## MC 2035 POOR DOCUMENT





ST. JOHN N. B.

**A Remedy** 

For All Pain



developed its fine flavor and made it the National cereal of Canada. Merchants do not hesitate to endorse it.

through all ages, but Kellogg's process

Made in Canada

## THERE'S POWER **IN EVERY DROP**

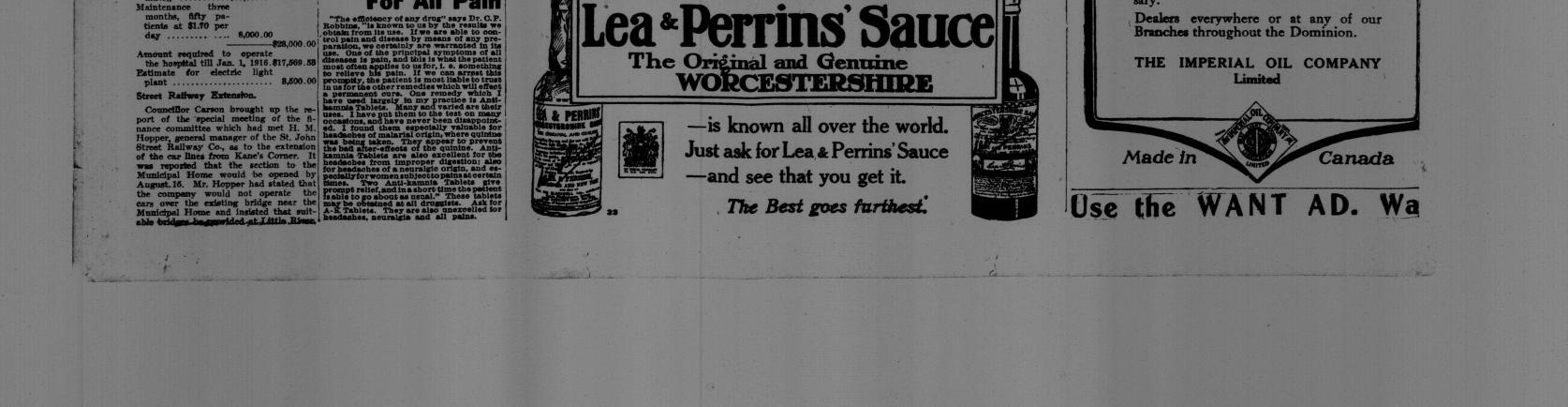
Motor boat owners as well as motorists have come to know the difference between an inferior or blended gasoline and

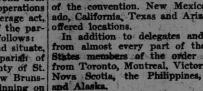


Premier is uniform in quality; a straight-distilled, homogeneous, refinery product —not a mixture or a blend. That is why it gives you more miles per gallon and makes frequent carburetor adjustments unnecessary.

Dealers everywhere or at any of our Branches throughout the Dominion.

THE IMPERIAL OIL COMPANY Limited





At this period of the child's life chewing of Sterling Gum gives the jaw much needed exercise—promoting full growth and full room for the important second set of teeth. Welcomed as a "goody," the delicious peppermint flavor of Sterling Gum pleases the children while doing them good. This may sound interesting enough to you to be the 7th Sterling point. But it is not. hastens decay. Sterling Gum

Lea \* Perrins' Sauce

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The Sterling Gum Company of Canada, Limited

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The 7-point gum PEPPERMINT AND CINNAMON FLAVOURS Mede in Canada