

# Mr. Edison Says:

*"I Want to See a Phonograph in Every Home"*

For the phonograph is Mr. Edison's pet and hobby. He has worked for years to make this phonograph excel all others, and now you may obtain any one of these wonderful new style outfits on an *ultra-liberal* offer. And you can be sure that every instrument is perfect—as perfect as a machine can be—the most wonderful production of the greatest inventor the world has ever known.

MR. EDISON knows of what immense value the phonograph is as a promoter of the home and in making home life. He knows of what immense value it is to have this wonderful entertainer in the home, with its variety of entertainers for young and old who gather in the evening. Yes—he appreciates the value of giving old and young amusement and entertainment in their own home. Entertainment too, of such a character that every moment will bring not only delight, but instruction in culture of the most beneficial kind.



Take Your Choice  
These Wonderful New  
Style Edisons Shipped

# FREE

TRADE MARK  
Thomas A Edison

## The Edison Offer

I will send you the New Model Edison phonograph and your choice of all the Amberol records on an absolutely free loan—no obligations, no deposit, no guarantee nor C.O.D. to us whatever. I want you to have all the waltzes, two-steps, vaudeville, minstrels, grand operas, also the sacred music, etc., by the world's greatest artists. Entertain your family and your friends. Give plays and concerts right in your own parlor. Hear the songs, solos, duets and quartettes, the pealing organ, the brass bands, the symphony orchestras, the choirs of Europe's great cathedrals, the piano and violin virtuoso concerts—all these I want you to hear free as reproduced on the new Edison phonograph. Then—when you are through with the outfit—send it back to me—and I will pay the freight.

## My Reason

Why should I make such an ultra-liberal offer? Why should I go to all this expense and trouble just so you can have these free concerts? Well, I'll tell you. I am tremendously proud of this new instrument. When you get it in your town I know everybody will say that nothing like it has ever been heard—so wonderful, so grand, so beautiful, such a king of entertainers—so I am sure that at least some one—if not you, then somebody else—will want to buy one of these new style Edisons (especially as they are being offered now at the most astounding rock-bottom price—and on easy terms as low as \$2.00 a month). Perhaps you yourself will be glad to keep the outfit. But even if nobody buys I'll be glad anyway that I sent you the new Edison on the free loan—for that is my way of advertising quickly its wonderful superiority.

### No End of Fun

Such a variety of entertainment! Hear the latest, up-to-date song hits of the big cities. Laugh until the tears stream down your face and your sides ache from laughing at the funniest of funny minstrel shows. Hear the majestic choirs sing the world-famous anthems just as they sing them in the world-renowned cathedrals of Europe. Hear the pealing organs, the crashing brass bands, the waltzes, the two-steps, the solos, duets and quartettes. Yes, endless variety of entertainment.



### A Happy Home

Happiness is life—and real happiness is found only in a real home. And by a real home I do not mean a house with a yard or a farm around it. Oh no! A real home is the place where the happy and united family gathers together for mutual enjoyment and recreation. A real home is a place where young and old alike have everything in common and grow nearer and dearer to each other as days go by. And the Edison makes this possible, for it stands supreme as a home entertainer.



## Get the New Edison Catalog—and See

We will send you our handsome new Edison book and full particulars of our wonderful free loan offer absolutely free and prepaid. You should see our grand new Edison book. It will give you the list of the thousands of records and all the machines that you have to choose from. Write today—do not delay. Get the free book and learn all about this wonderful free trial offer. Send your name and address on a postal card or letter, or just the coupon will do without any letter—but write now.



### Edison Phonograph Distributors

Address F. K. Babson, Vice President and Manager  
355 PORTAGE AVE., WINNIPEG, CAN. Dept. 7711  
Western Office: 65 Post Street, San Francisco U.S. Office: Edison Block, Chicago, Ill.

### FREE COUPON

#### EDISON PHONOGRAPH DISTRIBUTERS

F. K. Babson, Vice President and Manager

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Gentlemen:—Without any obligations on me, please send me your great Edison Catalogs, and also full particulars of your wonderful Free Offer on my choice of a new style Edison Phonograph.

My Name.....  
Mr Address.....