

Bon Marche White Sale!

EMBROIDERY . . . 3c. yd. up. Child's F. L. UNDERWEAR— . . . 35c. up.
 SHIRTING . . . 25c. yd. up. Ladies' F. L. UNDERWEAR— . . . 65c. up.
 FLANNELETTE . . . 19c. yd. up. Boys' F. L. UNDERWEAR— . . . 65c. up.
 80" SHEETING . . . 65c. yd. up. Men's F. L. UNDERWEAR— . . . 85c. up.
 PIQUE . . . 35c. yd. up. WHITE QUILTS . . . \$2.50 ea.
 TOWELING . . . 16c. yd. up. TORCHON LACE . . . 7c. yd.
 CURTAIN NET . . . 33c. yd. TOWELS . . . 30c. up.
 COTTON BLANKETS . . . \$2.75, \$3.25, \$3.85
 Stock is fast disappearing, so get your share while it lasts.

BON MARCHE.

Jan 20, 11

JUST LANDED

2600 Tons

BURNSIDE SCOTCH LUMP COAL

The Best Coal

\$13.50

A. H. MURRAY & CO., Ltd.,
Beck's Cove.

Jan 15, 11

Did you ever notice how a New Tie adds to a man's appearance?

Maybe you need a new Suit but cannot afford it now. But one thing is certain, you cannot afford to miss the opportunity offered in our

GENUINE FANCY SILK TIES

Worth \$1.20

Now 87 cents each

to pull trade to

Templeton's

JUST RECEIVED!

a shipment of

SUPERIOR QUALITY

SOLE LEATHER

Trimmed and Untrimmed.

Selling at Lowest Prices.

BOWRING BROS., Limited

Hardware Department

Jan 16, 11

California, Valencia Oranges and Grapes.
FOR XMAS TRADE.

CALIFORNIA ORANGES—Counts 176's, 216's.

VALENCIA'S—300's.

GREEN GRAPES—Heavy Weight.

PRICES RIGHT.

Burt & Lawrence.

Forty-Four Years in the Service of the Public—The Evening Telegram.

PRIME TIMOTHY

HAY!

We are overstocked at present and are taxed for storage accommodation and offer a limited quantity of this commodity at CUT PRICES for prompt delivery.

Get our Quotations.

F. McNamara,

Phone: 393

Queen Street.



Trying on His New Suit

at STRANG'S tailor shop, the young man finds it very becoming and fitting. A New Year Suit, with all the new style ideas at a moderate price. Why not take the hint and order your New Year Suit here now? Fit, style, cloth, tailoring, wear and price will appeal to you.

J. J. STRANG,

LADIES' & GENTS' TAILOR.

Corner Water & Prescott Streets.

cod. 11



For Two Weeks Only

we will give on our present prices a

DISCOUNT OF 10 P. C.

on all our Suitings and Coatings made to measure.

The American Tailor

300 Water St. W. P. SHORTALL, St. John's.

Jan 16, cu. 11

CROWN LIFE!

Some Special Features offered you under a CROWN LIFE Policy:

- (1) No Medical Examination required up to \$2,000.00.
- (2) In case of Total and Permanent Disability, the Company will pay all future Premiums under your Policy.
- (3) In addition to paying your Premiums, the Company will pay you a Monthly Income.
- (4) In case of death by accident, the Company will pay DOUBLE THE FACE VALUE OF THE POLICY—\$10,000 on a \$5,000 Policy, for example.

WE WILL BE GLAD TO SHOW YOU.

Crown Life Insurance Company of Canada

Law Chambers, St. John's.

CYRIL J. CAHILL,

Manager for Newfoundland.

HAM BUTT PORK

IS CHEAPER.

Arrived per S.S. Digby,

100 Barrels H. B. PORK,
Nice and Red.

George Neal

Limited

Pictorial Review Patterns

20c. to 35c. each—None Higher.

For the past ten years the people in Newfoundland have been making their own clothes from the Pictorial Review Patterns, and are loud in their praises of them. Ask anyone.

The cutting guide which goes with each pattern shows how material is saved, and with its careful and easy directions, a child can make its own dress.

You will find the Fashion Book for Spring more interesting and more alluring than the latest novel.

Six hundred entrancing new styles to feast your eyes on. Everything charming, everything practical and economical. Price 25c.

MONTHLY SHEETS FREE.

Charles Hutton, Sole Supplier.

LOOSE LEAF

BINDERS

and

Accounting Forms

for every purpose

Dicks & Co, Ltd.

Jan 12, eod. 11

How does Your Office Look?

Just a little "off color" after the wear-

and tear of a strenuous business year?

That won't do! Your Office Must

look spick and span and—prosperous.

Efficiency in business demands perfect

equipment, we supply it.

For large or small offices we carry

Desks, Phone Tables and Chairs, Type-

writer Desks and Chairs, everything

necessary to make business run along

on well-oiled wheels.

Let us give you an estimate for your

office equipment. Our stock is one of

the finest in the city.

U. S. Picture & Portrait Co.

St. John's.

Forty-Four Years in the Service of the Public—The Evening Telegram.

Reid-Newfoundland Co., Limited

NOTICE!

S.S. GLENCOE—SOUTH COAST SERVICE.

Passengers leaving St. John's on 8 a.m. train to-morrow, Friday, will connect with S.S. Glencoe at Argentia, usual Ports of call between Argentia and Port aux Basques.

Reid-Newfoundland Co., Limited

Canadian National Railway

Canadian Textile Products Exhibition, Montreal, February 19th to 23rd, 1923.

Parties interested in this Exhibition can get further information by applying to

J. W. N. Johnstone,
GENERAL AGENT,
Board of Trade Building.

Farquhar Steamship Companies.

PASSENGER AND FREIGHT SERVICE
ST. JOHN'S TO HALIFAX.

STEEL STEAMSHIP "SABLE I."
Sailing every nine days.

Freight accepted and rates quoted to all points. For sailing dates and other information, apply

HARVEY & CO., LTD., St. John's, N.S.
FARQUHAR STEAMSHIP COMPANIES, Halifax, N.S.

R. M. S. P.

From HALIFAX to the WEST INDIES. From NEW YORK to HAMBURG.

S.S. Chaleur . . . Feb. 2 (The Comfort Route)
S. S. Chignecto . . . Feb. 16 Calling at Cherbourg
S. S. Caraquet . . . Mar. 2 S. S. Orblia . . . Jan. 16 Southampton
S. S. Chandlere . . . Mar. 16 S. S. Ordrna . . . Feb. 16

Ships of the West India Service from Halifax, call at Bermuda, St. Kitts, Antigua, Montserrat, Dominica, St. Lucia, St. Vincent, Grenada, Trinidad and Demerara, returning to St. John, N.B.

The Royal Mail Steam Packet Co.
Halifax, N.S.

Some People Know It EVERYBODY SHOULD

That right here in St. John's we have one of the FINEST LENS GRINDING PLANTS in the world where lenses of any description can be made at short notice, doing away with the old-time waiting weeks for lenses to be ordered from Canada or the United States.

WE CAN GIVE YOU THE BEST OPTICAL SERVICE IN NEWFOUNDLAND.

R. H. TRAPNELL, Ltd.

Jewellers and Opticians, 197 Water Street.

Morey's Coal is Good Coal

In Stock, Best Grades of

North Sydney Screened, Scotch Household and Anthracite

COAL.

M. MOREY & Co., Ltd.

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