

its weakest link." Strength isn't in the kaleidoscopic tumbling together of words. Verbal pyrotechnics are all right in their place, but common sense and plain English will sell more goods. What you say is more than how you say it, though both are vital.

People are walking around the streets with money sticking out of their pockets. They cannot find places enough to spend it. The man who reaches out with his advertisements and pulls them into his store is the one who is going to get the money. His less aggressive brethren will get what he leaves. Some of them may get left entirely.

BENZOL SULPHUR SOLUTION FOR ACNE.—A new and efficacious method of using sulphur for the treatment of pimples is described in *Gazette des Hopiteaux*. Dissolve sulphur in benzol, adding the sulphur in excess, and paint the diseased parts three or four times a day. The pustules are claimed to pale in two days, while after six days nothing but a faint pink spot remains.

Action of the "X" Rays Upon Precious Stones.

Ahel Buguet and Albert Gascard state that the transparence of aluminium for the "X" rays led them to think that its compounds might retain some of this property. Crystallized alumina, which, next to diamond, constitutes—under the names of corundum, ruby, sapphire, emerald, topaz, and cat's-eye—the majority of the most valuable stones, distinguishes the latter and its imitations from the above-mentioned stones. Torquoise (aluminium phosphate) is also thus certainly distinguished from its imitations. Natural aluminium mellate (mellite) is always as transparent as carbor. Fine pearls of small size are less opaque than false ones, and may be clearly distinguished by the "X" rays. For large pearls the distinction is not certain. —*Chem. News*.

PARTIES DESIRING A DRUG BUSINESS IN Southern California will do well to correspond with T. W. Low, Druggists' Broker, 131 North Union Ave., Los Angeles, California. References: All Wholesale Druggists, Citizens Bank, Broadway Bank, Los Angeles, California, and the California Board of Pharmacy.

Until B.C. 432, the Greeks began the year at the winter solstice; after that, at the summer.

WANTS, FOR SALE, ETC.

Advertisements under the head of Business Wanted, Situations Wanted, Situations Vacant, Business for Sale, etc., will be inserted once free of charge. Answers must not be sent in care of this office unless postage stamps are forwarded to re-mail replies.

SITUATIONS WANTED.

SITUATION REQUIRED. TWO (2) YOUNG MEN, four and five years' experience. Good dispensers. Graduates (Honor) Junior Term O.C.P. Sound telegraph operators. Strictly temperate. Open for engagement about June 1st. Now at college. State wages, to J. M. Hargreaves, Paisley.

SITUATIONS VACANT.

APPRENTICE WANTED TO LEARN THE DRUG business, about sixteen years of age. Must come well recommended. Box 97, Brantford.

FOR SALE.

DRUG BUSINESS IN MANITOBA FOR SALE. A profitable drug and stationery business doing about five thousand a year, in lively town, twelve hundred population, stock twenty-five hundred. Terms \$1,000 cash; balance six and twelve months secured. Dispensing done for three physicians. Prices have never been cut. Hona-fide purchaser may make application to the undersigned, but no communications will be considered unless \$1,000 cash is forthcoming. Address, THE MARTIN, BOLE & WYNNE CO., Wholesale Druggists, Winnipeg.

NELSON'S SODA FOUNTAINS AND SUPPLIES

458 PARLIAMENT STREET, TORONTO.

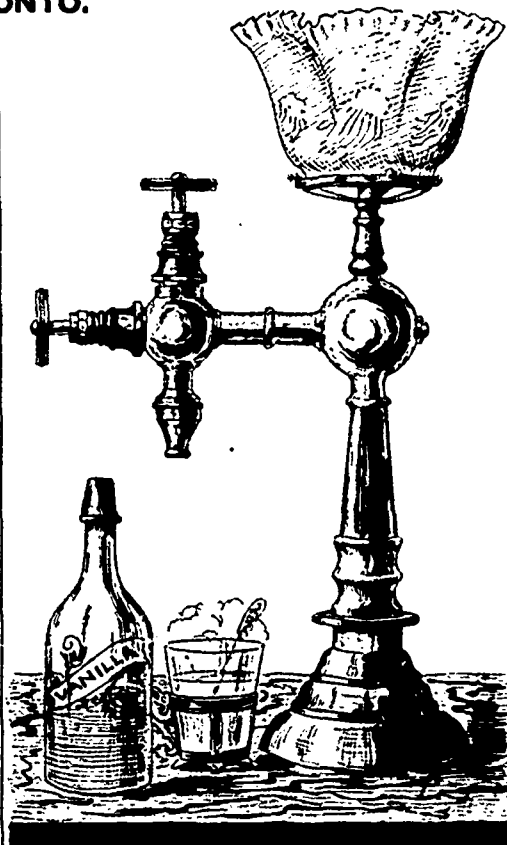


THE QUEEN PORTABLE FOUNT.

Patented May 22nd, 1894.

MR. TOOGOOD, of Prince Albert, writes: "As I have closed the season for the Fount, I thought I would write you a few lines and let you know how I panned out. My cash sales were \$283.00. The cost of my Fount and materials to run the drinks from it, \$160.00; therefore, I made Fount clear and \$103.00 over and above all costs, or otherwise sixty-five per cent. on my investment, or, in other words, \$103 and the Fount."

TORONTO, March 5th, 1896.
DEAR SIR,—The Fountain I bought from you last year proved itself to be one of the best I have ever seen of its kind, gave the best of satisfaction, and I am sorry for one thing, which is that I did not buy one from you sooner. I can recommend your fountain to any one desiring such an article. I think your drawer system much better than the bottles. I am, yours respectfully,
JOHN MCKAY,
Chemist and Druggist,
395 YONGE STREET, TORONTO.



CHEAP WINTER FOUNT

WITH GAS ATTACHMENTS

MR. S. L. HOWE, Chemist, Thornbury, Ontario, says: "I have the Fountain running in FIRST-CLASS ORDER, and doing well. The Generator works satisfactorily. I may say that everything is WORKING WELL and MOST SATISFACTORILY. I hope you may do well, and sell lots of fountains."