

Come to Simpson's Today and Share in These Wonderful Friday Bargains



Store Closes
Saturday at 1 p.m.
No Noon Delivery

A Friday Bargain Day with a two-fold advantage—a Bargain Day within a Bargain event—the first and only Friday in the Vacation Sale. Your profits are bound to be bigger, because prices for this one day are extremely low.

Men's Becomingly Smart Straw Hats Rush Price Today \$1.25
Sennit, Boater or Sailor shapes, with plain and notched brims. Lines that have become slightly handled and soiled from being tried on. All sizes in the lot. Regularly \$1.50, \$2.00 and \$2.50. Today 1.25

Because These Women's Suits Arrived Late We've Priced Them \$13.95
Regular \$25, \$27.50 and \$30 Values—Smartly Tailored and Absolutely New

Men!

You Simply Can't Afford to Miss These Bargains in Cool Underwear

69c and 75c Negligee Shirts 49c
Plain and fancy hatline and cluster stripes, coat style, double yoke at neck. Sizes 14 to 17. Regularly 69c and 75c. Today .49

Men's White Sport Shirts, collar can be either left open or closed at neck; short sleeves. Sizes 14 to 16. Today .49

Men's Palm Beach Outing Shirts, collar attached; two pockets. Sizes 14 to 18. .75

Men's Balbriggan Shirts and Drawers, two-thread yarn. Sizes 34 to 44. Today .38

Boys' Kaysee Combinations 47c
Broken ranges from our regular stock; straps over shoulder and buttons on waist. Sizes 2 to 10 years. Today .47

Exceptional Bargains Today for Misses

Misses' Tub Suits Today \$5.00
100 made of extra good quality beach cloth, and also gabardines; semi-Norfolk styles, with patch pockets; skirts are tailored, shirred back; shades tan, white and pink. Today 5.00

Misses' Outing Skirts Today \$4.25
Gabardine Skirts in hairline stripe; black, tan, green and mauve, also all white; two smart pockets, detachable belt, shirred back. Daring styles, quite youthful in appearance. Regular \$6.00. Today 4.25

Misses' White Dresses Today \$3.50
50 only, White Dresses, mercerized striped voile; large pockets, belt and large over-collar of self materials. Sizes 14 to 20 years. Today 3.50

Misses' Rajah Silk Skirts on Sale Today at \$3.98
Ideal Skirt for outing and summer wear, extra good quality rajah, shirred top and smart pockets. On sale today 3.98

Misses' Silk Taffeta Suits \$13.95

Regular \$22.50 and \$25.00
Smart Suits of dependable taffeta; large cape collar, novelty pockets, etc. Skirts are tailored, with smart belts; shades navy, Copen, brown and green. Today 13.95

What Man Would Pass Up Such a Suit Chance?

Men's Dashing Two-Piece Suits, Friday Bargain \$9.95

Smart styles in single-breasted sacque, neat fitting trousers; some two, others three-piece suits. The materials are reliable tweeds that will give excellent service; light greys, medium shades of browns and grey mixtures. Every garment neatly tailored and well finished; sizes 34 to 44. Today \$2.00, \$2.50 and \$3.00 Wash Vests to Clear \$1.49

Slightly soiled Wash Vests, in sizes 34 to 38 only; fancy stripe patterns, some few plain white; single-breasted; a few full dress, and a few double-breasted 1.49

Munition Dusters \$2.25
They are made from a strong, serviceable khaki cloth, in single-breasted shop coat, long and roomy, to button to chin with close-fitting collar; detachable buttons; sizes 36 to 44. To clear 2.25

Men's Work Pants to Clear \$1.95
Made from strong, good wearing tweed cloths, in browns and greys, in stripe patterns, strongly tailored; sizes 32 to 44. To clear 1.95

Today Millinery \$4.50

Trimmed Panamas and Leghorns at \$4.50

The untrimmed hats are worth nearly as much as the price we ask for the hat complete. Big variety of shapes and trimmings. Very special 4.50



300 All Black Hats 79c
These are also in Milan tagel or fine tagel; all good shapes, including sailors, matrons' turbans, drooping or rolling brims. A manufacturer's overmakes. Regular \$1.50 to \$2.75 each. Today .79

White Satin Sailors A brand new lot, new shapes and beautiful white bleach. Regular \$2.75. Today 1.65

White and Black and White Hats at 95c
Most of these are Milan tagels, and in the best sailors or rolling brim effects; a brand new lot. Regularly \$2.25, \$2.75. Today .95

Children's Trimmed Hats 68c
They are a manufacturer's clearance of hand-made effects, in soft, bright braids, with satin or silk; all the good colors, tan, sky, white, cream, pink or Saxe. Regular \$1.75. Come early for these today .68

Women's Corsets, Regularly \$2.50, \$3, \$3.50, Today at \$1.69

Oddments and broken lines, made of excellent quality English coutil; front or back laced styles; medium and low bust and long hip; lace and embroidery trimmed. Sizes 19 to 30 in the lot, but not in any one style. Regular \$2.50, \$3.00, \$3.50 1.69

Wether Hubbard's Nightgowns for Women. Regular \$1.25. Today .79c—Made of white cambric, in a high neck style, trimmed with embroidery insertion and tucks. Sizes 38, 40, 42, 44, 46, 48, 50. Today .79

Women's Bib Aprons, Regular 85c, today 50c—Made of good striped print, neatly finished with tape binding. Today .50

Women's Nightgowns, Regular 85c, today 50c—Designed in slip-over style with 17" shaped neck, short sleeves, edged with lace. Sizes 34, 36 and 38. Regular 85c. Today .50

Women's Corset Covers, Regular \$1.50, today 85c. Made of lovely fine washable satin with dainty yokes of lace insertion, etc.; colors pink or white. Sizes 34 to 42. Regular \$1.50. Today .85

Silk Crepe de Chine Envelope Chemises and Nightgowns, Regular \$7.50 to \$18.00, today \$4.95 to \$12.00.—Made of beautiful fine quality silk crepe de chine, in flesh pink, daintily trimmed with the fine laces. Medium sizes only. Regular \$7.50 to \$18.00. Today \$4.95 to \$12.00.

Boys' Suits Today \$4.95

Just 93 Suits—Broken lines from our high-grade stock. Every suit well tailored and in neat, smart style; made of English tweed, showing check and narrow stripe patterns, also shepherd plaids. Sizes 25 to 35. Regularly \$7.50, \$8.50 and \$9.00. Today 4.95

Boys' Wool Serge Navy Blue Suits \$8.45—Regularly \$11.50 and \$12.50; 67 suits of our finely tailored stock. A remarkable lot in fancy Norfolk style, with full cut bloomers. The rich navy cloth is all wool, and we guarantee it. Wool serge linings. Sizes 25 to 35. Today 8.45

Boys' Odd Tweed Bloomers \$1.19 Regularly \$1.75 and \$1.85; in rich grey shades, full cut and lined throughout, having buckle fasteners. Sizes 24 to 34. Today, 1.19

Boys' Khaki and Black Overalls 35c—Exceptionally low price, so be here early. Regulation style, with bib and straps. Sizes 20½ to 26. On sale today .35

Choose One of These Exquisite New Dresses

The Sizes Are 32 to 42

at \$2.95 at \$5.00 at \$6.50 at \$8.50

White Pique Middy Dresses, finished with pink floral collar, cuffs and belt.

Morning Dresses in pink, helio, grey and blue wide striped muslin.

Dainty Floral and Striped Voiles; also smart ginghams in large broken checks.

A large assortment of colored voiles and muslins in a host of excellent styles.

Women's Tub Skirts \$1.39

About 60 Skirts in this special lot, composed of broken lines, which are slightly soiled. Styles are all new, and materials of splendid quality, including gabardines, repp, cordelines and striped drills. To clear today 1.39

Women's \$1.25, \$1.50 Tub Skirts 69c

Another lot of about 75 Skirts, made in plain tailored styles from good quality repp. Regularly \$1.25 and \$1.50. To clear today .69

Not Every Day Can You Buy Men's and Women's Shoes so Low

WOMEN'S \$4.00 AND \$4.50 LOW SHOES, TODAY \$2.49

No Phone or Mail Orders.

American and Canadian makes of colonials, Oxfords, strap and plain pumps, with buckles, small ornaments and trimmings. Patent coil, vici kid and gunmetal shoes, made with Goodyear welt and flexible McKay sewn soles, medium and narrow toe styles. Sizes 2½ to 7. Regular \$4.00 and \$4.50. Today 2.49

Men's Everyday Blucher Boots \$2.59

Blucher style, made of box kip leather, with heavy solid standard screw soles, and nailed with two extra rows of brass studs; full round toe; medium heels. Sizes 6 to 11. Regularly \$3.50. Today 2.59

Canvas Sandals for Girls and Boys, of brown and white canvas, with seven leather sole, smooth insole, full fitting toe. Sizes 5 to 7, 7½; 8 to 10, 9½; 11 to 12, 9c.

Boys' School Boots

Box kip, Blucher style; heavy solid standard screw soles; full fitting round toe. Sizes 1 to 5. 2.49

White Canvas Cleaners, in cakes, regular 7c, today 6c for 25c. Black Polo Paste Polish, large tins, 6 for 25c. Black Liquid Polish, regular 10c, today 8c for 25c. Tan Liquid Cleaner, large bottle, today 24c.

Sharing Season's Biggest Profits of this Season's Most Wanted Silks, Wool and Cotton Weaves

\$2.00 Black Crepe \$1.69 Black Crepe de Chine, Chiffon Taffetas, Satin Paillettes and Duchesse Silk Satins. Regularly \$2.00. Today, a yard 1.69	\$1.69 Chiffon Taffeta \$1.49 Colored Chiffon Taffetas and Dress Silks and Satins, including plenty of the popular "New Navy" and "Midnight Blues." Reg. \$1.69, yard 1.49	65c Silk Habutai 55c Ivory Silk Habutais and Natural Silk Shantung. Regularly 65c. On sale today at 55c	85c Shantung Silks 68c 85c Shantung Silks, in natural shades, and yard wide Ivory Habutais. Selling today at 68c
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Our Standard \$2 Black San Toes Popline and Wool Crepe de Chine, in guaranteed blacks; 44 and 50-in. weaves. This morning at 8.30, at 1.50	Dress Goods Bedford Cords, in black and white, grey and white, tan and white, helio and white; 42 in. wide. Today .55	8.30 Special Sport Coatings new checks and plaids; all light, sporty colorings; 54 in. wide. A clearing special purchase; \$2.50 quality . . . 1.44
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Wash Goods Bargains

2,000 Yards Percal Prints at 10c—A strong print, white grounds; 25 inches wide. .10

2,500 Yards of 45-inch White English Voiles, Regular 12c, Friday bargain, per yard .25

Pique Skirtings, in stripes and checks; 36 inches wide. Regular \$1.25, Friday bargain, yard .75

Silk and Cotton Tusah, in a small jacquard design, in plain black, Nile green and mauve. Regular 25c. Friday bargain, yard .19

Black and White Silk and Cotton Chiffons, in plaids and figure designs; 36 inches wide. Reg. 50c. Friday bargain, yard .29

Black and White Stripe and Spot English Voiles, 27 inches wide. Regular 25c. Friday bargain, yard .97



No Noon Delivery Saturday

Four Rousing Friday Waist Bargains

\$3.95 Lace Waists at \$1.95
Charming Summer Waists of ecru shadow lace, lined throughout with white silk nixon. Open front has bands of ecru fillet lace and silk nixon in brilliant colors. Low collar, lace and combination nixon and lace cuffs. Sizes 34 to 42 bust. Regularly priced at \$3.95. Today 1.95

Clever Middy Coats of broad blazer stripe linen, in pink and natural or sky and natural, with large square sailor collars and three-quarter length sleeves. Sizes 34 to 42 bust. Our regular price \$1.48. Today .98

Habutai Silk Waists \$2.50
Pussy Willow Wash Silk Waists of exceptional smartness have large flowing collars, with bow ties of the self silk, turned back cuffs; all seams are finely and firmly hemstitched. Sizes 34 to 42. Our regular selling price \$3.95. Today 2.50

200 Lightweight Grey Summer Flannel Middies, front laced with silk lace, pocket on each side with blue lapels and buttons, large blue linen collar, long sleeves and plain cuffs. Sizes 34 to 42. Regular price \$1.95. Today .98

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