ACCIDENT INSURANCE FREE OF COST

A few days since, The Times made its first offer of free accident insurance to paid-up subscribers to the paper for a certain length of time. The response has been remarkable, the public showing its appreciation of the opportunity afforded by promptly taking advantage of it. Old subscribers have renewed, new ones have sent in their applications, and many of the latter have come from out-of-town readers. We started this campaign with the object of securing **One Thousand New Subscribers** before the beginning of the year. The offer will remain open during that time, so that those whose subscription to other papers expire in the meantime, can subscribe for The Times and obtain free

An Accident Policy For $1,000; A Total Disability Policy For $500

THE PAPER

THE TIMES gives all the news of Victoria, Vancouver Island and the Mainland of British Columbia. It contains the full Associated Press News Service, Special Correspondence from Ottawa, Toronto and Coast Points, Weekly Letters from London, Sport, Shipping and Local News, Children's Column and Comic Pages, and, during the Sessions of the Commons and Legislature, Full Reports of the Proceedings.

THE POLICY

Every holder of one of these policies, between the ages of 16 and 65, is protected by insurance for twelve months, in case of death by accident on any street car, railway train, steamer or other public conveyance propelled by steam, electricity or cable, to the extent of $1,000. Every holder of one of these policies, between the above-mentioned ages and under the above circumstances is protected by insurance in case of the loss of limbs or eyes, involving total disability, to the extent of $500.

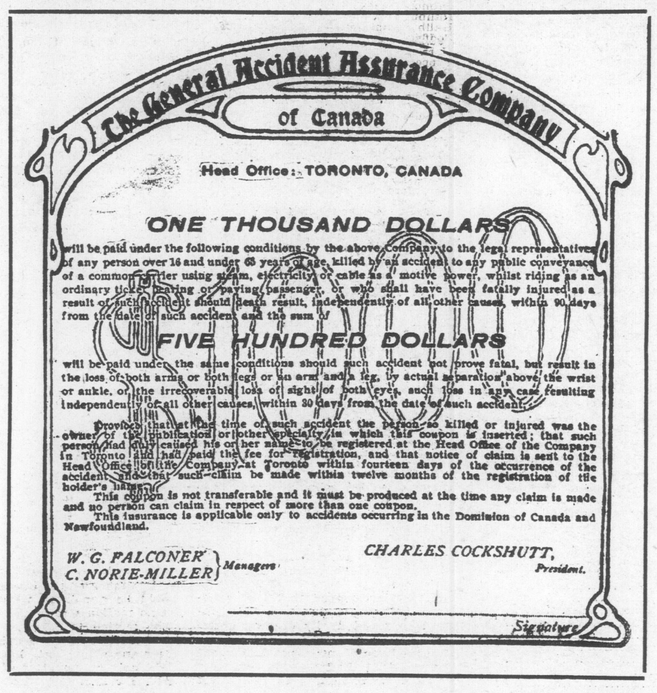
THE OFFER IS STILL OPEN

DON'T FORGET: You get the daily newspaper every night during the long winter evenings, when it is specially welcome to every member of the family, AT THE REGULAR PRICE. THE TIMES pays your policy premium; we protect our paid-in-advance Subscribers AT OUR OWN EXPENSE. These policies are payable by the

General Accident Insurance Company of Canada

A Canadian Company of the highest financial standing. They send direct to you a policy, good for one year from date of registration, and the policy is unlimited as to time to be registered. All you are asked to pay is the registration fee of 20 cents. We pay the premium.

Don't you think you should protect your family when it costs nothing but a slight registration fee? Don't imagine that the registration remittance of twenty cents represents the premium on the policy. IT DOES NOT. The Publishers pay a large premium direct to the Insurance Company. The registration coupon and fee of twenty cents overcomes the possibility of dispute on any question of identity. It is not even necessary to have the policy on one's person at the time of the accident; it can be filed away the same an any other valuable document.



The General Accident Assurance Company of Canada

Head Office: TORONTO, CANADA

ONE THOUSAND DOLLARS

will be paid under the following conditions by the above Company to the legal representatives of any person over 16 and under 65 years of age, killed by an accident to any public conveyance of a common carrier using steam, electricity or cable as a motive power, whilst riding as an ordinary ticket paying or paying passenger, or who shall have been fatally injured as a result of such accident should death result, independently of all other causes, within 90 days from the date of such accident, and the sum of

FIVE HUNDRED DOLLARS

will be paid under the same conditions should such accident not prove fatal, but result in the loss of both arms or both legs or an arm and a leg, by actual separation above the wrist or ankle, or the irreverable loss of sight of both eyes, such loss in any case resulting independently of all other causes within 30 days from the date of such accident.

Provided that at the time of such accident the person so killed or injured was the owner of the publication or other specialty in which this coupon is inserted; that such person had subscribed his or her name to be registered at the Head Office of the Company in Toronto and had paid the fee for registration, and that notice of claim is sent to the Head Office of the Company at Toronto within fourteen days of the occurrence of the accident, and that such claim be made within twelve months of the registration of the holder's interest.

This coupon is not transferable and it must be produced at the time any claim is made and no person can claim in respect of more than one coupon.

This insurance is applicable only to accidents occurring in the Dominion of Canada and Newfoundland.

W. G. FALCONER } Managers
C. NORIE-MILLER }

CHARLES COCKSHUTT, President.

Signature

A CHANCE FOR PRESENT SUBCRIBERS.

Every friend of THE TIMES can help to swell the number of new subscribers to the thousand mark, and we are ready to recognize such efforts in a liberal way.

We will present a $1,000 Accident Policy to everyone who sends in New Subscribers, accompanied by remittance, as follows:

For 1 New Subscriber for 3 months to The Daily Times, delivered

For 1 New Yearly Subscriber to The Daily Times by mail (If Outside of Districts Served On Day of Publication.)

For 2 New Yearly Subscribers to The Twice-a-Week Times, by mail

Where two new Subscribers to the Daily (by mail) for one year are sent in, the sender will receive two $1,000 policies. Four New Subscribers to the Twice-a-Week Times would also call for two $1,000 policies.

This will not interfere with the premium offer to New Subscribers themselves, each of whom will be able to take advantage of the offer of a policy to Paid-Up Subscribers for a specified period.

YOU GET

The Times Delivered For 3 Months $2.25

An Accident Policy for $1,000

A Total Disability Policy for $500

FOR THE PRICE OF THE TIMES ALONE!

This same offer is open to paid-up subscribers of **THE DAILY TIMES** for one year, delivered by mail (if outside of districts served on day of publication) $3, **SEMI-WEEKLY TIMES** for two years, delivered by mail $2.

COUPON.

SUBSCRIPTION DEPARTMENT
TIMES Printing and Publishing Co., Ltd.
VICTORIA, B. C.

Deliver to my address, The Daily Times for three months $2.25
or
Mail to my address, The Daily Times for one year (if outside of districts served on day of publication) $3.00
or
Mail to my address The Semi-Weekly Times for two years $2.00

(RUN PENCIL THROUGH THE SERVICES YOU DO NOT REQUIRE.)

AND FORWARD APPLICATION FORM FOR ACCIDENT POLICY FOR $1,000 AND TOTAL DISABILITY POLICY FOR $500 TO BE GIVEN FREE WITH MY SUBSCRIPTION.

FIND ENCLOSED $.....TO PAY FOR MY SUBSCRIPTION.

NAME .....

STREET OR NUMBER .....

POST OFFICE .....