

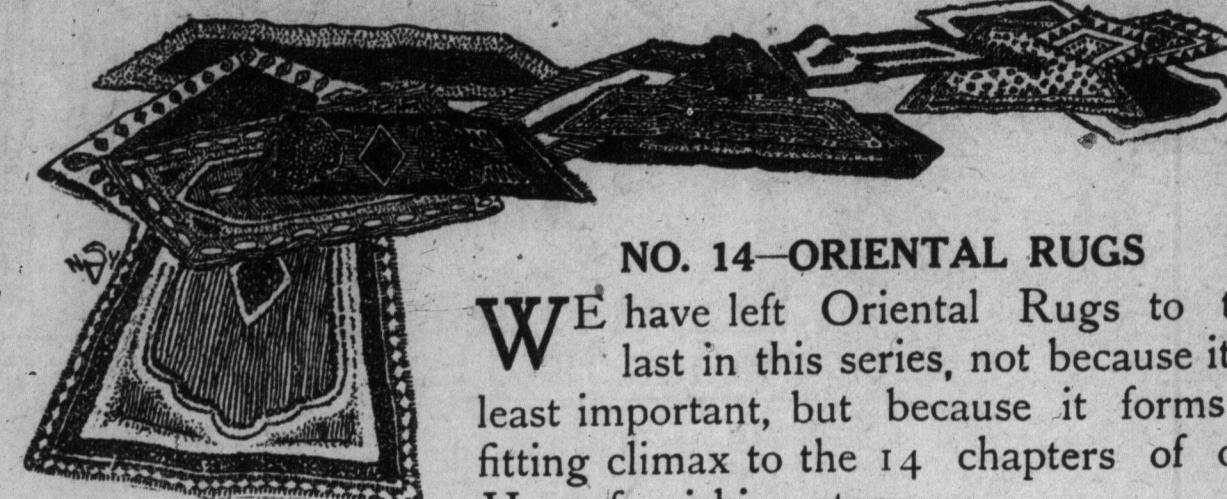
H. H. FUDGER,  
President  
J. WOOD,  
Manager

THE  
ROBERT

# SIMPSON

COMPANY  
LIMITED

## 14 Housefurnishing Depts. Combined in One



### NO. 14—ORIENTAL RUGS

**W**E have left Oriental Rugs to the last in this series, not because it is least important, but because it forms a fitting climax to the 14 chapters of our Housefurnishing story.

Rich travelers, often from America, think to save money by bargaining for Oriental Rugs in the streets and bazaars of Constantinople and Smyrna. Vain delusion. Turks, Jews, Armenians and Greeks combine to confuse the tourist's ideas of value. He is safer in New York in the hands of a reputable store, even though he pay the middleman's expenses and the high New York profit.

If Canadians could realize it, Oriental Rugs are bought here cheaper than any place in America. Our tariff is not nearly as high as that of the United States. Our profits and expenses bear no comparison to those of the New York stores. We are familiar with every phase of the trade in eastern carpets. There is a great deal of humbug in the selling of Oriental Rugs in some cities.

We have set ourselves to the treating of this Rug business in a plain, open, honest way. Our prices are marked in straight figures. We'll refund the full price of any rug if on delivery it fails to measure up to every claim we made for it—or if the customer feels dissatisfied with his purchase for any reason whatsoever.

We are now showing a very choice selection of Turkish and Persian Rugs, being especially strong on Tabriz Carpets. We have also a new bale of genuine

antique Kazaks, remarkable for their splendid condition and their unusual weight.

We might mention particularly also several exceptionally large Bokharas, the characteristic copper brown tones being lustrous to a noteworthy degree. We are confident that colors, size and weave cannot be matched in Bokharas throughout Canada.

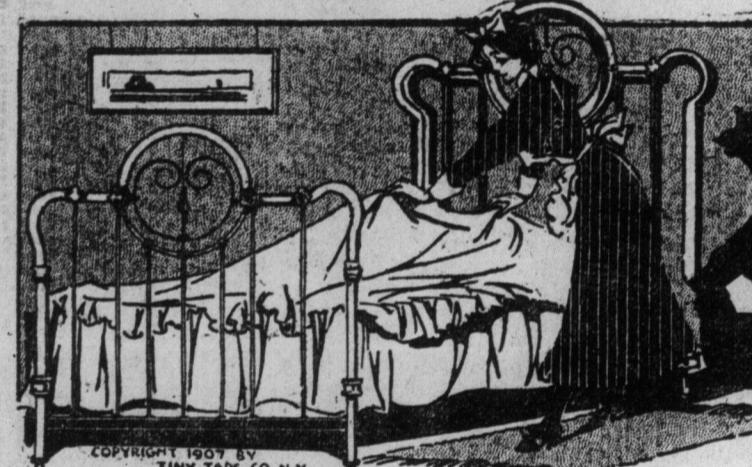
Also some antique Irans, with evidence of centuries of use, yet with the dyes but mellowed with age.

Kirmanshahs, Shirazas, Shirvans, Guendjes, Serahends, and a few rare antique Mongolian carpets which, by the way, connoisseurs have much admired—all these and many more are gathered here.

Prices run from mats at \$7.50 to great room rugs at \$1000.

New shipments to show on Tuesday.

## Housefurnishing is the Sole Business on Two Whole Floors of This Store



**H**OW many of our readers are planning to furnish this season? How many home makers are hanging their cranes and setting up their household gods?

This store stands ready to serve each and every one of them, for everybody.

### Some Bedroom Furniture Suggestions for Tuesday

Brass Bedsteads, lovely designs, 2-in continuous post pillars, with heavy husks, seven heavy upright fillers, extended foot end, \$100. Tuesday \$30. Bedsteads, 2-in. pillars, with heavy brass knobs and husks, massive cross rods and nine upright fillers, ornamented in head and foot, with cast brass spindles, extended foot end, 4 feet 6 inches wide. Tuesday \$25.00.

A large assortment of other patterns in Brass Bedsteads, ranging in price up to \$90.00.

"Resteelsie" Mattresses, handsome art ticking of fine quality, well filled with pure vegetable down, will not lump or mat, lighter and more resilient than felt or hair, absolutely odorless, sanitary and comfortable, all standard sizes. Tuesday \$13.00.

Feather Pillows, downproof art ticking, well filled with half down and half select white goose feathers, size 22 in. x 38 in. Per pair, Tuesday, \$6.00.

### Louis Fourteenth Mirrors

Copied from the old palaces in Paris. Made up by a firm in the States. We have had a shipment in our picture department and have sold a good many. We want to clear the remainder, and we'll reduce prices 25 per cent.

They are made with gilt frames, with rocco scrolls and wreaths, in the purest style of Louis period (a few of them date from the Empire). Delightfully quaint old-fashioned prints have been set in the panels above the mirror. They look just like the quaint, old-time pictures one remembers on grandmother's cabinet desk, or on a mirror just like these, perhaps. Ever so many people are using these Louis mirrors in their dressing-rooms nowadays. No wonder—they are as decorative as can be.

Regular prices range from \$6.00 to \$50.00.

On sale in the Picture Gallery, top floor, 25 per cent. less than marked prices.

### Groceries for To-Morrow's Buying

One Redpath's Standard Granulated Sugar, 20 lbs. \$1.00.  
2000 Choice Ripe Pineapples, large size, 2 for 25c, per dozen \$1.45.

Choice Picnic Hams, 6 to 8 lbs. each, per lb. 13c.  
300 sections Pure White Clover Curb Honey, regular 30c, per section 25c.

Lake of the Woods Five Roses Flour, 14-lb bag, in cotton, 94c.

Quaker Oats, large package, 23c.

Fine White Sago, 4 lbs. 25c.

Fancy Japan Rice, 4 lbs. 25c.

Mason's No. 1 Sauce, per bottle 15c.

Domestic Kippered Herring, 3 tins 25c.

Canned Tomatoes, Canada Pride Brand, 3 tins 25c.

Canned Corn or Peas, 3 tins 25c.

## Our New Wall Paper Dept. On the Fourth Floor

**W**E realize now that we have had a finer stock of Wall Papers than we thought. We have space to show Wall Papers now, a splendidly spacious department. It is not entirely settled yet, but we can offer you splendid light for choosing, and our stock does show to advantage. The papers include the choicest of all the world's production.

Come and see our new Wall Paper Department.

Drawing Room Papers, in silks and satinettes, rich colorings and designs, Prices 50c, 75c, \$1.00, \$1.50, \$2.00, to \$5.00 roll.

Parlors and Sitting Rooms, in greens, pinks, blues, greys, etc., two-toned and other effects. Prices 35c, 50c, 75c, \$1.00.

Dining Rooms and Halls, in reds, browns, greens, etc., in cork, velours, stripes, crepe and floral effects. Prices 25c, 35c, 50c, 75c, \$1.00, \$1.50.

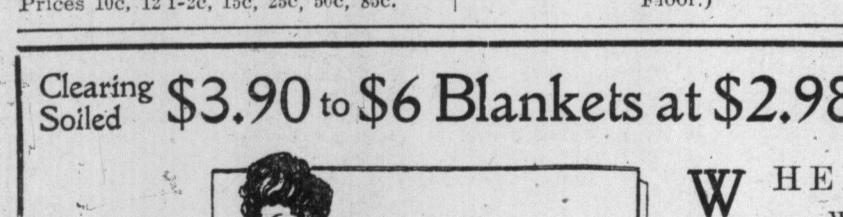
Bedroom Papers, in white and color, goods, in stripe and floral effects. Prices 10c, 12 1/2c, 15c, 25c, 50c, 85c.

### Clearing \$3.90 to \$6 Blankets at \$2.98 Soiled



**W**HEN we think that one trip to the laundry would put these blankets on a par with the newest, freshest blankets in the stock it seems quite a sacrifice for principle. But as soon as blankets get mussed in this store, out they go. Somebody else can send them to the laundry. We are too busy to handle goods twice.

About 40 pairs in all sizes. Wool Blankets, slightly soiled in display, but perfect in every way, and of our best qualities. Regular prices \$3.90 to \$6.00 per pair. Tuesday, \$2.98. (No mail or phone orders.)



### PROBABILITIES.

North to west winds; few light showers, but mostly fair.

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## A Remarkable Sale of Ladies' Tailored Suits Tuesday

\$40, \$45, \$60, \$65 and \$75 Styles to Be Cleared at \$35 Each in the Cloak Department on Tuesday

THESE suits embody some of the finest examples of manly tailoring we have in the store. They were made in Canada after models from New York. In the metropolis they would be offered at considerably more than we marked them. To-morrow we sell them at a figure which means quite a saving on the cheapest of them, and a clear economy of 30 and 40 dollars on those which will reward the first comers.

We have decided to reduce these suits now before sizes become broken further, and make a clear sweep of over forty high-grade suits.

The materials comprise diagonal worsteds, satin cloths, fine checked and striped worsteds, chiffon Panama, Ottoman cords and coating serges.

Navy, green, black, brown, indigo, smoke, taupe, mustard and sand.

Sizes 14 to 20 regular. Tuesday \$35. To clear Tuesday, \$35.00.

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