLAND MKT