

NOTICE!

Beginning Monday

Feb. 21st

WE shall ADOPT the
Meal Hour Closing
System till further
Notice.

HENRY BAIER

When it comes to
**Women's
AMERICAN HOSE**
there are only two kinds,
BURSON
and the others.

Owing to special arrangements we have made with the manufacturers we are able to offer you BURSON HOSE at practically the same price as they are retailed for in the United States of America.



Robert Tempton,

333 WATER ST., ST. JOHN

Notice of Removal and Partnership

HON. R. A. SQUIRES, K.C.L.B.,
Announces the removal of his LAW OFFICE to the New Bank of Nova Scotia Building at the corner of Beck's Cove and Water Street, and the formation of a PARTNERSHIP for general practice as Barristers, Solicitors and Notaries with MR. J. A. WINTER, eldest son of the late Sir James S. Squires, K.C., under the firm name of SQUIRES & WINTER.
Address: Bank of Nova Scotia Building, John's.
January 2nd, 1916. dec31,tf

Hon. R. A. Squires, K.C., LL.B. J. A. Winter.

SQUIRES & WINTER

Barristers, Solicitors &
Notaries.

New Bank of Nova Scotia Building.

Corner Beck's Cove and Water St. dec31,tf

Our Annual WHITE Sale

NOW IN FULL SWING
Everything in White Goods at Cut Prices.
WONDERFUL BAGAINS
during this Great Sale. Don't miss this great saving opportunity.
All Outport orders receive careful and prompt attention.

WILLIAM FEW.

LOOK OUT FOR THE ARGO!

Coming by Stephano.
Not only the most, but the best that such a price has ever bought.
RIGHT MECHANICALLY and ARTISTICALLY, DEPENDABLE, EFFICIENT, ECONOMICAL.
Right Hand Drive.
Wheelbase: 96 inches tread standard.
4 Cylinders: Water cooled, 2 3/4" x 4 1/2"
Wheels: 30" x 3".
Springs: Full Elliptic.
Rear Axle: Semi-floating, equipped with Bailey differential.
Brakes: External contracting and emergency on transmission.
Equipment: Hood, Wind Shield, Gas Head Lamps.
Extra: Electric lighting and starting.
Price: 2 Passenger, \$385.00, boxed F.O.B. New York.
For catalogue and other information,
BERT HAYWARD,
feb12,ead,tf Box 1200

To the Trade

Call, phone or write for the latest price list of

**Clark's
Pork and
Beans,**
The Favorite Brand.

N. B.—On and after this date Messrs. Clark prepay the full freight on all shipments of their goods to Newfoundland.

The Public want the goods—it pays you to stock them.

P. E. OUTERBRIDGE,
(Agent for Newfoundland)
w.f.m,tf

Do It Now!

Ring up, write or send us instructions to call for your

Laundry
when next you require any work done.

**EXPERT WORKERS.
LATEST MACHINERY.
PROMPT SERVICE.**

**Globe Steam Laundry
Co., Limited.**
Phone 148. P. O. Box 474.



THE FIREMEN
may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

FIRE INSURANCE
will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

PERCIE JOHNSON,
Insurance Agent.

Per S.S. "Stephano,"

New York Chicken.
New York Corned Beef.
New York Sausages.
Bananas, Oranges.
Lemons, Pears.
Tomatoes, Celery, Beetroot.
Cauliflower, Parsnip.
Carrots.
Choice New York Butter.
Blue Point Oysters.

JAMES STOTT
MINARD'S LINIMENT FOR SALE EVERYWHERE.

New Cabbage, etc.

To-Day, ex "Stephano,"

**50 barrels
Choice American CABBAGE.**

**1000 boxes
DIGBY HERRING.**

**25 barrels
Selected Small JOWLS.**

**100 barrels
American Granulated SUGAR.**

**50 sacks
American Granulated SUGAR,
100 lbs. each.**

**F. McNAMARA,
Queen Street.**

LIGHT, HEAT, COMFORT!

The proprietor of one of the best known multiple shopping systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the most widely known and best frequented shop in the district." He was asked to explain. Holding up three fingers he said, "I believe in the trinity of LIGHT, WARMTH, COMFORT. I should dazzle the month until the candle drew them. I should bring them into a warm, comfortable shop, filled with a soft, pleasing radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would open, for we pass it in almost every town—always a landmark to the street. No one fails to notice it. There is an indefinable air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued, restful lighting effect that so charms because of its very unobtrusiveness, the absence of dark corners, the intangible feeling that if one would step inside one would be sure of experiencing a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an individuality.

We cordially invite all progressive business men to visit our showroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideal outline in the above extract from a London paper may be easily secured. Our new RADIO X Lamp and GAS-TEAM Radiators fill all light and heat requirements.

ST. JOHN'S GAS LIGHT COMPANY.
dec6,tf

WE HAVE SOME SPLENDID

Large Labrador Cure Codfish

AND

Large Shore Codfish,

Suitable for Shopkeepers, selling at

Lowest Prices.

A. H. MURRAY,

BECK'S COVE.

SAVE EVERY DOLLAR POSSIBLE!

England has just launched a campaign to encourage economy. This surely is a time when thrift should be our watchword. Instead of buying new garments, have the old ones French Dry Cleaned. You can easily cut down your dress bill about 35 p.c. Ask Messrs. NICHOLLE, INKPPN & CHAFE, our St. John's Agents, for further particulars.

UNGAR'S LAUNDRY & DYE WORKS, Halifax.
feb10,tf

REID-NEWFOUNDLAND COMPANY.

Electrical Thawer!

If your pipes are frozen ring up

'Phone 240.

The Electrical Thawer

Will do the rest.

Electrical Department.

TEAS.

We have just received another shipment of our Choice Blends,
Royal Crown and Our Best,
which for flavor and quality is unsurpassed.

BUTTER

If you require something choice in Butter, try "BLUENOSE," in 5 lb. tins and 2 lb. slabs. Also

CHOICE CANADIAN
in 60 lb. tubs.

COCOAS

Van Houten's, Fry's, Bunsdorp's, Cadbury's.
VI COCOA.
Contains Cocoa, Kola, Malt and Hops.

COFFEE

Seal and White House, Camp & Elder's.

CAL. ORANGES

Florida Oranges, California Lemons, Table Apples, California Pears, Pears, Ripe Bananas, Cranberries, Grape Fruit.

CHEESE

English Cheddar, Canadian, MacLaren's, Ingersoll's (Pimento & Chili).

CHOCOLATE

"Whitman's Instantaneous." Will make a cup of Chocolate instantly.

Bowring Bros., Ltd.,

332. GROCERY. 332.

CABBAGE! CABBAGE!

Due Thursday, per S.S. "Stephano."

**50 Barrels
FRESH GREEN CABBAGE.**

'Phone 264.

GEO. NEAL

Franklin's Agencies, Ltd.

Show Room, Commercial Building.

Palmer, Regal and Fraser Engines,

National Cash Registers,

Cotton Waste,

Elastic Cement Roofing Paint.

Get our Prices before buying elsewhere.

feb10,tf

TEN PAGES

TORONTO, Noon.
winds and gales E.
with snow or rain.
ROPER'S, Noon.—
ther. 30.

VOLUME XX

GET

C. C. C.

(Under the Distinguished
Lady Davison)

The Ann

OF THE CATH

On Tuesday

The programme will
permission of Lt. Col. M.
Tickets on sale at A.
ro's and Smyth's East

LADIES'

Only

A warm, com
winter wear. D

WILL

Auction Sa

**THE PEOPLE'S
AUCTIONEER**

AUCTION

At the Tailoring Estab

J. H. FARRELL, W

on

MONDAY Next, 21

at 10.30 a.m.

All the STOCK-IN

consisting of

Overcoatings, Suitings,

Linings, Threads, Buttons,

and some Readymades; also

Stoves, etc.

P. C. O'DRISCOLL

feb18,21

Brick and

Cement

Hard Brick

Soft Brick

Fire Brick

Cement,

in brls. and set

H. J. Stabb

HEADQUARTERS

for VALEN

Ordinary Comics, 60c

doz.

Elite Comics, 10c. doz.

Large Square Comics,

1c. each.

Long Comics, 20c. doz.

Extra Large Comics,

3c. each.

Fancy Lace Valentines

4c., 5c., 8c., 10c.

Valentine Postcards,

Singly Boxed Valenti

15, 20c. up to \$

LIBERAL DISCO

SHOPKEEPER

You can make the

selection of Valentines

GARLAND'S BOO

177 Water St.