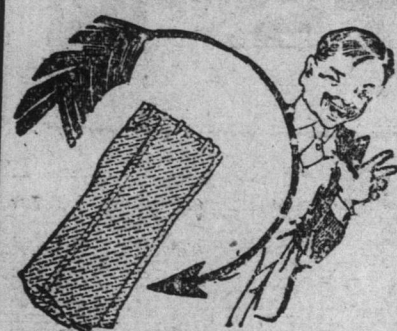


"Royal Quality" Merchandise

Boys' Clothing Needs.



Read the offers and you'll appreciate the Savings.

Boys' Negligee Shirts.

Made from fine American Shirt Cotton in plain white only, finished with a soft imitation double cuff, starched collar bands; all sizes from 12 to 14. Regular \$1.00 each. Friday & Saturday **75c**

BOYS' KHAKI HANDKERCHIEFS.

Here's a good wearing, soft Handkerchief in the most serviceable color for boys' knockabout wear. They are finished with a narrow hemstitched hem, and come in a very desirable size, being 17 x 17 inches. Regular 14c each. Friday & Saturday **11c**

BOYS' CORDUROY PANTS.

Of more than ordinary interest. If you require a hard wearing serviceable pair for your boy, this will surely meet your need. They are made from good, soft Corduroy in a medium Brown shade and lined throughout with twilled calico; sizes to fit from 7 to 9 years. Reg. \$1.50 pr. Friday & Saturday **\$1.35**

BOYS' TWEED GOLF CAPS.

These are without exception the most popular caps for fall wear. Made from good quality English Tweeds in a variety of dark and light mixed and plain. Tweeds; all sizes. Regular 30c each. Friday and Sat. **24c**



MISSSES' MIDDY WAISTS.

The true nautical style is displayed in this serviceable Waist of soft American Cotton. It is made with laced front and wide hem at bottom. The neatly braided sailor collar, pocket and cuffs are in contrasting shades of Saxe Blue and V. Rose; sizes to fit 12 to 14 years. Reg. \$1.10 each. Friday and Saturday **90c**

WOMEN'S COSTUMES.

Very stylish costumes of medium weight, herring bone tweeds in Navy, Brown and Grey shades. A very neat tailored design with modest collar, side belts and large button-trimmings. The Skirt is five gore, and finished with a deep hem at bottom. Reg. \$11.00 each. Friday and Saturday **\$9.40**

WOMEN'S ALL-OVER APRONS.

Of fancy cottons in Blue and White stripes and fancy patterns neatly trimmed with two rows of fancy cotton at the front and edged with zephyr in plain shades to match. This is undoubtedly one of our most popular lines and will be doubly attractive at this most moderate price. Regular \$1.00 each. Friday and Saturday **80c**

WOMEN'S UNDERSKIRTS.

Serviceable Moire Underskirts in Saxe, Brown and Grey, made with a very deep gounce of fancy frills and pin tucks. The drawing waist-band will fit any size up to 32 inches. Reg. \$1.75 each. Friday and Saturday **\$1.45**

At Exceedingly Low Prices FRIDAY & SATURDAY.

Attractive Values IN New FALL Goods.

HAND BAGS.

Stylish hand bags in an endless variety of serviceable shapes and styles. Some are of soft kid in assorted colors with nickel frames and fitted with coin purses and mirrors; others are of fine Black Moire with good strong linings, stout frame and ball fastenings. Regular \$1.85 each. Friday and Saturday **\$1.55**

COSTUME VELVET.

Plain and Corded Shepherd Checks. A serviceable fabric with a close pile. It is sure to please you. An ideal material for Women's Costumes and Coats for Children and Misses. \$1.25 yard. Friday & Saturday **\$1.10**

BOUDOIR CAPS.

Dainty Boudoir Caps of soft striped and Spotted Muslin in bud, floral and fancy printed designs, trimmed with frill and edgings of fine lace and silk. Reg. 45c each. Friday and Saturday **37c**

CHILDREN'S PATENT LEATHER BELTS.

Assorted widths and colors, fitted with nickel plated, kid covered and enameled buckles. Remarkable values. Reg. 20c each. Friday and Saturday **25c**

CHILDREN'S MIDDY WAISTS.

Here is a serviceable Waist of soft cotton that will launder perfectly and give good service. The striped sailor collar and cuffs are very becoming. The pockets of self material with fancy peak; sizes to fit from 6 to 12 years. Reg. 90c each. Friday and Saturday **75c**

CHILDREN'S HATS.

A splendid line of Children's Ready-to-wear Velour Felt Hats in a very popular shape; neatly trimmed with a band and bow of silk corded braid. This is an opportunity that should be taken advantage of by the economical buyer who requires a stylish, crushable hat of an extra good quality at a remarkably low price. Black and Navy only. Reg. \$1.15 each. Friday and Saturday **\$1.45**

CHILDREN'S SWEATER COATS.

Knit from woolen yarns in a very popular stitch and finished with a close fitting high collar, double cuffs, patch pockets and closely knit front; sizes to fit from 6 to 12 years. Regular \$1.35 each. Friday and Saturday **\$1.18**

HELPFUL SAVINGS in the Household Section.

AMERICAN TEA CLOTHS.

Of pure White Cotton, nicely finished with hemstitching and scalloped edge. Some are embroidered at the corners in very pretty designs, others stamped, ready for ironing. Assorted sizes. Reg. \$1.50 pair. Friday and Saturday **1.30c**

DAMASK TABLE CLOTHS.

These are of a quality seldom offered at our regular price over; rose, maple leaf and Shamrock designs with borders woven to match; size 66 x 66 inches. Reg. \$2.50 each. Friday and Saturday **\$2.20**

TURKISH TOWELS.

Good soft quality that's absolutely pure and free from dressing. Size 19 x 38 inches. Reg. 27c each. Friday and Saturday **23c**

LACE CURTAINS.

This is one of the new lines imported for this fall's trade; size 2 1/2 yards long and 40 inches wide. Closely woven centres with heavy scroll and floral borders. Reg. \$1.50 pair. Friday & Saturday **\$1.30**

DAMASK TABLE NAPKINS.

In a magnificent range of very pretty patterns. These Napkins have the satin finish that is so much sought after. Reg. 20c each. Friday and Saturday **16c**

TRAY CLOTHS.

New lines of these goods are daily being brought forward. We have selected this line as an inducement Friday and Saturday. They measure 16 x 27 inches with a hemstitched hem 1 1/2 inches wide and bearing embroidered patterns. Reg. 45c each. Friday and Saturday **45c**

Smallwares

Things you need, at prices you don't mind paying

Hair Nets. Reg. 7c each for 5c	Ladies' Collar Pins. 4 for 8c
Rubber Footballs. Reg. 50c each for 43c	Baby Brooches. Reg. 4c each for 3c
Shell Boxes and Mirrors. Reg. 30c each for 25c	Dome Fasteners per dozen 6c
Framed Pictures. Reg. 45c each for 38c	Cubes of Toilet Pins. Reg. 12c for 10c
Handkerchief Sachets. Reg. 30c each for 24c	Peerless Writing Ink. Reg. 9c for 8c
Polishing Gloves. Reg. 20c each for 17c	Silveroid Photo Frames. Reg. 17c for 14c

TAFFETA & MERVE RIBBONS.

40 pieces of these splendid Ribbons offered for Friday and Saturday. No need to tell you the many uses this Ribbon can be applied. They are 4 to 6 inches wide, in shades of Black, White, Cream, Pale Blue, Royal, Navy, Saxe, Pink, Rose, Cardinal, Brown, Emerald, Hello, Purple and Yellow. Values to 45c yard. Special for Friday and Saturday **20c**

NEWLY ARRIVED!



Fall and Winter COATS and Costumes

They are mighty swell goods, and represent the highest points of excellence in quality and style.

Whether you want to buy or not, we want every woman in St. John's to see these.

An important feature is the moderate prices which prevail.

Footwear SNAPS.

Misses' Dongola Boots.

Blucher and buttoned styles, with serviceable medium heels and soles, and good roomy toes. They will give unequalled satisfaction. Compare our price, you will at once appreciate the big value. Sizes 11 1/2 to 2. Regular values to \$2.95 pair. Friday & Saturday **\$2.60**

WOMEN'S HOSE.

A Job Line including some very special values in plain and ribbed. All the desired sizes in both Black and Tan. Values to \$1.20 pair. Friday and Saturday **77c**

Crockeryware.

Printed Porridge Plates. Reg. 12c each; 3 for 32c
Clarke's Pyramid Candles. Reg. 35c box for 32c
Fairy Light, large size. Reg. 40c each for 36c
Earthenware Jugs, shaded. Reg. 45c each for 40c
Individual Glass Butter Sets, 7 pieces. Reg. 25c set for 20c

Flower Pots and Saucers. Reg. 18c each for 16c
"Job" Gravy Tureens. Reg. 45c each for 40c
Fancy China Cake Plates. Reg. 50c each for 45c
Krysol Glass Vases, large size. Reg. 45c each for 40c

INCOMPLETE TEA SETS—We have a small quantity of slightly damaged and incomplete Tea Sets that will be sold at reduced prices while they last. Come early for the best.

CREAM CHALLIE BLOUSES.

Seasonable and up-to-date, in several pretty styles. Some are made with pointed collar and fancy pocket of self material; others with modest collars and neatly tucked fronts, and several other stylish makes that are good and durable. Regular \$1.25 each. Friday and Saturday **\$1.05**

3 SPECIALTIES.

STAFFORD'S LINIMENT for Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

STAFFORD'S PRESCRIPTION "A" for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price 25c, 50c, a bottle. Postage 5c, and 10c extra.

STAFFORD'S PHORATONE COUGH CURE for all kinds of Coughs, Colds, Bronchitis, Asthma and Various Lung Troubles. Price 25c. Postage 5c extra.

Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld. Theatre Hill Drug Store is open every night till 9.30.

Household Notes.

Every time you stew apples for dinner a glass of apple jelly can be made from the parings.

Rice may be substituted for macaroni with cheese. It is very good served with tomato sauce.

Kerosene quickly applied, is a good remedy for burns, and will prevent blisters from arising.

When making a custard always add a little salt. This keeps the custard from drying and adds flavor.

Sauce can be made of currant jelly melted in boiling water and thickened with a little cornstarch.

Cakes without icing can be made to look festive by fruits or strips of candied orange peel stuck on top.

When baking potatoes it is a good plan to allow them to stand in hot water for a few minutes. They require much less baking.

A few dishes, each well cooked and chosen, are far better than many otherwise in a meal.

When using the gas oven place a bowl of water on the bottom shelf. This prevents things from burning.

Remove scales from palms by washing them in water to which has been added a few drops of cedar oil.

Chicken salad served in green pepper shells is very attractive, and the pepper gives the salad an excellent flavor.

The careful laundress always keeps a brush on hand with which she brushes out the fringe on towels and dollies.

Paint which has become scratched with matras can be restored by first rubbing with lemon and then washing

CERTAIN-TEED

PAINTS and ROOFINGS

Guaranteed the best obtainable

GEO. M. BARR, Agt.

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with soap and water.

A lump of soda dissolved in a little hot water and added to the blue water will prevent the bluing from settling in the clothes.

When the jelly does not jelly, boil it over, adding a small piece of the white of an orange peel. This will make jelly without fail.

After blankets have been washed and dried thoroughly they should be well beaten with a carpet beater. This will make them light and soft.

When frying oysters always add a little baking powder to the flour in which they are rolled. This increases the size of the oysters very much.

When making croquettes of left-over meat it is much better to roll the meat until it is very tender. The croquettes will be much more palatable.

To clean doormats put the mat into a bath of soapy water and scrub with

a hard scrubbing brush. Then rinse well in cold water, standing it up to dry.

When washing black combs, brushes and trays try rubbing a little olive oil into them after washing them. This will prevent their turning gray and streaked.

Real "Sporting" Officer.

Boston Globe: German soldiers captured by the French say that the Kaiser has decreed a reward of 300 marks (75) and three months' leave for the first German to capture an American soldier.

Not to be outdone, we decree a reward of 400 marks (\$100) and six months' leave for any American soldier who will capture the Kaiser.

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