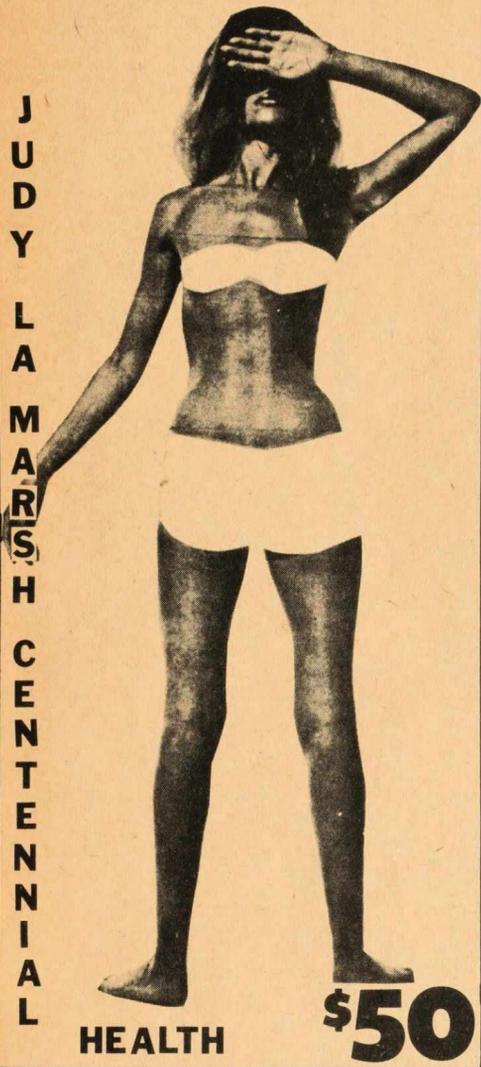


Canada Postes

# Gazette's Centennial philatelic issue

JUDY LAMARSH CENTENNIAL

Canada Postes



HEALTH

\$50

THE JUDY LaMARSH CENTENNIAL HEALTH STAMP. "If I've told you once I've told you a thousand times; Canadian women are out of shape," said Judy LaMarsh as she gave the stamp its christening lick at a press conference in Ottawa last week. "This will become a bystamp in homes across the country", she continued. The stamp comes not only as the culmination to Miss LaMarsh's three year physical education crusade, but also as the product of an intensive RCMP search (held on university campuses) to find a national figurine. Some skeptics say that the Miss Canada which they found, and who is shown on the stamp (above), is split down the middle, but the liberal party denies it, claiming that her two cultures are perfectly integrated. To prove the point, life-sized Miss Canada figurines are being issued to cabinet ministers today, and may eventually be available to the general public.

OLD AGE PENSIONERS

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CENTENNIAL

\$40

THE OLD AGE PENSIONERS' CENTENNIAL STAMP. One of the wonderful things about Canada's Centennial Postal Collection is that it contains an issue for everyone. Shown above is the Old Age Pensioners' Centennial Stamp, which depicts well trained interns bathing a Canadian grandmother at a typical Canadian "rest home". In return for this type of specialized treatment, the grandmother need give up only her mammoth Canadian Pension. This particular photo was chosen by the National Minister for Wealth and Hellfare, whose son (rear) holds the net which the safety conscious interns always carry with them in case they should misplace a grandmother or two. While fastening the first stamp to an envelope (containing an eviction notice being sent to a ring of criminal octogenarians in Toronto) Minister MacHecking commented, "The rumors of malpractices in Canadian rest homes are all, I am sure, merely figments of a distorted, perverted imagination." The stamp appears in full color.

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CHEMICAL INDUSTRY

\$10

THE CANADIAN CHEMICAL INDUSTRY CENTENNIAL STAMP. The President of the Down Chemical Company announced today that his industry is celebrating its recent success with a Centennial stamp. While the president would not say exactly why chemical exports to the USA have doubled since the beginning of the Vietnamese war, and would not divulge the actual name of the commodity being shipped, there is no doubt in observers' minds that the shipments consist of petroleum jellies, like vaseline, obviously used for medical purposes.

THE CANADIAN AUTOMOBILE SAFETY STAMP. The U.S./Canada Automobile Manufacturers' Association (USCAMA) has co-operated with the Post Office in issuing this Centennial Safety stamp. On the left is shown a car without safety stressing, while on the right is a fully stressed safety car, priced at only eighteen hundred dollars more. While the Automobile Safety Commission claims that the unstressed car is a hazzard and should be removed from production, USCAMA claims that the unstressed car has more comfortable seats... and that the man in the car on the right (above) has a smile on his face, when you look closely, and is obviously enjoying his experience. It is then in way of explanation of this very subtle point that ASCAMA and Canada Post unite to present this stamp.



AUTO SAFETY

\$725

BEAUTIFUL



CANADA

\$30

The Gazette today presents its proposals for Centennial Year stamps to Dalhousie readers. These philatelic designs have been submitted to the Post Office of Canada for consideration.

Because of the technical problems involved in preparing engraved plates for the printing of postage stamps, it is understood however, that postal authorities will not be able to issue these designs during 1967 - even if they are accepted.

The editors suggest you clip this page of first day covers in view of the fact the designs are not likely to reach the postal printing presses.

Admittedly the stamps rank as the largest in existence - which was intended as an aid to rare stamp collectors.

These stamps have been endorsed with substantial value and would be appropriate for large packages that readers plan to send airmail to the United Kingdom and the continent.

THE BEAUTIFUL CANADA CENTENNIAL STAMP. One of the loveliest of the Centennial issues is the Beautiful Canada stamp shown above. Canadians easily forget the progress made since the time when wild fields, rocks, and trees littered the countryside -- which was a seemingly purposeless, disorganized waste. But all that has changed now, as our industries work twenty four hours a day to raise the gross national profit and the standard of living, as well as the gold reserve of the United States of America.

The Beautiful Canada Stamp commemorates the selfless Canadian industrialists who have devoted their entire lives to taming the vast wildernesses which were once Canada, and have given employment to millions in cities like one above.

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INDIAN EXPO '67



PAVILLION

\$25

CANADIAN INDIAN EXPO PAVILLION STAMP. "We have been exceptionally careful to ensure that the cosmopolitan nature of Expo doesn't result in discrimination against Canadian minority groups," said the Minister of Indian Affairs and Northern Resources in an interview today. "For example, Quebec Indians were granted permission to build this pavillion just twenty miles from the Expo site, though the Board of Governors approved the idea with some Reservations." The minister went on to say how any visitor who brings a boat, carries it over double-peak mountain, and rows the five miles to the Indian pavillion, will be able to see the pavillion, which represents all the things that the Canadian Government has done for the Canadian Indian in the last ten years. The architect's sketch, which appears on the Centennial Stamp (above) has since been modified due to a cut in the Indian Affairs budget late last fall.

## fashions

# Keep warm in smart styles



With our sudden cold snap the fashion answer lies in keeping warm while smartly in style. Casual woolen dresses, practical and attractive, go to a wide variety of functions.

Barbara Dwyer's semi-fitted navy dress (right) is accentuated with gold military stripes and buttons.

Sara Smith's mock jumper dress (left) casts a gentle air of elegance. The colors are camel & white. The sleeves taper softly into gathered cuffs; the collar is round and cowled.

These dresses are available at the Halifax Tweed & both retail at \$29.95.

For outdoor wear Barbara (right) sports a warm and eye-catching duffel coat (\$39.95) matching cap and mitts set (\$6.95) and fitted ski slacks (\$10.95). All are available in a variety of colors at the Tweed Shop.



Photos: Bob Brown  
Text: Eleanor Heckman

