TUESDAT MORNING

THE TORONTO WORLD

MARCH 27 1917

CENTS

EACH

Umbrellas

200 only, Men's and Women's Um-brellas, in silk and wool and fine quality taffeta finish English cloth covers. A few of the men's in self-opening styles. Regularly \$1.69 and \$1.25. Your choice of

Remex Fountain Pens

Thoroughly reliable and fully gr anteed by both the manufactu and ourselves. Made in fine, dium, coarse and stub points. Tuesday special

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EACH

Another of our one-price sales, as remarkable for values as our other oneprice days, which by their merits have proved their popularity with Simpson customers. Today's sale is brimful of bargains.

Room Lots of Wall Papers

Floral and conventional patterns, for bedrooms, halls and sitting-

25c Wall Papers Tuesday 10 Rolls for 95c

Stripes and floral designs for bedrooms, tapestry effects for livingrooms and halls; large range of col-orings and patterns. Regular 25c Tuesday 10 rolls .95 for

Painting Outfit

Sixth Floor. One quart R.S. Co. Ready Mixed Paints, choice of thirty colors and white for inside and outside work. One quart of turpentine and a good 2-inch brush with selected black bristles. Painting outfit com-plete. Reg. \$145. Tuesday... .95

Boys' Scooters

Sixth Floor Toledo Roller King Scooters, green enamel platform, three wheels and steering handles. Reg. \$1.25. .95

Children's Boots

Satin Slippers 95c

Women's Satin Slippers, with turn soles and wood-covered heels, in pink, blue, green, cerise and other shades. Regular prices from \$2.50 up. No exchange or refund and no phone or mail orders for .95

50 only, handsome Ribbon Bags, in light and dark colors, for fancy work or knitting, or smaller size bags in dark shades suitable for Hand Bags 720 bags, chiffon velvet, brocaded velvet, and moire silk, with frame and draw string; black and all the new Spring shades. Regular .95

Mesh Bags Hard round links, ball trimmed and

sate top clasp. Regularly .95

Ribbon Bags

Handkerchiefs

Men's Belfast Linen Handkerchiefs, 1/2-inch hemstitched border, full size. Good quality of linen. Just for Tuesday, 9 handkerchiefs .95 Women's Handkerchiefs, purest of Irish linen, narrow hemstitch borders, extra fine quality. Just lawn, 1/2 and 3/2-inch hems; good wearing qualities: full size. .95 Just for Tuesday, 12 for

Suit Cases

Wash Goods

Georgette Crepes in silk and cotton; pink, white, black, sky, Copen, navy, etc. 36 inches wide. Regularly 59c a yard. Tuesday 2 .95 Regular \$1.00 a yard. Tuesday. .95 pink, white, maize, sky, Copen rose, etc. 36 inches wide. Regula 79c. Tuesday 2 yards .95

wide; a sheer quality of English manufacture. Regular 39c a .95 yard. Tuesday, 4 yards for . .95 White Indian Bride Suiting, an

Women's Drawers

Made of sheer nainsook, in wide umbreila style; have wide frills of Swiss embroidery in floral and eye let designs; others have frill of dainty fine lace; both styles. Reg-ular \$1.25, \$1.50 and \$1.75. 95 Tuesday

Women's Combinations

gain

5,000 Yards of Elegant 50-Inch Chintzes and Linens At 95c a Yard

Regularly Sold at from \$1.65 to \$2.50 Yard.

\$2.50 Yard. Handsome English Chintzes in the most effective of color com-binations, in exquisite shades of green, blue, tan and rose, showing beautiful floral designs, also some lovely effects having finit and flowers in various pleasing patterns; while others come with the more conventional styles, including some rich Pais-ley and Dresden designs, in blues, greens and reds, and lastly a fine assortment of shadow cloths. All fully 50-in. wide, We recommend them most particularly for side hang-ings for any style of window, also for portieres and slip covers for chesterfields, lounges and chairs. Regularly sold at \$1.69, \$1.79, \$1.98, \$2.25, \$2.50. Just for Tuesday your choice of **95** r Tuesday your choice of .95

Toilet Goods

upont's French Ivery Shoel gular price \$1.50. Special, Real Ebony Hat Brush and Real Ebony Bonnet Whisk. Reg-.95 ular price \$1.40. Special, set Bourjois Manon Lescaut Face Powder and box Roger & Gallet's Talcum Powder, Regular price .95 \$1130. Special, set Men's Six-piece Toilet Set, consist-ing of rubber-set shaving Drush.

Men's Underwear

Manufacturers' samples and left-overs of Men's Combinations; poros knit, mesh, balbriggans in white and natural; silk aero, silk lisle and soisette materials. All are closed crotch styles; short or long sleeves, knee or ankle lengths; sizes 32 to 48. Regular \$1.25 to \$2.00. Spring and Summer .95

Men's Shirts

White Cotton Nightshirts

Made from fine English twill cot-ton, V neck style with collar, double

Men's Underwear

Men's Merino Shirts and Drawers, natural shade, Spring weight, Tru-Knit make; sizes 34 to 44. Regu-larly 65c a garment. Tuesday. 95 It Men's Balbriggan Shirts and Draw-ers, natural shade, guaranteed two-thread Egyptian yarns; sizes .95 34 to 44. Tuesday, a sult95 Men's Merine Combinations, natural shade, Spring weight, close-fitting chifs and ankles, closed crotch style; sizes 34 to 44. Reg. .95

Boys' Shirtwaists

Made from zephyr, madras, percale, chambray and tennis linen, in white grounds with blue and black stripes. Have detachable collars and soft cuffs. For boys 8 to 16 years; 11% to 18-inch neckbands. Regularly to 13-inch neckbands. Regularly 75c to \$1.00 each. Tuesday, .95

Hardware

3 Pairs for 95c

Towels

Table Damask

ni-bleached Table Da ecial Tuesday, 2 yards *** *** *** *** ********* mask Table Napkins, pure orted designs; size 21 hes; hemmed ready for Tuesday, 6 for

Flannelette 95c

ite Flannelette, with a soft nap-finish; 27 inches wide. .95 sday, '10 yards for95

Fancy Linen

bout 100 Cluny pieces, cluding centrepieco inches. Pure linen ce op lace. Rush price, each

Pillow Cotton

200 pairs Children's Black fundium ton Boots, with patent tips, medium weight soles and low heels. Sizes 5 to 61%. Regular \$1.39. .95 Tuesday

Women's Gloves

Natural Shade Chamolsette Gloves Natural Shade Chamelestte Gloves-look like real chamols leather, will wash splendidly; two dome fas-teners; sizes 8 to 10. On sale .95 Women's Glace Lamb Gloves; black, tan and white; extra soft seams; have two dome fasteners and over-sewn seams. On sale Tues-.95 Women's Long Silk-Gloves, 16-but-ton length, open at wrist, dome fas-teners, double tipped fingers; \$1.25 quality. Selling Tues-.95

Women's Waists

White Jap Silk Waists, of a bright lustrous washing quality. A most engaging style. Open front fasten-ed with large pearl buttons, fancy hemstitched vest and yoke, low rounded collar and hemstitch-ed cuffs; sizes 36 to 42..... :95

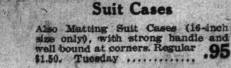
A Smart Tailored Waist

Of heavy white cambric, open front, trimmed and fastened with black

Lingerie Waists

Six designs in women's Lingerie Waists of exquisite qualities, but all fastened at the back. Some have long sleeves, others are half sleeves, high or low necks, all lace trimmed. The voile and fine crepe materials, laces and embroideries are really beautiful. Former prices \$2.95 and upwards. Tuesday, .95

Toe Lace



Silks at 95c

Dress Goods

\$1.25 Check Suitings, all sizes of check; black and white. For Spring suits, skirts and coats. 52 and 95 54 inches wide. Tuesday, a yd. \$1.50 Burela Suiting, in taupe, Rue-stan grey, nigger, tan, navys, etc.; 54 inches wide. Tuesday, a 195

in our guaranteed qualities. Reg-ular \$1.25 and \$1.50 a yard. .95

Men's Socks

Men's Plain Cashmere Socks, black and white; extra fine quality; seamless foot, spliced heel, toe and sole. Tuesday, 8 pairs .95

Books

Bullets and Billets

By Bruce Bairnsfather. By Bruce Bairnstather. The man who has made such a name for himself through his "Fragments from France." Regular \$1.25 edition. Tuesday only .95 at

Kidnapped by Moors

By Captain Brereton is a rattling good boys' story, clean and wholesome, yet full of spirit, such as any natural boy enjoys. Regular \$1.25. Tues-.95

General Sketch of the European War

By Hilaire Belloc.

Women's Corsets

300 pairs Women's Corsets, made of good quality white coutil, with medium low bust and long hip and back; sizes 19 to 26. Regular .95 \$1.50. Tuesday special

Brassieres

Women's Brassieres, made of love-ly fine cambric, hooked in the front style, with V-shaped necks, and beautiful deep yokes and fine eye-let embroidery and rich linen lace; reinforced under arms; sizes 34 to 44. Regular \$1.50, \$1.75 and .95

talcum powder and comb. ar price \$1.30 set. Special, Bet Pair of Real Ebony Military Brushes and Comb. Regular 95 Drice \$1.35. Special, set Loonen's Parisian Ivory Hat Rin Holders. Regular \$1.25. 95 Special War Stamps Included.

The Drug Store

c bottles Peroxide of Hydrogen.
ree for
c bottle Kidney Cure, 3 for95
c lb. Moth Balls, 6 lbs. for95
c Ib. Moth Flakes, 6 Hos. for95
.25 Enamel Douche Pan95
.25 Tourist Cases, slightly soil-
.50 Hot Water Bottle95
.25 Bath Spray
.50 Balloon Spray
bottle Beef, Iron and Wine,
r

War Tax Included:

L SIMPSON DRUG

Jewelry

10k Gold Cross and Chain, .95 regular \$1.50. Tuesday...... 95

Extra Special

Clearing 9k and 10k Gold Signet Rings, 10k and 14k Gold Birthstone Rings and 9k Gold Stone Set Rings. Regular \$1.50 to \$2.50. Tues- .95

dium and fine. Regular \$1.25. .95 Galvanized Iron Wash Boilers, size & or 9. Will not rust. Tues-.95 Galvanized Iron Garbage Cam, me-dium size, ball shandle and .95 Willow Clothes Baskets, me-.95 Willow Clothes Baskets, me-.95 Hillow Clothes Baskets, me-.95 Cramel Double Boilers, high grade, light blue enamel outside with pure white lining. 1 or 2-quart .95 Towel Bars, brass nickel-plated; 18, 24 and 30 inches long. A very .95 Hand Saws, 24 inches long, a good reliable, well-made saw, nicely .95 Seven-piece Kitchen Cutlery Sets, a very useful and complete set, con-sisting of one each cleaver, butcher knife, bread knife, meat saw, paring knife, can opener, flesh fork. .95

Chinaware

Semi-Cut Glass Sugar and Cream Sets, with new floral cutting. Just like real cut glass. Reg. \$1.49. .95

wide. Tuesday, 4 yards .95 Plain Hemmed Pillow Cases, sizes 42 x 23 and 44 x 38 inches. 95 Clearing Tuesday, 3 pairs for .95

Apron Gingham

Sateen Petticoats

Extra good Black Mercerized Sa-teen, cut amply full with deep flounce of pin-tucking finished with frill and underpiece. elastic waist band. Lengths 86 to 42. .95 Regular \$1.50. Tuesday95

Children's Dresses

Infants' Dresses

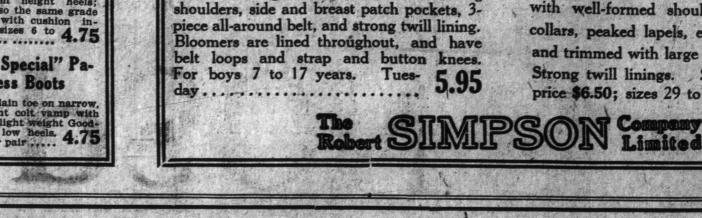
Pretty as can be are these dainty little short dresses, made of fine cream cashmere, with yokes that are hemstitched and silk embroi-dered; sizes 6 months to 2,95 years. Regular \$1.50, at

Millinery

"Simpson Special" boots built on the newest lasts At Other Prices--in all leathers, and nothing put into them that will not uphold the reputation of this house for quality. Men's Boots "Simpson's Special" Kid "Simpson's Special" Velour Calf Straight Lace Straight Lace Fine grade velour calf with dull calf top, plain Plain grade black vici kid leather. plain kid top, straight fitting toe shape with neat tip, light Goodyear welt soles, medium height heels; sizes 6 to 11. Also the same grade in blucher style, with cushion in-sole, low heels: sizes 6 to 4.75 lace style, neat straight last with perforated toecap, medium weight Goodyear welt soles, low heels. Sizes 5½ to 10. Per pair . 4.75 "Simpson's Special" Recede 'Simpson's Special" Pa-Straight lace style, gunmetal lace, dull tent Dress Boots calf upper, blind eyelets, neat stitched Made with long plain toe on narrow, dressy last, patent colt vamp with black cloth tops, light weight Good-year welt soles, low heels. 4.75 Sizes 6 to 11. Fer pair toecap, no perforation, light Goodyear welt soles, low flange heels. 4.75 Sizes 5 to 11. Per pair 4.75

At Other Prices--Clothes of Quality and Style for Boys Boys' Pinch-Back Suits With Popular Coats for Boys, Ages Extra Bloomers 21/2 to 15 Years Smartly tailored from medium weight brown

Tailored from a medium weight dark navy blue cheviot serge, in double-breasted style, with well-formed shoulders, black velvet collars, peaked lapels, emblem on sleeves, and trimmed with large G.R. brass buttons. Strong twill linings. Sizes 201/2 to 28, price \$6.50; sizes 29 to 33, price \$7.50.



tweeds in fashionable pinch-back models.

Coats are single-breasted, with form-fitting