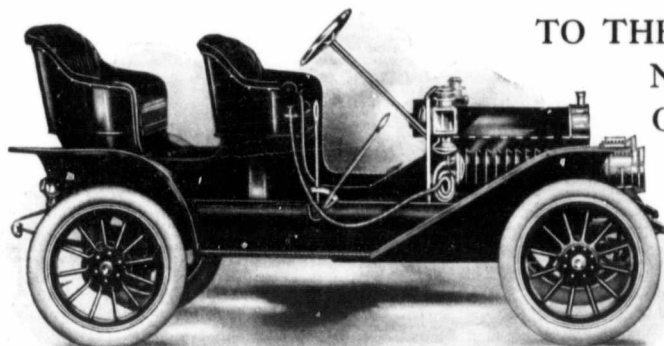
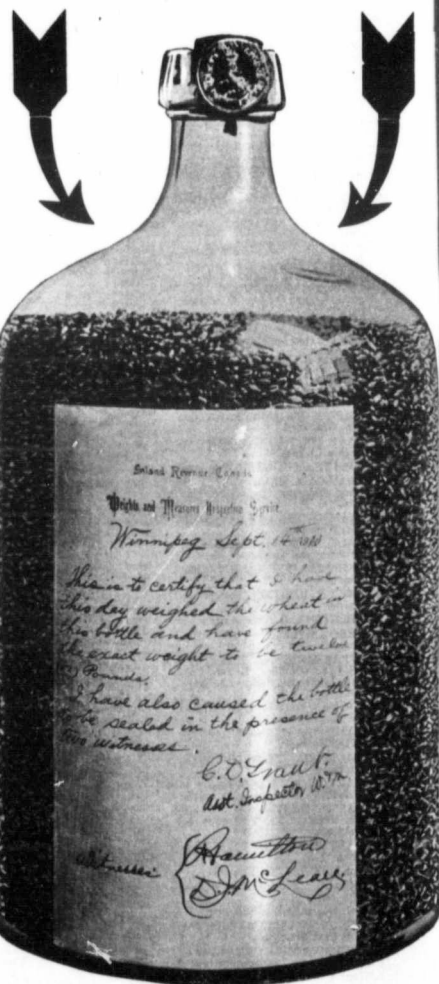


THIS AUTOMOBILE FREE



TO THE FIRST PERSON GUESSING
NEAREST TO THE NUMBER
OF KERNELS IN 12 LBS. NO.
2 NORTHERN WHEAT.



Commencing November 1st, 1910, and ending June 30th, 1911, The Canadian Thresherman and Farmer will carry on a Wheat Guessing Contest open to everyone in Canada except residents of Winnipeg, and are giving away to the first person who guesses nearest to the number of kernels in 12 lbs. of No. 2 Northern Wheat, this \$1,200.00 McLaughlin-Buick Automobile, all complete with oil tail lamp, oil side lamps, two gas head lights, generator, horn, repair outfit, jack and pump. This is the Model '9' Four-passenger 'Tourabout' McLaughlin-Buick Automobile with detachable rear seat. Automobile will be delivered to winner F.O.B. Winnipeg, and whoever is the lucky winner of this automobile will be the possessor of an exceptionally powerful, speedy and comfortable machine. All that you have to do to secure estimates is to send in either new or renewal subscriptions for THE CANADIAN THRESHERMAN AND FARMER.

READ THIS CAREFULLY

This is the third year that we have put on a Wheat Guessing Contest, and the same general rules that have governed our former contests apply to the contest this year.

The wheat is a fair clean sample of No. 2 Northern procured from the Dominion Government Grain Inspector's office, Winnipeg. The wheat and bottle were taken to the Dominion Weights and Measures' Office, and exactly 12 pounds of the wheat weighed out and poured into the bottle, which was immediately sealed up in the presence of two witnesses. The bottle was then photographed and deposited with the National Trust Co., and will remain in their vaults until the contest closes June 30th, 1911, when it will be taken out and counted by a board of three judges, none of whom are in any way connected with The Canadian Thresherman & Farmer. Everyone who sends in a year's subscription for The Canadian Thresherman & Farmer, either new or renewal, is entitled to estimates as explained below. These estimates may be credited in whatever way desired, and you may send in as many estimates as you wish. Remember every additional estimate increases your chance to win the Automobile. Guess early and increase your number of kernels, that wins the Auto. Each subscription includes premiums as explained on opposite page in addition to estimates. The subscription price of The Canadian Thresherman & Farmer in Canada and Great Britain is \$1.00 a year. In United States and foreign countries \$1.50 a year. All subscriptions are positively discontinued when they expire, unless renewed.

OUR 1908 CONTEST

In the winter of 1908 we put on a Wheat Guessing Contest as to the number of kernels in 15 pounds No. 1 Northern Wheat. When the contest closed it was found that there were 257,885 kernels, and the man who won the first prize was Mr. Giesler of Brant, Alberta.

OUR 1909 CONTEST

Last year we put on a Wheat Guessing Contest as to the number of kernels in 8 lbs. 8 and 7-16 oz. No. 2 Northern Wheat, and it was found there were 143,272 kernels. The first prize went to Mr. John Edwards, Hand Hills via Gleichen, Alberta. A full account of this contest appeared in the July issue of The Canadian Thresherman and Farmer.

With the above facts to work from you should be able to form an estimate as to the number of kernels in the bottle this year. Or better still get some No. 2 Northern wheat and count it out and form your estimate from that.

GUESSES WILL BE ACCEPTED THUS:

- 1 year's subscription and \$1 gives you 3 estimates.
- 2 years' subscription and \$2 gives you 7 estimates.
- 3 years' subscription and \$3 gives you 11 estimates.
- 4 years' subscription and \$4 gives you 15 estimates.
- 5 years' subscription and \$5 gives you 19 estimates.
- 6 years' subscription and \$6 gives you 23 estimates.
- 7 years' subscription and \$7 gives you 27 estimates.
- 8 years' subscription and \$8 gives you 31 estimates.
- 9 years' subscription and \$9 gives you 35 estimates.
- 10 years' subscription and \$10 gives you 40 estimates.

OR BETTER STILL, GET YOUR NEIGHBORS

to club with you, the subscriptions to cover one year. These subscriptions and estimates must be received in one envelope, so that we may credit them properly.

- 5 persons sending \$5.00 get 25 estimates and each have 1 year's subscription.
- 6 persons sending \$6.00 get 30 estimates and each have 1 year's subscription.
- 7 persons sending \$7.00 get 35 estimates and each have 1 year's subscription.
- 8 persons sending \$8.00 get 40 estimates and each have 1 year's subscription.
- 9 persons sending \$9.00 get 45 estimates and each have 1 year's subscription.
- 10 persons sending \$10.00 get 50 estimates and each have 1 year's subscription.
- 15 persons sending \$15.00 get 100 estimates and each have year's subscription.
- 20 persons sending \$20.00 get 150 estimates and each have 1 year's subscription.

Extra subscription blanks, sample copies, etc., sent free on request.

Address: E. H. HEATH CO. Ltd., WINNIPEG, CANADA

E. H. HEATH CO. Limited, Winnipeg

Please find enclosed \$.....for.....years' subscription for The

Canadian Thresherman and Farmer and.....to be sent to

Premium

Name.....

Address.....

My estimates as to the number of kernels in 12 lbs. No. 2 Northern Wheat are:

E. H. HEATH CO. Limited, Winnipeg

Please find enclosed \$.....for.....year's subscription for The

Canadian Thresherman and Farmer and.....to be sent to

Premium

Name.....

Address.....

My estimates as to the number of kernels in 12 lbs. No. 2 Northern Wheat are: