. . . . . . . . . .

GLOVES, all th gloves, in black, and grey. At, a .....25c, 35c, 50c Gloves, scami e-tipped fingers te. Per pair

... 50c and 75c ilk Gloves, with fingers that are ot to wear out; in white and grey Per pair.....750

superstition in Iceland ide must invite all her mer in her own home e of food must be pre-ride herself. If she is sealer, her guests, she easing her guests, along her younger then assumed to much better chance o

Detroit Excursion.
rsion of the season wit
in Canadian Pacific, os
18. Bate to Detroit
its \$185, Children 95c
ity going on 11:35 a.m
mit May 15. Ticket
City Ticket Office, cetRichmond . \$7-8-

# Of Interest To Women

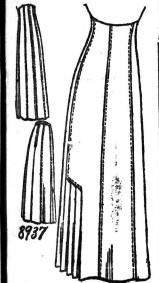
### An Essay On Pleasures

An Essay On Pleasures

The property of the pro

## THE CABLEMAN

Advertiser Patterns



8837—A New and Stylish Skirt Design
-Ladies' Seven-Gore Skirt With
Pleated Inserts at the Side
Gores.

Gores.

Pleated effects are very popular this season, and the designs here shown has other features that will commend it to popular favor. The seams are finished in tuck effect, and the back has the popular inverted pleat. The pattern is cut in 5 sizes: 22, 24, 26, 28 and 30 inches, waist measure. It requires 4½ yards of 44-inch material for the 24-inch size, A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

PATTERN DEPARTMENT OF THE

CAUTION.—Be careful to inclose above ed. When the pattern is bust measure, you need not pattern want, you need then the pattern is bust measure, it may not want to get them for her lines of the pattern is bust measure, it is a hint which I should advise you not you never it may be. If a skirt, site you are soing to write and length measure. When a wast and length measure. When a week representing the age. It is not necessary to write a length measure, and the set of th

Correspondence
She drew back from him, or be had steeped close to her. He was a sheeped close to her he had steeped close to her. He had so a sheeped close to her he had steeped close to her he had steeped close to her. He had so a sheeped close to her he had steeped close to he had steeped close to her he had steeped close to he had steeped to have the her had steeped close to he had steeped to have the her had her had the her had he

"What made it impossible" he asked.
"My eyes were opened," she repeated.
"My eyes were opened," she repeated.
"They how."
"They how."
"They how."
"They have were opened by my mother, she said. "You knew that my nother had come, din't you? Well, it was sile who put the truth so shy?" before me."

Elsa's eyes lighted up suddenly, and here next words were spoken with a cold bitterness. The tones were keye, but anger "Elsa's eyes lighted up suddenly, and here next words were spoken with a cold bitterness. The tones were keye, but anger "She was cruel; she said bitter things about and the said things that made me tell her that a laid ther, though she was my mother. She was cruel; she said bitter things about with a said things that made me tell her that a laid ther, though she was my mother. She was cruel; she said bitter things about with a said things that made me tell her that the said things that made me tell her that the said things that made her that the said things about the said things that made in the said things about the said things that made the said things about the said things that made the said things about the said that the said things about the said things a

THE ADVERTISER, LUNDON, ONTARIO. FRIDAY, MAY 12, 1911.

[By Cynthia Grey.]

I proprose to write a few articles on uncomfortable companions and why they are uncomfortable. This is the first of the series.

"How do you like my hat?" inquired the young wife.

"Umph! It's pretty, but what made you get one with a straight brim?" asked Aunt Selina. Her niece's face fell a little at the implication that she would have done better to buy another kind of hat, but she opened another bundle and displayed a soft shirtwaist.

asked Aunt Selina. Her niece's face fell a little at the implication that she would have done better to buy another kind of hat, but she opened another bundle and displayed a soft shirtwaist.

"What made you get a walst of that material?" exclaimed Aunt Selina, "it can't be starched.

"That is why I got it," replied her niece. "I do not like the stiff, starched waists." Aunt Selina grunted.

At supper Aunt Selina was handed a beautiful pie which had been prepared especially in her honor; it was eaten in silence.

"How do you like my pie, auntie?"

"Oh, it's all right; I was just saying to your mother the other day that I never ate such pies in my life as Sallie makes. She certainly is a fine housekeeper. Now her kitchen..."

"Come and see my kitchen..." invited the niece, "it is my especial pride. "Yes," agreed Aunt Selina, "it does very well, but Sallie has such a large kitchen, her table has a white marble top and her utensils would delight you. You ought to go and see her and get some pointers.

And so it was all the time Aunt Selina was in the house. She could not be said to find fault openly, but by implication she criticised every thing in the house, everything her niece did, everything she wore. Not once did she express unqualified approval of anything that was said, done or purchased. When she went home she toldher husband that she was sure her visit would do her niece good, because she had offered so many valuable suggestions.

"A few more visits and I will makea big improvement in that house," she

gloves occasionally to make them sort.

Dear Miss Grey—Was engaged to a girl who died a year ago. I supposed I could never forget her, but lately I have found a girl quite different whom I have learned to love in spite of myself. I feel confused, and do not know whether it is right to speak of love to this new friend. Please advise.

The square, the shallow cut, the pointed and the long "serpentine" are here. This last one is heavily weighted.

Linen and mousseline in striped patterns will be much used for blouses this spring and summer.

When preparing potatoes for baking cut one paring around the largest side of the potato lengthwise, and when baked the skin will slip off from each side readily.

worked with ribbon embroidery. Linen with lace patterned effects is

novelty among the cotton fabrics

Pretty belts are made of gold ribbor

the summer.

CURE FOR INSOMNIA.

CURE FOR INSOMNIA.

CURE FOR INSOMNIA.

CURE FOR INSOMNIA.

There is hope for the sufferer from insomnia, according to an Englishman who had psorlasis or chronic eczema so bad that almost the whole body was covered with sores, and three insomnia, according to an Englishman who has invented a sleep inducing instrument which he cails a spectatis proper to go to a dance when my fiance does not dance.

G. F. R.

Yes, if the young man goes to the so placed as to correspond to the control of the sortion of the sor

**1632 Pairs** Princess Rib Hose All Sizes in **Black** Splendid in fit, durable in color and strong in wearing qualities. Princess Ribbed Hose are sold at 25c per pair everywhere. This lot goes on sale Saturday morning at, per pair ...... 19c Also 1,000 pairs Sample

Lisle and Cotton Hose, in plain and fancy, all kinds of qualities and designs. Worth to 50c per pair, on sale Saturday at, per pair ..... 19c **Flouncing** 

**Embroideries** yards Flouncing Embroideries, suitable for skirts or dresses. Worth \$1.25 per yard. On

150 DUNDAS AND CARLING STREETS

position of the eyes.

All the sleepless one is supposed to do is to sit down in a chair or lie down in bed and look steadily at the two discs, which of course, become one, apparently. The field of vision is now concentrated and reduced to its minimum, and according to the inventor a delightful sense of drowsiness creeps over one which results in a glorious natural sleep.

The spectascope is intended to be used in a room lighted either by daylight or a soft night light. The monoscope, a variation of the spectascope, meets the needs of those who wish to sleep soundly without light. It is placed over the bed in such a position that the eyes are compelled to turn upward to concentrate on it, and sleep is induced ..fter a short time.

THE CREATIVE INSTINCT.

The destructive instinct in children is net a mazicious impulse to tear and break and mutilate. It is, rather, the break and mutilate. It is, rather, the beginning of the desire to construct. The child takes apart his playthings, strips up his books, pulls out screws, nails, bolts and hinges to find out, for himself, how the delectable toy is made. He wants it a part of his own personality through having a hand in its construction. He is born with an invincible impulse to impress himself upon his environment by creating. He

# In the Spring

THE BLOOD IS WATERY-DIFFI-CULT TO GET THE HEALING PROCESS STARTED.

But Whatever the Cause You Can Relieve the Itching and Heal the Sores With

**Dr. Chase's Ointment** Dr. Chase's Ointment

Salt rheum and eczema are usually worse at this time of year, because of the sudden change of temperature and the watery condition of the blood. It is not necessary to refer to the suffering caused from the intense itching nor to the tendency of these allments to spread over the entire body. The essential point is how to bring about cure, and if you have been reading the cures reported from time to time in this paper you will already know that there is nothing like Dr. Chase's Ointment as a cure for eczema, salt rheum, psoriasis and every form of itching skin disease.

This ointment stops the itching almost as soon as applied, lessens the discharge from the vesicles or blisters, icleans out the morbid growth and stimulates the process of healing.

Because other treatments have falled, you may feel discouraged. But in Dr. Chase's Ointment there is a cure for you. We know this because of the reports we have received from so many thousands of cases.

For instance there is the cure of Mrs. Nettle Massey, of Consecon, Ont., who had psorlasts or chronle eczema

à la Grâce CORSETS Style-correctness, shapely comfort and long wear-YOUR idea of a perfect corset! Prices are moderate. This is No. 633. A new Antipon Belt in latest de-eign, for medium and full figures. Sizes 19 to 30. Ask for them by name in the best stores. Write for style book to Crompton Corest Company, Limited, Toronto

### A Wholesome Food For Growing Children

A regular, plentiful diet of Kellogg's Toasted Corn Flakes makes children strong and healthy-capable and willing for study and play. Serve it to your children at meal time and after school.

Kellogg's Toasted Corn Flakes is an ideal food that builds up the body without burdening the digestive organs.

Kelloggs TOASTED CORNO **FLAKES** W. K. Kellogg

name constant strict or st on the package.

Look for the name

The disagreeable odors that cling to clothes are almost entirely due to the presence of Grease. They disappear



HOLBROOKS



HE important ingredient in Sanitol Liquid Shampoo is Olive Oil, the best of hair cleansers. Produces a copious lather. Cleans the scalp of dandruff. The result is strong, healthy hair. Its use weekly (with Sanitol Hair Tonic, daily) will avert baldness through its cleansing, stimulating properties.

