



This is the Man

Who studied the likes and dislikes of Newfoundland Tea drinkers, one of the reasons his **STANDARD** bulks, and **UNION BLEND** in packets are such good sellers.

Do You Handle Them?

Wholesale by

H. W. deForest Tea Co.,

Exclusive Tea Merchants.

Harry W. deForest.

"EUPHRATES," AHOY!

The S.S. "EUPHRATES" is at Duder's Wharf taking **FREIGHT** for Bell Island.

"Euphrates" S.S. Co., Ltd.

ap11,1f **F. McNAMARA, AGENT.**

Every Mother Wants the Richest Milk
FOR HER BABY.



**JERSEY
STERILIZED
CREAM**

Is 13 per cent. Richer than the Best of other brand in Canada.

THE TRURO CONDENSED MILK CO., LIMITED, TRURO, N.S.

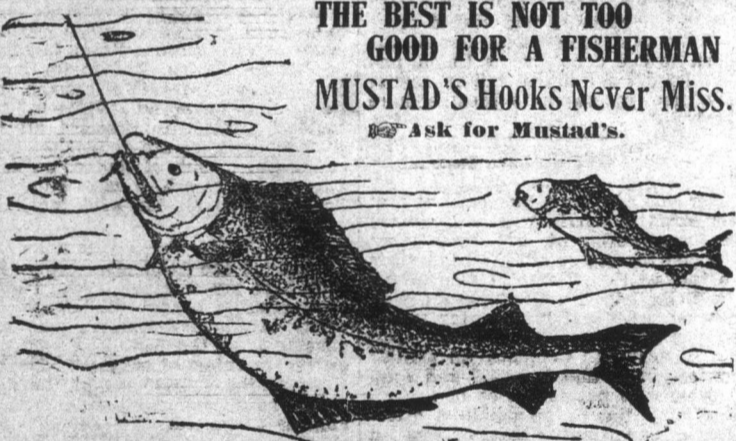


FUSSELL'S GOLDEN BUTTERFLY BRAND.
PURE RICH CREAM
The Real Thing at Last!

Is NOT a makeshift nor a substitute but PURE Mountain Pasture CREAM. Put up in Sterilized Tins. Guaranteed quite Pure. Contains no Preservative. Keeps good anywhere.

NINE GOLD MEDALS.

THE BEST IS NOT TOO GOOD FOR A FISHERMAN
MUSTAD'S Hooks Never Miss.
Ask for Mustad's.



AUTOMOBILES!

We beg to inform the public that we have secured the services of **MR. CHARLES VEY**, an expert on the **RUNNING, REPAIRING and CARE of AUTOMOBILES.**

Mr. Vey has been trained in some of the largest Automobile Repair Shops and Garages in the United States, and has a thorough knowledge of Automobile Construction and the work of a **Competent Chaffeur.**

Mr. Vey will have under his supervision an **UP-TO-DATE GARAGE** where **AUTOMOBILES** can be **STORED, CLEANED and REPAIRED** at a reasonable cost, and instruction given in the art of running same.

ANGEL ENGINEERING & SUPPLY CO., Ltd.

30 brls. No. 1 APPLES—red stock, 200 brls. P. F. I. Blue POTATOES, 50 brls. White Table Potatoes, 50 sacks Swedish Turnips, 50 sacks P. E. I. Turnips, 10 brls. Am. Cranberries—good and cheap, 50 sacks choice Rice, 50 sacks choice Beans, 25 sacks Lima Beans, 20 crates New Green Cabbage, 30 brls. Solid Cabbage—heavy weights.
Honest Goods at Honest Prices, and a Square Deal.

Edwin Murray JOB PRINTING Neatly EXECUTED

PARIOD ROOFING

REQUIRES NO COATING!

Sold in rolls of 108 square feet complete, with Rust Proof Tins and Nails. Also, **CEMENT** for laps, and full instructions for laying, which anyone can do.

SEND FOR SAMPLE.

Empire Wood-Working Co.,

Ltd., Water St., East, St. John's, Sole Agents for Newfoundland. ap11,1m

We are Headquarters for

GASOLENE,

In brls. (wood and steel) and cases. Also, on Retail.

COLIN CAMPBELL.

REID NEWFOUNDLAND COMPANY.

ELECTRIC FLAT IRONS

WHY YOU SHOULD TRY ONE

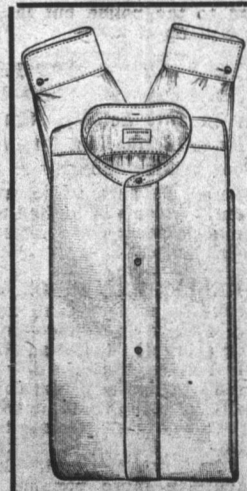
We put them in free on trial. They can be attached to any fixture in any part of the house.

It costs less to heat them than it does your old ones.

The heat is on the bottom where you want it and not in your hand. They are absolutely clean. Saves one-third of your time as the iron is always just hot enough. Telephone us and we will gladly put one in on trial free of cost.

Reid Newfoundland Company **Gasolene**

Boys' Shirts!



Worth from 70c. to \$1.00 each; your choice for

50c.

each. These garments are displayed in our window to-day. We invite inspection.

S. MILLEY

SAVING MONEY

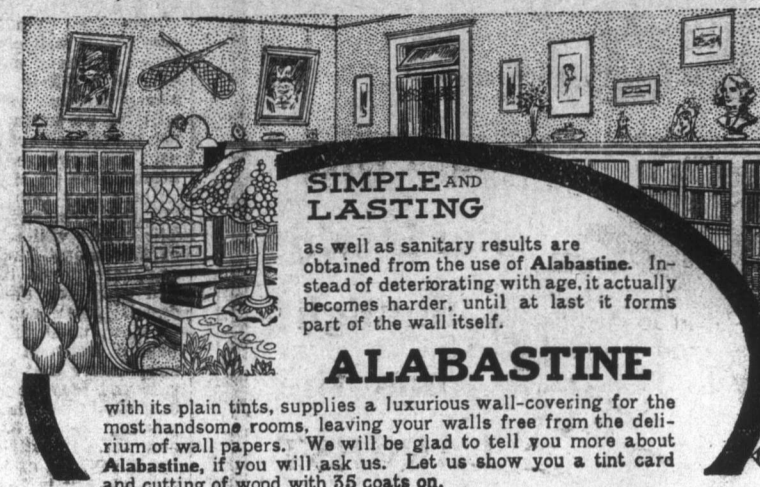
LUMBER

That is what happens when you buy Lumber from our yards. We aim to sell the best at the **LOWEST** figure, and our patrons are all satisfied that we do it.

HORWOOD LUMBER CO., LTD.

Alabastine.

ASK FOR TINT CARD.



ASK FOR TINT CARD.

SIMPLE AND LASTING

as well as sanitary results are obtained from the use of Alabastine. Instead of deteriorating with age, it actually becomes harder, until at last it forms part of the wall itself.

ALABASTINE

with its plain tints, supplies a luxurious wall-covering for the most handsome rooms, leaving your walls free from the delirium of wall papers. We will be glad to tell you more about Alabastine, if you will ask us. Let us show you a tint card and cutting of wood with 35 coats on.

Ayre & Sons LIMITED

Agents for Newfoundland.



THE STEAMER

'Prospero'

Will leave the Wharf of

BOWRING BROS., LTD.,

—ON—

Wednesday, the 13th of April, at 10 a.m.

Calling at the following places,

Cape Broyle, Ferryland, Bennewe, Trepassy, St. Mary's, Salmonier, Placentia, Marytown, Burin, Saint Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, Saint Jacques, Harbour Breton, Pass Island, Hermitage, Gaultois, Push-through, Cape LaHune, Rames, Burgeo, LaPoile, Rose Blanche, Channel.

Freight received until 6 p.m. Tuesday.

For freight or passage apply to the Coastal Office of

BOWRING BROTHERS, Limited. Telephone 306.

Kerosene Oil.

The well-known brands of "Family Safeguard," 150° Test. "Bay State," 115° Test. In Casks and Cases.

Just Received,

Per S.S. "Almeriana," another shipment of

JOB Room Papers,

SELLING CHEAP.

Special Discount to Wholesale Customers.

R. TEMPLETON, 333 WATER STREET.

"A Good Digestion to You All."

Tinned Strawberries, 12 cts. and 20 cts., (Very Choice.)

Pure Gold Icings—Pink, White, Chocolate, Norwegian Sardines, Skipper Sardines, Strawberry Beets, 20 cents tin, Bird's Egg Powder, Morton's Custard Powder, Morton's Genuine Isinglass, Tinned Bake Apples,

2 in 1 Shoe Polish, Peerless Shoe Gloss.

J. J. ST. JOHN, 136 & 138 Duckworth St.

HOW CAN WE COUNTER-ACT

THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is out of proportion with their food-value.

EAT MORE BREAD.

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Bread made from

ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

Job Printing Executed