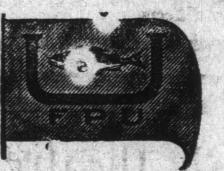
## --JUST IN--No. 1 King APPLES Florida Sweet ORANGES

Our Motto: "Suum Cuique."



("To Every Man His Own.")

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JOHN J. ST. JOHN.

ST. JOHN'S, NFLD., DEC. 7th., 1916

### **Too Much Cocksureness**

WE are all wishing for good news from the theatre of war. What hurrahing there would be were it to be officially announced that a crushing defeat had been inflicted upon the enemy by the British or by the forces of any of our Allies! May we soon have such true message

But we must take the war news as it comes. If we have to wait long for reports of victories shattering to the power of the enemy lack of favorable war news a mor- vance in the direction of Vendan and al effect that is something to the Hecza continues. purpose? It ought to be a stimulus to the will to conquer. We have had some good news, and we French Gunboat Sunk have had abundance of optimism as to the eventual issues of the struggle. Has that been as bracing does not warrant a reply in chal, Madiera, according to an anin the field, we were apprehensive says 34 of the crew of the gunof the outcome, there would be boat perished. more men coming forward to enlist. If we were doubtful instead killed aboard the steamers Kanof confident about the issue our garoo and the Daira which were eligible men would behave as the torpedoed. man usually does whose back is in a corner and whose only chance Exchange Telegraph from Lisbon lies in fighting for all he is worth. "The inspiration of good news" is all very well as a phrase, but does not amount to much as, a fact. The real test of the spirit of a man is reverse. The man who loses heart when affairs are station and other public buildings. not going well with him is certain- Only small damage was done, and ly not in fighting trim. The note the steamers Kangaroo and Daira of alarm seems to be all that lacking in the appeal to men to come forward for the defence of

It will therefore perhaps be as useful if less is said about the certainty of our winning and if the ATHENS, Dec. 7.- The Greek Govdanger of our losing is dwelt up- ernment has replied to the representaon more often and more earnestly tions of the Neutrals' Ministers rethan it has heretofore been. One thing is clear—that fine buoyant feeling of optimism which leaves the stern business of war to other the stern business of the stern busi

their country.

side much good to be hugging the notion that we are certain to win, so it will not do our side, much good to keep on believing that the German people and the German masses to the highest pich of patriotism and has roused in them the spirit of sacrifice and tury of fighting that are usually to be encountered in a nation that is making a stand against powerful oppressors who threaten its life.

We must get something of the however, which are are dependent on the life of the German Government, which uses the press as an organ of mis-information. They are convinced that the aggression is the other granted.

It is the life will or worse of a set of men who are armed with a power they are as opoorly equipped to exercise with common sense.

What is the Game Board doing anyway? Why to be frank about the matter were it not for this column most people would soon forget their existence except of curse those who directly are effected in their hunting pursuits by the lop sided regulations of the Board. What is the Board doing an investigation into the game recompletely under the influence of the German Government, which uses the press as an organ of mis-information. They are convinced that the aggression is the other

PARIS, Dec. 7.-Following the example of Great Britain changes of moment can be foreseen also in France, in fact the coming to a head of the British situation has only hastened in France developments which were before practically certain. The secret session of the Chamber Deputies, at which the demands of the French "knockout" group are being urged, has now almost reached its end. It probably would have lasted several days longer, and there is lit-The resolution presented by the "knockouts" for decision of the Cham-

bers reads as follows: "In the interests of the national defence it is urgent that a secret session of the Chamber of Deputies be held and as a consequence the herds country of every available dime as soon as possible, and that in precise memorandum the people's re- their summer haunts. This is a magnates gathering in our loose presentatives point out to the Govern- fool's paradise to live in, and the quarters and the coal barons ment the demand of the country."

There is no doubt as to what this means, and there is no doubt as to what will be the result—a complete

LONDON, Dec. 6 .- The following officially reported to-day from Franco-Belgian front:-Aside from intermittent shelling in the Ancr area, there was nothing to repor

SALONIKA, Dec. 7-An officia from the Serbian headquarters to

"There was a violent artillery due! on the whole Serbian front yesterday northeast of Budimirtsa. By brilliant assault we carried strongly fortified positions, defended tenaciously, and took a large number of

ITALIAN.

CONSTANTINOPLE, Dec. 7 .- A let us do so not only patiently, War Office communication issued to- by a strong public opinion there but resolutely. Much is said day says an attempt by the enemy at is little hope that anything is go about the fine moral effect of fav- a landing near Akabah (on the Sinai ing to be done in the matter. The orable war news. But has not the Peninsula) was frustrated. Our ad-

LONDON, Dec. 7.—The French ing to our war spirit as it ought to gunboat "Surprise" has been sunk be? The present rate of recruit- by German submarines off Funthe affirmative. If, instead of nouncement by the Portuguese feeling perfectly safe, instead of Minister of Marine. A wireless securely relying on the men now despatch received from Lisbon

A few Portuguese were also

According to a despatch to the which says news has been received from Maderia that 34 persons were killed during a bombardment of Funchal. The submarines shelled the shore for two hours, especially the English cable were torpedoed.

#### Investigation Has Been Ordered

## REVEILLE

BY CALCAR

dailies has in turn item to the effect that From hunters returnwould have been the same, but after Along the Southern Coast people is one of a very interesting nature rency" derives most of its terminative rency" derives most of its terminative rency" derives most of its terminative rency derives rency derive rency derives rency derive rency derive rency derive rency derive rency derive rency der the British action, further decision are optimistic enough to find conhas become practically impossible. solation in the thought that a change of weather will yet bring Apostle of the Gentiles terms the deer along:

> have not begun to migrate from by freight charges, the Red Cross truly termed wintry conditions sphere over winter.) prevailing north for quite a long

With the first snow flurries the special significance now. By the wards. These we have had in only "talked"; it even "walked," siderable snow falls early in Oc- oxen could stroll homewards, ober sufficient to start the deer out, and that they have not come trooping out along the southerly trail is because they are not there to troop. That is all there is to it, and the sooner people get this sane consideration into their heads the better, for on this depends whether they are to demand an official pronouncement on the matter or not, or whether they will demand action in the way of preserving the remnant of our once immense herds that we once

We have been hammering this subject of game preservation a long time, but so far there has been little effect noticeable among those responsible for our game laws. Unless we are backed up Game Board is a public nuisance and the first thing the people should demand is the dismissal o that body of incompetents.

Game is been slaughtered right and left, wherever it is met with By Submarine this is well known. That caribou are becoming scarce is also com ing to be a well recognized fact, yet we find the Game Board doing nothing in the premises. The question resolves itself down to this: either the Game Board aware of the slaughter that is go ing on, or it is unaware of it.

> If aware (and we cannot se how they can be ignorant of it) they are guilty of treachery towards this Country by sitting down in inactivity while the herds of caribou are being decimated and the partridge, hares, etc., are being reduced to the vanquishing A DUAL WEDDING AT point. If they are not aware then there is very good reason for the dismemberment of that Board for

# VARIA

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BY GALE

BREACH ONE of our city BRE resume our articles under this heading after given space to a news @ W having had some very interesting experiences -experiences which have enabled us ing from Gaff Topsails and other realize how interesting some of famous hunting grounds along our former lucubrations were apthe railway line the same tale is preciated by readers of The Mail tle reason to doubt that the result heard of scarcity of caribou. and Advocate. Our subject now

> A famous discipline of the money "the root of all evil"; but It is supposed by the people it is, unfortunately, in these living along the South Coast that strenuous times (when the Reids mild weather is prevailing north are bleeding the toilers of this idea can only be entertained by fleecing the wage earners of the very poorly informed people. We last dollars, an "evil" so necessary must know that there has been that we must have if we wish to considerable of what might be remain as denizens of this nether If ever the expression "money

talks" had a meaning, it has while the currency he received walked on ahead. The Latins called a herd of cattle "pecus," and wealth expressed in cattle was called "pecunia" (a word found frequently in connection with the Newfoundland Government and some of its officials, as

#### \*\*\*\*\*\*\*\*\*\* GLEANINGS OF GONE BY DAYS <del>\*\*\*\*\*\*\*\*\*\*\*\*</del>

DECEMBER 7

General Sir Redvers Buller Big fire hear old chapel; over wenty houses burnt, and fifty families rendered homeless, 1859. Governor Maxse left for Engand in ill-health, 1881. Schr. Queen of Swansea sailed

from this port for Tilt Cove with Dowsley party, 1867. Very Rev. Dean Ryan lectured

for Star of the Sea; subject, "True Cause of Civilization," 1875. Corner stone of Alexander St. Methodist Church laid by Hon. C. R. Ayre, 1886. Rutherford B. Hayse elected

President of United States by one majority, 1876. Bishop Power was buried this day; the funeral was a large one, and was attended by all classes

and creeds, 1893. Employees of Bishop & Monroe presented Walter S. Monroe with silver set, on occasion of his marriage, 1899.

GOWER STREET CHURCH

Last evening a double wedding their ignorance offers no palliation took, place at Gower Street circumstances that can in any way Church, when Captain W. Foote, plead excuse for them. The Game one of Burin's best known and Board is there receiving \$20,000 successful bank captains, led to a year to carry out conservative the altar Mrs. H. Hiscock, the measures tending to the preserva- popular stewardess of the S.S. tion of our game. The whole ten- Portia, and Mr. W. Collins of the or of their encumbancy of office same place was united in Hymens has been stupidity and supine in- Bonds to Miss Susan Inkpen. Capt. Joseph Kean of the Portia In respect to our salmon and acted best man for Capt. Foote trout streams they have been as and Mr. Ken Blair attended in the stupid as stupid can be. The same capacity for Mr. Collins. The funny thing about the matter (if weddings were celebrated by Rev. anything pertaining to levity may T. B. Darby and only the immethe stern business of war to other men while we take our comfort, will not win any battles, will not save the Empire.

Let us get the right idea about the enemy power that is most to be dreaded. As it is not doing our side much good to be hugging the notion that we are certain to win, any battles, will not win any battles, will not save the Empire.

Let us get the right idea about the sole motive of the Allies were the beginners of the war and that the sole motive of the Allies were the beginners of the war and that the sole motive of the Allies were the beginners of the war and that the sole motive of the Allies were the beginners of the war and that the sole motive of the Allies were the sole motive of the Allies were the recipients of many valuable presents and with their husbands leave by the Portia to-day for Burin. In common with their was solute fact without encountering the ill will or worse of a set of men who are armed with a power that we are certain to win, will not win any battles, will not way about, that the Allies were the recipients of many valuable presents and with their husbands leave by the Portia to-day for Burin. In common with their was solute fact without encountering the ill will or worse of a set of men who are armed with a power that we was a solute fact without encountering the ill will or worse of a set of men who are armed with a power that we was a solute fact without encountering the ill will or worse of a set of men who are armed with a power that we was a solute fact without encountering the ill will or worse of a set of men who are armed with a power that we want the solution of the Board on these matters you are received with the of both brides and grooms heartily honoured. Both the problem is a solute fact without encountering the ill will or worse of a set of men who are armed with a power that the solution of the solution of the solution of the solution of the solut

freely bandied about in connec- generations. tion with a certain iniquitous Various other commodities have merchantable" (some of the old transaction consummated by the been used as a medium of ex-i clergymen were expert "cullers,") Newfoundland Government in the change, or currency. Tin was After these requisite preliminannus mirabilis set down in the employed in ancient Syracuse and aries, the clergyman went ashore local Calendar as "the year of the Britain, iron in Sparta, a prepara- and tied the nuptial knot. Church Railway Deal."

certain terms used in connection lead in Burma, nails in Scotland, through a codfish medium. It with business transactions, we pieces of silk among the Chinese, most a pity that this system is not must remember that the first cubes of pressed tea in Tartary, in vogue at the present time when members of the human race were salt in Abassynia, cowrieshells on fish is selling at \$8 to \$9 per a pastoral people, and values were the coast of Africa, tobacco in quintal! It would materially help estimated in the number of cattle Virginia (United States), and the ministers of the various deand in the produce of the land, soap in Mexico. We must not nominations to meet the high cost Thus we find what we now call overlook our own former medium of living. ology from things associated with ists in certain sections to-day and copper metals which are inhusbandry. The English word (where the trader plies his huck- trinsically valuable. They are in fee" originally meant cattle ster business), when the quintal requisition for purposes other which were the medium of ex- of fish was the standard of value than coinage, notably so since the change among the early English of everything from a wedding to beginning of the War. Besides, people, the Germans, Dutch, and the clergyman's dues. We have they wear out very slowly; they Scandinavians. By the way we witnessed some rather ludicrous are very easily divisible and mallenotice that the last mentioned are incidents in this connection. But able, and can be readily alloyed now reverting to iron coins owing happily times have changed in and refined. Gold and silver to the embargo placed by the this respect, and barter is no especially are largely distributed British Government on copper. longer brought within the domain over the globe, and yet are of suf-The Indian "rupee" comes from of religion. the Sanskrit rupa which means In the writer's early days the same quality wherever found, and cattle; and to this we may also clergymen of the various de- are subject to fewer fluctuations

they are frequently in pecuniary Kaffirs of South Africa; while during the itinerary, the prospecdifficulties). "For a pecuniary ponies have been current among tive groom boarded the clerical consideration" was an expression redskins in large transactions for craft bringing his fee with him

tion of leather among the Car- subscriptions, doctors' fees, black-To understand the meaning of thaginians, platinum in Russia, smiths' bills were adjusted

refer the shekel (Kesitah) of the nominations were accustomed to in value than any other commodi-Book of Job rendered by interpre- start out on a quest for their fees ties known—a quality which is a during the early Fall months, and prime requisite in money. In ex-In olden times, among the In- in conjunction with clerical par- actly the degree in which the dian tribes, the universal ratio of aphernalia, each clergyman usual- value of money were unstable deer begin their march south- way in bygone days, money not value between sheep and oxen ly carried a steelyard (later sup- should it cease to be a trustworwas ten to one. At the present planted by the spring-balance) in thy standard of value, while in volumes amounting to good sized and a man who had collected an day cattle are the circulating me- order to gather in his annual sti- the same degree exchanges would snow storms. There were con- account in terms of sheep and dium among the Zulus and the pend. Should there be a wedding be made difficult and unstable.

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ficient scarcity; they are of the

# Reid-Newfoundland Co.

## SOUTH COAST SERVICE.

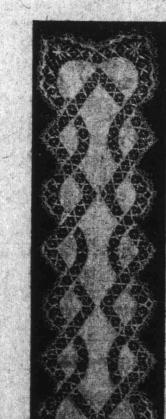
S. S. "GLENCOE"

will sail from Placentia on Monday, Dec. 11th, and will call at the usual ports of call between Placentia and Port-aux-Basques.

Reid-Newfoundland Co.

## **ABBREARCO DO PORTE DE COMPONIDO DO DE COMPONIDO DE COMPO** Brighten the Home

Sideboard and Bureau Scarves, Cushion Covers, etc. uniteriori de la companion de



## Tray and Sideboard Cloths-

White Cambric Lace trimmed and embroid-

### CUSHION COVERS-

Special Line White Lawn, Frilled, coloured silk Others at..... 45c., 50c., 60c., 75c. & 80c. Tapestry Cushion Covers..... 70c. to \$1.25. Crimson and Green Plush......\$1.00.

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Table Napkins,

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# 

Crash Cosey Covers ...... 40c.

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