

BIG EASTER SALE

For Easter Week Only, Commencing Tuesday, Apr. 15

20 p.c. off all our New Spring Goods. This will give you an opportunity of getting your new Spring Goods at a low figure.

OUR SPRING COATS

are just newly in. Prices
\$7.90, \$8.90, \$12.50, \$22.00 and \$29.00
Less 20 p.c. on all these prices.

LADIES' and MISSES' COSTUMES

from
\$12.50 up to \$35.00
Less 20 p.c.

LADIES' DRESSES

In Serges, Tricotine and Poiret Twill, Silk Crepe-de-Chine and Canton, from
\$4.50 up to \$27.50
Less 20 p.c.

CAREFUL ATTENTION GIVEN TO ALL MAIL ORDERS.

Children's Rompers 35c.
Ladies' Gloves, Black & White only—
10c. Pair, or 2 Pairs for 15c.

SPECIAL

50 only Ladies' Tweed Sport Costumes,
Colours Fawn, Grey, Brown, Purple and
Heather mixtures.

SALE PRICE \$3.90

40 ONLY

SPRING COATS

Slightly damaged, in the best of materials.
Come early and get your Coat for
ONLY \$2.90

LADIES' SUMMER VESTS

with strap (White only)
20c. each, or 3 for 50c.

In our Men's Department, during this Sale, Less 20 p.c. will be given on all purchases. We carry a full line of Gents' Furnishings.

PLEASE NOTE THAT OUR STORE WILL BE OPEN EVERY NIGHT DURING EASTER WEEK, UNTIL 9.30 P.M.

LADIES' COTTON CASHMERE HOSE

20c. pair, or 3 pairs for 50c.

LADIES' SERPENTINE CREPE BLOOMERS

in plain and flowered. Regular \$1.25
SALE PRICE 68c.

A splendid line of New Summer Night Gowns. Colors: Pink and White, with beautiful embroidery.

ONLY \$1.60

Good value in Ladies' Summer Brassieres from
25c. up to 95c.

OUR HATS

cannot be beaten for Style and Prices, from
\$3.50 up to \$6.50
Less 20 p.c.

LADIES' and MISSES' SKIRTS

In the very newest styles and shades. Colors: Buff, Fawn, Pearl, Grey, Mole, Jade, Green, Navy and Black, from
\$4.50 to \$7.50
Less 20 p.c.

OUR LEATHERETTE COATS

are nicely finished, with patch pockets and large collar.
Only \$9.50
Less 20 p.c.

A Splendid Line of Boys' Summer Wash Suits. Prices
98c. up to \$3.98
Less 20 p.c.

Children's Bonnets, Crepe-de-Chine, Lt. Blue & White—
Regular \$2.00. Sale Price, 98c.
200 Lace Centres 20c. each.

I. LEVITZ, - - 252 Water Street

OPPOSITE DICKS & COMPANY

"Scrap it!"

There are in our homes tons upon tons, thousands of tons, indeed, of what may be termed "rubbish." Like a Jackdaw's Nest. Unless the housewife is shiftless and pushes away all lumber into attics and odd corners, and literally draws a veil over it, these things have to be dusted, brushed, or washed, and then replaced at least once a year. And the less chance there is of any help for the weary woman who has to do the yearly clean-up the larger seem the stock of "gubbins." It includes unused and often damaged furniture, pictures, trunks, carpets, lamps, ornaments, (so-called), and books. These clutter up rooms, boxes, shelves, and drawers, from attic to cellar. No one wants them. It often seems doubtful if anybody ever did want them. Yet year after year they are pulled out of their hiding-places, cleaned and dusted, and put back. Why? Why should we make jack-daws' nests of the few rooms that are

all most of us have for homes? Why should that spare table stand on the narrow landing, and bruise our shins in the dark, because it "might be useful some day"? Why keep all the school books of Tom and Cissie long after Tom is in a shipping office and Cissie is married? Why should appalling family groups deface every bedroom in the house, and hideous "tinted photographs" (life size) of Uncle and Aunt Tompkins, who were personally unknown to you, cover most of two walls of your little drawing-room? Senseless Sentiment. The very most that can be urged is that it is a question of sentiment. But surely pity for an overworked woman who is still alive should become more sentimental attachment to a generation that has finished worrying about the things of this world. There was a case in which an old-fashioned grand piano, together with other pieces of furniture, literally broke up a home. No one could play on the thing, which had succumbed to damp and age, and it took up a wicked amount of cubic feet; but there it stuck because it had been "dear grandma's," until the family split into rival camps on the question "to scrap or not to scrap." Many of the things thus hoarded year after year are of so little value that the "lady" who so volubly assures you that she will give you a good price for any sort of old lumber sniffs scornfully at the specimens you produce. The "gentleman" attached to her, who is in charge of the light trap at your gate, when called upon for an opinion, even hints darkly that it may be necessary to pay them a trifle to remove "the rubbish." But even if you do have to part with a leather

bag of the 1860 period for fourpence, a box of books for threepence, and a moth-eaten footstool, embroidered in wool by Aunt Matilda, for sixpence, you have at least rid yourself of them and their yearly "tidying." There is quite enough for the housewife to do without bothering with articles that are neither useful nor ornamental.

Don'ts for Wives

Don't be inefficient. It is only the lately-wedded husband who will cheerfully put up with miserable meals or a badly run home. Don't be intolerant. A man has a right to his own ideas. Don't mislay your sense of humour or your natural cheerfulness. Good humour and a pleasant manner are



Get Two Trial Boxes

PAZO OINTMENT is a Guaranteed Remedy for all forms of Piles. Pay your druggist \$1.20 for two boxes of PAZO OINTMENT. When you have used the two boxes, if you are not satisfied with the results obtained, we will send \$1.20 to your druggist and request him to hand it to you. We prefer to handle this through the druggist because his customers are usually his friends and will be honest with him. PARIS MEDICINE COMPANY, 193 Spadina Ave., Toronto, Canada.

Carrots for Colour

Don't Woo Beauty With Creams and Lotions: Nature's Way is Always the Best. There are two sides to a face, the outside and the inside. The majority of the fair sex look after the outside by means of creams, lotions, and powders. And that's where they make a sad mistake! If they desire, as most assuredly they do, a clear, smooth complexion with just that touch of colouring which gives perfection, the way lies not through creams, but through watercress and carrots! Yet if a hundred girls could be gathered together, and all those who were regular eaters of watercress and carrots were asked to step forward, there might not be a movement. They're

Individual Executors

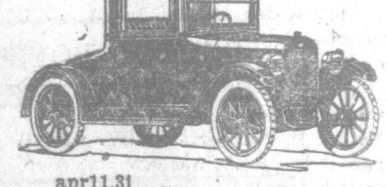
who find that the duties which they have assumed under Wills take up too much of their time are invited to consult this Company. The fees charged for acting as Attorney or Agent for Executors, holding the securities of the Estate for safe-keeping, collection of interests, etc., are very moderate. The laws of this Colony permit Executors to appoint Agents whose fees form part of the cost of administration of the Estate. Write to us or call at our office.

Montreal Trust Company,

ROYAL BANK BUILDING
Sir Herbert S. Holt, Pres. F. G. Donaldson, Gen'l Manager
A. J. Brown, K.C., Vice-Pres. F. T. Palfrey, Mgr., St. John's

CHEVROLET

Transportation AT LOWEST COST PER MILE. Continuous daily service under difficult conditions only proves the complete dependability and stamina of this practical car. In appearance Chevrolet does credit to any business house or professional or private person. In appointments and equipment it is as complete as the most discriminating owner could wish. Chevrolet is an investment that will pay good dividends. Investigate.



april 31

SPRAINS

Minard's soothes and heals strained ligaments and sore muscles.



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SAILOR'S PRIDE

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20 cents a cut.

U. S MARINE

Pocket Tins for
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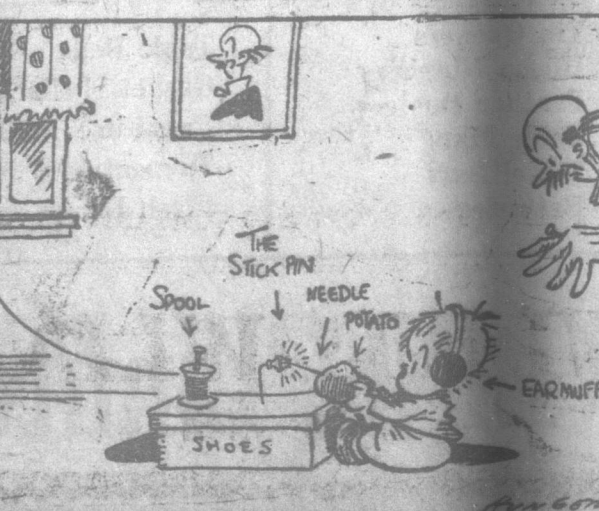
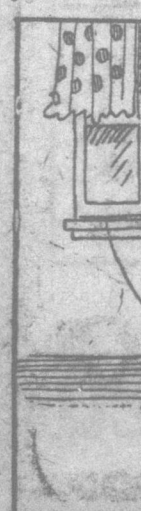
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He Rigs Up A New Crystal Set.



By CY HUNGERFORD

