

The basis of good cookery

OXO CUBES stand for all that is best in beef-food. OXO makes your dishes taste better—nourish you more and cost less. It saves you endless time and trouble, and simplifies cooking in many ways.



PROTECT YOUR VALUABLES



If kept in your home, fire or thieves may rob you of them.

Our Managers will be pleased to tell you about the protection afforded by a SAFETY DEPOSIT BOX.

THE ROYAL BANK OF CANADA

BOY CUT TO PIECES ON THE C. N. R. NEAR BATHURST

The body of a boy thought to be about 17 years of age was found cut to pieces beside the Canadian National Railway tracks near Gloucester Junction a few miles from Bathurst, and a severely injured young man about 21 years of age was found near the same place on Sunday morning by J. F. Allen section foreman and O. Arsenault, his assistant. The injured man was taken to the hospital in Bathurst and it is not expected that he will recover. During odd moments of consciousness, the injured man talked somewhat incoherently. He gave his name as Corey Cormick, of St. John. He said first that his companion's name was Stewart but later said it was Harold White of Newcastle. A post card mailed from Sweden was found in Corey's clothing and this taken together with his general appearance and what meagre information could be learned from him tend to confirm the idea that he is a native of that country.

It appears from what can be learned from Cormick that he met White or Stewart in Newcastle and that the two set out to walk to Bathurst in search of work. They sat down by the track about 4 o'clock Saturday afternoon to eat some bread they had with them. Apparently they must have remained until dark if Cor-

LT. GOV. PUGSLEY DECLINES LIBERAL NOMINATION

Lieutenant Governor Pugsley, in a letter handed to the committee appointed by the convention of the Liberal delegates of St. John-Albert to tender His Honor the nomination to represent the constituency in the forthcoming federal contest, declined the nomination.

The Lieutenant Governor addressed the communication to the chairman and members of the convention, and the letter was dated October 26. He expressed appreciation of the honor which was entirely unanimous, but he said that for reasons which he had stated verbally he would be unable to accept and must therefore decline the nomination.

If the Canadian people were to allow Mr. King to depart from the platform of his party they would be putting a premium on political trickery.

IN MEMORIAM

In loving memory of Mrs. Sidney Parks who died on "All Saints Day" 1919.

Since so long you've lain in slumber We at last can realize That you're gone beyond recalling Up above the starry skies.

In the garden of our memory Matters not where'er we roam You have still a love most sacred You are still "our very own" Some day God will send an angel To conduct us o'er the way And we'd ask no fairer blessing Than he'd send you "Our own Mae"

Death's dark valley would seem brighter Were you sent to be our Guide Hand in hand we'd glide together Till we reach the other side HER MOTHER

LIBERAL ENDORSATION

A feature of this contest is the large number of Liberals who are coming out for the Meighen Government as candidates or supporters, while others are declaring for the Meighen policy, directly or indirectly. Indeed, many of the Liberal candidates in Quebec stand for a return to the "Laurier tariff," which was higher than the tariff of today, and it is freely stated that after the election, in the event of no party having a majority, they will line up with the friends of protection to home industry, or what seems to be the best interests of the country as a whole.

mick's story is correct for he says that he remembers seeing the headlight of an approaching train and that after that everything was a blank.

HOW YOU CAN TELL GENUINE ASPIRIN

Only Tablets with "Bayer Cross" are Aspirin—No others!



There is only one Aspirin, that marked with the "Bayer Cross"—all other tablets are only acid imitations.

Genuine "Bayer Tablets of Aspirin" have been prescribed by physicians for nineteen years and proved safe by millions for Pain, Headache, Neuralgia, Colds, Rheumatism, Lumbago, Neuritis.

Handy in boxes of 12 tablets—also larger "Bayer" packages, can be had at any drug store. Made in Canada. Aspirin is the trade mark (registered in Canada), of Bayer Manufacture of Monoaceticacidester of Salicylicacid. While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company, Ltd., will be stamped with their general trade mark, the "Bayer Cross."

Everybody Enjoys a fine cup of Tea.

"SALADA" TEA

IF YOU DRINK JAPANS TRY "SALADA" GREEN TEA Infinitely Superior to the Best of Japans.

is truly delicious at all times. 30 years' reputation for fine teas.

WRIGLEY'S

"AFTER EVERY MEAL"

The gum with the lasting flavor—wrapped in the hygienic sealed package.

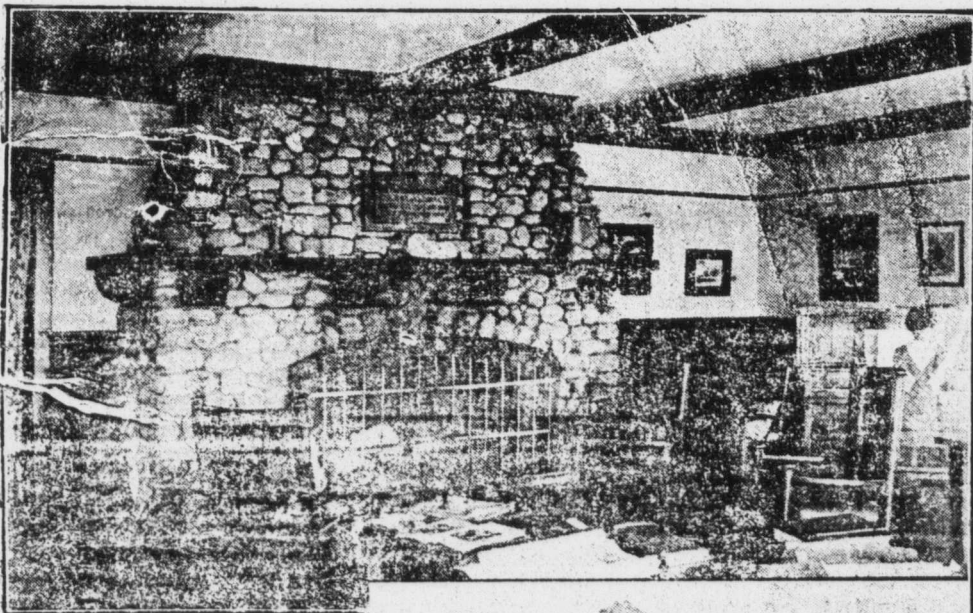
A goody that's good for you. Aids appetite and digestion.

Keeps teeth clean and breath sweet.

A boon to smokers, with its cooling, soothing, effect on mouth and throat.



The Alpine Club of Canada



Living Room Alpine Club, at Banff.

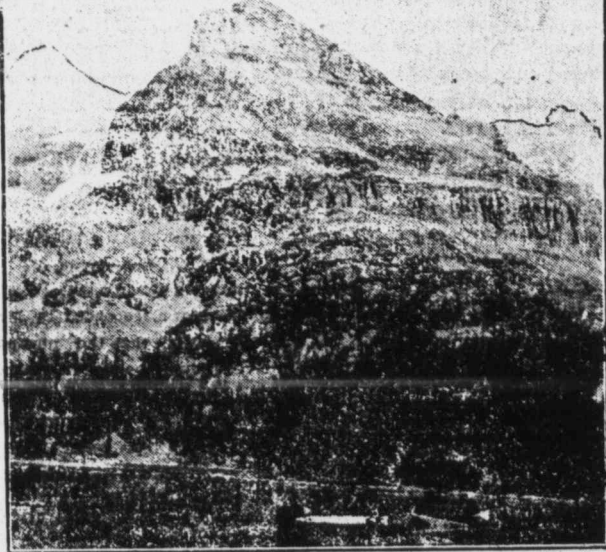
Of all the trails, the mountain ones are most alluring and each year they call to the members of the Alpine Club of Canada who held their annual camp this season at Lake O'Hara. Camp, known as the "O'Hara Meadows Camp" was an open Alpine Meadow at an altitude of 6,600 feet above sea level, gay with mountain blooms.

The Lake, an Alpine gem, in whose bright surface, with witchery of reflection, towering mountains are held captive, with the bright green of the forests that surround the shore.

This Alpine realm in the heart of the Rockies, a realm of crags and canyons, of encircling and overhanging peaks, has a variety of charms that are never exhausted. The mountains, ranging from ten thousand to eleven thousand, five hundred feet above sea level, include the matchless picture of Lefroy glacier, the great white peaks of Victoria, the massive Cathedral Crags, Stephen, Odoray and other giants of the Rockies. Each new view beckoned to fresh delights. Below Odoray is the cabin built by the Swiss guides in which there is always a camper's cache.

In 1909 the Alpine Club of Canada opened its club house headquarters at Banff and held a special annual camp at Lake O'Hara. It was unique in that an invitation to attend this camp, as guests of the Alpine Club of Canada, was sent to the president and members of the Alpine Club, England. A party of 20 accepted the invitation. The guests included mountaineers, well known in many parts of the world. It is interesting to note that in 1920, the Alpine Club of Canada became affiliated with the "Alpine Club" of England, the oldest and most famous of all Alpine clubs.

The annual camp is for the purpose of enabling members of the club to meet together amid the great hills of Canada, and to assist graduating members to qualify for active membership. Those who have made an ascent of at least 2,500 feet, are eligible for active membership. Those distinguished in literature, art or science, relating to mountains, are given certain recognition.



At Lake O'Hara.

The objects of the club are the promotion of scientific study and exploration of Canadian Alpine regions, the cultivation of art in relation to mountain scenery, the education of Canadians to an appreciation of their Canadian heritage, the encouragement of mountain craft and the opening of new regions as national playgrounds. The preservation of the natural beauties of the mountain places and of the fauna and flora in their habitat, is promoted.

The Club House of the Alpine Club of Canada, opened in 1909, is situated on the slope of Sulphur Mountain, 300 feet above the town of Banff. Spread in vast panorama, are the deep river-threaded valleys of the Jow and Spray and the forest clad mountains beyond with their snowy peaks glistening in the sun. From the broad verandas of the Club House, nature seemed one harmonious tone.

The Club House is replete with interest. Bowls and baskets of mountain flowers were in attractive arrangement. The fine pictures of Canadian mountains were worthy of

Success in Retailing



An essential factor in achieving success in a retail business is ADVERTISING—telling the buyers of your community what you have for them.

One doesn't need to be exceptionally clever or a genius to be a success, but one must have an aim, and pursue it resolutely and intelligently.

The businesses that are prospering and expanding are those that purposefully seek out new customers and place before both old and new customers the news of their service, in the form of Newspaper Advertising.

A WORD TO THE PUBLIC

Who serve you best—busy or half-busy men? busy or half-busy shops? Where is your custom most desired and appreciated? Is it not at those shops which stretch out the hand of welcome and invitation—in the form of advertisements in THE UNION ADVOCATE?

Shop Where You Are Invited to Shop