London Advertiser

MORNING EDITION.
Outside City.
r week.
By Mail. 10c per week. \$5.00 per year. \$2.00 per year. NOON EDITION. \$2.00 per year by mail. EVENING EDITION.

Outside City, By Mall, 10c per week. \$5.00 per year. \$2.00 per year.

TELEPHONE NUMBERS Private Branch Exchange from 10:00 p.m. to 9:00 a.m., and holidays, call 3670, Business Departholidays, call 3670, Business Department; 3671, Editors; 3672, Reporters; ADVERTISER JOB PRINTING CO.,

Toronto Representative—F. W. Thompson, 57 Mail Building.
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THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Friday, August 11.

THE POLICE MUST TIGHTEN

UP. OTOR car accidents on the streets are to some extent blameable to the police officers, whose idea of regulating traffic at busy corners is to get the automobiles through as quickly as possible.

The pedestrian has a chance if the traffic officer will protect him. The pedestrian has as much chance as the and money, lamb with the butcher if motor drivers are permitted to whirl around corners of Canadian papers are beginning to se at fifteen miles an hour.

The writer of this editorial protest against laxity in motor regulations yesterday stood at Dundas and Richmond streets, and watched traffic for others were criminally guilty of endan- have been with such weather. gering public safety. They were the getout-of-the-way-or-I'll-knock-you-down" killing, irresponsible butcher boys.

reached safety. Six miles an hour ing sun at Camp Borden. should be the absolute limit for street | Life in a summer resort depe crossings in this city.

London's principal streets are too narrow to accommodate the motor traffic that was undreamed of when these fic that was undreamed of when these thoroughfares were planned. Logically, cement of a casual and fleeting society. if streets were being laid out by sane These characters are also likely to be men today there would be at least 100 feet for traffic. The motors would be given a certain, restricted pathway. vehicles would be required to keep close to the curb pedagatrians would be for to the curb, pedestrians would be forbidden to cross streets except at crossings, but at these intersections their able to enjoy our holidays to the full he wanted with his whole little heartsafety would be supreme.

The Advertiser has been commended won and Satan beaten under foot. for conducting an agitation for saner driving of motor cars, and from none has praise come with better grace than the owners of cars, many quate supply of pure water. of whom feel that the scatterbrains who happen to get behind wheels

the man or woman on foot gives him those privileges. The vast majority of people cannot ride in motor cars, and the war hospitals! they have the power to give themselves

BEWARE.

CERTAIN Ontario paper's society be fairer. A central ontains page. tion which calls the denizens of high society by such names as "the Gushington Squibbs" or "the Corking Yapps" and one feels like sending her a series of Life's satirical stabs at the smart of Life's satirical sta tion which calls the denizens of high of Life's satirical stabs at the smart

It's all off with you when they start calling your family "the Alfie Snod- Buildings contract. grasses" or "the Willie Sneathes." man was not just a good old Canadian farmer or the village oil man in the early days. Don't let them get you.

Inower border at one side. The lorest trees grew close and within a stone's throw were the glint of murmuring waters and a sailboat tugging at its anchor.

"Yet you are here." His tone was trees grew close and within a stone's throw were the glint of murmuring waters and a sailboat tugging at its anchor. a motor car lifts you in the social scale! Canada! grand old gardener and his dame" are be memorable. still smiling at "claims of long estate."

THE war has completely corrected different lawyers for the Middlesex judgeship. Sidelight on our great judgeship. Sidelight on our great judiciary system!

The war has completely corrected different lawyers for the Middlesex judgeship. Sidelight on our great judgeship. Sidelight on our great judiciary system!

The stooped, but the dog whisked away from the kindly hand and sat down farther away.

That thought has been with me all through the awful hours we spent looking for Tom. When I called you, when I called you, it is the first and the property of the fact. We are learning every way to have been our wedding day.

That thought has been with me all through the awful hours we spent looking for Tom. When I called you, and the property is the fact. We are learning every looking for Tom. When I called you, and the property is the fact. We are learning every looking for Tom. When I called you, and the property is the fact. We are learning every looking for Tom. When I called you, and the property is the fact. We are learning every looking for Tom. When I called you, and the property is the fact. We are learning every looking for Tom. When I called you, and the property is the fact. We are learning every looking for Tom. estimating French stability and endur- judiciary system! ance. Not once, but twice or oftener signally demonstrated their quality. First on the Marne they stemmed the German sweep and outmanoeuvred their enemy. As H. G. Wells says, this "was a stupendous relief, for if France had gone down, if her spirit had failed us, then we felt all liberalism, all republicanism, all freedom and light would have gone out in this world for centuries."

Lead and I will follow." And follow he did until the dog stopped close by something lying beside the road.

The man gave a low whistle as he looked down at the boy. Then he gathered him into his arms and hurried back to the house. As he laid him on a couch, Tom opened his eyes.

"You told me you lived at the end of nowhere, Uncle Jack, and I came near not finding you," he murmured. "But I just had to find you, for I'm in lots of trouble."

"It ead and I will follow." And follow he did until the dog stopped close by something lying beside the road.

The man gave a low whistle as he looked down at the boy. Then he gathered him into his arms and hurried back to the house. As he laid him on a couch, Tom opened his eyes.

"You told me you lived at the end of nowhere, Uncle Jack, and I came near not finding you," he murmured. "But I just had to find you, for I'm in lots of trouble."

Then there was the great stand at Verdun this year, for over four months, which gave Germany the first undenished expects to her supposed invincibile.

The three was the great stand at Well, son, you found me, all right, grain crop, and that the grain crop of the three prairie provinces would be little if any behind that of last year.

"The country as a whole never look."

The verdun this year, for over four months, which gave Germany the first undenished the prairie provinces would be little if any behind that of last year.

"The country as a whole never look."

The verdun this year, for over four months, which gave Germany the first undenished the prairie provinces would be little if any behind that of last year, that the Do
"The three was the great stand at Well, son, you found me, all right, and the two girls who were to have been my attendants.

They are a little bewildered over the time about it. So you are in trouble, are you? That's funny. So am I. So accessories, but such trifles are of able check to her supposed invincibility in attack. The retreat from the Marne could be explained on the ground Marne could be explained on the ground to order, as you might say, and I am of the Russian invasion of East Prus
that the Russian invasion of East Prus
of the opinion that this year's harvest

'Mis'ry & Company? Why, that's fine and that Tom and the yellow dog will be the masters of ceremony in the sia necessitated the diversion of German attention to that quarter. The defeat by the British on the Yser Canal and at Ypres was blamed partly on floods. But the resistance of Verdun is, beyond dispute, a smashing disaster to German arms. Compare it to Mafeking

Will be another wonderful one."

Those who contemplate going West will do well to remember that the most fertile districts in Western Canada are served by the line of the C. N. R., and their house districts to destination Canadian Pacific Railway, \$1.85, August 12.

The Voice trailed off as the telephone rang. It had been ringing for some their house at the end of nowhere."

Special Excursion, London to Sarnia, and Return, Via Canadian Pacific Railway, \$1.85, August 12.

The Canadian Pacific Railway will on the receiver the voice at the other end made of the contemplate going west would know all about it an' help me."

The voice trailed off as the telephone rang. It had been ringing for some their house at the end of nowhere."

The Canadian Pacific Railway, \$1.85, August 12.

The Canadian Pacific Railway will on the Yser Canadian Pacific Railway will appear to their house at the end of nowhere."

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The voice trailed off as the telephone rang. It had been ringing for some their wonderful one." sia necessitated the diversion of Ger- will be another wonderful one. beyond dispute, a smashing disaster to didan Northern All the Way.

German arms. Compare it to Mafeking Arrangements have been made him knit his brows.

even so, their exploits have earned ou deepest respect. Freedom, democracy republicanism at its fullest flower has been vindicated in the deeds of the French nation and army. As Pericles said of the ancient Athenians, they follow science, the arts and philosophy without effeminacy; they are free, but the use they make of freedom is to devote themselves to death for the free dom of the world.

SEEING THE LIGHT.

Camp Borden authorities may be fully seized of their duties; but, to a layman, this continuous and extensive week-ending of troops to their homes seems a very round-about way of preparing them for future action overseas.-Hamilton Spectatior (Con.)

LMOST half the troops at Camp Borden are away three days a

They lose about 45 per cent of their training time.

They also lose almost 25 per cent of their pay for railway fare to take advantage of the leave granted them.

A London officer informs The Advertiser that no movements excepting the Hughes' review have required any nore space at Camp Borden than was afforded by camp grounds in the

Camp Borden has enriched the rail ways and certain contractors at the expense of the country and its devoted soldiers, and it has impoverished the men in khaki both in comfort, efficiency

It is gratifying that the more honest the light.

HOLIDAYS OF 1916.

fifteen minutes. Sixty-two cars, or crop may be, the lakeside resorts should an average of four a minute were reap a glorious harvest. Of course conhandled and hurried on their way. ditions are not normal, and the worthy Some drivers were cautions to a fault; resort-proprietor thinks of what might

The summer girl in the summer hotel must find times sadly changed. Where characters, of a type with some horse- are gone the young men of yester year, the young men of stature and strength At least a dozen people had to scur- and spirit, who kept the ball rolling? ry to safety. Some old ladies were Theirs is bitter work now, breaking the verging on nervous collapse when they enemy or getting ready under the broil-

> less frequent in the summer place of these grim times. The men of buoyancy. unselfishness, initiative and ideas are

EDITORIAL NOTES.

When they say, "Why there go the The motor owner should never for-Dicky Joneses!" do something to get get that no road was ever made to ac-

early days. Don't let them get you.

Don't let them make a snob of you, and now to get a pension for "Aunt The place was lonely. Somebody's your mind." He had forgotten the child.

having machinery or money! The most have all the good things at the dis-blocked up, then down. Before him was "Ye looked up, t "best-born." Besides the family crest posal of citizens. When Col. Graham a mongrel cur, paws hanging, one ear thing has been worked to death. "The brings his men home, let their welcome cocked, the other lamp.

OUR FRENCH ALLIES.

It is said that four different members of parliament have recommended different lawyers for the Middlesex our old popular error of under
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OUR FRENCH ALLIES.

It is said that four different members of parliament have recommended different lawyers for the Middlesex devilish lonely."

Her answer was not direct. "Today us of the fact. We are learning every lawyers for the Middlesex devilish lonely."

in the last two years, have the French Mr. Philip Pocock performed a pub-

and Ladysmith as a turning point of the war.

And Ladysmith as a turning point of the war.

And Ladysmith as a turning point of the war.

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And Ladysmith as a turning point of the war.

The Toonerville Trolley Which Meets All the Trains
BY FONTAINE FOX



Advertiser's Daily Short Story The End of Nowhere

the sleeping child.

"Well, youngster, whatever your trou

ble, whatever has been mine, neithe

fire, for the June night was cold.

"How did he get here?" she asked.
"All I know is that a litle yellow do

"Why didn't you tell me at once"".

"I do not understand."

out being told, and the two girls who

guise of my small nephew."

He trudged wearily along, a mite of judge of that," he answered shortly a youngster, with a mongrel cur watch- He put up the receiver and turned to ing him with adoring eyes and followmiserable to think of anything but his is anything to what is before me durdesire to get as far away from every-

joy the free-from-care holiday in the usual way. The air is full of anxieties, father had told him he could keep the but did not know the depth the compersonal and national. We shall not be dog—the one thing in all Tom's universe pany might reach." He laughed grimagain until the war is over, the victory then had changed his mind. He gave no reason. Just said he wouldn't have he thought, "and fate, as I understand best story as to how and why a guy such a looking cur about. That he it, has come to me this night in the EDITORIAL NOTES.

must go, and Tom decided he would go
London's vital need is to get an adealso. If grown-ups couldn't keep their
lay. promises why should a little boy stay of a car as it came slowly up the lane Bumping the Bulgars with big guns at home, when his best friend was sent later did not look at him as she crosses

with moist tongue and a ludicrous atyoung soldier and a sainted sister of Tom's misery had reached the break- swered soberly. ing point. Tears were near, although "We have looked for him all day. I will likely prefer death at sea. still held bravely back. He had walked did not think of his trying to find you Why should the Government deplete
Lake Erie in order to stock Lake Huron with herring? Half and half would be fairer.

still held bravely back. He had walked miles and miles. No one had seen him. No one had seen him leave the house. Had he but known it, he was a very lost little boy with the whole neighborhood searching for him far and miles. This was not surprising. Tempted.

Still held bravely back. He had walked miles and miles and miles of his trying to find you until I phoned. You were so far away."

"He told me he is in trouble. What is wrong? Not much from a grown-up opint of view, I suppose, but a very little makes for a child's unhappiness."

She laughed a trifle unsteadily. "Just was not surprising. Tempted." The casualties among Canadian wide. This was not surprising. Tempted a little yellow dog. There he sits." She

continues there will not be a single one left.

We've made "Bob" Rogers awfully mad in print. He now knows how closely watched is the Parliament Buildings contract.

We've made "Bob" Rogers awfully mad in print. He now knows how closely watched is the Parliament of exhaustion, half hidden in the grass of exhaustion in the grass of exhaust of the

nowhere. from under or you'll have to dig up commodate the motor traffic of today. a coat of arms and spend most of your time proving that the old man's old care.

A few yards farther on the road ended in front of a house, a log house with a deep, screened porch and a gay flower border at one side. The forest flower border at one side. The flower border at one side is the side of A few yards farther on the road ended

even if they do get you! Don't think even if they do get you! The place was followed. Namile," whose son gave his life for summer camp, and that somebody was "Why did you come?" leaning moodily against a tree whittling. leaning moodily against a tree whittling. You can't get culture or superiority by having machinery or manay! The most

> The man laughed, then said whimsi-The man laughed, then said whimsically: "Well, old fellow, I'm glad to see anything bigger and greater than anything else in all the world made

in the last two years, have the French signally demonstrated their quality. lic-spirited act when he contributed Lead and I will follow." And follow must come, and nothing on earth could

deep in trouble that you and I will form small moment." Her face was hidden

Uncle Jack I's been so mis'rable an' I be the masters of ceremony in the the success of the Italians was knew as soon as I found you that you house at the end of ceremony in the

good going special train at 8:45 a.m., the war.

We have had to notice also that in attack the French have been at least the equals of the British forces. Both their dives, in Champagne and on the Somme, have been conspicuously successful. No doubt their training gave them an advantage over our men. But fort. Colonist and lunch counter cars some inquiry. "You are coming?" His own voice showed his surprise at what rate of \$1.85. Tickets and full information apply to nounced later.

The first of these excursions will be an nounced later.

The first of these excursions will be an nounced later.

For further information apply to nearest Canadian Northern Agent or write to R. L. Fairbairn, General Passenger Agent, 68 King street E., Torouth.

The first of these excursions will be an nounced him over the line. "The child is safe. I don't know what the trouble is, but there is really no need for you to take the drive. It is late and I will keep him with me for the night. As you wish, if you really prefer to come. Of course, I will see you home. Not necessary? You must allow me to be the Everybody welcome.

Some inquiry. "You are coming?" His own voice showed his surprise at what rate of \$1.85. Tickets and full information at the rate of \$1.85. Tickets and full information apply to take the drive. It is late and I will keep him with me for the night. As you wish, if you really prefer to come. Of course, I will see you home. Not necessary? You must allow me to be the Everybody welcome.

AIT A MINUTE!

Waists will button up the back again this fall, we read, just as if we had not suffered enough from the heat wave.

Billy Sunday will save Detrolters on the basis of \$1.59 a head, which we consider much too high for a Detroiter.

Five sharks entered Oyster Bay and had the harpoon thrown into them. T. Roosevelt of Oyster Bay is an expert soul of women, and your Aunt Mary's on harpoons-in tossing and receiving said harpoons.

Mme. Gadski says that music will eliminate war. Yes, but not German the music. It starts rows.

A magazine is offering \$100 for the got married. Why ask anybody to dwell on such memories. Col. LII Russell would have us all cheated on this

"O, Morning Breeze," sings a

We will not be surprised at anything that happens any more. The St. Louis a.m. ball team is winning.

tims of the kissing craze. A civilian's lot is sometimes a very p.m., 11:05 p.m. p.m., 12:00 p.m., 47:06 p.m., 11:05 p.m. p.m., 11:05 p.m. p.m., 41:35 a.m., 5:23 p.m., 49:10 p.m.

our lawns, or wash the dog. There are

Some Doukhobors have been parading again in that Adam and Eve costume, and a lot of other Doukhobors who have got to the clothes idea beat them up. It looks as if clothes make the man, and the lack of clothes sometimes makes the woman.

Depart for the east—5:20 a.m. daily, 5:00 a.m. daily, 5:10 p.m. daily, 5:10 p.m. daily, 5:55 p.m. daily, 5:55 p.m. daily, 5:55 p.m. daily, 5:50 p.m. daily, 6:00 a.m. daily except Sunday, 11:20 a.m. daily, 7:23 p.m. daily, 10:00 p.m. daily.

Michigan Central. "To get to me?" he repeated incred- man, and the lack of clothes

* * *
With a bunch of canaries, you may She came and stood beside him. With a bunch of canaries, you may "Neither do I, Jack. All I know is that expect Poet Bill to sing more divinely

pointed inspector of weights and measures. That's the best appointment in many a moon, as Finlay has both the weight and a the measurements. Hooray.

* * * Poet Bill is not only a poet, but a seer, says a customer. Bill is achieving some fame since he started to write some fame since he started to winds ley-a.m., 9:15 a a window.

After an interview with Sir Sam

Hughes, a reporter that we know can write a story on "Wild Soldiers I Have * * * Of course, we expect to hear some friend of Sir Sam say that

England. Hon. "Bob" Rogers is peeved. Can't elieve it. Bob may act peeved, but he never is peeved.

due to the fact that Sir Sam is in

up to 1. Wonder. Some day we will read a story Bristol. finding of a body not in a decomposed condition.

J. Dam is Scandinavia's latest ath-

Composed Condition.

* * *

Agent, or The Robert Reford Company,
Limited. 50 King street east, Toronto.

Then use Zam-Buk. There othing so soothing for tender aching or blistered feet. It wi end the burning, draw out the soreness, prevent blistering and give you perfect foot comfort, Also there is nothing so good as Zam-Buk for sunburn, heat rashes, blistered hands, aching muscles, mosquito and insect bites, cuts, bruises, burns and all skin injuries and ailments.

50c. all druggists and stores.

the chief asset of a swimmer (female), is a regular figure.

Enough for the Grouch Sisters today. ON READING SMILLIE'S MUTE The man up there in Brussels, whose

we're content, Hands out some pretty compliment to the "wait a minute" column And, I think, they are sincerely

Smillie's style is rather pretty, and the way he turns a phrase Makes his lines roll from the tongue quite neat; trust he's no old rhymster, masquerading as a tyro

However, there is one thing, "wait a minute" is all right; Playing no favorites and is always

And yet striving us poor novices to

And when Smillie gets a brain-storm and feels that he must write, Fellow sufferers will give him welcome there. THE OLD UN.

Pimples form, run watery matter Pimples form, run watery matter which turns to crust, itching becomes painfully intense, and the disease spreads over the body. There are many variations of eczema, but all are cured by the persistent use of Dr. Chase's Ointment. Relief from itching is obtained at once, and gradually and naturally the sores are healed. the sores are healed.
You can see with your own eyes just what is being accomplished from day to day by this wonderfully healing, soothing ointment, and this will encourage you to courage you to keep up the treatment until

LONDON TIMETABLES

Grand Trunk Railway.

SARNIA TUNNEL TO SUSPENSION BRIDGE AND TORONTO. What finer match than a gallant tempt at wagging his stump of a tail.

What finer match than a gallant tempt at wagging his stump of a tail. this penalty none of the commanders Arrive from the west—*12:24 a.m., 8:50 x9:30 a.m., \$:20 a.m., *5:40 a.m., 8:50 a.m., *12:15 p.m., *4:12 p.m., 6:25 p.m.

Depart for the east—*12:29 a.m., *3:25

Arrive—10:23 a.m., *4:00 p.m., *7:05

not marked, daily except Sunday; z Mondays, Wednesdays, Saturdays; z Fuesdays, Fridays. Sundays. Canadian Pacific Railway.

Arrive from the east—4:30 a.m. 0:45 a.m. daily, 11:15 a.m. daily

Michigan Central.

Trains leave St. Thomas: For east—*2:38 a.m., *3:33 a.m., 9:35 a.m. (except Monday), *12:40 p.m., ‡3:10 p.m., *7:25 p.m., *9:26 p.m., *10:00 p.m., We never knew that the United \$11:30 p.m. For west—*2:53 a.m., *5:51 a.m., *6:23 the Allies until a musical trio informed us of the fact. We are learning every day.

**1:20 p.m., *7:10 p.m., *11:21 p.m. St. Clair Division—Leave, \$6:30 a.m., \$3:15 p.m. Arrive, \$10:40 a.m., \$6:40

p.m. *Daily. ‡Daily except Sunday. Pere Marquette.

Trains arrive St. Thomas from west

Traction Company.

London to St. Thomas and Port Stan-ey—7:30 a.m., 8:30 a.m., 9:30 a.m., 11:30 m., 1:30 p.m., and hourly to 7:30 p.m. Sunday Service—9:30 am. to 9:15 p.m

MONTREAL TO LONDON

AUSONIA Aug. 31
CABIN AND THIRD-CLASS.

ASCANIA Aug. 12

MONTREAL TO BRISTOL (Avonmouth Dock.) From Montreal.

Mc- all in the newspapers about the Aug. 9 .. FELTRIA .. Sept. 2 CABIN PASSENGERS ONLY.

Traction Company Irish Picnic

AUGUST 16 Hourly Service to and from Port Stanley from 7:30 a.m.

London and Port Stanley Railway

New Time Table Effective May 17, 1916. TO ST. THOMAS and PORT STANLEY

STATE OF OHIO for CLEVELAND. ON READING SMILLIE'S MUTE

REFLECTIONS.

The man up there in Brussels, whose name's a synonym,

For the way our faces look when we're content,

Stanley 11 p.m. every Tuesday, Thursday and Saturday. Round trip \$4. Saturday night exday and Monday in Cleveland.

H. L. GARNER, C. T. A.,

Corner Dundas and Richmond Streets. OCEAN SERVICES

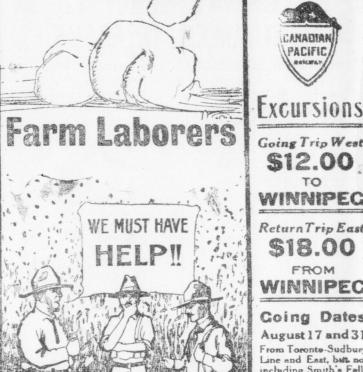
ALLAN LINES

Lv. Liverpool. Lv. Montreal
Corsican Aug. 19 Corsican Aug. 15
Aug. 18 Scandinavian Sept. 1
Sept. 1 Grampian Sept. 16
Lv. London. Lv. Montreal.
Aug. 20 Corinthian Sept. 7
Lv. Glasgow. Lv. Montreal.
Aug. 20 Corinthian Sept. 7
Lv. Glasgow. Lv. Montreal.
Aug. 26 Carthaginian Sept. 13

CAN.PAC.LINES

Lv. Liverpool. Lv. Montreal. Aug. 11 Missanable Aug. 26 Aug. 25 Metagama Sept. 9 For rates, reservations, etc., apply local agents, or ALLAN LINE

95 King St. West, Toronto. I. E. SUCKLING King St. East, Toronto. General Agents. Passports — Application forms furnished



CANADIAN PACIFIC/

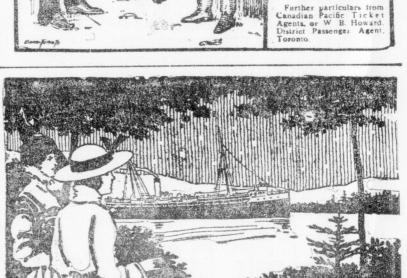
Excursions Going Trip West

\$12.00 WINNIPEG

\$18.00 FROM WINNIPEC

Coing Dates August 17 and 31 From Toronto-Sudbury Line and East, but no including Smith's Falls or Renfrew, also from Main Line East of Sudbury to, but not including. North Bay.

August 19 and September 2 From Toronto, also West and South thereo



A GREAT HOLIDAY ON THE GREAT LAKES

A cool, short, pleasant holiday through inland seas at moderate cost. The Clyde-built greyhounds of the

CANADIAN PACIFIC

with verandah cafe and perfect appointments are as good as Atlantic liners. Express Steamships "Assiniboia" and "Keewatin" leave Port McNicoll every Tuesday, Thursday and Saturday for Port Arthur and Fort William. Round trip 5 days.



Tickets; information and reservations from Local Agent, or W. B. Howard, District Passenger Agent, Toronto, Ont.

V-Aug 31

THOUSANDS OF FARM LABORERS WANTED

Good Pay and Employment in the Fertile Districts

SERVED BY THE C. N. R. \$12.00 TO WINNIPEG

Plus Half a Cent per Mile Beyond. Return Half a Cent per Mile to Winnipeg plus \$18.00.
Special Trains will be Operated From Montreal and Toronto to W

CANADIAN NORTHERN ALL THE WAY See Later Announcements for Train Service and Excursion Dates.

For full particulars apply to nearest C. N. R. Agent or General Passenger Department, Montreal, Que., or Toronto, Ont.

F. B. Clarke, Agent, 416 Richmond street, London, Ontario.

