Local Associations and Unions

Have you entered the Guide's Free Library Competition? Are you going to line up with the other progressive Locals or, are you content to stay behind without even entering the race? A number of live locals have already started sending in subscriptions to go towards their library. The Women's Associations are also responding and we hope that we shall hear from more of them. Surely you will want to be in line with the rest. There are many reasons why you should enter this great competition. Here are just a few of them.

BECAUSE knowledge is pow¹ er, and by encouraging reading among your members you are strengthening the influence of your local organization and making it more powerful in your community. **BECAUSE** a library will make

your local association more valuable to its members and will benefit them more in an educational way.

BECAUSE it will make your association more valuable from the outsiders' point of view and will induce farmers who are not members to join you.

BECAUSE it will make your individual members more useful to their organization and more capable of taking an

active part in discussing the questions which come before your meetings.

"Knowledge is Power

organization.

BECAUSE reading good books will maké your members better men and women and will provide them with useful and pleasant recreation.

BECAUSE the competition gives every member an opportunity of doing his part in making it a success and will stimulate interest in Association work.

BECAUSE by making a success of this competition in your community you are increasing the influence of the farmers' movement by getting more people to read your official journal and widening your sphere of influence.

BECAUSE by making this competition a success you will be helping The Guide, the journal which is backing you up in your fight for better

conditions, and in helping The Guide you are, of course, helping your own

Il About It

Progressive Local Associations and Unions are entering The Guide free library competition. These local organiza-tions are helping The Guide by endeavoring to increase its circulation in their districts. In return for this help The Guide undertakes to supply them with a library for the use of their members. This library will be supplied without one cent of cost either to the individual or to the Association.

The library may be chosen by the officers or members of the Association, or, if desired, the editor of The Guide will be glad to assist you in selecting suitable books.

packed The books will be sent prepaid and will be neatly and boxed. We will also give every Association full in-structions for keeping proper records and conducting your library so that it will be an unqualified success.

The Local Associations and Unions divide their territory among their members. Two members go around together and canvass the territory allotted to them. In this way the whole district is quickly and thoroughly canvassed. The canvassers turn in the subscriptions and money collected to the treasurer of the competition, who forwards it to The Guide.

It is not necessary to wait for a meeting of your Association or Union. If three or four members get together the work can be commenced at once. Let us know who is to act as treasurer for the competition and we will send him full instructions and supplies by return mail.

Guide Prices and Credits Towards a Library

Subscription Price	TERM	Amount to be Credited on Library
\$10.00	9 years, New or Renewal .	\$2.00
5.00	4 years, New or Renewal .	1.00
3.00	2 years, New or Renewal .	.80
1.50	1 year, Renewal	.40
1.50	1 year, New	.50
1.00	9 months, New only	.30
.50	5 months, New only	.20
.25	3 months, New only	10

Rules and Regulations

-The competition is open to recognized local branches of the Grain Growers of Manitoba and Saskatchewan and local unions of the U.F.A., also to branches of the women's associations of the three provinces, but is positively not open to individuals nor to other organizations.

2.—To be entitled to a library a minimum of \$15.00 worth of subscriptions must be sent in to The Guide office before August 31, and this amount must come from not less than ten subscribers.

-The amount need not be sent in all at one time, but the subscriptions should be forwarded at least weekly, and the proper amount will be credited on our office records and an acknowledgment sent to the treasurer.

4.---While we place a minimum of \$15.00 to be sent in from at least ten subscribers, there is no limit to the number of subscriptions or the amount which we will accept

5.—When the secretary or president does not act as treasurer for the competition, it will be necessary for one of these officers to write The Guide giving us the name and address of the party who has been appointed so that we may send him full supplies and advice to help him in the work

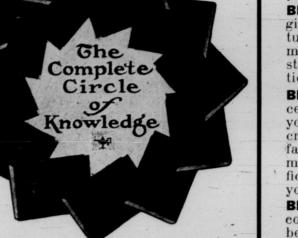
6.—In quoting prices of books the regular prices quoted in The Guide book catalog will be followed, and in cases where books not quoted in our catalog are chosen the regular retail price will be quoted.

7.—All remittances should be made by post office or express money orders, made payable to The Grain Growers' Guide. We cannot accept responsibility for currency sent thru the mails.

NOTE-The short term offers of 25c and 50c for new subscribers will carry the subscription till harvest time. You can make a memo, of these and collect the renewals after harvest. No renewals will be accepted for less than

Address all Correspondence to:

Subscription Dept., Grain Growers' Guide, Winnipeg



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