

EATON'S DAILY STORE NEWS

Go Straight to EATON'S When You Arrive in Toronto

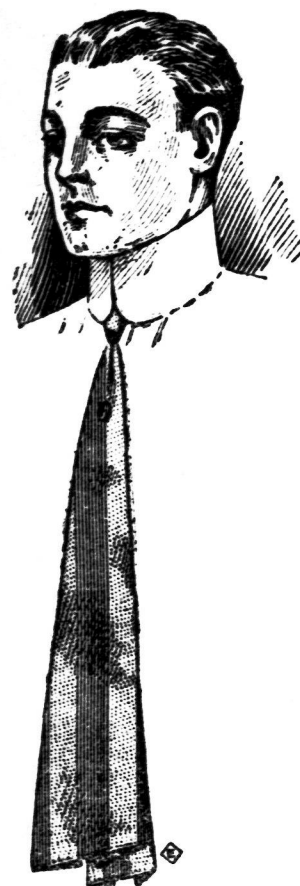
FOR SOME OF THE BEST BUYING THE STORE EVER OFFERED

On Saturday the store closes at 1 p.m., and to do a steady rush of business every minute of the half day we've given extra special inducements—we can tell of only a few here—make your excursion to Toronto of utmost profit by taking advantage of the many big price reductions

25c Most Remarkable Tie Offering the Store Ever Produced 25c

Takes Place Saturday Morning

Elegant, Handsome Neckties of Silk and Satin. . .



In the price alone there's sufficient reason for the greatest enthusiasm in announcing this occurrence, but here's a combination of the most popular styles, with quality as good as you'll find in ties many times the price, and a quantity that assures every man or woman a most bountiful choice. "Haven't had anything like it in years," says the tie man, and the goods more than back his statement. It's a question of how MUCH business can we do Saturday morning—no money in it for us, but a deal of satisfaction if we can sell every one in this lot before 1 o'clock, and we fully expect to. We've a splendid manufacturing plant—many of our finest ties come from there—it's house cleaning time now, and the stacks of ends of satin and silks we've made into four-in-hand ties—that's why there are so few of each pattern and that's why we're selling such beautiful ties as we never sold before.

THE Tie for this season is the long folded end four-in-hand—these are all that style, and perhaps the most pleasing part of the whole affair is the splendid colors and patterns—no loud, freakish effects, that might be a reason for the big price reductions—pick any tie you can lay your hand on and you've one the most tie-particular man you know of would wear.

There are dark plain shades, dark fancy designs, light effects, plenty of stripes, white ties, ties for Sunday or evening wear, for business or traveling.

Buy all you want—all you will want for months—it's not often you get a chance like this—we're out to break records, and we'll not limit the quantity to anyone—but get here in time to get a good choice; a whole circle is devoted to this offering—more if it becomes necessary. Plenty of salesmen, cashiers on the spot; everything to make your choosing convenient, easy and quick. The entire collection at one hustling price.

25c

When You've Got Your Ties Hurry to the Belt Section—Another Quick Clearance—Belts 50c

Every man wants a belt for summer—it's part of the proper attire, and here's a chance to save half the price on belts in the biggest demand this year. High grade American belts for men in the new straight one inch width, with neat nickel, oxidized or black buckle, leather keepers, some are leather lined; sizes 30 to 46 inches. Saturday morning, each.

50c

Summer Underwear at 35c

Men's Fine Cotton Merino Underwear, light summer weight, dark natural color, bound facing on shirts, saten facings on drawers, pearl buttons. This is a line we can recommend for present wear, as it is made from wool and cottons and absorbs perspiration. Sizes 34 to 42. Shirts or drawers Saturday, per garment.

35c

Neglige Shirts at Each 50c

Men's Neglige Colored Shirts, in neat, fancy stripes, made from fine corded shirting material, full size bodies, made with yoke and small cuffs attached, fast washing colors, balance of a special purchase, sizes 14 to 17½. Clearing Saturday morning.

50c

Clearing a Maker's Stock of Young Women's Wash Dresses

Every garment fresh from the manufacturer's stock-room, and every one away below his actual cost of production. 'Twas overstock that he was glad to clean up, regardless of cost or profits, in order to start next season's preparations. We secured them and out they go for a brisk half-day's business. Four different styles in semi-Princess effect, smartly made and trimmed, and a dress that you can put on and wear home, so well does it fit. A full range of the season's popular colors. Sizes 32, 34 and 36 bust, and 35 to 38 length. Rush price.

\$1.88

Price Savings on Women's Whitewear and Underwear

No reason for making the prices on these garments so low, excepting that we must have five hours of steady, brisk business. Every piece in perfect condition, seasonable, and of the proper style.

The extraordinary price on this lot of Gowns makes it possible for you to carry away a half dozen for less than the usual price of two.

Almost a dozen styles; some are low neck, with the prettiest of round yokes of Swiss embroidery and rows of Val lace; others have V yokes of lace and embroidery; others with high necks and square yokes; dainty hem-stitched rills of pretty lace edgings complete them. The cottons are of fine soft quality, free from starch and dressing. Lengths 56, 58, and 60. Clearing.

63c

Women's Corset Covers, a gathering up of odds and ends and slightly counter soiled garments of nainsooks and cottons, full fronts, with lace or embroidery insertions and edges of lace or embroidery, sizes 32 to 42. All sizes in the lot, but not in any one style. Saturday half-price.

12c to 33c

Maids' Aprons, of lawn with fancy bibs, of embroidery insertions and tucks and frills of lawn, skirts with frill of material. Almost half-price.

18c

Women's Vests and Drawers, all wool, nice weight for summer wear, vests are low neck, short sleeves, neck with silk lace, drawers are tight knee and ankle length, sizes 32 to 38, color white. Price.

55c

—Second Floor—Centre—

Hammocks and Swings

The hammock is most productive of restful ease, swing in the shade of some tree, verandah, or porch. It's a sort of summer outing, bringing comfort and fresh air to your very door. Saturday morning we offer a splendid value in a strong roomy hammock in pretty green shades, with pillow spreader, and heavy draping fringe. Comfortable and serviceable. Special value.

\$1.25

FOR BABY'S COMFORT

We have cute little Cradle Hammocks for baby. So cozy and comfy. The kind that swings low, softly lulling baby to sleep. Suited for indoor or outdoor hanging, strong new weave, high sides, baby can't fall out, end hoops and mosquito netting. A perfect sleeping accommodation. Complete.

75c

Hammock Hooks, pair.

30c

3 feet Hammock Chains, pair.

60c

LAWN SWING \$3.69

Our two-passenger Lawn Swing. Made of good hardwood. Strong and serviceable. Is self-contained, and will sit anywhere. Semi-automatic in action, nicely painted, the delight of young and old. Special value.

\$3.69



Men Will Welcome This Opportunity to Buy Suits

Saturday morning to witness some of the best value-giving of the season

The Clothing Section is planning to make the "wind-up" of the Three-days' Special Suit-selling one grand success, and quantities of fresh new garments will be added to each of the four big groups that have come through two memorable days' selling. The one sure thing is every garment offers you price-saving well worth while, an opportunity for money-saving out of the ordinary. These are the brief descriptions

Serviceable Tweed Suits, in neatly striped blacks and greys. Three-button single-breasted sack coats, well lined; sizes 36 to 44. They make stylish business suits, and all offer very large savings. The price.

5.95

Fancy Worsted Suits, in new spring patterns, green, black and brown with colored thread stripe. Three-button sack coats with medium long roll and slight dip fronts. Fine twill Italian cloth linings. Benefit largely by this clearing price of.

9.95

Fine Quality Worsteds, fashionable slate and green shades with colored stripe. Three button sack coats lined with twill or fancy stripe serge. The suits are admirably tailored and substantial price benefits are to be had on every one Saturday, at.

12.95

Distinctly High-Class Suits, including many of our own well-known brands, mostly hand-tailored, with canvas and haircloth extending to the bottom of coat, hand-felled collars. Made from choice British worsteds, new designs in brown, olive and green. Coats faultlessly tailored in three-button single-breasted sack shape, with medium long lapels and shapely well-built shoulders, fine all-wool twill body linings. These are all heavily reduced to.

14.95

Two Early Morning Inducements in Boys' Summer Suits

Two-piece Suits, double-breasted, of imported Summer Tweeds, in pleasing shades and designs. Durable body linings. Knee pants. Sizes 29 to 33. Limited number, and those at close to half price for early business. Each.

\$2.59

Russian Suits, nicely tailored in the new military style that fasten up the side quite close to neck. Imported fancy Tweeds, in pretty shades of grey. Bloomer knickers. Sizes 3 to 7 years. All at very much below former prices for early Saturday business. Each.

\$2.98

BOYS' TWO-PIECE SUMMER SUITS, \$3.50

Imported tweed and worsted materials in plain shades of grey, smartly tailored in two styles, single-breasted with bloomer pants, and double-breasted, with straight knee pants. Superior quality trimmings. Sizes 24 to 28. Main Floor—Queen St.

MAKE USE OF THE STORE'S MANY CONVENIENCES
The free check room in the basement; the information bureau, main floor; the rest and writing room, third floor. For quick and easy shopping use a transfer card—no waiting for change or parcels.

THE T. EATON CO. LIMITED

Our Prices For Rubber-Soled Sporting Shoes

The prices at which we are selling Sporting Shoes this season are certainly worthy of special notice. Considering the fact that all are first quality goods, the figures are almost a revelation.

Highest quality white bleached duck, with No. 1 grade pure white rubber corrugated soles and heels; all have leather insoles, which make them perfectly smooth inside, and protect the foot from the rubber. Suitable for tennis, baseball, yachting, gymnasium work, etc.

Boat Style—Men's, sizes 6 to 11, pair. \$1.25
Oxford Style—Men's, sizes 6 to 11, pair. \$1.10
Boys', sizes 1 to 5, pair. \$1.15
Boys', sizes 1 to 5, pair. 95c
Women's, sizes 2½ to 7, pair. \$1.15
Women's, sizes 2½ to 7, pair. 95c

A special Tennis Oxford, made from white bleached duck, black corrugated rubber soles and heels. Men's sizes 6 to 11, pair. 40c
Youths', sizes 11 to 13, pair. 40c
Children's, sizes 6 to 10, pair. 30c
Boys', sizes 1 to 5, pair. 45c
Women's, sizes 2½ to 7, pair. 45c
Misses', sizes 11 to 2, pair. 40c

400 Pairs Men's High-Grade Boots, Saturday, Pair, \$2.50

All are distinctly high-grade makes and leathers, and every pair is Goodyear welted, to assure a genuinely comfortable sole. They are in patent coltskin, with dull kid or cloth tops; box calf-skin, made on a select walking last; soft, dressy vici kid, and a tan calf-skin in the favorite shade. Choice from medium and heavy soles. Sizes in the lot 5½ to 11. Every pair offers a price gain well worth a special early-buying trip to secure. "Half-day" price, pair.

\$2.50

Second Floor—Queen St.

A Half-Price Waist Snap for Early Shoppers

Women's Pretty Summer Waists, odds and ends, some slightly soiled, of lawn, vestings, and linen, low or high neck, long or three-quarter sleeves; some with pretty embroidered fronts, fancy lace yokes, front elaborately trimmed with insertion, etc.; also some tailor-made, with laundered collar and cuffs, buttoned back or front. Sizes 32 to 42. Half-price.

25c to \$2.50

See our \$2.00 Pongee Waist Special

It is one of the smartest tailored models we've had this season. Bought them as a special for less than you'd pay for material in the usual way. The silk is of beautiful quality, in natural color only with a pleated front of wide and narrow tucks, finished with small silk-covered buttons, long sleeve, with buttoned cuff, tucked collar. Sizes 32 to 42. Extra special.

\$2.00

Mercerized Saten Petticoats, 39c

Women's Black Mercerized Saten Petticoats, two-piece flounce of tucking, accordion pleating, and gathered frill, lengths 38, 40 and 42. Price.

39c

Second Floor—Centre.

Early Choosing in Women's Cloak Section

Every item Saturday means value in the fullest sense of the word.

See the \$1.50 Repp Coat. One of the smart repp coats along with a repp skirt (which we can supply you with from \$1.25 up) would make you a nobby summer suit at a very small cost. They come just below the hip, are made in semi-fitting style, with envelope pockets, pyramid cuffs, and finished with welted seams. Clearing.

\$1.50

Useful Coats, in full-length styles, a fine travelling coat comes in faint stripe chevrot serges, heather mixtures, made semi-fitting with plain, fancy and Ottoman silk cord collars, navy, grays, rose, sage.

\$6.40

And now for a Cavalry Cape, stylish and useful and unburdensome, yet wraps in its folds the chilly evening air. It can be deified, made of fine Venetian and serges, falling in graceful folds, large buttons, and crimson tunic collar give it a stylish finish; colors navy, gray, crimson, apricot length 48 inches. Price.

\$4.90

Princess Dresses, of white mull, suitable for beach picnic, evening or dinner wear. Some have waists of all over embroidery with skirt flounce of 3 wide tucks with insertion beading. The others have waists of cyclot and all-over embroidery with top of skirt divided into panels by insertions, complete with plain pleated flounces. Another style has a waist of fine tucks, all-over and insertion with skirt of narrow tucks and insertion.

\$2.50

Second Floor.

Men's Straw Hat Season Now Open in Earnest

A little late, but this has enabled us to complete our stock with the last new shipments of Straws and Panamas, and we have dozens of new styles to show you in the different braids, and a price-range for every purse.

Panamas—Every hat guaranteed genuine Panama braid. In many styles, flat and round crowns of medium and low height, also fedora shape, narrow and wide brims, to be worn turned up or with dip peak. Prices \$3.75, \$4.95, \$6.75, \$7.50, \$9, \$10, \$12.50, \$15. Neglige Straws—This season's shapes, Canton, April and polo braids, in different crown and brim shapes, \$1, \$1.25, \$1.50, \$2, \$2.50 \$3, up to \$5.

Boaters—The pronounced style for business and dress wear. We have a large variety of shapes, low, medium and high crowns, with corresponding brims. In Canton, rustic, semit and split braids 65c, 75c, \$1, \$1.25, \$1.50, \$2.50, \$3 up to \$4.50.

Main Floor—Queen Street.

40-piece Fine China Tea Set, Saturday \$2.25

25 sets only of these excellent goods that should go out rapidly Saturday morning. Made of fine English china beautifully decorated with clusters of red flowers and edges nicely scalloped and lined with burnished gold, it is indeed a pretty set. Body of ware is exceptionally fine quality and finished with a clear, smooth glaze. Special for Saturday.

\$2.25