

Borden's

**Suggest Borden's
with every
Summer order**

Make the Summer weeks a real busy season by pushing
the ever popular

Borden's MILK PRODUCTS

Nothing can take the place of Borden's with the Summer Cot-
tager—the Camper—the Picnicker.

Just think of the many advantages of featuring Borden's
regularly.

Mrs. Jones is persuaded by you and the attractiveness of your
window trim to use Borden's Eagle Brand Milk or one of the
many other lines; she is pleased with the quality and its great
conveniences and tells her friends so.

They in turn buy Borden's from you and incidentally make
other purchases—the result of your efforts then begins to
show in increased business for your store, for other depart-
ments.

So show your Borden stocks every day. Your wholesaler
can send you any line you are short of.

Borden Milk Co.

Limited

"Leaders of Quality"

Montreal

Vancouver

