

STOREKEEPERS AND THE ARMIES

How Women of Vancouver Influence Subscriptions to Patriotic Fund.

Vancouver, Dec. 1.—The truth of the old adage that "Union is Strength" has been rediscovered by the soldiers' wives of South Vancouver. In this suburb there are 724 families being helped by the Canadian Patriotic Fund. The soldiers' wives and mothers have formed, among themselves, an association. They meet regularly for social intercourse. They contribute time, services and money to patriotic causes. They stand by one another in trouble. They restrain any member of their group who may be inclined, by extravagance, to bring discredit on the Patriotic Fund. This body of women are just beginning to find what power they can exert. Their combined monthly income amounts to about \$50,000. Not satisfied with the way in which the South Vancouver merchants are contributing to the Patriotic Fund, they have determined to use their power to enlarge the shopkeepers' horizon. They have recently had printed a small window card, intimating that Mr. Storekeeper is giving to the Patriotic Fund. Where this is the case, the card is put in his window and the soldiers' wives spend money where the card appears. Acting on the principle that "One Good Turn Deserves Another," the soldiers' wives of South Vancouver have become an important influence in swelling the receipts of the Patriotic Fund.

CYCLONE IN INDIA
London, Nov. 30.—12:20 p.m.—The death of nearly 300 persons in an cyclone at Pondicherry, India, is reported in a Reuter despatch from Madras. The storm caused great damage to property. Pondicherry is the chief French possession in India. It has an area of 115 square miles and a population of about 170,000.

CREW RESCUED.
By Courier Leased Wire.
Halifax, N. S., Nov. 30.—A wireless received by Marine and Fisheries Agent Harvey, says the crew of the schooner Arthur J. Parker, bound to this port from Boston with a cargo of phosphate, had been rescued by the Steamer Rockingham, from Liverpool for Baltimore in latitude 46.49, longitude 54.27. The wreck was set on fire. Captain Joseph Evans, Mate Duncan Conrad and the entire crew belonged to Liverpool, N.S.

THE CHRISTMAS SHOE STORE



Santa Sayings

I have as usual left a large range of footwear of every description at Coles Shoe Co's—Footwear for the every member of the family. Commencing with the list for the ladies, I would say that I have left at this store everything that's New—Beautiful high-cut shoes in black and combination colors—Lovely new spats in colors, for low or high-cut shoes—Felt shoes, felt slippers, etc.

And I would advise early choosing. Watch this space Wednesday.
S. CLAUD.

COLES SHOE CO.
122 COLBORNE ST.
Both Phones 474

SIDE TALKS

BY RUTH CAMERON

NOT AFRAID TO LOVE

If you let other people do more than their share of the loving, it is you, not they, who will suffer most. Of course it would be ideal if love always answered love, that is, if the individual to whom we feel drawn always felt equally drawn to us. But apparently that cannot be. Perhaps as the centuries pass and the world grows better, and we get into more perfect tune with the adjustments, that will be one of the happy adjustments. And surely it's going to be that way in the next life.

Loving And Exacting Are Different Things
We were talking about this subject the other day and someone said, "But haven't you ever been bored by someone you didn't care for, and who insisted on absorbing your time and attention? Wouldn't you hate to have anyone else that way? That's what makes me afraid to care more for others than they for me." "You needn't be afraid," I said, "for loving people doesn't mean imposing yourself upon them. I'd never be ashamed to love anyone ten times as much as they loved me, but I'd be ashamed to try to exact of them the least bit of affection or time that they could not freely give." To love is one thing. To exact is quite another.



Rippling Rhymes
By Walt Mason

FUTURE DEEDS
Sweet friend of mine, it doesn't pay to tell the things you will achieve; the golden era is to-day, and promises are made to-day. To-morrow I will cut much grass, to-morrow prizes will be won. To-morrow! But to-day, alas, goes by and you have nothing to show for it. To-day we know we are alive, our bones and thews obey our will; it is our privilege to strive, and put some kopecks in the till. To-morrow, when the maddening crowds of workers throng along the pave, we may be wearing jaunty shrouds, all neatly rolled up for the grave. The things I've done may count a bit, and gain some measure of applause, when I have crossed my pulseless paws. The lotty ends that I pursue won't make a record till they're won; the things that I intend to do, will never count until they're done. And to-day we know we are alive, our bones and thews obey our will; it is our privilege to strive, and put some kopecks in the till. To-morrow, when

OUR DAILY PATTERN SERVICE

Valuable Suggestions for the Handy Homemaker—Order Any Pattern Through the Courier.

LADIES' TWO-GORE SKIRT.

For afternoon wear with a dressy blouse the separate skirt with individuality to its design is just as popular with a number of women as the one piece frock. One can see why by looking at the model illustrated.

In graceful rippling style, and with just the right degree of flare for a fall model, this dressy skirt is cut in two gores. The upper edges are neatly gathered so that the fulness ripples attractively toward the lower edge—this, in size 24, measures 3 yards. Although the raised waistline is very popular, the regulation waistline also has its admirers, so whichever you choose will be correct.

The wide cash girdle and fancy pocket are the detail features of interest that satisfy the need for novelty. The use of two materials is optional.

Wool poplin, French serge, mohair, lustrous surfaced satin, taffeta, charmeuse and faille are fabrics that would make up well with a blouse of satin, chiffon, lace, &c. You have all the ability necessary to reproduce the design.

The skirt pattern, No. 8,968, cuts in sizes 24 to 32 waist measure. To make in size 24 requires 3 3/4 yards of 36 inch material and 3/4 yard of 7 inch ribbon for the girdle. To obtain the pattern send 10 cents to the office of this publication.

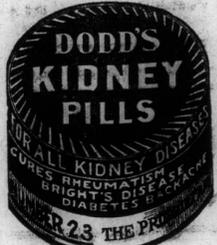
AUSTRALIA TO SEND MORE MEN

Failure of Conscription Will Not Check Recruiting in That Country.

Melbourne, Australia, Dec. 1.—On the resumption of the sessions of the Federal Parliament yesterday the Premier, Wm. Murray Hughes, announced that notwithstanding the conscription referendum, the Government would continue its utmost efforts with regard to men and conscription to aid Great Britain and her allies.

An Opposition motion of no confidence in the Government was defeated 46 to 21.

GOVERNOR GENERAL IN TORONTO.
By Courier Leased Wire.
Toronto, Dec. 1.—The Governor-General with the Duchess of Devonshire and Lady Blanche Cavendish, visited the Technical School and the military hospital this morning. In the afternoon they went to St. Andrews College for the prize distribution. The Duke was a guest at the Andrews Society lunch at the Andrews Hotel at noon. This evening a banquet and reception will be held at Government House.



THE GREATEST OF ANGLO-AMERICAN JOCKEYS PASSES.



This photograph of the late Danny Maher shows the great jockey riding one of his winners.

Music and Drama

COMING TO THE GRAND

The celebrated dialect comedian and singer Al H. Wilson has planned this coming season to enact a character of the Emerald Isle and to that end will appear in a new Irish song play entitled, "My Killarney Rose."

This decided departure from Mr. Wilson's usual style of dialect characters is not new to him since in his early career he won great success in Irish impersonations and in this again assuming the Celtic roles he simply returns to his first love and as he possesses a brogue of uncommon sweetness, this new play will afford him abundant opportunity to make it event.

Mr. Wilson's portrayal stands for the dignity of worth of the Irish people and while entertainingly revealing their ready wit and sunny nature his performance uplifts by his charming personality that does not fail to command sincere commendation.

Of course Mr. Wilson will sing for who could imagine a Wagoner singing voice absent and thus surrounded with an Irish atmosphere his songs will take on a new fascination, trying the melodies

that belong to that romantic land. Mr. Wilson in "My Killarney Rose," will prove a strong attraction.

The Brant
The victory of a soul is clearly and forcefully depicted at the Brant theatre during the week-end in Edna Goodrich's latest and most successful photo drama "The House of Lies," a picture of the most powerful and interesting theme having to do with the evils of high society to-day, and the manner in which they are overcome by one girl at least. The other motion pictures on the bill include the nineteenth episode of the thrilling serial "The Iron Claw," in which the mystery of the story becomes even deeper than before, concerning the identity of the mysterious wrong rigger the Laughing Mask. Mutt and Jeff, the famous cartoon characters, appear in a truly mirth-provoking comedy. The Three Brandts present a very clever and sensational comedy acrobatic performance, while Burns and Scott, comedy entertainers, appear in an exceptionally good bill, introducing several excellent singing and dancing numbers.

Children Cry FOR FLETCHER'S CASTORIA

N.P. SOAP
You take no risk in trying N.P. SOAP for washing your most delicate fabrics. It has been tried and tested for nearly half a century—approved by three generations!
Consider the economy, too, of the big bar at a moderate price. Try it!

N.P. SOAP Made in Canada **15¢**

THE TRANSCONTINENTAL
NEW ROUTE TO WESTERN CANADA
Lv. TORONTO 10.45 P.M. TUESDAY, THURSDAY AND SATURDAY.
Lv. WINNIPEG 4.30 P.M. THURSDAY, SATURDAY AND MONDAY.
CONNECTING AT WINNIPEG FOR ALL WESTERN CANADA AND PACIFIC COAST PORTS.
Time Table and all information from any Grand Trunk Canadian Government Railways, or T. & N. O. Railway Agent.

J. S. Hamilton & Co.
Canadian Wine Manufacturers. Brantford

Our Wine Sales Show a Big Increase Since Sept. 16

Many persons think that we cannot sell them direct from our Wine House here, but that order correct. We can sell you direct, but in not less than one case, or five gallon lots.

We have a good Port Wine at \$4.00 a case, while our "St. Augustine," an excellent Wine, 8 years old, only \$5.50 for one dozen reputed quarts, or \$1.80 per Imperial gallon. War tax stamps are included in these prices. We have a score of other brands, all excellent value.

Buy a dozen and entertain your friends with pure juice of the grape.

J. S. Hamilton & Co.
CANADIAN WINE MANUFACTURERS
44 - 46 DALHOUSIE ST., BRANTFORD

GREAT SALE OF Men's Suits and Overcoats

Visit our store before buying your suit or coat. It will pay you in the long run. We can save you many dollars. Look at our \$10 or \$12 suit or overcoat and compare them with other store prices and you surely get one real bargain. Our stock is complete and you will find the most desirable shades and styles. For instance:

Coat Worth \$15 now Selling for	\$ 7.00
Coat worth \$18 Now Selling for	9.00
Coat worth \$20 Now Selling for	10.95
Coat worth \$22 Now Selling for	11.49
Coat worth \$25 now Selling for	12.98

FURS!

See us for your Furs, whether it's a Muff, or Neck Piece. We have everything in the name of Furs and our prices are lower than the next man's prices. The following are in stock—Mink, Sable, Black, Grey and Red Fox, Black and Grey Wolfe, Persian Lamb, Tibet, Coon and Muskrat.

Do not fail to see us for your purchase and see our wonderful bargains.

HENKLE BROS.
79 COLBORNE STREET
OPEN EVENINGS
Brantford and Paris
Phone 1531

LADY SCOTT IS DOING WAR WORK

Widow of South Pole Explorer Finds Lots to do in Munition Factory.

Lady Scott, widow of Captain Scott, the British naval officer who lost his life while returning from the south pole, is now one of thousands of British women who are working in the munitions factories of England, to keep the armies of the front supplied with ammunition and other war necessities. Her story, issued by the Official Propaganda Bureau in London, contains the following:

"I confess the change to such familiar conditions made an adjustment of which, contrary to my expectations, the rest did not weigh heavily. I suppose, because I had friends; they came and stayed with me, I stayed with them; they were new to me as I was to them; but I liked each other. There was a jolliness about it all—arriving in daylight into a warm room and friendly faces and in the evening hurrying each other up to get ready so that friends could walk home together."

"In short, there was real comradeship, and the personal lives of friends became of great importance to me. Beyond all this there was absolute freedom from the usual restrictions of a munition factory. This time, the munitions work is under orders, doing her piece assigned work."

"There is no time to be anxious fret for news, to feel the days heavily. One gets home, eats, like a tired animal, and awakes fresh, ready to go on again. I'm back on it I would not for anything be without the experience. I honestly believe that no one volunteers will regret the choice. Earning money, too, will be many an adventure and not as pleasant one. Men have told me that they never valued any more than their shillings draw the pay table. Women have the advantage of the soldiers, because the munition worker learns is appreciable. You go for six to one of the schools established by the Ministry of Munitions and you can go into a factory and at \$5 a week—earned by using what your country urgently requires; and you feel good about moments which come to you as a spectating girl or woman when she asks herself whether it is fair or decent that she should have a good time while her folk are facing and suffering, we hear of—and much, too, the

Wear And Show Rubber

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