QUALITEE INFERIEURE

Nov. 16, 1915

John Hallam Room 214, Hallam Building, Toronto.

PARCELS FOR SOLDIERS AT THE

A circular from the Post Office Department urges the public to exercise every care in packing parcels for the troops, as careful packing is absolutely essential to ensure delivery of the parcels in good order.
Parcels sent abroad require a higher

Parcels sent abroad require a higher standard of packing than is necessary in the Canadian Parcel Post, and this applies with even greater force to parcels for the troops. Those which are inadequately packed run great risk of damage or loss of contents.

Thin cardboard boxes, such as shoe boxes, and thin wooden boxes, should not be used; nor does a single sheet of ordinary brown paper afford sufficient protection. The following forms of packing are recommended.

(1) Strong double cardboard boxes,

(1) Strong double cardboard boxes, preferably those made of corrugated cardboard, and having lids which completely enclose the sides of the boxes.

(2) Strong wooden boxes.

(3) Several folds of stout packing

paper.

(4) Additional security is afforded by an outer covering of linen, calico or canvas, which should be securely sewn

up.

The address of the parcel should be written in ink on the cover preferably in

written in ink on the cover preferably in two places.

The address of the sender of the parcel should also be stated in order that it may be returned if undeliverable. The contents of the parcel should be stated in writing on the cover.

In the case of parcels sent to the Mediterranean Force, they should be very strongly packed. They should be as nearly round as possible, and well padded with shavings, crumpled paper, or similar protective material. The outer covering should consist of strong linen, calico or canvas, and should be securely sewn up. The use of wooden or metal boxes with square corners is undesirable, as parcels so packed are liable to injure other parcels in transit. No perishable articles should be sent, and anything likely to become soft or No perishable articles should be sent, and anything likely to become soft or sticky, such as chocolates, should be enclosed in tins. Parcels merely wrapped in paper or packed in thin cardboard boxes, such as shoe boxes, cannot be

RED CROSS MIRACLES.

If you are inclined to believe that the age of meacles is passed and wish visible evidence of Red Cross thaumaturgy, you have only to look at our returned soldiers who are coming home in steadily increasing numbers. Nearly every returned soldier is a Red Cross miracle, for in the majority of cases a solider is invalided home only when he is physically incapacitated for further is physically incapacitated for interior service, you may think that some of them are sadly crippled and mutilated, but if you could compare their condition when they were first placed in the hands of surgeon and nurse, you would be able to estimate what the Red Cross has done in the way of patching up and healing shattered bodies.

healing shattered bodies.

In Canada, however you can not see the greatest miracles of the Red Cross and Army Service Corps—the men who have been made sound and whole and as good as new again, and are once more back in the trenches making one life do double service. Indeed is it not a miracle that one man having only one life to give should be able to give that life twice and even three times over—thanks to the Red Cross.

Think what the Red Cross has saved in that most precious of all commodities—human life—and be certain when next you put your name on a Red Cross subscription list that you have made a very profitable investment—to say nothing of performing a humane and patriotic act.

He Knew All Right.

Sterling, aged four, had lost his new ball, and was weepipg bitterly. Between his sobs he was heard to remark:

"I known wight where I lost it too, but I can't wemember de edzact part of de where."

Children Cry FOR FLETCHER'S CASTORIA

LOCAL AND OTHERWISE.

A large number of wounded soldiers e returning to Canada.

Italy is to send troops through Albania to the aid of the Serbians.

Canadian troops took part in the Lord Mayor's parade in London. Mrs. Henshaw, of Vancouver, is e gazetted as Honorary Captain.

Ontario's contributions to the British Red Cross now amount to \$1,200,000.

A British cruise: has sunk two Germun submarines in the Straits of Gibralta.

The Toronto and York Patriotic Fund ssociation, plans to raise \$2,500,000 next year.

While on a honeymoon trip to Calabogie Mr. James Belanger of Espanola list \$250 from his pockets.

France is sending to jail officers and and agents who have profited unduly from the nation's needs in war supplies.

Mr. Winston Churchill, American author, told the Canadian Club that the United States should be with the allies. Sir Charles Munro will take charge of British forces in Bulgaria, where they have been reinforced by another division.

Germany and Austria have shipped in quantities of supplies to Bulgarian and Turkish armies, using the Danube.

The Vancouver city council has dec ded to reduce the size of that body from 16 to 8 members, taking effect January

The Ontario License Board puts only the bar-rooms of hotels out of bounds to soldiers. Other accommodation may be given.

The Aluminum Company of America has taken over the entire French hold-ings in a hydro-aluminum plant near Whitney.

A two-year-old son of Mr. and Mrs. R. Taylor, near Woodstock, was drowned in about a foot of water in a shallow

Most of the people on board the Ancona were Greek and Italian women and children going to settle in the United States.

Pte. Morris, of Paris of the 84th Battalion, just arrived in Brantford for wintering, was drowned in the Y.M.C.A. swimming pool.

Enoch Dennis and George McCabe were drowned on a bunting trip in a small lake in Shawanaga township, back of Parry Sound.

A nearly full grown heifer, but much emaciated, was found inside a large bass-wood log by two men rabit-hunting north of Stratford.

The tug Frank C. Barnes, of the Canada Steamship Lines, is believed to have foundered in Lake Ontario with her

Sweden is hot with anger at the Germans, Another Swedish steamer has been seized and her cargo of machinery taken to Germany. Lord Murray, of Elibank, has been

appointed to an important position in the Ministry of Munitions, according to The London Express. Hon. G. Howard Ferguson, Minister of Lands, Forests and Mines in the

Ontario Government, has been made an honorary lieutenant colonel.

The Italians have reached another summit 7,700 feet high and have in-flicted severe losses on the Austrians, who attacked along the Trentino front. Petrograd expects serious fighting

gainst Musselman tribes after German against Musselman tribes after Germany is beaten. Her forces are being trained with that in view. They are reorganizing their army on the basis of a war lasting another five years.

Japan has assured the Powers she has no intention of making a military or naval demonstration against China in connection with the pending negotiations for postponement of the re-establishment of a Monarchy.

Property damage amounting into hundreds of thousands of dollars, thirteen persons killed and scores injured, was the result of the violent storm which swept Central Kansas, Nebraska, South Dakota and Iowa last night.

A record wheat cargo of 460,000 bushels on the Snyder, inn. and a load bushels on the Snyder, jun., and a load of 455,000 bushels on the Grant Morden were put through the Sault Ste. Marie locks, constituting the greatest amount ever handled there in one operation.

The value of Canada's alien enemies interned is estimated to date at \$1,500, 000. This is the estimated value of work of clearing and in which Germans and Austrians have been engaged throughout the summer. A hundred of German interns from Newfoundland have been added to the number of Can-

ada's war prisoners recently. J. E. Gordon, C. P. Railway station agent, Tweed, has been awarded the general superintendent's first prize of \$25 for the best kept flower plot on the Ontario division which extend from Windsor in the west to Smiths Falls in the east. This is the fourth consecutive season that Mr. Gordon has been awarded a prize, three of which were firsts and one second.

WOULD NOT BE WITHOUT BABY'S OWN TABLETS.

Thousands of mothers throughou Canada have written of their thankful-ness for what Baby's Own Tablets have ness for what Baby's Own Tablets have done for their little ones. Among them is Mrs. Frank Wright, Chifford, Ont., who says:—"I would not be without Baby's Own Tablets as they were of great help to me when my little boy was troubled with constipation and sour stomach." The Tablets cure indigestion; colds and simple fevers; colic; expel worms and promete healthy sleep. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

LITTLE DUKE OF BRABANT INJURED

Was Hurt in London on Night of Zeppelin Raid.

IS DOING WELL AT ETON

Now a Schoolboy in England—He With Another Belgian Lad Were Visiting in the Met-

ropolis When the Di-

rigibles Came.

ORD has been received that Prince Leopold, heir to the Belgian throne, who is now at Eton, was in London the evening of the big Zeppelin raid and

was slightly injured. The Prince and another Belgian boy who is at Eton went to London on the night of the raid intending to spend three days. They were to be the guests of Count Delbeke, a mem-ber of the Belgian royal household



THE DUKE OF BRABANT.

now resident in London. The Count's valet met the Prince and his friend at Paddington Station on their arrival from Eton in the evening. The boys went with the valet to dine at a restaurant, intending later to go to a moving picture theatre. As they came out of the resturant the first bombs began to fall. One exploded within about sixty yards of the party. Prince Leopold was knocked down by the force of the explosion and his arm was cut by a piece of the bomb. The valet and the other boy escaped unhurt. The Prince had his arm bound up at a chemist's shop and subsequently the three went to the theatre.

The little Duke of Brabant is rapid-

subsequently the three went to the theatre.

The little Duke of Brabant is rapidly making himself at home at Eton. He has a quiet and friendly disposition, and speaks English perfectly. He is greatly in demand, owing to the fact that he has actually been in the trenches in Flanders. Mr. Lubbock, his house master, asked him a few days ago if he had met Prince Henry, who is also at Eton.

"Yes, sir," replied the Duke.

"And what did he say to you?"

"Brince Henry said that he hoped we shall be the very best of friends," replied the heir to the Belgian throne.

Sew Submarine-Gun.

It is known that airmen can render good service in the tracing of sub-marines in anything like a calm sea but even when a submarine has been thus discovered, it is still far from being a defenceless prey for the bomb-thrower, as the guns are also equipped for slanting fire. Neverthe-less, it had been a great objection equipped for slanting fire. Nevertheless, it had been a great objection that, in order to serve the guns when they have been brought outside the boat and set up on deck, the vessel had to come entirely to the surface of the sea, thus offering a fairly large target.

The newer submarines of the Germans are, therefore, provided with a contrivance to enable them to fire even when remaining under water. This is a double advantage; they are less visible, and, owing to the layer

even when remaining under water. This is a double advantage; they are less visible, and, owing to the layer of water which breaks the force of a bomb, fairly well protected.

The gun goes through the conningtower by means of a bullet-proof water-tight deck, and is then served from inside the boat. Within certain limits it can be turned in all directions, so that a circular zone above the conning-tower becomes dangerous for airmen.

A periscope, which is connected with the barrel of the gun, is got outside in the same way by means of a bullet-proof compartment. The gur can also, of course, be placed in another chamber specially built out from the boat instead of in the conning-tower. The gun alone comes to the upper surface, whilst the gunner himself remains below and fires from under the water.

No Bonus.

Even prosperity has its drawbacks Out of 60,000 men engaged in the dye industry in Yorkshire, Lancashire, Cheshire, and Scotland, 50,000 are earning such good wages that they have lost their bonus. Those who earned less than 28s a week had 3s, and up to 42s a bonus of 2s. Now they are all over the higher limit.

MONKEY ANTICS.

The Orang Outang is a Creature of Great Imitative Ability.

In hotels and private houses of India monkeys have been found that were trained to wait at table, bringing dishes and articles of food in a more or less mechanical way.

mechanical way.

The story of the falented orang outang of Buffon, the naturalist, is classic. This creature gave visitors his arm, walked with them, showed them to the door, ate with a knife and fork and drank from a gless, poured to into.

drank from a glass, poured tea into a cup, sweetened it and waited till it cooled before he drank it.

An orang outang at the Jardin des Plantes in Paris regularly unlocked with a key the door of the compartment he occurred occurred the door. ment he occupied, opened the door, locked it on the other side after he had entered and then hung the key on a nail.

an aged scholar whose appearance greatly interested this orang outang, which was at large in the rooms of the institution. The scholar wore qld fash-ioned clothes, one article of which was a tall hat with a wide brim. He was

much bent from age and in walking supported himself with a heavy cane. When the two men were about to depart the hat and cane of the old man were missing. Presently the orang outang was seen tottering through the room, his back bent almost double, wearing the hat upon his head and walking stiffly by the aid of the cane.—

MADISON SQUARE GARDEN.

York City Landmark. Madison Square Garden, indissolubly associated with the city of New York, was purchased in 1853 by the Harlem railroad after the extinction of the old eastern post road, which ran diagonally across the block. In 1854 the rail-road company put up sheds for the handling of the early morning milk

supply and farm products.
In 1863 the train sheds were rebuilt to house a passenger terminal of the Harlem on Twenty-sixth street and of the New Haven road on Twenty-seventh street, the trains being broken up at the present Grand Central and the separate cars being drawn down

The railway ceased to use the building in 1871, and in 1873 it was remodeled and leased to Barnum for the congress of nations. Sheridan Shook and Patrick Gilmore, in joint conduct of a museum, were the next tenants. Bar-num returned with the circus and me-nagerie April 27, 1874. Gilmore took the place for the next season and produced the first of his concerts May 29,

On May 31, 1879, the place was first On May 51, 1618, the place was first designated Madison Square Garden. The tearing down of the old building was begun Aug. 7, 1889. The present structure was formally opened June 16, 1890.—Argonaut.

Even a canary must be cared for ju-diciously if its life is to be happy. Regular exercise outside its cage is desirable, if its owner has time to look after this exercise. A scrupulously clean cage, fresh water and seed every day, greens of some sort-lettuce, celery, plantain—once or twice a week, and enforced abstinence from sugar, sweet biscuits and other odds and ends that are often fed to birds—these details insure health and, therefore, happiness to the caged bird. Perhaps the fact that it is caged, that it has so few ways of making its wants known, should make its owner more careful of its health than she would be even of the health of a dog or cat.—New York

Pictures In Gardens.

architecture is based on nature and the art chould be practiced on natural lines. The evolution of growing things, the development of distinct types of effect, although greatly varied, can be, and should be, made to bear the stamp alike of definite, though perhaps instinctive, ideas throughout the various kinds of landscape gardening, whether it be a park are getter as vil. whether it be a park, an estate, a vil-lage garden or a window box. It should make a fine picture, no matter how small or how large.-New York

Flatbush-He always was a lucky ort of a guy. Bensonhurst-What's happened?

"He's got the cash prize in a lottery."
"Really?"
"Yes, he's just married money."—

Yonkers Statesman. Protection.

"What's the idea of using the pro-oun 'we' so often in your articles?" "Well." replied the editor. "tis a matter of self protection. In case any-body takes offense I want to sound as much as possible like a crowd."—Philadelphia Record.

Father Time.' "What's the charge?"
"Outrageous and continuous viola-

The Proper Kind "I will give the boys' athletic club an acrobatic lunch today."

tion of the speed laws."-Judge.

"What is that?" "One consisting of turnovers."—Bal-timore American.

He who lives after nature shall never be poor; after opinion, shall never rich.—Seneca.

This Advertisement

may induce you to try the first packet of

but we rely absolutely on the inimitable flavour and quality to make you a permanent customer. We will even offer to give this first trial free if you will drop us a postal to Toronto.

B113

How the French Make War.

One-half of the tracks of the Eastern Railway of France, and nearly three hundred of its stations lie in devastated territory to the north of the French lines. As a consequence, the road is seriously crippled, but it has done its best to provide for those of its employees who can no longer work or who are fighting in the trenches. Every soldier fighting in the trenches. Every soldier employee receive half pay; if a soldier employee is married, his wife receives the other half. Every employee who has lost his position because of the German occupation receives his regular salary. That is only a single instance of the whole-hearted sacrifices made by the entire French nation in the present war.

A pessimist is a fellow who expects to be turned down every time he turns

A lady told me, as a true story of a soldier's wit, that a soldier in a hospital on recovering consciousness said:

"Vinegar cloths," she replied.
have had fever."

After a pause :—
"And what is this on my chest?"
"A mustard plaster. You have had

"And what is this at my feet?"
"Saltbags; you have had frostbite."
A soldier from the next bed looked

up and said:—
"Hang a pepper-box to his nose, nurse, then he will be a cruet."

Sure he Would.

Did you ever have a cold you could not get rid of?

No—If I did I'd still have it now.

AT REDUCED PRICES

Mazda Tungsten Lamps

are the Highest Quality in Incandescent Tungsten Lamps.

They are now retailing at 25c each, for 25 and 40 watt sizes.

H. BROWN & SONS.



1916---Models---1916

COLUMBIA GRAFONOLA

Columbia Disc Double Records Are Now Ready

At this, the commencement of our Fall and Winter Advertising Campaign, we wish to impress these important facts upon all present and prospective owners of talking machines.

Despite the war tax, there has been no increase in the price of Columbia Grafonolas and Records.

Columbia Grafonolas and Records are Made in Canada

Columbia Records Fit any Disc Instrument Wear Longer Give Better Results and ---

than any other record upon the market.

New Columbia Grafonolas \$0 up to and up to date Columbia Records 8c. up (two selections on each) can be purchased from the following dealer:

W. M. ALLEN,

Local Representative.