


## On the Printing of Books • •

 OUR AIM IS TO GIVE TO THE BOOKS  
PRINTED BY US THAT HARMONY BE-  
TWEEN THE CONTENTS AND THE  
TYPOGRAPHY WHICH MAKES THEM ATTRAC-  
TIVE TO THE READER . . . . .

A WELL-PRINTED AND WELL-BOUND BOOK  
MAY BE AS TRUE A WORK OF ART AS THE  
PIECE OF LITERATURE WHICH IT CONTAINS.

OUR ESTABLISHMENT IS THOROUGHLY  
EQUIPPED WITH THE NECESSARY PLANT AND  
MATERIALS FOR THE PRODUCTION OF FINE  
BOOKS AND BOOKLETS, AND WE DO EVERY-  
THING FROM TYPE-SETTING TO BINDING  
UNDER OUR OWN ROOF AND UNDER PER-  
SONAL SUPERVISION . . . . .

WE WOULD LIKE TO PRINT YOUR NEXT  
PUBLICATION. . . . .

### Warwick Bro's & Rutter

63 and 70 Front Street West

Toronto

