

# SWEET CAPORAL



## CIGARETTES STANDARD OF THE WORLD

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### TEXTILES AND FASHIONS.

The Drapers' Record says that business in the linen market is steadily improving with values tending surely upwards. Yarns have sold freely. Spinners are in a strong position, being well supplied with orders, and with every prospect of a further increase in demand. Some numbers of yarns have advanced in price, and Continental spinners have also been quoting higher rates. There is an improved demand from the home markets, which bid fair to further expand. Prices keep very firm.

The shipping trade continues substantial and satisfactory. Orders from the United States are steadily coming forward, and the turnover compares favorably with last year. Cuban trade is maintained. The South American markets are buying freely, and there is a moderate business with Canada and with Australia. There is a slight improvement in Continental demand. Imports of flax for March show an increase above the average of 62.7 per cent. Yarn exports show an increase of 17.1 per cent. Shipments of linen piece goods show an increase of 17.5 per cent. in quantity, and 25.4 per cent. in value, and linen thread exports are gone up 33.6 per cent. and 18.6 per cent. in quantity and value respectively.

In Glasgow the outstanding feature of the market appears to be the increasing activity of the zephyr trade. For some time print cloths of a cheaper grade have enjoyed most favor, but now the taste is turning on to better-class stuffs, and, from the substantial samplings of the past ten days, there would appear to be no question that the zephyr branch is about to show a welcome return to activity. With reference to

dress goods, enquiries are moderately good, but retailers will of necessity require to get off a goodly portion of their earlier purchases before they can come forward with repeat orders. The cloths most asked for are in light grey tweeds, coating checks, satin-faced habit cloths, while for dressed material voiles (spotted) and cr pe de chine are in chief request. New blanketing tweeds have also found favor. All over, textures and colorings are more artistic than in any previous year.

A correspondent of the New York Dry Goods Economist in Paris, France, says that the present year may be described as a floral one, in the sense that everything is embroidered, painted, incrustated or appliqu , and that the designs of all these modes of garniture are, as a rule, floral. We must even note the return of the vogue of hand-painted devices for dresses, parasols and—the latest novelty of all—for the pretty little Charlotte Corday fichus, which are one of the fads of the season. As regards material, these dainty kerchiefs are composed of batiste de soie or grenadine, more frequently white than colored. It is not, however, considered bad taste to construct them in one of these materials matching the color of the dress, which may or may not be of the same fabric—that is a secondary matter. In all cases,

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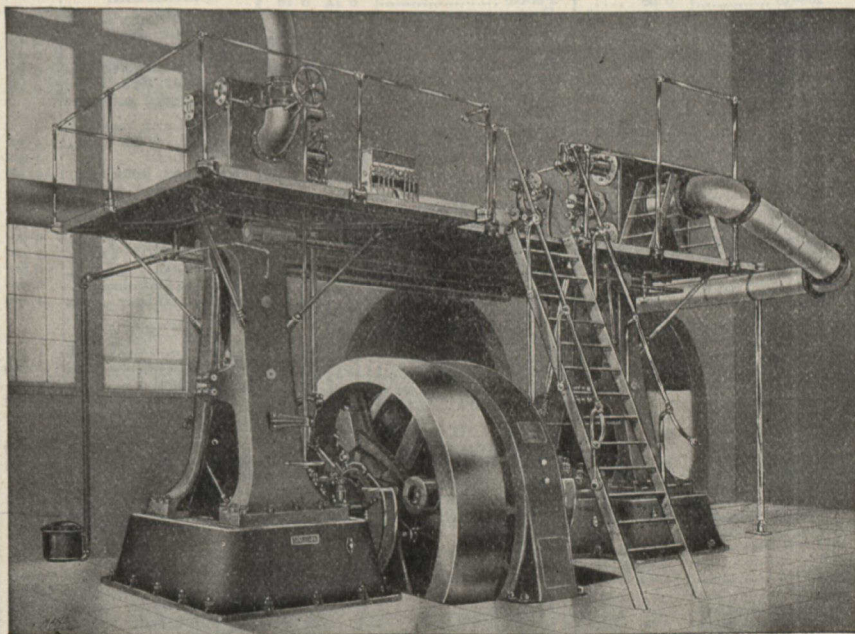
however, the fichu in question must be of some transparent material. It is generally bordered by a narrow frilling of the material or lace, and it is on the kerchief itself that the painting is carried out, reproducing rather large floral designs in their natural colors and a liberal addition of foliage. The said colors must either match those of the toilette or be a perfect contrast.

No further concessions in the raw silk market have been reported from New York during the week, and it is evident that the decline which has been reported for several weeks in nearly all markets has been stopped, for the time being at last. But the fact that in-

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