

Wall Paper

—An excellent variety of new fall Wall Paper designs, just what you will like, at moderate prices.

GRAVES

Comfortable Grasses Must be of good quality and perfectly fitted. Our eye-glasses and spectacles are noted for Quality and Fit. Prices moderate.

John S. Barnard
Optician,
194 DUNDAS STREET.



Your Eyes May Need Help
Consult Our Specialists.
THE BROWN OPTICAL CO.
237 Dundas Street. Phone 1877.

Sterling Silver Photo Frames

All sizes, ranging from 75c to \$10.

C. H. WARD & CO.

Diamond Merchants and Jewelers.
286 RICHMOND STREET.
PHONE 1064.

We mine our own Coal and sell direct to you.



LARGE PEAS
COAL \$5.95
PEH TON

We guarantee this coal to have the value of bit in the range and heat; saves you \$1.25 per ton.

Palace Livery

ROSS & BOSS
Carriages for funerals and all other occasions. Automobile service.

519 DUNDAS STREET. PHONE 838.
Call and Hear the Most Wonderful of All Musical Instruments.
THE EDISON DISK PHONOGRAPH.

W. McPHILLIPS

189 Dundas Street, London.

NOTICE

EGGETT & CO.

(Formerly of Dominion Savings Bldg.)
Experts in Plumbing, and Heating
Engineers are Now Located at

392 Clarence St.
PHONE 210. ext



ORIENTAL PEARL BEADS

In Different Lengths.
Short Strings \$1.50 to \$2.00
Long Strings \$2.00 to \$3.00
For extra long strings with fine finish.
Also long strings of Black Beads,
75c per string upwards.

W. J. Wray & Co.

LONDON'S LARGEST JEWELRY.
234 Dundas Street, London.

Mrs. Winslow's Soothing Syrup
has been used for over SIXTY YEARS
BY MILLIONS OF MOTHERS FOR THEIR
CHILDREN WHILE TEETHING. IT IS
THE PERFECT SUCCESS. SOOTHES
THE CHILD. SUBDUES THE GUMS.
ALLAYS ALL PAIN. CURES WIND
COLIC, and is the best remedy for
diarrhoea.

FRY'S COCOA

—Eat More Bread—
It is the most nutritious and most economical of all foods. The best bread is made with Fleischmann's Yeast.

To Get Rid of Wrinkles and Bad Complexions

It is more important now than during the period of profuse perspiration, to keep the pores clean. All cosmetics clog the pores. In cool weather this interferes greatly with elimination of waste material, injuring instead of aiding the complexion. Ordinary mercerized soap serves all the purposes of cleansing, powdering and rouges, giving far better results. It actually peels off an offensive skin at the same time, unclogging the pores. Minute particles of soap skin come off day by day, causing not the least pain or discomfort. Graciously the healthy, younger skin beneath peels out, and in less than a fortnight you have a lovelier complexion than you ever dreamed of acquiring. Mercerized soap, obtained at the same time, is pressed into little like cold cream and washed off morning. One ounce usually suffices.

For removing wrinkles, without stopping the pores with sticky stuff, here's a wonderful cream. It is a little white cream, rubbed on at night, which gives you a lovelier complexion than you ever dreamed of acquiring. Mercerized soap, obtained at the same time, is pressed into little like cold cream and washed off morning. One ounce usually suffices.

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The Quality Store

Try our 30c Ceylon Tea. Best value in London.

Harry Ranahan

815 RICHMOND STREET.
Phones 1026 and 3323, zxy

New Models in FURS

BELTZ & CO.

Practical Furriers

AUTO THEFTS CONTINUE;
ANOTHER CAR DISAPPEARS

Galt Man's Machine Taken by Unknown Persons on St. James Street.

Thefts of autos on city streets continue.

Last night police headquarters was notified that a grey, five-passenger car, license No. 14321, had been stolen from in front of a residence at 513 St. James street.

The car was owned by Fred Jennings, of Galt, and a former Londoner. Mr. Jennings motored into the city yesterday, and was visiting friends here. The car was left by the curbing while he was in the house. When he returned, the machine was gone. Inquiry failed to elicit any information as to the person or persons who had removed it.

RELATIVE OF LONDONER IN TURKISH WAR ZONE

Rev. I. W. Pierce, a former resident of Ingersoll, and a brother-in-law of E. M. Hawless, 288 Hackett street, this city, when last heard from was in the war zone in Turkey, and some uneasiness is felt for his safety.

Rev. Mr. Pierce was sent to Harpoot, Turkey-in-Asia, by the American Board of Foreign Missions, last May. He is a professor of theology in Harpoot College. With Mr. Pierce are his wife and child.

NEW COAT OF ARMS FOR POLICE COURT

Magistrate Judd handed down a judgment under the new coat-of-arms yesterday afternoon, when he sentenced Thomas Pryor to six months in jail for stabbing Charles Smith, a street car conductor.

Until yesterday there had never been a coat-of-arms in the police court, over the bench, as is customary in most courts. Yesterday a brand new picture of the "Lion and Unicorn" was hung over the raised dais, from which the magistrate dispenses justice.

All of the police court officials, and Magistrate Judd, and the chief clerk, concurred in saying that it added dignity to the court, and that it was a fine thing in the remodeling process which the old court-room has undergone recently.

MISSING HUNTER'S WIFE FORMER LONDON GIRL

[Special to The Advertiser.] HARRISTON, Nov. 2.—The Dr. A. L. Donaldson, of Dundas, mentioned in The Advertiser today as being missing in the Rainy River District, while on a hunting trip, was born in Harriston, and was the son of the late Charles Donaldson, who at one time owned and operated the Harriston flour mills. He was married less than a year ago to Miss Clara Broad, daughter of G. T. R. Conductor, Frank Broad and Mrs. Broad, of London. His mother and sister reside in Dundas.

ON THE ADVICE OF HIS DOCTOR

He Used Dr. Chase's Ointment For Protruding Piles With Splendid Results.

Too often a doctor can only think of an operation when asked for a treatment for piles. Some are sufficiently broad-minded to use the most effective treatment available, which is undoubtedly Dr. Chase's Ointment. This is proven in the case referred to in this letter.

Mr. Simon E. Jones, Railway street, Inverness, N.S., writes: "I have found Dr. Chase's ointment the best treatment obtainable for protruding piles. For three years I suffered from piles, and was advised by a local physician to try Dr. Chase's Ointment. I had tried many treatments in vain, and therefore know which is the best. I can highly recommend Dr. Chase's Ointment, and you are at liberty to use this statement."

The record of cures of every form of piles, which stands behind Dr. Chase's Ointment, is the strongest guarantee you can have that it will promptly relieve and cure this ailment, even in the most aggravated form. Sixty cents a box, all dealers.

Chrysanthemum Sale All This Week

75c Chrysanthemums, 39c dozen

\$1.50 Chrysanthemums, 79c dozen

\$2.00 Chrysanthemums, \$1.10 dozen

Each Flower Guaranteed Fresh Cut

The unprecedented warm weather has brought on immense crops of Chrysanthemums, as good as ever in quality, but in quantities too unwieldy to be handled with profit. The growers' plight is our opportunity, and yours, hence these ridiculous prices for first-class stock.

Standard Drug, LIMITED.

252 DUNDAS ST.

WEST LONDONERS WANT NEW SCHOOL

Ask For Erection of Four-Room Building in South End.

FREE BOOKS COMING UP

T. and L. Delegates Petition School Board To Look Into Question.

A motion to supply free books to the children of the public schools of the city will be submitted to the board of education at its next meeting by Trustee E. R. Dennis. Following a request yesterday by a deputation from the Toronto and London Trades Union, Trustee Dennis gave notice that he would move a resolution along the lines suggested.

The deputation urged that what it was asking was not charity but something which it demanded as a right. One of the spokesmen pointed out that education was supposed to be free, but argued that it was not free so long as the children had to provide their own books.

Extra Cost Small. Another speaker declared that the extra cost to the citizens to supply free school books would work out at only about three cents a year for each taxpayer.

Inspector C. R. Edwards, asked what he estimated would be the cost of carrying out the deputation's suggestion, expressed the opinion that it could be done for an average of between \$3,000 and \$2,500 additional.

Asks for New School. R. H. Wade, on behalf of the parents of West London, asked the board to take under consideration the erection of a four-room school, so constructed as to be capable of enlargement later on, in the southern part of West London.

At present, Mr. Wade said, children had to travel a considerable distance to attend the nearest school, and, especially in the case of the younger ones this was undesirable. In many cases it necessitated crossing the river, more convenient accommodation would be provided if the site chosen were in the southern part of West London.

Work Held Up. Watt and Blackwell, the architects in charge of the work of building the new Boyle Memorial School, reported that the work was being held up by reason of the fact that the plumbing contractor was not proceeding with his contract according to instructions given by the architects. A suggestion that the board or some member of it might have the plumber's extraordinary instructions to the plumber was denied and the architects were given full authority to enforce the carrying out of their orders.

To Sell Advertiser. The board granted a request made by the local council of women to have the school children sell the special Belgian relief edition of The Advertiser to be published under the auspices of the council. Inspector Edwards was instructed to make the necessary arrangements and promised to do his very best to help the ladies in any way he could.

Trustee W. T. Strong noticed that the report of the school nurses contained no reference to the prevalence of diphtheria which was said to exist in some of the schools and asked why. Inspector Edwards stated that no specific mention had been made of this matter as he had considered it inadvisable to alarm the parents unnecessarily. There had been 26 cases in St. George's school, and some in Aberdeen school, but the doctors were working splendidly in co-operation with the health authorities and he thought that the children were really safer at school than at home. Both schools had been fumigated.

Suggest Free Dental Treatment. A suggestion that free dental treatment be provided for children who needed it and whose parents could not afford to pay for it was referred to No. 2 committee, as was also a request put forward by J. W. McKenzie, who has been blind for a number of years for permission to sell supplies to the children.

No. 2 committee was empowered to act in connection with a request from the Gospel Church, Hamilton road, to be allowed to hold Sunday school classes in Eglinton street school.

Trustee Martin, chairman of No. 2 committee, reported that the cottage which A. E. Cooke had offered to rent for the use of a temporary school in the east end would be ready for occupation this week.

Amend Regulations. If a resolution to bring forward at a later meeting is carried, the Ontario Government will be memorialized to amend the present regulations so as to provide that the personnel of boards of education in cities of 50,000 population or over shall consist of only five trustees exclusive of Separate school members. Mr. Gammage expressed the opinion that smaller bodies would be able to transact business more effectively as well as more expeditiously. He said he would have introduced his motion yesterday, but for the fact that several of the trustees were not present.

The chairman, A. M. Hunt, reported that he had made a settlement with Architect Nutter by which, instead of receiving nearly \$6,000 for his services in connection with the building of Chesley avenue school, the amount would be reduced to \$2,100. The chairman's action was approved.

No. 2 committee was instructed to make arrangements for getting furniture installed in the Boyle Memorial school, which is nearing completion.

Asks About Petition. Trustee Dennis wanted to know what had become of a petition presented by the ratepayers of North London for a kindergarten in that section of the city. He was told that the matter had been taken up but the necessary accommodation could not be secured. Nevertheless he moved that No. 2 committee be urged to go ahead and secure a room for the purpose, and the motion carried.

More Accommodation Needed. That the need for more school accommodation generally is becoming acute was indicated by the report of the inspector to the effect that during October 23 classrooms had an enrollment of 60 pupils or over, 14 classes had 45 to 47 enrolled, 56 had from 40 to 44, and only 19 had less than 40, whereas the regulations provided that the average attendance in a kindergarten should not exceed 25 nor classrooms in the other grades 40.

The matter was referred to No. 1 committee to devise some means of remedying the existing condition.

ITALIAN PRINCE DEAD. Rome, Nov. 4.—11:55 a.m.—The death is announced of Mario Prince Chigi, Albania, marshal of the Conclave.

ROYAL YEAST



BELGIAN REFUGEES' TONGUES CUT OUT

English Woman Writes Her Husband, Now in London, of German Atrocity.

Philip Orr Saville, traveller for the carpet house of Edward Hughes, of England, who was registered at the Tecumseh House yesterday, stated to a wholesale man, upon whom he called, that his wife had written to him describing a German atrocity with which she had come in direct contact.

Mr. Saville received the letter while he was in this city. It stated that a friend of his wife, at Harpoot, King, has taken in four Belgian refugees, and that all of them have had their tongues cut out by the German invaders. Mrs. Saville made the positive statement that she had visited these victims, and had seen their injuries with her own eyes.

Those to whom Mr. Saville related this horrible story were doubtful at first, until the letter was produced, and the evidence of the letter shown.

British Social Union BEAT THE ODDFELLOWS

The British Social Union baseball team defeated the Canadian Oddfellows Inva City League game played in Inva City last evening. The final score was 55 to 50. The C. O. team led at half-time by the score of 29 to 25, but were beaten out in the last half. The teams were: Canadian Oddfellows—Capt., Knight, W. Risler, Boam, Hart, Reid, Hughes, and E. Risler.

British Social Union—W. Gilbert, Quinn, Walker, Ball, Rowe.

A DIVORCE GRANTED. After many years of patient suffering you can be divorced from corns by applying Putnam's Corn Extractor, which acts in 24 hours without pain. Refuse a substitute, because "Putnam's" is the remedy that is safe and painless. See per bottle at all dealers.

SIR MELVIN JONES SUFFERED A RELAPSE

TORONTO, Nov. 3.—Sir Melvin Jones, president of the Massey-Harris Company, who has been confined to his bed by an attack of pneumonia for several weeks, suffered a relapse. A sudden weakness of the heart seized him, and for a time his condition was considered alarming. Towards midnight, however, he rallied.

PIMPLES Appeared On His Face and Hands

The primary cause of pimples arises from the blood not being in a good condition. When the blood becomes impure you will find that pimples will break out on your face and hands, and particularly on the forehead, nose and chin, and although they are not a dangerous trouble, they make you appear unsightly both to your friends and yourself. What you need, when these pimples break out, is to get a real good blood purifying medicine such as Burdock Blood Bitters. One that will build up the system and rid you of all the impurities and poisons which cause the skin to break out in these eruptions.

Mr. F. A. McKenzie, Portage la Prairie, Man., writes: "Last summer I was all rundown and unfit for work of any kind. All kinds of food seemed distasteful to me. Pimples appeared on my face and hands, and I seemed to grow worse every day. One day a friend advised me to try Burdock Blood Bitters. Half-heartedly I did so, and the result obtained was marvelous. I regained my health. I took on flesh, and in a short time the pimples and skin eruptions disappeared entirely; thanks to the health-giving properties of B. B. I freely recommend it to all sufferers."

B. B. E. is manufactured only by The T. Milburn Company, Limited, Toronto, Ont.

COSTIVE BOWELS, HEADACHE, COLDS, TAKE CASCARETS

No Headache, Sour Stomach, Bad Cold or Constipation by Morning.

Get a 10-cent box now. Furred Tongue, Bad Colds, Indigestion, Sallow Skin and Miserable Headache come from a torpid liver and clogged bowels, which cause your stomach to become filled with undigested food, which sours and ferments like garbage in a swill barrel. That's the first step to untold misery—indigestion, foul gases, bad breath, yellow skin, mental fears, everything that is horrible and nauseating. A Cascaret tonight will give you constipated bowels a thorough cleansing and straighten you out by morning. They work while you sleep—a 10-cent box from your druggist will keep you feeling good for months. Millions of men and women take these Cascarets, and then to keep their stomach, liver and bowels regulated, and never know a miserable moment. Don't forget the children—their little bodies need a good, gentle cleansing, too.

MOSLEMS ENLIST AGAINST GERMANY

Spiritual Head Urges Them To Move, and Says the Sultan's Cause Is Unholy.

[Canadian Press.] LONDON, Nov. 3.—2:15 p.m.—His Highness Aga Khan, who is known as the spiritual head of the Mohammedans in India, East Africa and Central Asia, has sent a telegram from London, addressed to the Moslems in India and other British dominions, in which he expresses his deep sorrow that Turkey has joined hands with Germany in the war.

In this message Aga Khan says: "This is not the free will of the Sultan, but the will of the German of Berlin and other non-Moslems who have forced him to do their bidding." He declares further that Turkey has now lost her position as the trustee of Islam. She has drawn her sword in an unholy cause, and the duty of Moslems today is to remain loyal and faithful to their temporal and secular allegiance.

Mohammedans With Russia. PARIS, Nov. 3.—5:35 p.m.—The Hagan Agency has received a dispatch from the correspondent at Baku, on the Caspian Sea, saying that ten thousand Mohammedans assembled in the great mosque of Baku to give expression to their adherence to Russia.

Among the crowd were a number of the clergy and other notables. After prayers for the health of the Emperor and victory over all the enemies of the great Russian fatherland, the local governor, requesting him to convey to Emperor Nicholas their homage and assurances of their desire to sacrifice their property and even their lives in the defence of Russia against her old and new enemies.

Turkey Joins Barbarians. Particular reference was made to Turkey, whose aggression in league with the German and Austrian barbarians, the address said, "has awakened in the hearts of all Russian Mohammedans a sentiment of deep indignation. We express our confidence that an undivided Russia, supported by the efforts of all her children, will come out of this struggle victorious."

Armenian Cavalry for Czar. PETROGRAD, Nov. 3.—Telegrams received here from Tiflis, the capital and administrative seat of the Caucasus, report great demonstrations of all ranks and nationalities before the palace of the governor-general, all the manifestants shouting their allegiance to Russia. A regiment of 5,000 Armenian cavalry, following the first evidence of Turkey's hostility to Russia, is being augmented momentarily, with large numbers of recruits. At a special session of the Tiflis city council, Russian, Armenian, Mohammedan and other leaders voted solidly in union with the Nationalists against the "traitorous onslaught of the Turks against the common fatherland."

A resolution was passed requesting the governor-general to telegraph an expression of this loyal sentiment to the Czar.

NAIROBI OFFICE CLOSED. [Special to The Advertiser.] NAIROBI, Nov. 3.—After an existence of over 40 years, the postoffice at Nairobi has been closed, and a new rural route covering 20 miles of territory is now in operation.

Special Notice. Watch for announcement in our advertisement tomorrow of a special that will be on sale Friday. It will pay you. T. A. Rowat & Co. 250 DUNDAS STREET.

CARRANZA OBJECTS. EL PASO, Nov. 3.—Gen. Carranza, in a message today, declared that he would not abide by the action of the Aguas Calientes convention in naming a provisional president.

Even Well-Behaved Children Are Hard on shoe leather. We have a shoe for boys, particularly large ones, at \$2.50, which we are sure will give general satisfaction.

J.P. COOK CO LIMITED THE STORE THAT SERVES YOU BEST

Trusteeships Often Last Through Many Lifetimes

This strong Trust Company is permanent and fulfils its duties far more effectively than is possible in the case of a private executor. It is ever on the watch in the interests of its clients and through its Officers and Management it feels the pulse of the financial world as no private individual can.

Call or write for full information.

THE LONDON & WESTERN TRUSTS CO. LIMITED

382 RICHMOND STREET, LONDON, ONT.

SIR GEO. GIBBONS, K.C., President JOHN S. MOORE, Manager

Cut Your Living Expenses In Two! Now Is the Time!

Allow Your Dollars To Do Double Duty! This Is the Place!

Great Big 90 Days' Sale

STARTS THURSDAY at 8 A.M.

GREAT BIG STUPENDOUS OPPORTUNITIES

\$35,000 Worth of the Highest Quality Clothing, Furnishings, Hats and Caps Made In Canada at the Most Paralyzing Price Reduction In All Clothing History!

WHICH MUST BE SOLD DURING THIS NINETY DAYS' SALE. NO OTHER WAY OUT OF IT. THE HUGE STOCK, THE HIGH QUALITY, THE MARVELOUS LOW PRICES, WILL HAVE ALL LONDON TALKING. POSITIVELY LONDON'S GREATEST ATTRACTION. THE BARGAIN SENSATION OF THE COUNTRY.

Don't miss this wonderful opportunity—may never again take place—which gives you the chance to purchase now, just at the start of the fall and winter season, the Highest Quality Overcoats, Suits, Trousers, Underwear, Furnishings of all kinds, Sweater Coats, Hats and Caps for all mankind, at nearly half-price inferior merchandise will cost you at the end of the winter months. Don't take our word for this statement, but go into any or every store in London, carefully examine their stock and prices—then come here and see what we are showing, the class of merchandise and the prices. Then and only then can you convince yourself that every word we advertise is Gospel truth.

WE EMPHATICALLY SAY THAT WE POSITIVELY CAN SAVE YOU MORE THAN ONE-THIRD.

Step in and have a look at the following priced merchandise. Positively the most powerful values at the most paralyzing price reductions in all the world's clothing history.

MEN'S OVERCOATS, SUITS, TROUSERS, UNDERWEAR, SWEATER COATS, MEN'S FURNISHINGS OF ALL KINDS, HATS, CAPS AND RAINCOATS.

Men's Overcoats \$6.95, \$8.95, \$9.45, \$12.45 and \$13.69.

Men's Suits \$6.49, \$8.69, \$11.95, \$13.69

Boys' Overcoats, \$6.00 value..... \$3.95