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NEWCASTLE, NEW BRUNSWICK, TUESDAY, JULY 14 1925

FIVE CENTS COPY

THE PEOPLES

Entire Satisfaction

AND

Good Service to All

are the Golden Rules of this Organization---

Consistent with this policy that has made the A. D. Farrah & Co. a recognized Maritime Institution and gained for them hundreds of friends and customers not in the Maritimes only but as far down the Matapedia Valley and the Gaspe Coast.

Our Store will remain Open on all
Wednesday Afternoons

This decision has been arrived at after due deliberation and after consulting the majority of our customers who did not look with favor upon closing Wednesday afternoon. Therefore from now on Wednesday afternoon will be instituted as a—

Super-Bargain Afternoon

We mean by super-bargains offerings of such a nature that cannot be obtained under ordinary merchandising methods and that represent values beyond your dreams of economy.

For This Wednesday:

Voile Dresses

\$3.50

The price will not mean anything until you see the Dresses themselves and then you'll realize the big value you are getting for your money.

Broadcloth Dresses

\$3.50

In the very latest stripes of excellent silky broadcloth, wonderful stripping effect. They are worth twice the price.

Men's Dress Boots

\$2.90

Worth \$4.75 of any man's money—in good quality mahogany side calf, rubber heel in latest style and last.

NOTICE—These bargains will be displayed in our windows and none of them will be sold at above prices except on Wednesday Afternoon.

The Anniversary Golden Cake

will be cut and distributed amongst our patrons next week—beginning Monday JULY 20th. You are cordially invited to share it with us.

Holidays For Our Clerks

have been arranged as to give them convenient afternoons and weeks of recreation and pleasure without interfering with the service of the public. These Holidays began May 1st and will continue until the end of October

A. D. FARRAH & CO.

Newcastle, N. B.

Newcastle Loses To Nelson And Wins From Chatham

Nelson Defeats Newcastle

Before a large gathering of fans on the Soldier Memorial Field diamond last Friday evening, Nelson baseball team defeated the locals in a five inning game by a score of 4 to 3. This game was conceded by many to have been the best brand of ball seen here this year. Mayes of Chatham umpired the game in a most satisfactory manner and every person present was perfectly satisfied with each and every decision he gave. This is the type of baseball and umpiring which Newcastle wants, irrespective of who wins the game and it is the avowed intention of Newcastle to continue the war against unclean baseball in all branches, to the bitter end. If such baseball as seen here last Friday evening is continued there will be no objection on the part of Newcastle baseball enthusiasts. Lindon and Graham worked for the locals and Coughlan and Briggs for the visitors: Both pitchers worked in excellent form and were given good support by their team-mates. Newcastle scored one in their first, one in the second and one in the third giving them a total of 3. Nelson scored in their second inning, two in their third and one in their fifth. It was any team's game up to the last minute of play, but the locals were unable to pull themselves to the top.

Chatham Wins

Chatham added another to its win column by defeating Loggieville, three to two in a regular Miramichi League game in Chatham on Friday night. The batteries for Chatham were Keoughan and Moar, for Loggieville, Malley and Harriman. Green of Newcastle was umpire in chief. Both the twirlers pitched good ball and were given good support by their team mates.

Newcastle Defeats Chatham

Another good game of baseball was played here last evening when the locals defeated Chatham by a score of 4 to 3 in a regular scheduled Miramichi League fixture. A record crowd of fans were in attendance and they were given good snappy base-

ball, full of intense moments which were enjoyed by the enthusiasts. Green was umpire-in-chief and Mayes looked after the bases. The visitors came up with blood in their eyes, determined to win the game but they were unable to accomplish their task.

Graham and Lindon worked for the locals and Veno and Moar for Chatham. Both Graham and Veno pitched good ball and were given tight support by their team mates. Graham had 4 strike-outs to his credit and Veno three. Chatham scored one run each in their 1st, 2nd, and 3rd, while they were blanked in their 4th and 5th. Graham did some excellent pitching with two down and two men on bases with Veno at bat. Graham put three strikes over on Veno, which the batter did his utmost to connect with but to no avail thus retiring the side. The locals scored 2 runs in their first and two in their 4th, giving them a total score of 4.

At Loggieville, Nelson defeated the home team by a score of 4 to 2.

Next Friday night the locals play in Chatham. On Monday of next week Loggieville plays in Newcastle; on Wednesday night the postponed game between Newcastle and Chatham will be played here and on Friday night the locals play in Nelson. This completes the series for the year unless the disputed game between Newcastle and Nelson is played over again on the decision of the Miramichi Amateur Baseball League which will convene soon to decide the matter. Next week will be one of great interest in baseball circles as the series finish and the winner of this year's league will be definitely known.

The following is the standing of the league at present.

| | Won | Lost | P. C |
|-------------|-----|------|------|
| Nelson | 10 | 4 | 714 |
| Chatham | 8½ | 4½ | 655 |
| Newcastle | 8 | 6 | 571 |
| Loggieville | 1½ | 13½ | 100 |

The above standing gives the disputed Newcastle-Nelson game of July 3rd, to Nelson but this game may yet be played over again.

BOARD OF TRADE OFFICERS RESIGN

Owing to the lack of interest shown by the members of the Newcastle Board of Trade, by absenting themselves from regular monthly meetings The President Mr. R. C. Clark and the Secretary Mr. Wm. Ferguson, expressed their intention of resigning their respective official positions last evening when a regular meeting of the Board had been called and a quorum failed to make an appearance at the meeting.

DEMPSEY-MADDEN BOUT PLANNED

For World's Heavyweight Championship on Labor Day.

Floyd Fitzsimmons, Michigan City promoter, has announced that Bartley Madden, of New York, has signed articles to meet Jack Dempsey in a ten-round no decision fight for the world's heavy-weight championship on Labor Day.

Fitzsimmons said he would be unable to complete negotiations with

LOCALS DEFEATED BATHURST AT TENNIS

The first tournament to be played on the Bathurst tennis courts was played last Saturday, when the Newcastle club were guests of the Bathurst Club. Two matches were played in the morning and continued throughout the afternoon and evening. Newcastle was victorious by a score of 7-6. The schedule included two ladies singles, two men's singles, two ladies doubles, three men's doubles and four mixed doubles. The ladies of the Bathurst Club served afternoon tea to the players and in the evening a dance was held at Gatain's Hall.

Arrangements are being made to entertain The Bathurst Tennis Club at a similar tournament on the Newcastle courts on Saturday, the 18th. inst.

Results of the play were as follows
MEN'S SINGLES—R. F. Cottor (N) vs. J. S. Bates (B). Won by Bathurst 6-4, 6-2. W. H. Teed (N) vs. A. E. McLean (B). Won by Bathurst 6-2, 6-3.

LADIES' SINGLES—Miss Jean Jardine (N) vs. Miss J. Wright (B) Won by Newcastle 6-3, 6-1. Miss Margaret McCurdy (N) vs. Mrs. R. McMillan (B). Won by Newcastle 6-4, 2-6, 6-3.

MEN'S DOUBLES—P. R. Giberson & W. H. Teed (N) vs. A. B. Bond, & S. Morse (B). Won by Newcastle, 6-4 5-6, 6-2. R. F. Cottor & T. Clarke (N) vs. J. S. Bates & R. McMillan (B) Won by Newcastle, 3-6, 6-5, 6-2. J. A. Creaghan & J. H. Sargeant (N) vs. C. Gammon & A. Michaud (B). Won by Bathurst 6-3, 6-4.

LADIES' DOUBLES—Misses L. Manny & Aileen Creaghan (N) vs. Mrs. R. McMillan & Miss I. Doucett, Won by Bathurst, 6-1, 6-5. Misses Jean Jardine & Margaret McCurdy (N) vs. Misses H. Williams & I. Doucett, Won by Newcastle 6-4, 6-3.

MIXED DOUBLES—Miss L. Manny & Thos. Clarke (N) vs. Mrs. N. Reulle & Elol McKenna. (B) Won by Newcastle, 6-5, 6-5.

Miss Elva McCurdy & Ray Clarke (N) vs. Miss E. E. McKay & J. A. Brown (B) Won by Bathurst 6-5, 6-1. Miss Jean Robinson & H. Atkinson (N) vs. Miss L. D. Theriault & W. R. Kingston. (B) Won by Newcastle 1-6, 6-3, 6-5.

Mrs. Florence Ball & P. Giberson (N) vs. Miss G. Howard & L. G. McKenna. (B) won by Bathurst 6-5 6-2.

Jack Kearns, manager of Dempsey, until the champion and his bride returned from Europe on July 14. He declared he had received a cable from Dempsey, however, stating that the latter would accept the match if he could get into condition on such short notice. Fitzsimmons proposes to stage the bout in his own arena at Michigan City.

Boxing followers look upon a match between Madden and Dempsey as the first of a series of preliminary fights which the champion has declared would be necessary to prepare him for possible battles next summer with Harry Wills and Gene Tunney. Madden is one of the rugged, aggressive, battle-scarred veterans of the ring. He has fought most of the outstanding men of his class, and has never been knocked out.

Madden has frequently lost bouts in decisions in the past two years. Wins: Grab, Tom Gibbons and Wainert Kolditz verdicts over him. His only chance to win the title would be a knockout or by a draw.

Local Topics

Tid-bits on the Tip of Everybodys Tongue

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Thank You, Mr. Ting!

"Mark E. Ting" who conducts the breezy Hoist the Sales page in Marketing, Canada's Business Magazine, says in the July issue "among the few puns that haven't

nauseated me is 'The Moir you have, the merrier'."

It is necessary to point out that Moir and More are not pronounced the same way, though they mean the same thing when you taste Moirs Chococates.

Mr. W. J. Wetmore, distributor for New Brunswick, was in Halifax recently.

PROVINCIAL POLITICS

A. D. Holyoke, the Provincial Organizer for the local Opposition, arrived in Newcastle Friday, where he met delegations from various parts of the County and discussed with them

the political situation in Northumberland.

A free, full and friendly discussion took place, and as a result a proposal was made for the organization of the Parishes and election of delegates to

a Convention to be called to meet in the Opera House, Newcastle, July 29 for the purpose of nominating candidates to contest the County in the interests of the Opposition in the approaching election and any other business to come before it.