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The Aliquot system of perfect tonal balance (used exclusively by the Mason & Risch Co.) is admitted to mark the greatest advance in piano building during the last quarter century.

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231 DUNDAS STREET,
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180 KING STREET,
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OPEN DAY AND NIGHT.

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CARL MILLER, Asst. Manager.
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Residence on Premises.
Private Ambulance Service.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.

County Bldgs., next Court House, London.
BEST MIXED WOOD, per load...\$2.00
GOOD DRY SLABS, per load...\$1.50
(12 or 16 inches long).

GREEN & CO.

695 YORK STREET. Telephone 1391.

Jackson's

Meat Markets

Specials

Choice Roast Beef...12½¢
Shoulder Roast Veal...10¢
Loin Roast Veal...12½¢
Rolled Corned Beef...12½¢
Picnic Hams...17¢
Cottage Hams...20¢
Smoked Rolls...17¢

STALLS—1 and 2 MARKET HOUSE,
Phone 2859.

67 WELLINGTON STREET,
Phone 1057.

CORRESPONDENCE

A Suggestion to the Churches.

To the Editor of The Advertiser:
Might I be permitted to suggest to the Ministerial Association that, instead of complaining about the citizens of London going to Port Stanley on Sunday to get the fresh air from Lake Erie, they seize the opportunity of reaching hundreds of people who never attend church when in London by erecting a tent on the heights next the Fraser House, capable of seating from 1,000 to 1,500 people, and hold divine service there two or three times every Sunday?

The cost of the tent and fitting it up could be borne by all the city churches, and the Church of England, Presbyterian and Methodist Churches could each take Sunday about to hold these services.

I am sure this would be a great boon, not only to the cottagers, but would also draw many people that seldom or ever go to church in the hot weather.

The running of excursion boats should not be permitted on Sunday, and the utmost vigilance taken to see that the hotels sold no liquor.

I understand this outdoor service is a great success along the seaside places in New York.

Yours very truly,
AQUILA O. GRAYDON,
London, June 27. 572 Dundas St.

Lame shoulder is almost invariably caused by rheumatism of the muscles and yields quickly to the free application of Chamberlain's Liniment. This liniment is not only prompt and effective, but in no way disagreeable to use. Sold by all dealers.

\$500 to \$800.
Player Pianos, in 88-note, 65-note and combination. Four different makes; twelve different styles. Williams Piano Company, Limited, 154 Dundas street. 15-17

Special attention paid to wedding orders. Hueston's Liveries

DIVIDEND NO. 66

The London Loan and Savings Company of Canada

Notice is hereby given that a dividend at rate of 6 per cent per annum has been declared for the current half-year ending 30th of June, 1910, same to be payable on and after the 2nd day of July.
M. J. KENT, Manager.

Hamilton's London Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

The Kent Brewery

LONDON, ONT.

Our Coal

will make you very comfortable next winter. If you order from us. Nice clean Scranton coal. None better. This month, \$5.50 per ton. Dry mixed slabs, \$1.75 per load.

MAY BROS.

685 YORK STREET. PHONE 1234.

Our Specialty

Good dry mixed wood 12 and 16 inches long \$2 per load. Slabs \$1.50 per load.

D. H. Gillies & Son

yw

85°

In the shade and no relief in sight!

It's like adding insult to injury to talk about

Coal

But there is relief to your pocketbook, if you order now while.

Screened Scranton Coal

Prices Are Down

In three months from now you won't remember that the thermometer was way up. But you will remember that you bought, when coal was way down.

Webster & Kernohan

17-u-yl.

EAT JOHNSTON BROS.' XXX HOME-MADE BREAD WITH STRAWBERRIES.

It is all quality and purity, and possesses a different flavor. So delicious and appetizing that one bite encourages another. Ask your grocer for it today.

JOHNSTON BROS.

Phone 944

LONDON AND DISTRICT

When you leave for your vacation have The Advertiser follow you. Address changed as often as desired; write or phone 107.

An Error Corrected.

By an error the officials of St. Mark's Church reported that the Asylum Band played at their garden party held last Wednesday. It should have been stated that the band was Mr. Cowie's private orchestra.

Returns from the West.

Ex-Alderman John Forristal, of the London and Petrolia Barrel Company, has returned from a business trip to the West. He says conditions in Winnipeg were never better, and the prospects are for big crops. Rain has been badly needed, but it has come in many places, and farmers and businessmen are well pleased.

A Farewell Social.

A farewell social was tendered to E. H. and Mrs. Peatfield in the basement of the First Congregational Church last night. The basement was crowded. No programme was given, but ice cream and strawberries were served. Mr. and Mrs. Peatfield leave today for a three months' trip to the former's home in Nottinghamshire.

Your Wedding Ring

Should be the very best obtainable. Don't get something cheap. You'll get only the finest quality and best bargains at

The Reliable Jewelry, Sumner's

380 RICHMOND STREET

PUT YOUR COAL IN NOW.

PEA \$5.50. CHES- STOVE \$6.50.

JOHN MANN & SONS

DENNISON'S LUNCH SETS CONTAIN

One Tablecloth.
Twelve Fast-color Napkins.
Twelve Fast-color Doilies.
Six Fast-color Plates.

25c

THE MALLAGH BOOKSHOP

Furs! Furs!

The Cold Storage Company will take care of your furs for the coming season at reasonable terms. Will call for and deliver, if required.

For particulars, PHONE 401

SUMMER SCHOOL

Pitman's Shorthand, Touch Typewriting, Penmanship, etc., taught by experienced teachers.

Write for catalogue to

Western Business College

110 DUNDAS STREET, LONDON.
W. C. COO, C.S.R., Principal.

PARNELL'S Special Picnic Loaf

Ask one of our drivers for PARNELL'S SPECIAL PICNIC LOAF the next time you think of going to a picnic.

The Sandwiches made from this Bread will be so tasty and dainty that your friends will thoroughly enjoy them as well as yours.

Like To Try It?

Phone us and we will have a driver call.

PHONES 929 AND 1390.

It Never Fails "PURITY" Baking Powder

Is the Best

It is renowned for making finest Cake and Tea Biscuits.

Made fresh daily and guaranteed absolutely pure.

20¢ Per Pound.

Cairncross & Lawrence

Chemists and Druggists.
216 DUNDAS ST., LONDON.

NO OPERATION

Story About Trouble With Roosevelt's Throat Was Untrue.

New York, June 27.—An emphatic denial was made today by Dr. Walter Franklin Cook, who had anticipated operating on the throat of Col. Roosevelt, Dr. Chappell said: "A newspaper has stated that an engagement had been made for me to meet Theodore Roosevelt at the Manhattan Eye, Ear and Throat Hospital, and there perform an operation upon his throat. It is absurdly false from beginning to end. In the first place, I have not been in communication with Col. Roosevelt since his return, and from other sources I have heard that the affection of the throat is trivial."

The officials of the Manhattan hospital denied that any engagement had been made by Col. Roosevelt.

In Cohoes, N. Y., and in the Eastern States the cotton mills have gone on two-third time in order to reduce production.

DODD'S KIDNEY PILLS

FOR ALL KIDNEY DISEASES

GRAVEL, RHEUMATISM, BRUISES, ETC.

23 THE PR

THE ADVERTISER AT PORT STANLEY

Mr. W. H. Smith will look after The Advertiser's interests at Port Stanley this season in the same satisfactory manner as last summer. Londoners spending the holidays at Port can secure their favorite paper by writing this office, telephoning 107, or notifying W. H. Smith, Box 198, Port Stanley.

of the London Printing and Lithographing Company.

When surrounded by his colleagues, he was the recipient of a beautiful set of cut glass, presented as an expression of their esteem upon the occasion of his recent marriage. A newly-wedded address was read by Mr. Julius Munch, Mr. Watters replied in a happy vein, thanking his friends for their generosity, and expressing the hope that the good relations which had always existed between them shall continue.

STRAWBERRY DAY ON LOCAL MARKET

Largest Quantity of the Year at Prices Ranging From 8 to 10 Cents.

This morning was a big day for strawberries on the local market. Speaking to The Advertiser, a local dealer said: "I don't think there will again be such a large quantity nor will the price be as cheap."

The reason for this morning's big supply was evident. There was all Saturday's and Sunday's picking and dozens of crates were offered at the reasonable figure of 8 to 10c a box. A good-sized shower showed materializing now, the growers predict that the season would be considerably lengthened and the supply augmented.

With the present warm spell, however, this season's crop, since the 19th of June, the outlook for the crop is rather gloomy.

At its best the crop is not very large this year, cold weather at a critical stage having killed off many of the blossoms. The small supply of fruit is somewhat made up for by the excellent quality of berries offered for sale. The large, delicious kind sold for 10c a box, while berries of very slightly inferior quality retailed at 8c a box.

MEAT WILL TAKE SLUMP SAYS A LOCAL BUTCHER

Beef Has Already Dropped, But Dressed Pork Is Likely to Remain High.

"Meat prices are due to take a tumble," said Mr. Jas. Morris, a well-known local butcher in the market house, to The Advertiser today. "This applies along practically every line," he continued, "except dressed pork. This is not the season for pork, and the slump will not be so noticeable here as in other lines."

"Beef has already dropped," he said, "whereas two or three weeks ago No. 1 beef was quoted at \$10 to \$12 a cwt. It is now only \$8 to \$10 a cwt., while \$6 a cwt. is a fair price for a carcass of second-grade beef."

A Natural Consequence.

"This is a natural consequence of the hot weather and the decrease in meat eating, which always takes place at this time of the year."

"Vegetables and strawberries are now forming a much larger part of the ordinary person's daily diet."

An increase in supply has also a certain amount to do with the slump in prices. The farmers are fattening up their cattle on the pastures, slaughtering them and bringing them in to the butchers.

End of July.

Before the end of July Mr. Morris predicts that beef prices will be almost down to normal. It touched a high figure last winter, due to the unpaired carcasses, and the butchers were put to straits to get a supply.

"There won't be much of a drop in No. 1 beef," said Mr. Morris. It is scarce and the season is too anxious to get it to allow it to pass by at a low figure."

The butchers say they never saw such a surplus of veal as existed on the local market this year. The farmers brought in a very large number of calves. At present \$9 a cwt. is top figure for the very best, and these prices will also suffer through the hot weather.

MERELY GUESS WORK

Gouldthrite Evidently Did Not Take \$40,000 in Cash With Him.

Ottawa, June 28.—A question arises as to whether Gouldthrite, the missing superintendent of the stationery department of the Ottawa Printing Bureau, if captured, can be extradited unless a specific charge of larceny can be preferred against him. The statement that he got away with \$40,000 in cash is purely speculation, but there is little doubt that he has gradually accumulated a lot of money. Judging by the style in which he has been living.

SOME ODD RECORDS

Berlin Man Smoked Nineteen Cigars in Two Hours Without a Drink.

Paris, June 28.—A local newspaper has been immortalized a number of persons noted for odd records. Here are a few. M. Dupont, of Goudron, the champion nut-cracker, having broken 2,844 in 60 minutes. Without our knowing it, there is a Mr. Clooks dwelling in our midst who holds the record as a potato-peeler. His achievements in preparing about 31 pounds of potatoes in seven minutes. Herr Ludwig Wolgast, of Berlin, has smoked 19 cigars in two hours without drinking. His antithesis is Lorys Bolcast, of Brussels, who can make a cigar last for two hours. Mr. Lowney, an American, is credited with opening 104 oysters in four minutes. Mme. Duble, the queen of sandwich makers, prepared 2,000 in 19 hours. Verily, names of great men all remind us.

GALT YOUNG MAN DROWNED AT MUSKOKA

Royal Muskoka Hotel, June 28.—Arthur Street, aged about 22, of Galt, Ont., was accidentally drowned last evening at "Penman's Isle," one mile from this place. The young man was employed at Mr. John Penman's cottage, doing repairs. Nobody witnessed the accident, but it is supposed that while getting into his boat he fell into the water. He was unable to swim.

7TH IS READY FOR BIG TRIP

London Regiment Will Have a Splendid Time at Sarnia on July 1.

A BIG SHAM BATTLE MARCH WAS CALLED OFF

Programme Will Be An Interesting One—Officers for the Day Are Named.

At the regular weekly drill of the 7th Regiment in the Armories last night the final arrangements for the three days' outing at Sarnia over Dominion Day were announced. The advance party in command of Captain Graham, will leave London on Wednesday afternoon and will go to Sarnia and make everything ready for the arrival of the main body.

The 7th will leave in a special train, and will march from the Armories at 6:30 on Thursday evening, and will leave at 7:45 for Sarnia.

A Sham Battle.

On Friday afternoon the men will be free to do as they wish. Saturday will be a tactical day, and a big sham battle has been arranged. The officers will be entertained at a banquet and reception to be held in the Lake Huron Hotel on Friday evening. On Sunday, July 3, regular services will be held, and camp will be struck at 2:30 in the afternoon and the regiment will parade on the camp grounds for the return trip at 6 o'clock sharp.

Officers of the Day.

The officers of the day are as follows: Capt. Becher and Lieut. Andrews from 6:30 p. m. June 30 to 6:30 a. m. July 1.

Capt. Spittal and Lieut. Ware from 6:30 a. m. to 12:30 p. m. July 1.

Capt. Taylor and Lieut. Hunt from 12:30 p. m. to 6:30 p. m. July 1.

Capt. Murphy and Lieut. Brown from 6:30 p. m. July 1 to 6:30 a. m. July 2.

Capt. Bentley and Lieut. Mortimore from 6:30 a. m. to 12:30 p. m. July 2.

Capt. Becher and Lieut. King from 12:30 p. m. to 6:30 p. m. July 2.

Capt. Taylor and Lieut. Watson from 6:30 p. m. July 2 to 6:30 a. m. July 3.

Capt. Murphy and Lieut. Shuttleworth from 6:30 a. m. to 12:30 p. m. July 3.

Capt. Bentley and Lieut. Andrews from 12:30 p. m. to 10:30 p. m. July 3.

LONDON MAN HOME FROM COSTA RICA

Mr. Frank Sheehy Tells of the Terrible Earthquake in Central America.

Mr. Frank Sheehy, of the Hamilton road, has returned from Costa Rica, where he is yardmaster in San Juan, on the Northern railway, which is under the management of Mr. W. E. Mullins, a former Londoner.

Mr. Sheehy has been two years in Central America, and he is going back to his home in London. He was in the earthquake zone, which killed over 1,000 people in that country, badly shook the city in which Mr. Sheehy resides, but the deaths took place forty miles away, where buildings were toppled over like houses of cards.

"If it had not been for the Americans," said Mr. Sheehy, "the Costa Ricans would still be digging for bodies. The Yanks came in and worked with a will. In a short time they had the ruins cleared up, and the bodies were buried fifteen in a hole."

"I went through the wreckage and saw a awful sight. Hundreds of men, women and children lay dead on the streets, and the natives seemed paralyzed with fear and grief."

Mr. Sheehy will return south in six weeks. He says that in Costa Rica the people take great interest in the Jeffries-Johnson fight.

"Every negro down there can be seen with a Pictorial Gazette and a picture of Johnson," he said. "And, of course, all the whites are out for Jeff."

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ALMOST A FIRE IN THE ARMORIES

Bandmen's Lamps Overturned and Music, Etc., Became Ignited.

MARCH WAS CALLED OFF

Result of the Excitement Last Night—Orders Issued—Appointments Are Made.

The presence of mind and prompt action of the bandmen of the Seventh Regiment alone prevented a serious fire at the armories last night.

The musicians were trimming their shoulder lamps in their room, when some of the lamps were accidentally upset.

A couple fell among some music and clothing, and a stream of burning oil spread a considerable distance over the floor.

One of the men promptly picked up the burning clothing and hurried it out of the window of the room. The other bandmen seized what was left, and in a moment a small bonfire on the lawn was all that remained of half the shoulder lamps. The burning oil on the floor was quickly smothered.

March Called Off.

After the accident it was impossible to hold the route march, and Col. Campbell decided to give the regiment inside drill.

The colors were trooped, and other intricate movements executed.

The Seventh is in excellent shape for the trip to Sarnia on Thursday, and should give a good account of themselves.

In the orders issued last night, Leonard Dandy, John Dawson and John Garton were added to the strength. The following appointments were made: To be sergeant, Corp. Tucker, B Company; Pte. Knapton, G Company; Pte. J. M. L. Young, G Company. To be corporal—Pte. Hayson band; Pte. McMullen, band; Pte. Lachie, G Company; Pte. Lee, G Company; Pte. Graham, G Company; Pte. Marsh, G Company; Pte. Reynolds, G Company; Pte. Walker, G Company. To be lance-corporal—Pte. Taylor, band; Pte. Chamberlain, band; Pte. Traher, band; Pte. Barrett, G Company.

Capt. G. J. Ingram will be acting adjutant from June 30 to July 5.

WEST NEEDS RAIN TO ROUND OUT CROPS